

I N S I D E :

**FCC OKs 1000
FM Drop-Ins**

As previewed in R&R, the FCC approved FM drop-ins (Docket 80-90) last week. That clears the way for up to 1000 new FMs, mainly small Class A's in the South, Midwest, and West. Applications accepted in 1984, and the first new station goes on the air about 1986. Page 4

**Fired GM
Hijacks Station**

WUWU/Wethersfield, NY listeners got a surprise when the station was briefly taken over by a former GM who felt it should be playing more heavy metal rock. Page 3

Radio Rounds Up Jobs

News/Talk stations build talk segments around the problems of the unemployed, put jobhunters together with prospective employers, and stage "jobathons" in their communities. Page 16

**People In The
News This Week**

- John Mainelli KSDO VP
- Chuck Tyler PD at WEZR
- Don Schwartz WONE & WTUE GM
- Vicki Leben Motown's Pop Promotion Manager
- Stephen Godofsky VP at WYLF
- Tommy Teague Kat Family VP

Page 3, 14

Introducing Lon Helton

R&R's new Country Editor makes his column debut... plus a farewell message from Carolyn Parks. Page 32

**Tom Birch In
The Spotlight**

As major advertisers join the ranks of Birch Radio supporters while Arbitron mounts new offensives against its newer competitor, it's the right time for an in-depth interview with Tom Birch. Jhan Hiber obliges. Page 12

The Ken Webb Story

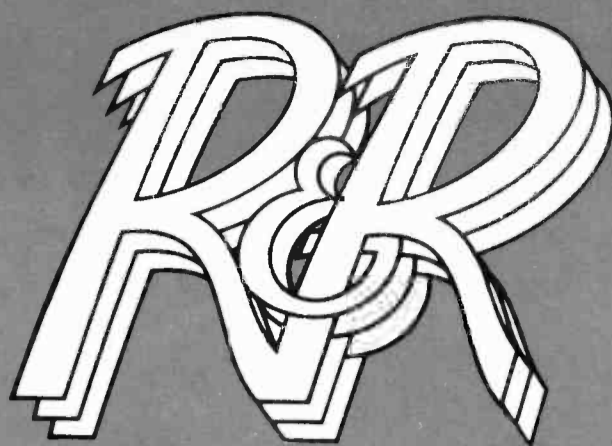
Walt Love profiles an exceptional individual in Black radio — new WRKS/New York morning man Ken Webb. Page 39

**A/C As A Career
For Women**

Ten top female broadcasters involved with the A/C format compare notes on their experiences in a field still dominated by men. Page 30

**Industry Upset At FCC
Call Letter Reforms**

When the FCC proposed liberalizing its call letter restrictions (example: allowing the use of the same call letters in two or more separate markets), it may have been unprepared for the avalanche of adverse reaction from Arbitron and concerned broadcasters. Page 4



RADIO & RECORDS

**WSEZ Fined \$20,000;
Further Sanctions Weighed**

In an extraordinary burst of anger, the FCC last week fined WSEZ/Winston-Salem \$20,000 and voted to take the station off the air in 60 days unless it submits long-withheld technical data.

WSEZ ran into trouble in 1981 when, under Program Test Authority (PTA), it began broadcasting with increased power and improved antenna facilities. The FCC charged that WSEZ had failed to meet a condition that it furnish readings on how the changes affected co-owned AM WAIR. The Commission also accused WSEZ of failing to leave the air when its operating authority was revoked for four days in 1982.

Saying he was "surprised" at the FCC's action, WSEZ President/GM Nick Patella told R&R that, to the best of his knowledge, "all the information asked for by the FCC was supplied on a timely basis" by his FCC counsel. Patella said he had not been "aware that there was a problem of this nature existing at the FCC" and that "steps are being taken right now to set the record straight and, hopefully, give the Commissioners a chance to reexamine the whole situation."

At last week's meeting, several Commissioners said they were livid that WSEZ failed to answer some of the FCC's let-

ters. "At least with lack of candor, somebody thinks enough of us to lie to us," an angry Mimi Dawson remarked. "This person obviously totally disregards the Commission." She speculated that "maybe radio deregulation is sending a signal that we certainly did not mean to be sent."

FCC Chairman Mark Fowler agreed, saying, "This is a terri-

HECKMAN DIRECTS FIELD EFFORTS**Chrysalis Rehires
A Promotion Staff**

In a move designed to strengthen its own promotional efforts to work in tandem with the Epic/Portrait/Associated Labels field staff, Chrysalis has hired Eric Heckman as Senior Director/National Promotion and Daniel Glass as Director of New Music Marketing. Promotion Director Chuck Oliner stays on, and will be primarily involved with CHR and A/C efforts, reporting to Heckman.

Chrysalis President Jack Craig told R&R, "This reorganization further underscores Chrysalis's dedication to the development of its artists through U.S. radio and the emphasis on new music which has always been the essence of Chrysalis's past success."

**PolyGram Senior VP Haywood
Succumbs To Heart Failure**

Bill Haywood, Senior VP/Black Music Division for PolyGram Records, died Saturday (5-28) of cardiac arrest stemming from a longterm kidney disease. He was 41.

One of the most widely respected promotion executives in the industry, Haywood started his career in high school, working as an intern at WRAL/Raleigh. At 19, he became an air personality at crosstown WLLE, becoming PD a year later and moving into the concert promotion arena as well. He went on-air at WOOK/Washington in 1965 and became PD in

1967, moving to WOL/Washington as PD in 1972.

The onset of a severe kidney disease forced him to leave radio in 1972, and his recovery HAYWOOD/See Page 14

**Bieler Becomes
New WMZQ GM**

Brian Bieler is the new General Manager at Viacom's WMZQ/Washington, replacing former VP/GM Gil Rozzo, who resigned Friday (5-27). For the past three years Bieler has been VP/GM of KPOI-AM & FM/Honolulu. His background includes a year and a half as VP/GM at WORJ/Orlando, four years at WLIF/Baltimore as VP/GM, and four years as GSM of WLYF/Miami.

Bieler told R&R, "I have known (Viacom Radio Presi-

dent) Norm Feuer since 1971 when we worked together at WLYF (he was my GM at the time). When this opportunity came up, I grabbed for it. I leave here (Honolulu) with mixed emotions. It's been an exciting operation to run; this is a very competitive market. However, Washington will be a terrific challenge. Getting in with this company is a pleasure. I see a great future here."

Feuer told R&R that Rozzo had resigned because of basic philosophical differences. When asked about WMZQ's current Country format, Feuer said, "WMZQ absolutely and unequivocally will stay Country. We feel that WMZQ can re-establish the country music leadership role in Washington, DC."

**Hansen Upped
To GM For
KSD-AM & FM**

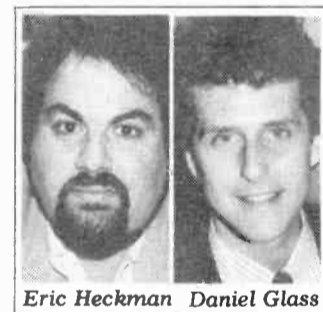
Merrell Hansen has been promoted to VP/GM of Gannett's KSD-AM & FM/St. Louis, after serving as VP/Sales since March. Hansen replaces Phillip Trammell, who departed to pursue station ownership opportunities. Hansen, who had been GM at WRTH/St. Louis, becomes Gannett's first female general manager.

Gannett Radio Division President Joe Dorton commented, "Merrell Hansen's managerial ability and record of sales achievement are outstanding. Her leadership talents and knowledge of radio will keep KSD-AM & FM growing in audience and service to advertisers."

**Forsythe
Named VP At
Boardwalk**

Jack Forsythe has been named VP/Pop Promotion at Boardwalk Records, after holding a similar position at Chrysalis for the past two and a half years.

Boardwalk President Bruce Bird commented to R&R, "I feel very fortunate to have Jack

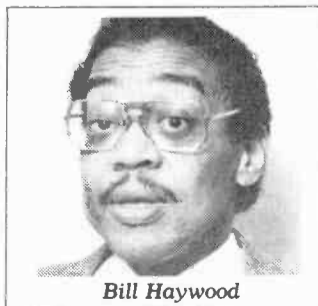


Eric Heckman Daniel Glass

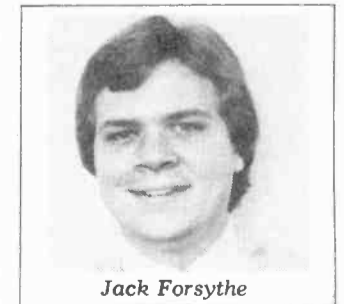
Heckman worked at Atlantic, Epic, and most recently as an independent record promoter, following ten years in radio. Commenting on his newly-created position, he told R&R, "Jack Craig has had in mind for a while to get his own staff together, and he's gone ahead and done it. I'm very happy to be a part of it. With my prior experience at Epic, I look forward to working with Frank Dileo, Harvey Leeds, Bill Bennett, Walter Winnick and the rest of the staff, returning Chrysalis to a full-service record company."

Glass told R&R: "I've got a club-oriented background, and much of the music that Chrysalis puts out must get exposed on a club level to get established. All the exciting new music programmers and those in Urban Contemporary are so in tune to that scene. I feel venturing into this area will only serve to strengthen the label." Glass was VP at Sam Records for the past four years before joining Chrysalis.

Chrysalis also plans to hire CHRYSALIS/See Page 14



Bill Haywood



Jack Forsythe

Forsythe joining Boardwalk as my VP of Pop Promotion. Jack's strong background in radio, experience working for a trade publication, and skill as a record promotion executive will make him a great asset to our staff." FORSYTHE/See Page 14

“Our Success Would Not Have Been Possible Without The Research Group.”

“We began working with The Research Group in early '82. Initially, they did a market study in Cleveland, to find the best “niche” for WBBG and the old “M-105,” now “MAGIC” WMJI. The Research Group’s research clearly identified the “holes” in the market and gave us a strategy showing how to target, program, and promote each station to *win*.

“The Research Group’s marketing strategy took the guesswork out of the management of our stations. We quit giving Cleveland radio listeners what we thought they wanted from our radio stations... we gave them *exactly* what they wanted.

“Sure, WMJI’s growth from a station with no adult listeners, to the Number One station 25-54 in just one year, has been great for increased sales and profit, but WBBG’s success, I believe, is really *unique across the country*. An AM radio station *going up dramatically* in the ratings, is a rare thing these days. WBBG’s growth in Arbitron clearly resulted from working closely with the *pros* at The Research Group, who taught our management team the importance of following the strategic plans developed for us from the research.

“We have great ownership in Larry J.B. Robinson and Larry Pollock, plus a top management team, but it has clearly been the people at The Research Group and their research and strategic planning services which have propelled us to our success. Our success would not have been possible without The Research Group.”



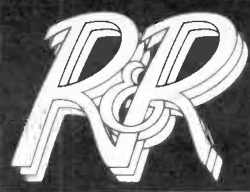
*TOM EMBRESCIA,
Vice Chairman of the Board
Robinson Broadcasting, formerly
Vice President and General Manager
“MAGIC” WMJI-FM AND WBBG, Cleveland*

In almost every field there is a company that has *earned* a reputation as the leader.

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WXRT Wins Desired Demos

WXRT used to be a low-rated freeform also-ran in the Chicago AOR wars, but now it's tops in most key demos. GM Seth Mason and PD Norm Winer explain the transformation.

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Fired GM Hijacks Station

WUWU/Wethersfield, NY had its regular AOR format interrupted May 27 when the station's former General Manager took over the transmitter site, disconnecting the studios in nearby Buffalo. A 45-minute personal broadcast followed, ending when state police entered the transmitter building and arrested Bob Allen, WUWU's 33-year-old manager, who had been fired one week earlier, and John Bunkfeldt, an ex-engineer at the station.

tion under emergency conditions.' "

Apparently, Allen had been terminated following a format disagreement with WUWU majority stockholder Dr. Ronald Chmiel. Santella continued, "Allen's belief was that the station should be much more heavy metal. He wanted to play a lot more than we were playing. That was the reason he was finally axed."

Chmiel received an anonymous phone call on the afternoon of the 27th warning him that something was going to happen at the station's transmitter. Chmiel immediately called police. Allen and Bunkfeldt were charged with trespassing. Chmiel told R&R, "Over last weekend a judge was seen and court orders were issued. This is not a joke. I am terrifically upset about the whole thing."

WUWU Operations Director Jim Santella, who was on the air when Allen took over, told R&R what he heard. "First, the modulation dumped, but the carrier was still on. I heard the patch-cords being put in. His first words were, 'Testing 1-2-3.' Then he said, 'This is Bob Allen, taking over the radio sta-

TYLER NEW PD

WEZR Drops Easy For A/C

After 15 years as an Easy Listening station, WEZR/Washington discontinued its Churchill format June 1 in favor of A/C, bringing Chuck Tyler in as Program Director from his post as MD at sister station WBZZ(B94)/Pittsburgh. Tyler replaces longtime WEZR Operations Manager Jules Henry, who has been reassigned to an as-yet-unspecified executive position within the EZ Communications corporate structure. The station's full lineup of personalities was let go at the same time.

our clients we needed to broaden our listening audience to the 25-54 demographics, as opposed to 35+. We're planning to make a strong bid in this market."

Commenting on Tyler, Thompson continued, "I'm very pleased he's able to join us, and we're looking forward to utilizing his talents in this market." EZ VP/Programming Dan Vallie added, "I hired Chuck to be my MD two years ago when I was still programming B94, and he's one of the most dependable and reliable fellows to ever work for me. He's an intelligent man and understands the textural concept of our A/C format. I think Chuck will do a great job."

In making the transition, WEZR became EZ's third and largest property to shift from Easy Listening to A/C in less than a year, following the lead of WEZS/Richmond and WEZC/Charlotte. Explaining the move, WEZR VP/GM Wyatt Thompson said, "The Easy Listening format served us very well over the years, but for the sake of

WEZR is Tyler's first PD position; he worked as an air personality at WSGN/Birmingham, WLCY/Tampa, and WTBC/Tuscaloosa, AL before joining B94. He told R&R, "It's extremely exciting. I'm thrilled the EZ people have the faith in me to give me the chance, especially at a station with this potential. I'm looking forward to doing a great job for them."

Mainelli Returns To KSDO As VP

John Mainelli returns to KSDO/San Diego as VP/News and Programming on June 6, following his recent News and Program Director stint with crosstown competitor KCNN (R&R 12-3-82). Before joining KCNN, Mainelli had held a similar programming post at KSDO for two years.

Commenting on Mainelli's return, KSDO President/GM George Mills said, "We're very excited to have John working with us

again, especially in this new position where both KSDO and Gannett will benefit from his talent and energy. Mainelli and (News Director Bill) Lorin make a great team. They think alike, generate the same high level of positive energy, and are both dedicated to putting out the best radio product in San Diego."

Lorin, who worked under Mainelli during his previous tenure, added, "I was deeply disappointed when John left and even more disappointed when he joined the competition. Needless to say, I'm delighted he has returned to our side of the dial." In his new position, Mainelli will be responsible for the station's overall programming as well as handling a number of corporate duties for parent Gannett. "In addition to working with my friends at KSDO again," Mainelli remarked, "I'm looking forward to the opportunity to contribute to the station's position as a leader in the News/Talk broadcast business."



John Mainelli and (News Director Bill) Lorin make a great team. They think alike, generate the same high level of positive energy, and are both dedicated to putting out the best radio product in San Diego."

Lorin, who worked under Mainelli during

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AWARD WINNERS HONORED IN NEW YORK — The second annual International Radio Festival of New York presented Gold Medals and Grand Awards to winners in its worldwide competition for radio advertising, programming, and promotion on May 20. Pictured following the ceremony are (back row, l-r): Robert Dein and Arthur Einstein of Lord, Geller, Federico & Einstein agency in New York; Festival President Gerald Goldberg; Helene Blienberg, Manager/Press Information for CBS Radio, with the Grand Award won by WBBM/Chicago for its editorial "Save Rape Victims"; and KNX/Los Angeles VP/GM George Nicholaw with his station's award for the news program "KNX Afternoon News." Shown in the front row (l-r): Lynn Stiles, co-author of the winning Lord, Geller, Federico & Einstein spot; Michael Breckon of Quarry Lane Productions, Montreal; Tony Schwartz of New Sounds; and Allan Serxner and Carl Dickens of WCAU/Philadelphia, whose information series "Venereal Disease" also won a Grand Award. The seventh winner, KFWB/Los Angeles, was not present to accept its trophy for the "Sometimes There's Good News" promo spot.

Schwartz WONE & WTUE's GM

Don Schwartz has been promoted from GSM/Asst. Station Manager to GM for WONE & WTUE/Dayton. Schwartz replaces Don Kidwell, who resigned to pursue other interests and will announce plans shortly. Kidwell will stay on for about two weeks to aid in the transition.

five years, so the transition will be smooth as silk. He's put together one of the finest, most disciplined sales departments I have ever seen. Group One is noted for moving personnel up whenever possible, and this is another example of taking an outstanding talent who has paid his dues and promoting him."

Al Grosby, President of WONE & WTUE owner Group One Broadcasting, told R&R, "Don Schwartz is an 11-year veteran and has worked very closely with Don Kidwell, the VP/GM over the last



Don Schwartz

Schwartz commented to R&R, "Group One provides a lot of support and stability, which makes this a very good situation to jump into. It's a very positive time, as Don Kidwell is moving on to better things, and it's an exciting time for me with two strong stations, one Country (WONE) and one AOR. My job will be to maintain those strong positions."

Leben Set As Motown Promotion Manager

Vicki Leben has been appointed to the newly-created position of National Pop Promotion Manager for Motown. Leben, who will report to Director of Pop Promotion Don Wright, becomes responsible for promoting the company's product to radio, specializing in the CHR and A/C formats.

Commenting on the appointment, Wright said, "We're ecstatic to have Vicki here, in light of her expertise and qualifications. Needless to say, it's with a great deal of pleasure that we make this announcement." LEBEN/See Page 14

TRANSACTIONS:

WGH-AM & FM Sold For \$3.2 Million

Hampton Roads Broadcasting has sold WGH-AM & FM/Norfolk-Newport News for \$3.2 million to COMMCOR Inc. The transaction, brokered by Blackburn & Co., is subject to FCC approval. Neither Hampton or COMMCOR have other broadcast interests.

WGH (AM) has 5000 watts on 1310 kHz, while WGH-FM operates with 74kw at 97.3 mHz with an antenna height of 400 feet. WGH has an A/C format, while the FM is Classical.

KKIS & KDFM Purchased By Chabin Communications

Schofield Broadcasting has sold KKIS/Pittsburgh, CA and KDFM/Walnut Creek, CA to Chabin Communications for \$1.7 million. Schofield's majority stockholder is Wayne Hoffman, Chairman of the Board, Flying Tigers Airlines. The company holds no other broadcast interests.

Buyer is a partnership of brothers James Chabin and Harry Chabin. James Chabin is a former executive with CBS-TV. This is the

KKIS/See Page 14

Washington Report

Senate Panel Curbs Record Rentals

A bill giving copyright holders control over whether their records can be rented passed a Senate subcommittee last week (5-26) and was sent to the full Senate Judiciary Committee for action. The measure would let copyright owners either ban rentals or demand a copyright fee in return.

Recording Industry Association of America (RIAA) President Stanley Gortikov hailed the action, saying passage of the Record Rental Amendment of 1983 (S. 32) by the full Congress "will curtail a budding practice ominous to creators and the entire music community."

Action on the larger issue of the legality of home audio and video taping has been deferred while Congress waits for the Supreme Court to rule in the famous Betamax case (*Sony v. Universal City and Walt Disney*). Apparently expecting a ruling momentarily, the pro-taping Home Recording Rights Coalition had issued an advisory on where spokesman Jack Wayman can be reached for comment on the ruling anytime in the next week.

"Kickass" WFBQ Cleared Of Obscenity Charge

The FCC last week upheld a ruling by its Mass Media Bureau that WFBQ/Indianapolis did not broadcast obscene, indecent, or profane material in its music lyrics or by using the slogan "Kickass Rock 'N Roll."

A group calling itself Decency in Media complained last year about sexual and Satanic references, the glorification of hell, and use of the Lord's name in an irreverent manner on such records as Alice Cooper's "I Love The Dead," Dr. Hook's "Sloppy Seconds," Devo's "Praying Hands," and Prince's "Dirty Mind."

Rejecting the complaint, the FCC noted that the Communications Act prohibits radio censorship or government interference with free speech on radio. And, while the law also prohibits airing obscenities, the Commission said Decency in Media's complaint did not meet the narrow definitions and guidelines set up by the Supreme Court, most recently in *FCC v. Pacifica* (1978).

THIS WEEK IN WASHINGTON:

- FM drop-ins approved by FCC
- Industry protests proposed call letter reforms
- Tough record rental bill passes new hurdle
- NAB, Rep. Tauzin Assail NRBA

NAB, Tauzin Launch NRBA Counterattack

Leaders of NAB's Radio Board unleashed a strong attack on NRBA's deregulation stance last week in a letter sent to every radio station in the country. They accused the NRBA of supporting spectrum fees and program percentages for radio, while stressing the NAB is adamantly opposed to both. And they said having two groups representing radio has caused divisiveness that "has now reached a damaging stage."

The board members credited the NAB for getting radio deregulation through the FCC and the Senate, and for killing talk of spectrum fees in the House. "If there was ever a time for industry unity, it is now," they wrote. "It is time for radio broadcasters to come to their senses and to unite behind a single NAB effort which is consistent, has momentum, and has already achieved significant progress."

Last week NRBA President Sis Kaplan released a letter accusing the NAB and its House allies of derailing her group's efforts to win total radio deregulation. In a letter to Louisiana broadcasters, Rep. Billy Tauzin (D-LA) ridiculed the Kaplan letter as "fraught with error and inflammatory verbiage."

Saying his and NAB's efforts are helping achieve deregulation without spectrum fees, Tauzin added, "The NRBA memo is a spiteful document aimed primarily at a competitive trade organization by spewing its venom over those of us who are fighting on the front line to achieve broadcast deregulation."

Silent KOBV/Reno Set For Renewal Hearing

The FCC has ordered a full comparative renewal hearing for KOBV/Reno, a 10kw daytimer which has been off the air since 1974. Owners Thompson Magowan and James Cunningham have applied for renewal, but face a challenge from First Broadcasting of Nevada.

In late 1974 KOBV was given authority to remain silent while negotiations for sale of the station were underway. But the proposed buyer backed out in 1982 — three years after KOBV's authority to remain silent had expired.

One of the issues the FCC wants explored by the law judge assigned to the case is whether Magowan and Cunningham have the financial resources to resume and maintain operation of KOBV.

Other Key Developments:

- The FCC has set July 1 as the deadline for comments on whether FM stations utilizing SCAs should be allowed to boost modulation to offset any decrease in main channel loudness. Reply comments will be due August 1.
- The U.S. Court of Appeals has affirmed that the owners of WKUL/Cullman, AL in 1966 improperly tried to block a potential competitor by filing an illegal "strike" application for a new AM license in the area. Ironically, they won the license.
- The FCC ruled last week that the 1981 easing of its financial showing rules doesn't apply to parties already in hearing when the reform took effect. The change allows applicants to certify their finances, rather than furnish detailed proof.

DAYTIMERS MAY GET PREFERENCE

FCC Clears Massive Addition Of 1000 FM Drop-Ins

The FCC last week turned aside industry claims of interference and overcrowding, and voted to increase the number of FM stations nearly 30% by adding at least 1000 FM drop-ins (R&R 5-27). The first new outlet won't be on the air until 1986, and almost none will be in the top 50 markets. Most will be in less populated areas of the South, Midwest, and West.

Bracing for a tidal wave of up to 5000 applications, the Commission set up a careful procedure to avoid a processing nightmare. Before accepting any applications, the FCC late this year will issue an "omnibus rulemaking" proposing 600 locations for new stations.

Broadcasters and others will have a chance to voice objections and file counter-suggestions. Then the new assignments will be released and opened to applications in small batches during 1984. This staggered process is designed to space out the processing burden.

All 600 channels should be approved and released by the end of 1984. Then the Commission will begin taking petitions from those proposing drop-ins in other spots. Depending on demand, this process could raise the total number of new stations to anywhere from 1000 to 1500.

Here's how the Commission voted to pack the FM band more tightly:

- Small Class A's (3kw, antenna height of 300 feet) will now be squeezed in, where possible, on channels reserved for Class B's (50kw, 500 feet) and Class C's (100kw, 2000 feet).
- Two new intermediate classes of FMs were created: B-1 (25kw, 300 feet) and C-1 (100kw, 1000 feet).

• Existing Class B's and C's will have three years to upgrade to minimum power and antenna height requirements. Otherwise, they'll be reclassified downward and the area they're not using — but which is now being protected — will be taken away and possibly given to a new drop-in.

At the request of FCC Chairman Mark Fowler, the omnibus rulemaking of 600 proposed stations will pose a question about whether daytime-only AM broadcasters should get a preference in applying for FM drop-ins. "The daytimers need some break," said Fowler.

Explaining his support, Fowler said he's convinced stereo service and existing FMs won't be harmed. "What this will help, it seems to me, is smaller communities in the South, the Middle West, and Far West that don't have a local fulltime FM service now," Fowler observed. "To the extent that we can provide new services I think we have an obligation to do so. I'm known as a broadcaster, but we can't be protectionist."

Only Commissioner Jim Quello voted no, objecting that "the need is very hypothetical. And I think the action's going to create degraded service and interference to millions of people who are now receiving service."

Radio Industry Wary Of Call Letter Reforms

In comments to the FCC, numerous broadcast groups have questioned the wisdom of the proposed overhaul of the Commission's call letter rules (R&R 4-15). Broadcasters unanimously opposed having courts, rather than the FCC, referee call sign disputes.

There was also widespread criticism of the FCC proposal to let group owners use the same call letters for widely separated stations. And others predicted ratings chaos if the Commission allows dropped call signs to be picked up immediately by another station in the same market. Now there's a 180-day waiting period.

Asserting that "a radio station's call letters are its fingerprint," Arbitron said ending the 180-day period would "undermine the reliability of ratings, disrupting the marketplace."

Ted Dorf, WGAY/Washington President and Chairman/Arbitron Advisory Committee, warned that the change "will create havoc and could conceivably destroy the ability of Arbitron to measure radio audience." Susquehanna Broadcasting said "audiences could very well be credited to the wrong station to its benefit, and to the detriment of the station relinquishing the call letters."

Arbitron and the Advisory Council also strongly opposed letting commonly-owned stations in non-adjointing communities use the same calls. The Council said if a group with stations in Detroit, Lansing, and Grand Rapids called each one WZZZ, "There would be no way for rating services and therefore for local advertisers in each of those markets to distinguish which of the three stations was being listened to in each market."

However, the proposal was supported by Cosmos Broadcasting, which believes no confusion would result. NAB, ABC, and NRBA also backed the reform.

Courts Too Slow, Costly

Cox Broadcasting said throwing call sign disputes into local courts "would impose enormous costs on the broadcast industry." Susquehanna pointed out that "the public would suffer" while the disputed call sign was used throughout a lengthy court battle.

Group W cautioned that "the decisions from myriad local courts will not approach the consistency, speediness, and evenhandedness of those decisions reached by the Commission." Noting that judges would only be concerned with the needs of the private parties in the dispute, Group W asked, "Who would represent the public interest in such a proceeding?"

In its comments, NBC asserted that "what broadcasters spend on litigation they cannot spend on providing programming responsive to the needs of their communities."

There was disagreement on the FCC's proposal to drop the requirement that stations changing calls notify all other stations within 35 miles. ABC agreed with the Commission, but CBS and NRBA said the rule should be kept so stations can easily learn of proposed call sign changes that might affect them.



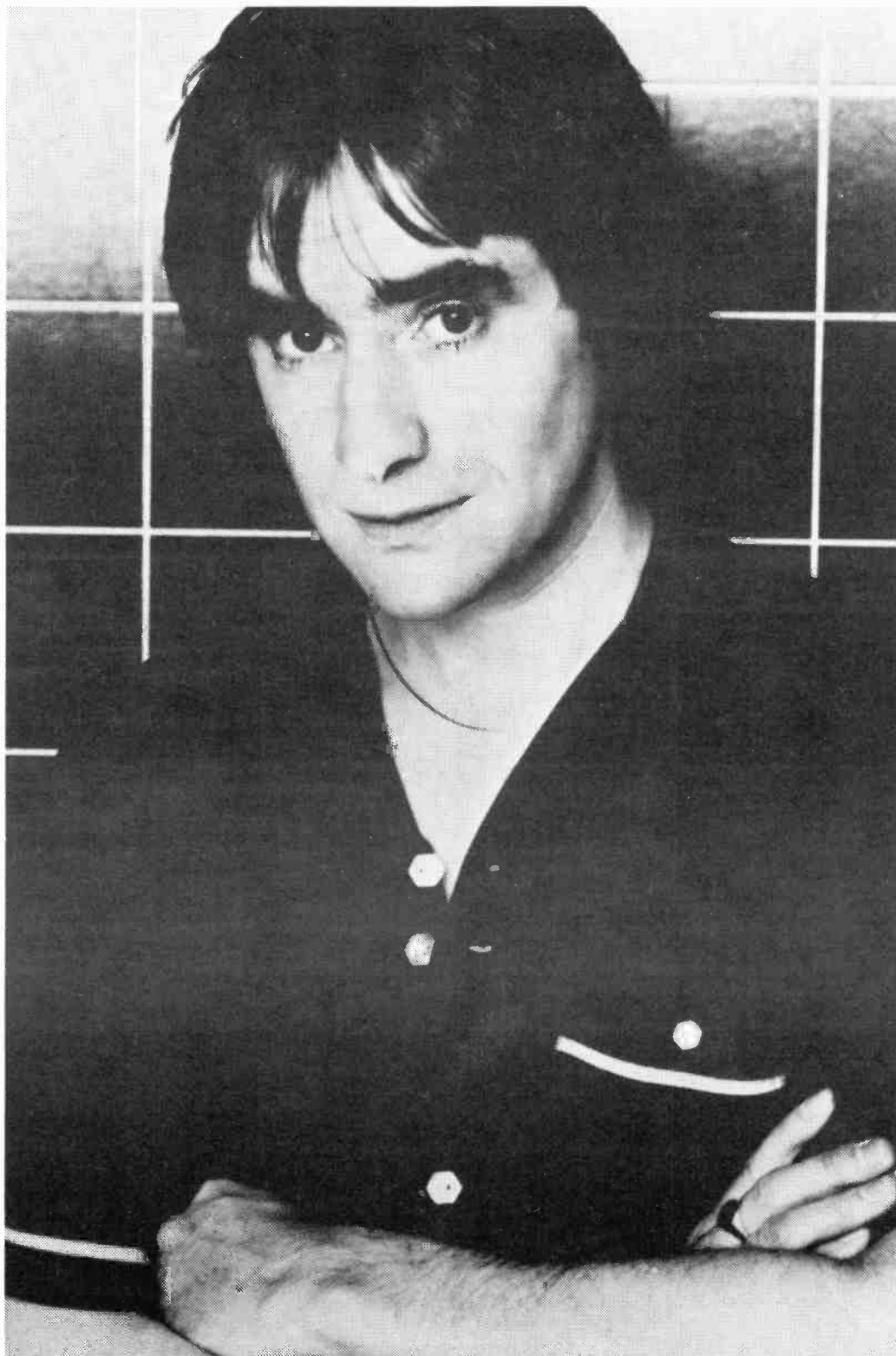
NBC Radio's Young Adult Network

CHRIS de BURGH IN CONCERT

Discover the depth of Chris de Burgh. Tune in for 60 minutes of in-concert magic. Chris performs "Flying," "Spanish Train," and "Waiting For The Hurricane." Plus "Don't Pay The Ferryman" and "Ship To Shore" from his latest lp "The Getaway" on A&M Records. Recorded by Effanel Music.

The weekend of June 10-12.

**Brought to you, in part,
by Budweiser and
The U.S. Army.**





Ad Age Annual Workshop

The 1983 edition of the **Advertising Age** Creative Workshop is slated for August 9-12 at the New York Hilton. Creativity sessions during the three-and-a-half day meet are divided into four major categories: "Tie-Ins — The 1984 Olympics," "Strategies and Positioning," "Advertising/Marketing Tools," and "Techniques and Use of Media"; participants can choose

from nearly 50 discussion topics, ranging from copywriting for the major media to marketing and promotion planning. Speakers include leading national/international agency representatives.

Registration fees are set at \$595. For more details contact **Allison Jones**, Promotion Coordinator, at (800) 233-3435; in New York call (212) 210-0230.

Subtle Sound De-Essing



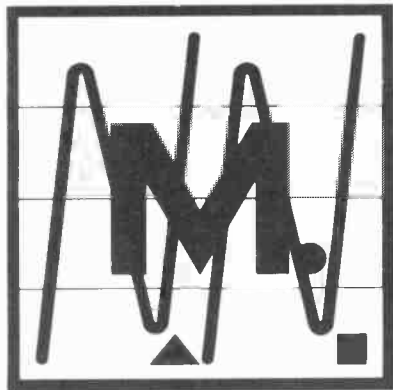
Model 536A Two-channel De-Esser

San Francisco-based **Orban Associates, Inc.** has developed a two channel De-Esser, Model 536A, to complement its single-channel 526A. Adjusted with one threshold control per channel, constant de-essing is supplied through input levels that vary as much as 15 dB, allowing disc jockeys, announcers, and singers to perform under optimum sound conditions. Subtlety is achieved by means of a click-free in/out switch that lets the user introduce de-essing at any time without audible side effects. Cost: \$539.

FOR RADIO • 1 HOUR • WEEKLY

BLITZ • PRINCE • DURAN DURAN

STYLE COUNCIL • BIG COUNTRY



NEW MUSIC NEWS

ALTERED IMAGES • SHRIEKBACK

BERLIN • THE ALARM • MINEFIELD

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Headbands Radio In Music



Music literally goes to your head with **Brite Ideas'** Sweatband/Headband AM/FM Stereo Radio. Taking its cue from the **Sony Walkman**, these ordinary looking sweatbands hide a micro radio complete with tuner, amplifier, and speaker. These portable units go one step further by eliminating the box and dangling wires associated with their Walkman counterparts. So, unencumbered wearers have their hands free to engage in any number of activities. Integrated circuits, no larger than a match head, are attributed with providing a pure and clear sound, while a special muting circuit restrains interstation noise.

The AM/FM unit retails for \$69.95, the AM version costs \$39.95. In both cases, add \$3.50 for shipping, handling, and insurance. Call letters/logos can be imprinted on the bands, which feature a one-year warranty and 30-day unconditional money-back guarantee. Direct inquiries to 396 Elm Drive, Wheeling, IL 60090; (312) 459-1558.

Coupon Popularity Clipped

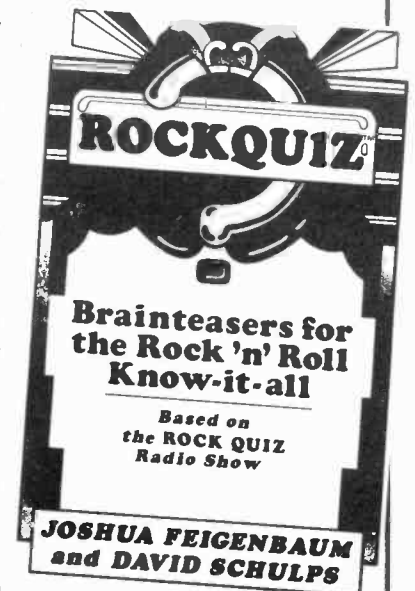
According to the **Journal of Marketing**, economy-conscious consumers aren't as conscientious when it comes to clipping money-saving coupons. A scant three percent of 1982's 130 billion newspaper coupons were used. Pop-up coupons offered by magazines netted a five percent redemption rate, doubling to ten percent for those sent through the mail. 15-20% of the coupons printed on an already-purchased package were exchanged, lending credence to the belief that people buying those items in the first place are more inclined to use the coupons to re-purchase them.

Radio's Rock Quiz Spawns Trivia Book

MJI Broadcasting's nationally syndicated "Rock Quiz" is a daily, 60-second trivia series focusing on leading music personalities, with winners receiving a variety of prizes. Now, two years after its debut, the program has generated a paperback offshoot, "Rock Quiz — Brainteasers For The Rock 'N' Roll Know-It-All."

Compiled by the radio show's creators, **Joshua Feigenbaum** and **David Schulps**, the book consists of rock quizzes from the past year. But unlike the show, visual, rather than musical, clues are utilized. Among the 600+ trivia questions are such thought provokers as "Which well-known rock guitarist once toured Germany in a luxury train built by Luftwaffe commander **Hermann Goering**?" and "Which legendary guitarist was the opening act on the 1967 **Monkees** tour?" Future plans call for a country version of the book, coinciding with "Country Quiz" which debuted almost two months ago.

Published by **Putnam** under the



Perigee Books banner, "Rock Quiz" is priced at \$5.95. For more information about it and/or MJI's programs, contact (212) 838-4450. By the way, answers to the questions are supplied in the book.

SMSA County Personal Incomes Increase Quicker

A review of Standard Metropolitan Statistical Area data by the Commerce Department reports that for the second consecutive year, nonfarm personal income in 1981 increased faster in counties located within a SMSA than in those outside. Findings indicate that '81 nonfarm income unit went up 9.7% and 9.2% in SMSA and non-SMSA counties, respectively. However, once farm and non-wage income are averaged in, non-SMSA counties outpaced SMSA counties 12.4% to 11.6% in 1981. According to department officials, non-SMSA counties led the way during the 1970s.

Airport Caters To UFOs

If things take off according to plan, the **Mexican Futurology and Imagination Group** will open the friendly skies to UFOs in November — accommodating them via an extraterrestrial air terminal. Why? Well, the 30-member organization of witches and psychics simply wants to establish a better understanding of our alien comrades.

You're probably thinking this close encounters of the plane kind is costing out-of-this-world bucks. But only an estimated \$3300 is needed for the circle of colored lights that will help guide the spaceships. The lights are arranged on top of a donated sanitarium which itself is located on Oriental Mountain, about 80 miles south of Mexico City. As the result of many telepathic conversations, a futurology spokesman told the **Wall Street Journal** that UFOs don't require a control tower to land.

The idea for the alien airport took root when the group was approached by two Mexican peasants carrying a gift of 94 mustard-type seeds from "luminous beings." Told to present them to the organization, the peasants also delivered the message that the seeds would combat world hunger. So to reciprocate, the futurologists built the airport.

Planted at the sanitarium site between April 26-30 in a crystal pyramid, the seeds are said to be six inches tall now. Though the public is banned from viewing the plants, their hands aren't tied when it comes to funding. It seems human help is needed to cover airport taxes since "cash" and "charge it" aren't in the extraterrestrial lingo.

Who knows? Should alien visitors take advantage of the UFO airport, we may start seeing ads which read, "I'm E.T. Fly Me."

11

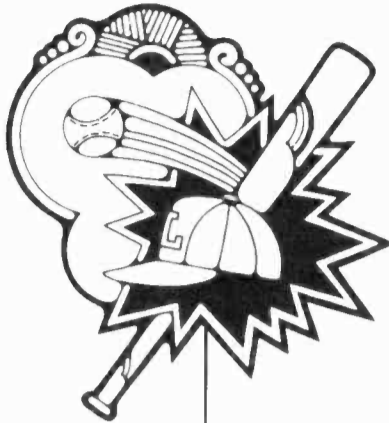
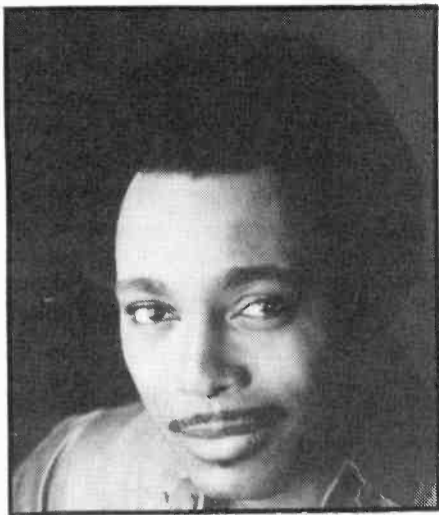
WESTWOOD ONE

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

ROCK ALBUM COUNTDOWN

WITH JEFF GELB

The Clean-Up Hitters In All These Line-Ups:



GEORGE BENSON "Inside Love (So Personal)"

Produced by Arif Mardin and Kashif Management: Fritz-Turner

PRINCE "1999"

Title Song From The
Platinum Album

Produced, Arranged, Composed and Performed by PRINCE

WXKS-FM add 26
WBEN-FM 21
WNYS add
WCAU-FM 28-25
94Q on
KAFM 27-26
Y100 26-25
B104 on
WHYT on
WLOL-FM on
Q103 26-24
KFI deb 30
K11S-FM 24-23
K1QQ on
KMJK 39-36
XTRA on
KFRC 33-31
KNBQ on
WFLY 23-19
WKEE 34-32
KC101 25-22
WSPK 22-20
WPST 36-33

Q106 26-21
WBBQ 37-31
KHFI 30-28
KZZB 39-35
WCSC 25-20
CK101 40-35
WNOK-FM 37-33
WDOQ deb 30
WOKI 36-32
FM100 20-16
WSFL 31-28
WTIX 40-36
KITY 36-29
WSEZ 31-29
WKDD 22-19
K107 31-26
KYNO-FM 22-21
KLUC 29-26
KIDD deb 27
KSKD 33-30
KJRB 30-28
KHYT 27-24
KRQ add

WGUY 21-18
WOMP-FM add
WERZ 30-27
WKHI 37-35
WHEB 25-23
WJAD 31-26
KISR 32-27
KILE 29-27
KVOL 36-32
Q101 deb 30
WAEV add
WSGF 38-31
FM99 deb 37
WGLF 32-27
WBWB 30-28
WRKR add
KENI 37-24
KCDQ 36-33
KGHO deb 40
KOZE 26-24
KSLY 25-20

B104 deb 26
WXKS-FM 22-20
WBEN-FM add
WNYS deb 22
WCAU-FM deb 39
B94 add
WHTX add 31
PRO-FM deb 34
Q107 add
94Q on
Z93 deb 30
KAFM deb 29
79Q add 21
195 on
Y100 deb 30
Q102 22-18
WGCL on
WABX deb 40
KBEQ 37-29
WKT1 add
KIMN on
KEARTH on
K11S-FM add
XTRA deb 26

KNBQ on
WFLY deb 26
WTRY deb 23
WROR deb 35
K104 deb 40
WYCR add
WTIC-FM add 28
WKEE deb 24
WPST add
KHFI add 29
KZZB deb 36
WQID deb 30
WCSC add
WBCY deb 29
CK101 add
WNOK-FM add
KITE deb 28
KAMZ add
WRQK add
WOKI 5-2
KBFM add
G100 add
WHHY-FM deb 29
KRGV deb 29
WSFL 24-10

WTIX deb 37
K1TY 8-7
WSEZ 35-27
KMGK add 39
WMEE deb 29
WGRD add
KQKQ 15-7
KZ93 deb 25
K107 add 37
KKFM 26-15
K96 add 28
KRSP deb 23
WFBG 37-29
WGUY deb 30
WIGY 32-30
WCIR 22-14
WIKZ deb 32
WERZ 39-35
OK100 deb 23
WKHI 38-33
WJAD add
WCGQ add
Q104 deb 16
KILE deb 40

KVOL deb 38
KNOE-FM 26-22
WPFM deb 33
WXLK add 20
FM99 deb 40
WGLF 26-22
KKQV deb 30
KFMZ add
KKXL-FM deb 31
KYTN deb 33
KRNA deb 24
WAZY-FM add
WRKR deb 27
99KG add
KWTO-FM add
KDVV add
KFMW add
KCDQ deb 27
KOZE add
KCBN deb 31
KBIM deb 39
KSLY deb 33
KIST deb 28



Manufactured & Distributed by Warner Bros. Records

At all the great beach parties they'll be playing **RADIORADIO's "Great American Summer"**

Our July 4th weekend special is a new edition of "The Great American Summer"—an enormous hit with more than 200 stations, the press and the public last year. It's a 6-hour beach party of the top summer hits past and present. Plus a look back at festivals like Monterey Pop and Woodstock...plus summer dance hits...plus lots more, produced by the Creative Factor.

This is a July 4th weekend sparkler to start your summer right! And we follow with...

AUGUST 13: MEMORY MAKERS. A three-hour summer party, featuring music trivia plus hits of the past 15 years, with options for localized contests.

LABOR DAY WEEKEND: SUPER CONCERT. We'll light up the sky with the biggest acts in rock history.

NEW YEAR'S WEEKEND: THE GREAT 4'S OF

The upbeat wrap-up of three hours of the great





KFI'S MISSING LYNX — KFI/Los Angeles hid the keys to a brand-new Mercury Lynx in Meridian, MS of all places, and Gloria Blethrow was the first to find them from the on-air clues. Shown (l-r) are Los Angeles Lincoln-Mercury Chairman Ed Jussen, Gloria, account exec Bruce Collins, and KFI Promotion Director Kim Kelly.



WROR BOSTON MARATHON COVERAGE — During the 83rd running of the Boston Marathon, WROR was there with coverage from its mobile studio which was parked prominently at the finish-line. Shown (l-r) are WROR's afternoon man Mike Waite, morning drivers Andy Mose and Joe Martelle, night rocker Phil Redo, PD Gary Berkowitz, and midday personality Jim Roberts ready to make a run for another cold beer and hot dog.

Pro:Motions

Alt New KSSN VP/GM

Donald Alt has been appointed VP/GM of **KSSN/Little Rock**. He also retains his Chief Financial Officer post with owner **FirstCom** as well as his partnership in the recently acquired **WGKX (KIX106)/Memphis** (formerly **WEZI-FM**).



Donald Alt

Garvey Named RKO Radio Sales VP

Donald Garvey has been named VP & Director of Sales for **RKO Radio Sales**. He moves in-house from the New York Manager post. Prior to RKO, Garvey worked ten years as an account executive for **John Blair Co.**



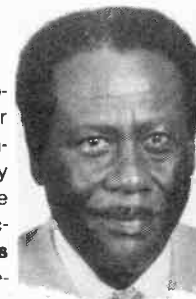
Donald Garvey

Eastman Elects Board Members

Newly-elected to the **Eastman Radio, Inc.** Board of Directors are **Gary Andon**, VP/Dallas; **Dan Prodanovich**, VP/Los Angeles; and **David MacAllister**, VP/St. Louis. In addition, **Jim Harder**, Philadelphia; and **Mike Nicassio**, New York were elected VPs of Eastman Radio.

Gulf Coast Sound Names Burleson

Gene Burleson has been appointed VP/Sales and Marketing for **Gulf Coast Sound** recording company. Burleson's music industry career includes an 11-year tenure as National and Regional Director of Black Music for **RCA Records**.



Rothman Joins Starstream

Robin Rothman joins **Starstream Communications Group** as National Marketing Director. He comes to the company following a ten-year stint with **Warner Bros. Records**, most recently as Product Manager. Rothman will work out of Starstream's expanded Los Angeles offices, focusing on corporate sponsorships for tours and the company's ongoing black/Urban Contemporary and AOR-slanted talent contests.



Robin Rothman

Midwest Communications Taps Davis

Robert Rees Davis, formerly Director of Radio Research at **WCCO-FM/Minneapolis**, assumes the Manager of Corporate Research position with parent company **Midwest Communications, Inc.** His broadcast career includes stints as PD/MD for **WRNL & WRXL/Richmond, VA** and PD for **WEO-AM/Waynesboro, PA**.

WLS Raises Ryan

Jerry Ryan has been promoted to Sales Manager of **WLS-AM & FM/Chicago**. He's been with WLS since 1979, when he came on board as an account executive. Ryan succeeds **John Cravens**, who resigned to accept the General Sales Manager post at sister outlet **WABC/New York**.

Riddleberger Upped At Bonneville

Stephen Riddleberger has been promoted to VP/Finance & Administration for the **Bonneville Broadcasting System**. He'd earlier served as the firm's Manager of Administration. Prior to Bonneville, he was Director of Special



Taft Tallies 6% Revenue Growth

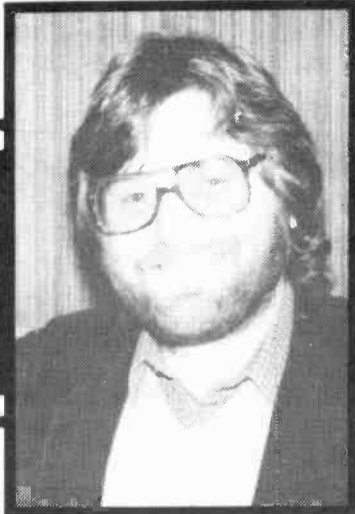
For the fiscal year ended March 31, 1983, **Taft Broadcasting Company** posted a six percent increase in broadcast revenue. The company's operating profit was up 12% from the previous year.

Bobby Poe's POP MUSIC SURVEY

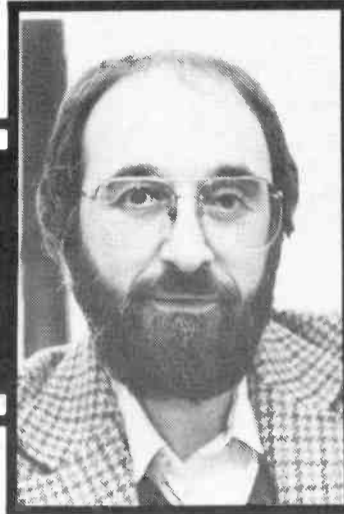
THIS YEAR'S MASTERS OF CEREMONIES:



George Williams



Dan Vallie



Paul Christy



Kent Burkhart

Moderators:



Jim Morrison
94-Q



Bob Hamilton
KEARTH



Don Benson
94-Q



Joel Denver
Radio & Records



John Young
Z-93



Gary Berkowitz
WROR



Steve Kingston
B-94



Sunny Joe White
WXKS-FM



Bob Travis
WGCL



Scott Shannon
Q105

Marriott Airport Hotel—Atlanta, Georgia June 24-25, 1983

Radio Presenters:

GEORGE WILSON	DWIGHT DOUGLAS
BOB HAMILTON	GERRY CAGLE
JOHN YOUNG	JIM MORRISON
SUNNY JOE WHITE	SCOTT WALKER
BOB TRAVIS	JOHN LANDER
STEVE KINGSTON	TODD CHASE
NICK BAZOO	GARY BERKOWITZ
BARRY RICHARDS	GARRY WALL
BOB KAGHAN	J.J. JACKSON

MIKE ST. JOHN

POP MUSIC SURVEY — SEMINAR/AWARDS BANQUET
 Registration Fee:
 \$150.00 Seminar/Cocktail Party/Awards Banquet
 make check payable to:
 Pop Music Survey — 4818 Chevy Chase Dr., Chevy Chase, MD 20815

NAME _____
 ADDRESS _____
 CITY _____
 COMPANY/STATION _____

There are only 200 rooms at the Marriott on a first serve basis.
 Room Reservations (404) 766-7900
 Badges & Tickets are mandatory for admittance to all functions — strictly enforced.

Record Presenters:

BRUCE WENDELL	RICHARD PALMESE
VINCE FARACI	JOHN BETANCOURT
BOB EDSON	HOWARD ROSEN
FRANK DILEO	STEVE MEYER
DICK WILLIAMS	DINO BARBIS
MARGO KNESZ	CHARLIE MINOR
JOHN BARBIS	MIKE ABRAMSON
MIKE BONE	DAVID URSO
BILL CATALDO	RICH FITZGERALD

DONNY IENNER

Ratings & Research



JHAN HIBER

Birch Radio: At The Crossroads

As a Birch Radio press release came across my desk (I know it's in this blizzard of papers somewhere) recently, it stirred up some thoughts on radio's second ratings service. As you've read here in the last few weeks, Birch has been adding significant staff to beef up its agency service presence, yet I've also heard serious questions about Birch. I thought the best person to give us a reading about where Birch Radio is now — and where it's going in the near future — would be Tom Birch himself, and since it had been over a year since we'd interviewed Tom, now seemed like a good time to put him on the spot.

R&R: Tom, it seems some major agencies have recently endorsed your service. Can you give us some specifics regarding why Ogilvy & Mather and J. Walter Thompson have decided to adopt the Birch Radio service?

TB: Part of the reason the nation's second and third largest agencies have sent memos to their media buyers suggesting they use our service has to do with a new product called TrendAmerica. This overview of our 70 monthly markets gives agencies a national perspective on developing trends.

R&R: What have the agencies had to say about the quality of your ratings service, vs. Arbitron?

TB: Jon Swallen, Associate Director/Media Research for Ogilvy & Mather told us in a letter, 'In our opinion the service has a solid technical foundation and offers useful, practical applications for radio buying. We feel it is appropriate that Birch be used as a supplement to Arbitron.'

R&R: In what ways do the agency

folks seem to think the Birch service should serve as a supplement to Arbitron?

TB: Well, Swallen's letter mentioned, 'First, Birch could be used to provide feedback on smaller markets not normally measured by Arbitron. Another application of the Birch Radio data is the recognition that its estimates of audience for teens and adults 18-34 are more accurate than those supplied by Arbitron. If confronted with a Birch number that is higher than Arbitron in any of the 12-34 demos, buyers should use the Birch figures.' Given this kind of feeling, we believe that our usage and acceptance at the agency level can only increase.

Monthly Battle: Arbitron Vs. Birch

R&R: One of the big mainstays of your service has been the ability to update the latest Arbitron by providing rolling monthly figures. However, in the near future — probably in the latter half of this year — Arbitron will be offering stations the ability to generate their own Arbitron rolling monthly data. Doesn't this throw a curve into your game plan?



Tom Birch

folks seem to think the Birch service should serve as a supplement to Arbitron.'

Q&A

Bob Cole, PD of WPKX-FM/Washington, wrote to inquire, "How about some words of wisdom regarding the possibility of a one-month diary, as discussed by the Arbitron Advisory Council?"

While the concept of a four-week diary might be a useful sales tool (since pilot studies show that additional stations do creep into a person's pattern over the multi-week duration), don't hold your breath waiting for Arbitron to implement this approach. The latest is that more testing needs to be done (to the tune of \$750,000), and while Arbitron will swallow one-third of that, it's asking the industry to pick up the rest. ARAC Chairman Ted Dorf told me, "The RAB doesn't seem as excited about this project as it once was." Nevertheless, a task force is being put together to find the necessary shekels to conduct the further research. Stay tuned for more developments.

Week In Review

Hiber, Hart & Patrick Doubles Size

Effective June 6 the research consultancy of Hiber, Hart & Patrick will have six new employees on board, and will also move into expanded offices. Mary Lyn Stevens (Director of Marketing Research Services for Arbitron) comes aboard as Manager, Market Research. From the research department at the NAB, Susan Byers will serve as HH&P's Research Analyst, while Pat Theall becomes Office Manager. In two internal promotions, Lisa Blinzler becomes Manager/Client Services and Ben Lipsman assumes the position of Director of Ratings Research. Two other support personnel have been added. All will directly report to Senior VP Larry Patrick.

The new address for the firm's Eastern office will be the First Floor, the Arbitron Building, Laurel, MD 20707. The phone will remain (301) 776-8855.

TB: It's hard to tell until after it actually happens. I think that those folks who are tied into the diary method may approve of their monthly data, while supporters of our service recognize its unique aspects and are not likely to drop us. However, I think almost everybody recognizes that this is a blatant attempt by Arbitron to put us out of business in the major markets, but I don't think that in the long run it will work the way Arbitron has designed it.

R&R: What do you see as the differences, if any, in the monthly services?

TB: We are producing a published report (vs. Arbitron's, which will only be available on computer) for not only radio stations but also agencies. The second major difference is the two different methodologies (phone for Birch, diary for Arbitron).

R&R: That brings up an interesting point. When I was a media buyer we used Pulse to buy certain formats and demos because of its methodology difference from Arbitron. Do you foresee that because of your methodology and its format/demo skews that, like Pulse, your firm might have its future and growth limited?

TB: Hey, you have to crawl before you walk. For the time being we don't expect the national agencies to drop Arbitron. However, we do have more frequent and rapid delivery, something agencies can use now. And we now have a credible agency sales/service staff, where 30 days ago we had none. Bringing on Trudie Cowland from A.C. Nielsen is a big plus for us, and the other agency staff in Los Angeles, South Florida (and soon Dallas and Chicago) will all make Birch Radio much more of a presence at the agency level of this business. This is all backed up by a \$200,000 print campaign in the ad agency-oriented trade press to try to avoid being boxed in like Pulse was. Our efforts to increase advertiser and agency usage of not only our monthly but our quarterly services are up logarithmically over a year ago.

Renewal Difficulties?

R&R: A number of people have mentioned to me that they wondered how your renewals were going. With the hue and cry over Arbitron's pricing having died down for the time being, are you finding that stations which might have signed up with Birch a year or so ago are now deciding they don't need a second service?

TB: I do see a trend. Right now our renewals are much higher than they were six months, even a year ago.

R&R: What is the renewal rate looking like now?

TB: Between 80%-90%. About six-nine months ago I was getting concerned because it was below that — still a majority of our clients, but not as high as it's gotten in the last few months.

R&R: Why do you think the renewal rate is growing?

TB: I think the stations see we're making more of an effort at getting the agency acceptance, and that's cause enough for them to stay with us.

Cume Concerns

R&R: One of the big question marks about your service is its cume estimates, developed from a one-day recall phone interview. What can you tell us about your efforts to generate reliable weekly cume data?

TB: This is something we've been working on for a long time, and it's gone a lot slower than we anticipated. To speed things along we've now brought Jim Yergin (former Group W research fixture and the father of reach and frequency theories) back on board as a statistical consultant. Now, with Yergin's input, what we're looking at is getting two days' worth of data from each respondent and then asking duplication questions, by respondent, based on listening on a third day. From this input Yergin has already developed a formula whereby weekly cume can be projected based on the duplication and turnover that we detect in our proposed questioning technique.

R&R: Where does this cume development process stand now?

TB: We'll do a pilot test of the new questionnaire in Broward County in June, with a full-blown three-market test in July. If that all moves along well we look toward plugging in a decent cume in time for the fourth quarter of this year.

R&R: So basically you're considering going to a modified methodology wherein the respondent is asked to recall two days' worth of listening?

TB: Yes, and I might add it's not inexpensive research that we're undertaking. But we feel that the sensitivity of the telephone recall is so much better than the varied levels you find in a seven-day diary that the industry will find five and seven-day cume levels, even though they'll be projections, to be extremely useful.

The King Biscuit Flower Hour

**GIVE YOUR LISTENERS
THE ROCK THEY CAN FEEL.**

Your audience hungers for live rock excitement. Give it to them with King Biscuit—America's longest running weekly concert series. It started ten years ago with Bruce Springsteen on the very first broadcast. Today, King Biscuit continues to deliver high-rated rock. With top acts like Foreigner, Joan Jett & the Blackhearts, Men At Work and the Stray Cats.

Become the concert station in your market.
Call Louise Callahan. (212) 887-5218

abc rock radio network 

MICK JONES OF FOREIGNER PHOTOGRAPHED BY RICK DIAMOND

THE KING BISCUIT FLOWER HOUR IS PRODUCED BY DIR BROADCASTING

Godofsky Adds VP Stripes To WYLF GM Position

Stephen Godofsky, General Manager of WYLF (LIFE-95)/Rochester, has also been named VP of the Empire Media Associates station. He first joined the Music Of Your Life-formatted outlet as GM in September 1982.

Two years prior to that, Godofsky held a similar post at WLQY & WKQS/Miami-Ft. Lauderdale. Commenting on his promotion, Godofsky told R&R, "I'm very pleased and honored that I've been made a VP so quickly. We've

Rep Pioneer

John Blair Dies

John Blair, who founded John Blair & Company in 1935, died last week (5-25) in Naples, FL, at the age of 83. Blair, who retired in 1966, began his career in advertising in the 1920s and quickly saw the need for a national advertising sales representative devoted exclusively to the growing radio industry.

With KNX/Los Angeles as his first client, Blair established the rep firm Greig, Blair & Spight in 1933. Two years later he bought a controlling interest and incorporated as John Blair & Co. He began repping television stations in 1948. The firm now reps 196 radio and 120 television stations.

Over the years, the firm has also branched into commercial printing, broadcast ownership, and coupon marketing, and posted 1982 revenues of \$322 million.

Blair President/CEO Jack Fritz commented, "He was a great businessman and an innovator. Where others saw obstacles, he saw opportunity. But above all, John was a strong leader who gave everyone who worked for him a sense of dignity and intense pride in the organization we all helped him build."

Haywood

Continued from Page 1

was never complete. Nonetheless, he formed his own advertising/promotion firm that year, and entered the record promotion field in 1975 as National R&B Promotion Director for Mercury. He was promoted to VP in 1977 and assumed the position of VP/Black Music Marketing for PolyGram in 1980, taking on his Senior VP post early this year.

PolyGram President Guenter Hensler stated, "Bill was one of the bulwarks of the company, whose genius, commitment, spirit, and abilities had an indelible positive effect on the many artists and executives lucky enough to have worked with him. Bill set a high standard that we will emulate and remember for many years to come. Above all, he was a friend whom we'll sorely miss."

Memorial services were held Thursday (6-2) in New York, with donations requested to go to the Bill Haywood Scholarship Fund, c/o Black Music Association, 1500 Locust St., #1905, Philadelphia, PA 19102.

been extremely active in the community, and this is something I intend to expand upon in the near future. I want to do as much for the community as possible and make the community as aware of us."

Teague Rejoins Kat Family

After just over a year as Network's East Coast Director of Promotion and Marketing, Tommy Teague has rejoined Kat Family Records as VP/Promotion-A&R.

Label VP/GM Mike Sullivan commented to R&R, "I'm very excited to be bringing back my original Promotion Director. With Tommy's return, we look for some big things to happen in Atlanta. Tommy and I think and react very much alike, so this is going to be a great team effort."

Teague, a veteran of PolyGram, RSO and the Atlanta promotion community for the past ten years, told R&R, "I'd just like to say that



Tommy Teague (Network President) Al Coury has been my mentor for a number of years, so we part very amiably. I really believe that Kat Family has a lot of untapped potential. I look forward to working with (label President) Joel Katz, who is one of the most influential entertainment attorneys in the business. With a great staff and the help of everyone at (Kat Family's distributor) Epic, I think this is a golden opportunity for me." Teague replaces Mike Martin, who departed several weeks ago.

Chrysalis

Continued from Page 1

seven regional promotion persons, with two of the positions already filled. Heckman said, "Jeff Hackett, a seven-year veteran of the company, has been rehired to work out of Dallas, and Robert Nesbitt has been hired to cover the Pacific Northwest, based out of Seattle." Other positions will be filled in Chicago, Cleveland, Los Angeles, Atlanta, and Boston over the next two months.

WSEZ

Continued from Page 1

that they rejected the Mass Media Bureau's recommendation for a one-year probationary license renewal conditioned upon submission of the missing technical data. At the suggestion of Commissioner Henry Rivera, they refused to renew the license and issued their 60-day ultimatum. Rivera told Bureau officials, "You've given these people an unbelievable amount of rope."

Columbia's Gaye Party



Columbia held a party at New York's Studio 54 to celebrate Marvin Gaye's eight performances at Radio City Music Hall. Pictured (l-r) are Columbia VP Bob Sherwood, Jennifer and Al Teller (Sr. VP/GM for the label), Gaye, CBS Records Group President Walter Yetnikoff, CBS VP/GM Black Music A&R Larkin Arnold, Columbia VP Vernon Slaughter, and CBS VP Cecil Holmes.

Nassau Triumph



RCA's Triumph played the Nassau Coliseum, with a sizable complement of label executives on hand for the show. Pictured (l-r) are RCA VP Vince Pellegrino, group's Mike Levine, RCA VP/USA & Canada Don Ellis, group's Rik Emmett, (foreground) label's John Boulos, VP Joe Mansfield, RCA's Pat Kelleher, group's Gil Moore, and RCA's Jack Maher.

"Rock & Roll" Forum



Songwriters Resources & Services (SRS) hosted a public forum titled "How To Succeed In The Music Business By Really Trying (So You Want To Be A Rock & Roll Star)," moderated by ex-Doors keyboard player Ray Manzarek. Pictured on the panel, which covered everything from publishing to radio airplay, are (l-r) independent promotion rep Craig Dudley, attorney Allen Lenard, publisher Jay Landers, ICM VP Tom Ross, Manzarek, producer Ken Scott, Universal Amphitheater's Larry Vallon, and producer Tom Werman.

Forsythe

Continued from Page 1

Forsythe, who departed Chrysalis several weeks ago, told R&R, "I'm thrilled to be back working again with the independent record distributors, but most of all I'm excited about the advantages of working with a great record man such as Bruce Bird. We've got great product, so I'm looking forward to each new day."

Prior to his record promotion career, Forsythe was Marketing Director/Chart Editor for Record World and held various programming positions at 96X/Miami and 13Q/Pittsburgh.

Leben

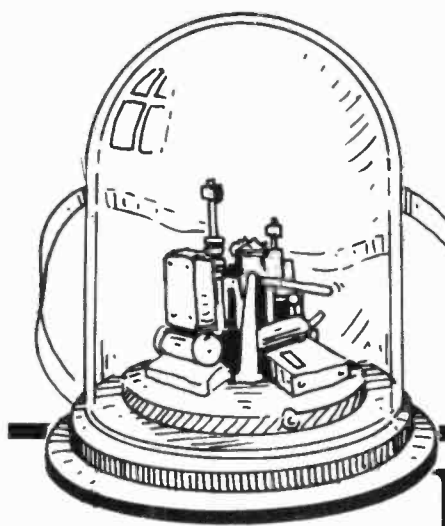
Continued from Page 3

A ten-year record industry veteran, Leben most recently served as Promotion Manager for Monument Records, having previously worked in various capacities at 20th Century-Fox Records, RCA, and Alfa Records. She told R&R, "I'm thrilled to be at Motown, and appreciate the opportunity to work with Don Wright and (Motown VP/Promotion) Skip Miller, a privilege which speaks for itself. I look forward both to maintaining the close relationships I have with radio programmers and helping deliver the exciting projects this company is known for."

KKIS & KDFM To Chabin Communications

Continued from Page 3

Chabins' first station acquisition. KKIS is on 990 kHz with 5kw; KDFM operates on 92.1 MHz with 3kw of power from its 89-foot antenna. The broker was William A. Exline, Inc.

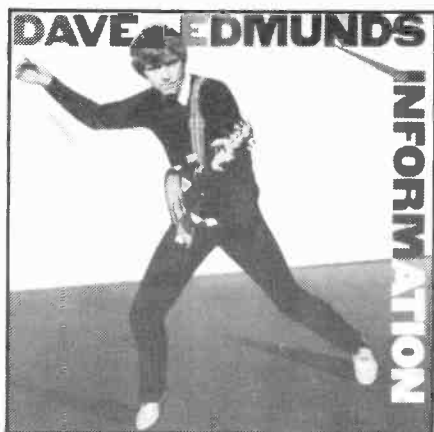


When Columbia Records Are Played--- People Listen!

DAVE EDMUNDS "Slipping Away"

CHR NEW & ACTIVE

WPHD 24	Q106 add	WBWB 31-24
WCAU-FM deb 35	KZZB add	KFMZ add
WHTX 27-24	WJDX add	KRNA add
KHTR deb 27	WKDD 26-21	B104 on
WLOL-FM deb 39	K107 add 40	WXKS-FM on
KMJK 28-25	WCIR add	WGCL on
WKEE add	OK100 36-31	WABX on



KIQQ on	KBFM 26-24	WGUY deb 29
XTRA on	KRGV deb 26	WERZ 25-22
KYUU on	WTIX 39-35	WSQV 23-20
KNBQ on	KITY deb 39	KISR 27-24
WPST 26-23	WNAM deb 22	WYKS 26-20
WNOK-FM deb 40	WHOT deb 34	KBIM deb 40
WOKI deb 36	KSKD deb 37	

GLADYS KNIGHT & THE PIPS "Save The Overtime (For Me)"

CHR SIGNIFICANT ACTION



BLACK CHART #1
FOR SIX WEEKS!

WXKS-FM 20-17	KEARTH 29-27	KFRC 20-17	WTIX 18	KHYT deb 29
WNYS 25-23	KIIS-FM 30-22	KITE add 13	KITY add	WGUY 26-20
WCAU-FM add	KIQQ 38	KBFM on	WSEZ on	WJBQ 20
WABX add				WSGF 14
				KENI on

RED ROCKERS "China"

CHR SIGNIFICANT ACTION

WKRZ-FM add	WFBG add
WQID add	WGUY add
WNOK-FM add	WIGY add
KITE add	WJAD add
KTFM add	WFLB add
WSEZ add	KVOL add
WKDD add	WGLF add
WNAM add	WBWB add
WHOT add	KBIM add
KQMQ add	WPHD 39-37
KHOP add	WCAU-FM 36-34
KHYT add	WABX 38-36



KMJK 14-11
WSSX 25
KITY deb 35



WZZR 22-20
WJXQ 28

KYYX 11-10	WZYQ on
KFMZ 22	WSQV on
KYTN 37-34	KQIZ-FM on
KCBN 28-21	WISE on
WLOL-FM on	WYKS on
WKFM on	KNOE-FM on
WRCK on	FM99 on
CK101 on	WHSL on
WABB-FM on	
KSKD on	
WCIR on	
WERZ on	



News/Talk



BRAD WOODWARD

Talk Radio Helps Americans Find Work

As unemployment climbed to record highs last year, radio's main response — beyond publicizing some job openings — was an offer by many stations of free advertising to businesses that create new jobs. In recent months, however, a number of stations have successfully experimented with ways of meeting the employment and career needs of individual listeners on a broader scale — oral resumes on radio, career-oriented talk programming, and "jobathons."

Radio-Cable-Newspaper Jobathon In Jamestown, NY

Although radio seems to have been less active than television in sponsoring jobathons, some radio stations report highly successful — and satisfying — experiences with job fairs.

In late April, four Jamestown, NY stations — WHUG & WKSJ and WJTN & WSEE — joined forces with the local Group W cable company and the city's daily newspaper in a jobathon that turned up 300 openings and attracted 1400 applicants. For their efforts, the stations were honored at a White House reception with President Reagan during National Volunteer Week. Vice President Bush had cut radio and cable promos for the event.

Job listings were gathered mainly through a mailing to 5000 local employers by the state of New York. During the three-day job fair at a downtown building, 45 local service agencies were on hand with such practical advice as how to obtain food stamps, write resumes, or get gas bills deferred. The radio stations and cable system broadcast live remotes, as well as giving advance exposure to the available openings.

"It's certainly one of the most successful and rewarding promotions I've ever been involved in," said WJTN & WSEE VP/GM Merrill Rosen. He knows of several dozen jobs already filled, but says it'll take months to determine the full extent of the fair's success.

Michael Felice, VP/GM at WHUG & WKSJ, told me, "It was a tremendous success. This is probably the only case in the country of cable, radio and newspaper getting together for a job fair. Even though we are competitive for advertising dollars, we were totally unified in this common cause."

KTAR Jobathon Places 4000 And Builds Audience

Also honored at the White House for a job fair was KTAR/Phoenix. It cosponsored the event with a local television station and formed a statewide radio network, simulcasting the radio portion on KIKO/Globe, KMDX/Parker, KYCA/Prescott, KDAP/Douglas, and KVOY/Yuma.

In addition to locating thousands of job openings in advance, the stations let unemployed people billboard themselves on the air by showing up at the television studios or two local shopping centers. A radio-TV simulcast took place from 3-7pm, while KTAR and its ad hoc radio network stayed on the air throughout the evening taking calls from job seekers across the state. A computer was used to match openings and applicants with corresponding skills and interests.

KTAR VP/GM Jim Taszarek reports, "The State Board of Employment and the Jobathon Committee claim that 4000 people are now working who weren't before this." And Taszarek is convinced job programming isn't an audience tuneout. "What I like about this is that we all talk about radio being a public servant and everybody has varying views of that, while the real criteria are ratings and profit. This was something to do that kept a big audience and that did as valid a public service as you can do."

KTAR is now considering a jobathon every three months, according to Taszarek.



Jim Taszarek

On The Move

KABC/Los Angeles dismisses sportscaster Merrie Rich over "philosophical differences" just one month after picking her from thousands who entered a highly-publicized talent contest. The station has hired actress Lisa Bowman, who came in second in the contest, to replace Rich. In addition, Leonora Field is KABC's new Director/Community Affairs, while Mark Mason is Program/Production Director... KING/Seattle ups ND

John Erickson to Director/News & Operations, hires KGW/Portland ND Lee Hochberg as Assistant ND, gives morning host Bruce Murdock added duties as Assistant Director/Operations, promoted Assignment Editor Frank Martin to Managing Editor... Michael Dixon exits KOY/Phoenix to host "Newsmagazine" on KCBS/San Francisco... Now writing morning news at WCBM/Baltimore is Paul Bally, formerly of WILM/Wilmington...



JOBATHON GENERATES INTEREST — In Jamestown, NY last month, 1400 people applied for jobs at a Jobathon sponsored by WHUG & WKSJ/Jamestown and WJTN & WSEE/Jamestown, along with the local cable company and daily newspaper.

"And we're thinking of a daily, one-minute feature — 'Jobmart' — where people would send in their qualifications. We'll probably publish a little blank in the newspaper for people to fill out and send in."

KGO "Job Finders"

Unemployed people in the Bay Area get a chance to showcase their qualifications once a month on "Job Finders," the brainchild of KGO/San Francisco evening host Ronn Owens. Callers get 90 seconds to air an "oral resume" plus their name and phone number. Employers are asked to call in openings.

"I had no idea it would be this successful but I wanted to give it a onetime shot," Owens recalls. "The response was just tremendous, unbelievable. I really try to encourage people to have their ideas well thought-out, to write out their strengths, what they're looking for, and to really present themselves well. The response is such that people are very, very articulate."

Although he thinks running the feature more often would be overkill, Owens has begun to specialize. "This last month we started a second hour called 'Summer Job Finders' just to find summer jobs for students 16 to 22. That worked out just as well. Two months from now the second hour is going to be just for people 45 and older who can't seem to find a job because of their age."

Follow-up contacts show that each caller gets about three responses, some of which have resulted in job offers. The show's success has persuaded Owens to continue it indefinitely, despite his initial plans for just a temporary run.

"If I had a doubt at any time, it would have been, although it's a good and altruistic idea, is it good radio? I listened to a tape and, dammit, it is!" Owens concludes.

Career Networking On WRKO

At WRKO/Boston, job matters are handled in the context of Dr. Harry Sobel's daily psychology talk show, "The Thought Process" (noon-2pm). Sobel dismisses KGO's oral resume format with the explanation, "I find that boring. I don't think that's the approach to take with the unemployed." In-

stead, Sobel says his "Workline Network" feature every Wednesday is all about "making creative connections."

Part of each show features a guest, such as an entrepreneur, author, or business attorney, and a call to explore job opportunities and employment trends in a particular Boston area community. Then listeners are invited to call in about career concerns and to build contacts. Last names and phone numbers aren't aired, but are

later furnished off-air to interested listeners. "There is an emphasis on small business," Sobel explains, "people moving out of corporate structures and setting up their own ventures. We literally put people in touch with each other. I give people as much as five or six minutes to talk about what they're doing, why, and the issues they've confronted."

"One man from Lexington who runs a small career counseling agency told me this morning that due to the show he made \$10,000 during the last two months from referrals, which was astonishing. That's the biggest success story we've had. Another man in Wellesley received 300 requests for a small newsletter he was putting together. A retired couple who run a mom-and-pop operation on the South Shore that sells herbs told me they received 50 orders."

"If there's any one theme of the show it's risk-taking and experimentation. We're seeing a huge, dramatic rise in entrepreneurialism in this country right now." And, from his experience in private practice, Sobel contends job dissatisfaction is just as great a concern as sex or family problems.

With the show drawing as many as 5000 calls in two hours, Sobel has also taken his job networking concept outside the station, hosting monthly "Workline Network" parties attended by several hundred people. "There's a talk, I do a little speaking and then the people spend a couple of hours walking around the room making contacts. People will walk away with as many as 10 business cards."



Dr. Harry Sobel

Drivetime Sex On KGO-FM

The folks at KGO-FM/San Francisco are a bit surprised at the lack of negative reaction to "SexTalk," the explicit sex talk show it debuted last month in afternoon drive (4-8pm). Host Don Chamberlain, neither a psychologist nor a therapist but a local pioneer in this genre, takes a light-hearted approach, referring to first-time callers as "virgins." Chamberlain hits one topic a day, such as "What is your biggest sexual turnoff?" or "The first time you went all the way." Station officials admit they wouldn't air the show on AM. But they believe KGO-FM, one of a handful of FM Talk stations in the country, is more

suitable because it attracts a younger audience.



Don Chamberlain

KIRO Newsradio 71



KIRO RIDES A PONY — Since KIRO/Seattle pushed "Pony Phone" out of the starting gate on April 27, up to 5000 people a day have been calling in for scratch reports and race results from Longacres Racetrack. "Pony Phone" joins four other popular phone information services at KIRO. Averaging over 9000 calls a day each is "Business Phone," updated every hour around the clock. KIRO also offers recipes and nutrition information on "Food Phone" and, depending on the season, ski reports on "Snow Phone" or weather and water condition bulletins on "Sea Phone." KIRO doesn't sell time on the services outright, but merchandises opening and closing mentions as part of package buys for over-the-air advertisers.



Which Olympic radio team is ready to go, long before the torch is lit?

Mutual gets a head start on the 1984 Olympic Games with Pre-Olympic Reports. Our team of gold medal Olympic experts will host these unique 5-minute broadcasts daily during afternoon and evening drive starting July 4, 1983. Now sports fans will hear the inside story of America's top Olympic athletes in training. F. Don Miller of the United States Olympic Committee calls Mutual's Pre-Olympic Reports, "The single finest shot in the arm that the amateur athletic movement in this country has ever received."

Next, Mutual moves to the *Winter Olympics* in Sarajevo, Yugoslavia, with blanket coverage. Over 350 live broadcasts — via satellite February 6-19, 1984.

Then on to Los Angeles where Mutual will cover the action of the *Summer Olympics*, July 28 - August 12.

Mutual, the one full-service network, leads the way for fans, advertisers and programmers with more sports coverage of all kinds than anyone else. And Mutual's satellite multicasting brings you more *live action* than ever before. For Olympic coverage that gets the jump on the rest, the answer is Mutual.

The answer
is Mutual. 
MUTUAL BROADCASTING SYSTEM



STREET TALK

ANOTHER POLYGRAM RECORDS

BREAKERS



Produced by Michael Omartian

FROM THE FORTHCOMING DONNA SUMMER ALBUM "She Works Hard For The Money"

Susan Munao Management Co., Inc.



Manufactured and Marketed by

PolyGram Records

No doubt about it now (as Street Talk scores again) — WRLX/Baltimore is consultant Mike Joseph's latest client, but management at the Abell Communications station won't confirm a Hot Hits format. What GM Michael Vince did say: "Mike is designing a format specifically for this market and our station. When it's ready, we'll go." Put your money on Hot Hits.

Anyone worried about RCA's purchase of an interest in Arista not going through, relax. The deal is done. As of June 1, RCA will distribute Arista product.

Following up the "Continuous Country" slogan dilemma in Sacramento, the courts have refused to issue a restraining order against KRAK, which means the station will continue to use the phrase "Continuous KRAK Country" on the air. The next move is apparently up to "Continuous Country" client station KAER.

WB's Senior VP/Artist Development & Publicity Bob Regehr will shift from Burbank to New York, where, aside from his current duties, he'll oversee WB's East Coast operations.

CJFM/Montreal has upped Assistant Station Manager Greg Stewart to VP/Station Manager.

KMET/Los Angeles News Director Ace Young has exited the station after ten years. The decision was a mutual one and KMET will not name a new News Director, which may be the radio equivalent of having your jersey number retired.

"Nashville Record Revue" producer and WSM/Nashville midday jock Skip Woolwine resigned last week to pursue his own syndicated show, "The Best On Music Row." The "Nashville Record Revue" will be discontinued as of July, and Skip's show is designed to fill that void.

Don Geronimo has been hired to do afternoons at B94/Pittsburgh. Don, who was most recently doing swing at WLS/Chicago, will also become MD at B94, reuniting with his former WPGC/Washington PD Steve Kingston. Meanwhile, former B94 MD Chuck Tyler moves to EZ Communications' WEZR/Washington as PD to run the station's new A/C format (see Page 3).

Speaking of WPGC, looks like Loo Katz, who's been the Promotion Director for the past three years, has been named Operations Manager at WAVZ & WKCI/New Haven. Loo replaces Curt Hansen, who held that position for a number of years.

WNFY/Daytona Beach Chief Engineer and afternoon drive personality Terry Hesters was killed in an automobile accident over the Memorial Day weekend. The 25-year-old helped to put the station on the air, and the entire staff of WNFY was devastated by Terry's death. Our condolences to his family and friends.

Easy Does It

When WEZW/Milwaukee Assistant Operations manager and air personality Don Stephens got a call last month from a nurse/paramedic, he had no idea how years of promoting his Easy Listening station's "Relax" slogan could pay off in new listeners.

The nurse told Don she'd been called to the home of a pregnant woman who was ready to give birth. Since there was no time for the hospital trip, the nurse informed the mother-to-be that she'd be having her baby at home. The young woman became understandably upset, but the undaunted nurse switched on WEZW to calm her down. Not long thereafter, but in a much more relaxed frame of mind, the young lady gave birth to a nine-pound baby girl.

Well, the woman was so impressed with both the nurse's abilities and the station's relaxing music that she named her new daughter Donna (for Don) Laurie (the nurse's name). And, as Don told us, the whole thing was a very nice ending to what had been quite a long day at the station.

WIOT/Toledo has promoted Operations Manager Terry Sullivan to the PD's post.

Tim Kelly, who's been doing swing at KHIS-FM/Los Angeles, has been moved into the 10pm-2am slot, as the station has gone to four-hour shifts around the clock.

Get-well-quick wishes to former E/A VP A&R Kenny Buttice, who suffered a mild heart attack last week in Los Angeles. Kenny's doing fine, and should be back home by the time you read this.

Former WYNY/New York personality Carol Mason has rejoined the station in the evening shift. Carol left WYNY last year to join ABC's ill-fated Superadio. She stayed with ABC until December before moving to weekends at crosstown WKHK.

WWWW/Detroit had its custom van ripped off last week when it was parked "just for a second" and left unattended. When police located the vehicle three days later, it was gutted to the tune of \$40,000 damage. The thieves even took out the van's windows and sliding door with the station logo on it. Just goes to show you that putting your name on something is no guarantee that it will remain yours.

When WPFM/Panama City was knocked off the air for nearly a week, staffers found coaxial cable mysteriously burned out on the tower. The fact that several other transmitter parts were destroyed at the same time has not helped the station determine if the damage occurred because of lightning or vandalism.

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Wheaton, Illinois 60187

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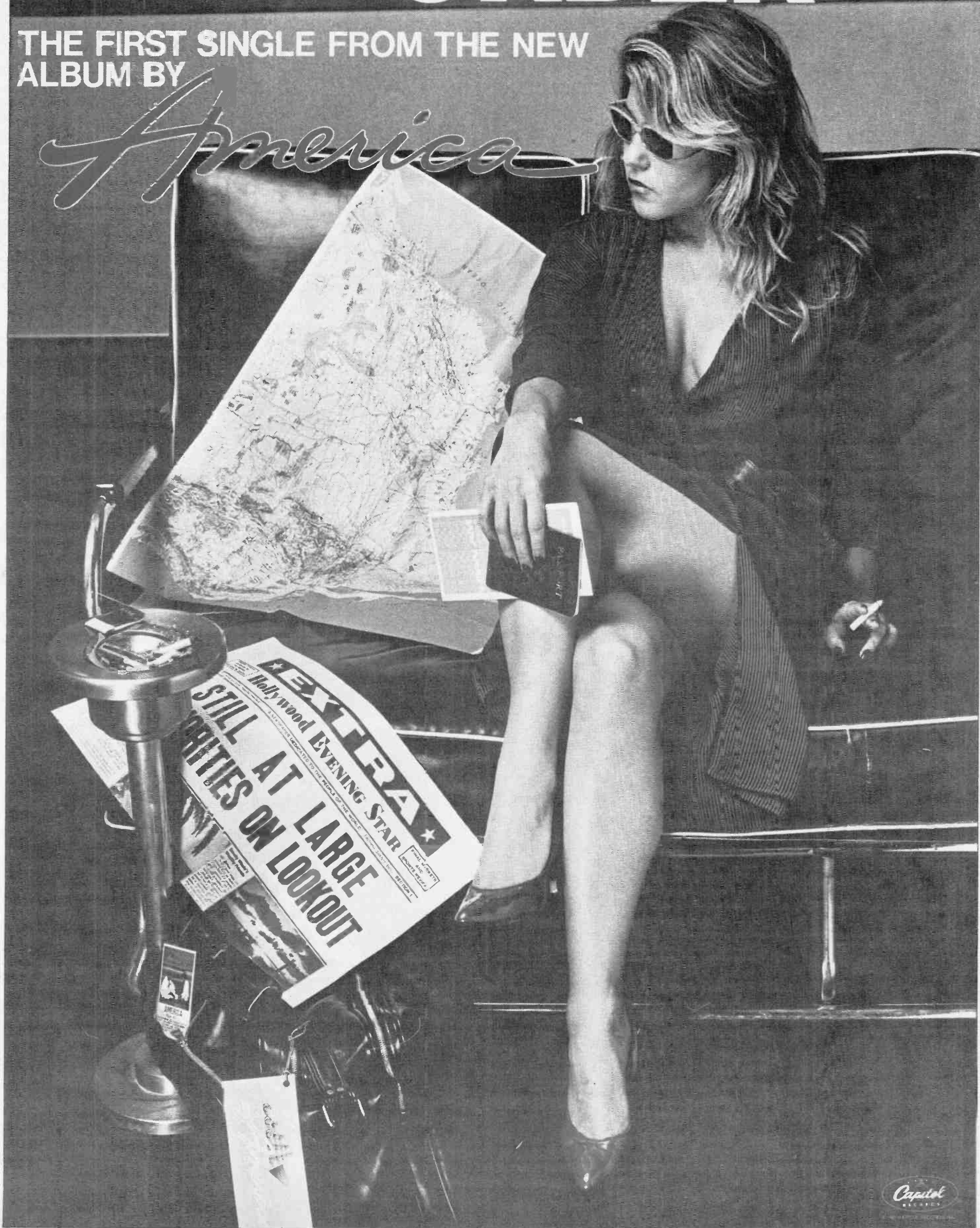
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IT ALL HAPPENS WHEN YOU CROSS OVER
THE BORDER

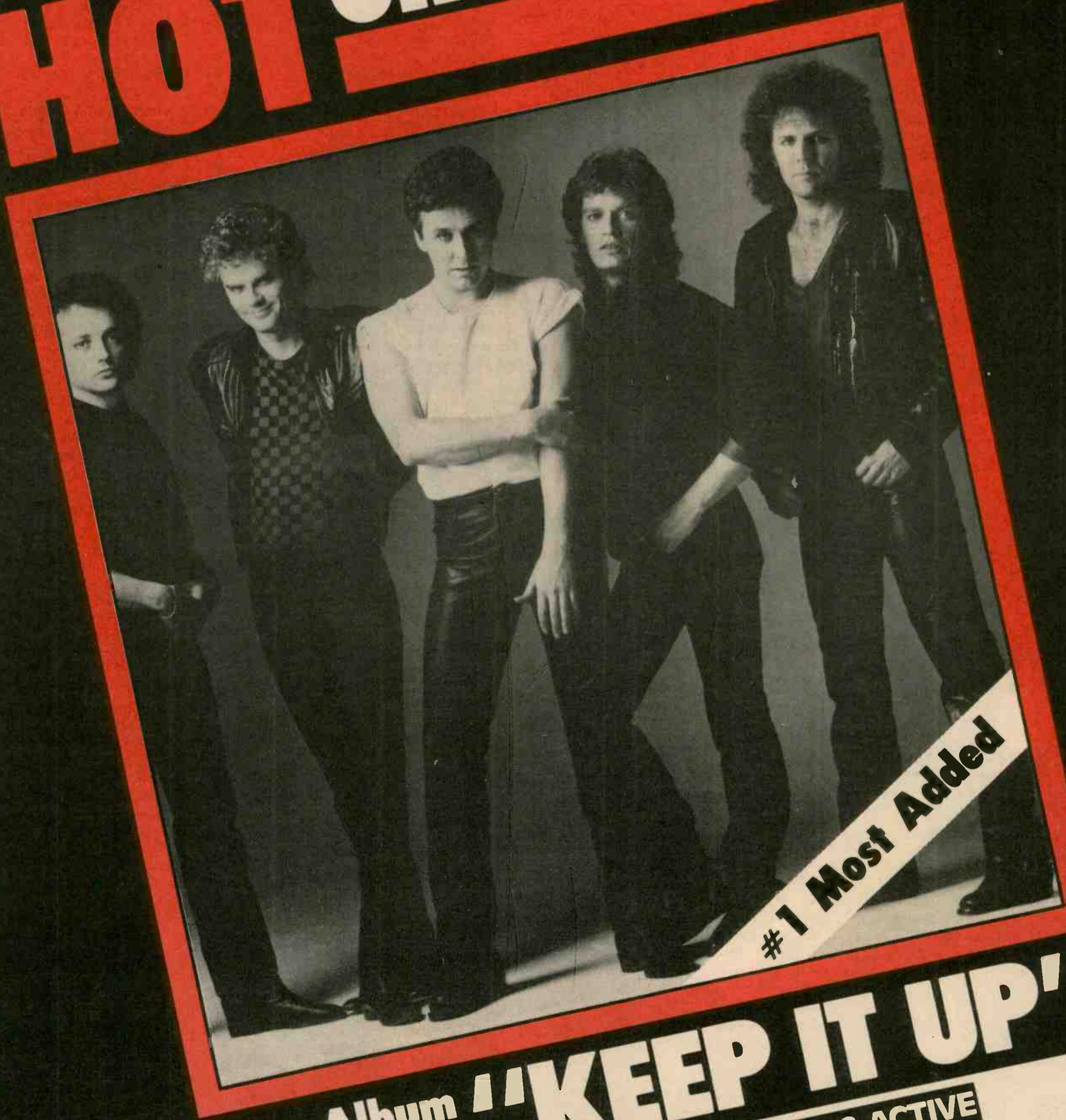
E-5236

THE FIRST SINGLE FROM THE NEW
ALBUM BY

America



LOVERBOY IS "HOT GIRLS IN LOVE"



#1 Most Added

From Their New Album

"KEEP IT UP"

CHR NEW & ACTIVE

LOVERBOY "Hot Girls In Love" (Columbia) 82/81
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 81 including WXKS-FM, WPHD, WCAU-FM, CFTR, CHUM, 79Q, WBBM-FM,
Q102, WGCL, WABX, WKTI, WLOL-FM, KMJK, XTRA, KNBQ.



Contemporary Hit Radio



JOEL DENVER

SAVE FOR REFERENCE

CHR Record Promotion Checklist

If you're updating your address and phone number rolodex, here's a useful item to help you along. It's the annual edition of our "Handy Dandy CHR Record Promotion Checklist." In it you'll find a complete listing of the most active labels within CHR and the appropriate promotion personnel.

Since last year's checklist there have been a lot of changes in the record industry, both in label affiliations and in new personnel. If some of the names look unfamiliar to you, you've now got the addresses and phone numbers to go with those names. Pick up the phone and open a new line of communication. After all, that's what this business is all about.

A&M — West

VP: **Charlie Minor**
Nat'l: **Steve Resnik**
Secondary: **John Konjoyan**
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

A&M — East

Nat'l: **Rick Stone**
595 Madison Ave.
New York, NY 10022
(212) 826-0477

Accord/Townhouse

VP: **Doug King**
141 E. 63rd St.
New York, NY 10021
(212) 838-6565

Arista — East

(inc. **Jive, Buddah**)
VP: **Richard Palmese**
Nat'l: **Glen Lajeski**
6 West 57th St.
New York, NY 10019
(212) 489-7400

Arista — West

8370 Wilshire Blvd. #300
Beverly Hills, CA 90211
(213) 655-9222

Atco

(inc. **Cotillion, Island, Mirage, Modern, Regency, Rolling Stones, Swan Song**)
Nat'l: **Scott Regan**
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000

Atlantic — East

(inc. **RFC**)
VP: **Vince Faraci**
Nat'l: **Sam Kaiser, Andrea Ganis**
Secondary: **Lisa Velasquez**
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000

Atlantic — West

9229 Sunset Blvd. #710
Los Angeles, CA 90069

Backstreet

VP: **Dino Barbis**
Nat'l: **Robin Huff**
90 Universal City Plaza #3A
Universal City, CA 91608
(213) 508-4590

Boardwalk

Pres.: **Bruce Bird**
VP: **Jack Forsythe**
Secondary: **Beth Elinson**
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 656-2840

Boardwalk — East

888 7th Ave.
New York, NY 10106
(212) 765-5103

Boulevard

VP: **Larry Tollin**
Nat'l: **Lenny Beer**
Secondary: **Larry Frazin**
19456 Ventura Blvd., 2nd Fl.
Tarzana, CA 91356
(213) 705-1994

Capitol — West

VP: **Bruce Wendell**
Nat'l: **Michael Lessner**
1750 N. Vine St.
Hollywood, CA 90028
(213) 462-6252

Capitol — East

1370 Ave. Of The Americas
New York, NY 10019
(212) 757-7470

Chrysalis

Nat'l: **Eric Heckman, Chuck Oliver**
115 East 57th St. #1470
New York, NY 10022
(212) 758-3555

Columbia — East

(inc. **Decent, Entertainment Co., Lorimar**)
VP: **Ray Anderson**
Nat'l: **Sheila Chlanda**
Secondary: **Mike Martucci**
51 West 52nd St.
New York, NY 10019
(212) 975-4321

Columbia — West

Nat'l: **George Chaltas**
1801 Century Park West
Los Angeles, CA 90067
(213) 556-4895

De-Lite

VP: **Gabe Vigorito**
1733 Broadway
New York, NY 10019
(212) 757-6770

Elektra/Asylum — East

(inc. **Beserkley, Musician, Network, Solar**)
VP: **Mike Bone**
665 5th Ave.
New York, NY 10022
(212) 355-7610

Elektra/Asylum — West

VP: **Dave Urso**
962 N. La Cienega
Los Angeles, CA 90069
(212) 655-8280

EMI America/Liberty

VP: **Dick Williams**
Nat'l: **Jack Satter**
6920 Sunset Blvd.
Hollywood, CA 90028
(213) 461-9141

Epic/Portrait/Associated Labels — East

(inc. **B.I.D., Bobcat, Boulevard, Caribou, Carere, Chrysalis, Chycago Int'l, City Lights, Cleveland Int'l, Coast To Coast, Curb, Estate, Full Moon, Jet, Johnston, Kat Family, Kirshner, My-Disc, Nemporer, Pasha, Phil. Int'l, Scotti Bros., Stiff, Tabu, T-Neck, Tuff City, Unlimited Gold, Virgin**)

VP: **Frank Dileo**
Nat'l: **Walter Winnick**
51 West 52nd St.
New York, NY 10019
(212) 975-4321

Epic/Portrait/Associated Labels — West

VP: **Larry Douglas**
Nat'l: **Polly Anthony**
1801 Century Park West
Los Angeles, CA 90067
(212) 556-4909

Geffen

VP: **Johnny Barbis**
Nat'l: **Rich Fitzgerald**
9130 Sunset Blvd.
Los Angeles, CA 90069
(213) 278-9010

Highrise

Nat'l: **Bunky Sheppard**
6363 Sunset Blvd. Suite 711
Hollywood, CA 90069
(213) 461-0121

Island

VP: **Michael Abramson**
444 Madison Ave., 39th Floor
New York, NY 10022
(212) 355-6550

IRS — East

Nat'l: **Michael Plen**
595 Madison Ave.
New York, NY 10022
(212) 826-0477

IRS — West

Nat'l: **Kyle Heatherington**
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

Kat Family

VP: **Tommy Teague**
Nat'l: **Cathy Dignan**
5775 Peachtree-Dunwoody Rd., NE
Suite B-170
Atlanta, GA 30342
(404) 252-5800

LARC

Nat'l: **Bill Craig**
6255 Sunset Blvd.
Hollywood, CA 90028
(213) 460-6325

MCA

(inc. **Backstreet, Carousel, Impulse, Songbird, Sparrow, Sweet City**)
VP: **Steve Meyer**
70 Universal City Plaza
Universal City, CA 91608
(213) 508-4014

Millennium

VP: **Don Jenner**
1697 Broadway #1209
New York, NY 10019
(212) 974-0200

Mirage

VP: **Bob Greenberg**
9229 Sunset Blvd., Suite 710
Los Angeles, 90069
(213) 278-6350

Modern — West

Pres.: **Paul Fishkin**
1438 N. Gower St.
Hollywood, CA 90028
(213) 465-5144

Modern — East

2 W. 45th St. #1102
New York, NY 10036
(212) 840-6011

Montage — East

VP: **Reggie Barnes**
1221 Bainbridge St.
Philadelphia, PA 19147
(215) 545-2282
Montage — West
7250 Beverly Blvd. #102
Los Angeles, CA 90036
(213) 933-7401

Motown

(inc. **Gordy, Tamla**)
VP: **Skip Miller**
Nat'l: **Don Wright**

6255 Sunset Blvd., 17th Floor
Hollywood, CA 90028
(213) 468-3500

Network

Pres.: **Al Coury**
Nat'l: **John Brodey**
9200 Sunset Blvd. #1101
Los Angeles, CA 90069
(213) 859-1220

Pasha

VP: **Carol Peters**
Nat'l: **Lyn Corey-Benson**
5615 Melrose Ave.
Los Angeles, CA 90038
(213) 466-3507

Planet

5505 Melrose Ave.
Los Angeles, CA 90038
(213) 464-4757

PolyGram — East

(inc. **Casablanca, De-Lite, London, Mercury, Polydor, Riva, RSO, 21, Total Experience**)

VP: **Bob Edson**
Nat'l: **Bill Cataldo**
Secondary: **Joe Grossman**
810 7th Ave.
New York, NY 10019
(212) 399-7100

PolyGram — West

1930 Century Park West
Los Angeles, CA 90067
(213) 277-0329

Prelude

Nat'l: **Joe Bonner**
200 W. 57th St. #403
New York, NY 10019
(212) 974-0360

Quality

Nat'l: **Bert Coleman**
161 W. 54th St. #1001
New York, NY 10019
(212) 246-4352

RCA — East

(inc. **Ensign, Grunt, Millennium, Pablo, Planet, Salsoul**)

VP: John Betancourt

Nat'l: **Mike Beece**
Secondary: **Susan Wax**
1133 Ave. Of The Americas
New York, NY 10036
(212) 930-4000

RCA — West

Nat'l: **Bonnie Goldner**
6363 Sunset Blvd.
Hollywood, CA 90028
(212) 468-4059

Robox

VP: **Mark Cooper**
2215 Perimeter Park #21
Atlanta, GA 30341
(404) 451-5997

Rocshire

Nat'l: **Brian Rooney**
1240 N. Van Buren St. #102
Anaheim, CA 92807
(714) 632-9452

Scotti Brothers

(inc. **Rock & Roll**)
Nat'l: **Nick Testa**
2114 Pico Blvd.
Santa Monica, CA 90405
(213) 450-3193

Solar

Nat'l: **Derek Webb**
9044 Melrose Ave. #200
Los Angeles, CA 90069
(213) 859-1717

Swan Song

Nat'l: **Lauren Siciliano**
444 Madison Ave.
New York, NY 10022
(212) 838-3320

Uncorn

Nat'l: **Steve Vallens**
1454 5th St.
Santa Monica, CA 90028
(213) 458-1661

Warner Brothers

(inc. **Bearsville, Curb, Geffen, Qwest, Sire, Slash**)

VP: **Russ Thyret, Howard Rosen**
Nat'l: **Stu Cohen**
Secondary: **Sue Emmer, Marc Ratner**
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Burbank, CA 91510
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	KSLY

"Boogie Down" JARREAU

Produced by Jay Graydon

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Records



KRNA Hawkeye Poster Scores Big



For the past several years, KRNA/Iowa City has been making up commemorative posters the station refers to as "Hawkeye Shrines." The University of Iowa Hawkeyes basketball team has been setting the NCAA on fire, and this year's poster honors five consecutive years of reaching the climactic tournament.

KRNA Operations Manager Rob Norton said, "This is totally an out-of-pocket cash promotion. This year we printed up 33,000 of these at a cost of around \$5000. Depending on the airwork involved, it has run as high as \$8000. Reaction from listeners is amazing. We could easily unload double the amount of posters each year.

"Every year we've changed the team setting, so there are now four such posters which make up a complete set. It's nice to walk into a business and see all four of them framed and bearing your call letters. I'd recommend something like this to any station with a nearby school that's a powerhouse in sports."

STATION PROFILE



WQUT/Johnson City, TN "WQUT FM101"
PO Box W CRS, Johnson City, TN 37601
(615) 477-3127

OWNER: Bloomington Broadcasting
VP/GM: Ken Maness
PD/OM: Jay Christian
Asst. PD/MD: Rod Hampton
REP: Katz
101.5 MHz
100,000 watts

"Johnson City is one of three cities making up Tennessee's Tri-Cities. The other two are Kingsport and Bristol, TN/VA. This market is ranked number 82 by Arbitron, with an unbelievable 21 stations, which makes it a pretty competitive market. WQUT is the only FM CHR station.

"At one time the station was known as QT-101 when it was one of the premiere free-form AORs in the Southeast, but it was changed to CHR after the results of the fall '81 book. Since the change we've become a high-profile CHR, getting involved in raft races, haunted houses, and various charity events, including our softball and basketball teams. We prefer lots of smaller contests to major prize contests, as the listeners seem to have more fun winning more often.

"Musically, we're heavily researched and dayparted to some extent. We watch for factory shift changes and school opening and closing times to assist in dayparting, as opposed to the usual dayparts. This allows us to tailor the music to the movement of the listening audience.

"We also tailor the types of music to what the audience wants to hear. WQUT is late on black and country crossovers and some of the new wave songs tend to be accepted rather slowly. Our callout research has taught us what the audience will accept. We believe in reflecting the community rather than leading them because it can get you into trouble should you lead them in the wrong direction. Of course, should the audience's tastes change, we'll be right there with them." — Jay Christian

Bits

- WABB-FM/Mobile has sent two people to the US Festival all expenses paid. Listeners entered a drawing-type contest to win airfare, hotel, limo, and expense money, plus of course the festival itself.

- KRQ/Tucson is running a clever on-air contest centered around the new Star Wars adventure movie "Return Of The Jedi," but the contest is called "Revenge Of The Jetta." Listeners compete in a battle with Darth Vader and if they win, then they qualify for a chance to win a new Volkswagen Jetta, and a pair of tickets to see the movie.

- Q107/Washington held an after-work party in celebration of Men At Work's new album, "Cargo." Free Australian beer, vegemite sandwiches, and drawings for free albums, T-shirts, and an all-expense paid trip to the US Festival kept listeners lined up outside a local bar from 5pm until far into the night. Night rocker Uncle Johnny did his show live from the club.

The station is also ready to launch a new bumper sticker campaign in conjunction with Coca Cola. The station will distribute over one million free stickers at more than 1000 outlets where Coke is sold. What's the prize? Anyone stopped with a sticker on the car will win a pair of tickets on US Air to one of eight great American vacation cities: Orlando, Los Angeles, San Francisco, Ft. Lauderdale, West Palm Beach, New Orleans, Denver, or Phoenix.

- WZYQ/Frederick is offering \$10,000 worth of free advertising to sponsors. Each time a station rep comes into the business establishment and finds a radio playing WZYQ, the sponsor's name goes into the drawing. There are also runner-up prizes of \$5000 and \$3000 worth of air time. The promotion is designed to create advertiser support, and helps keep the station in front of shoppers.

- WLS/Chicago is doing a tie-in with Wonder Bread in announcing the "\$35,000 Treasure Hunt." 150 winners will receive between \$100 and \$1000 in cash. Here's how it works. Each package of Wonder Bread will have a game card in it with a "picture puzzle" of a famous Chicago landmark. Collecting all six gamecards qualifies the person for a drawing for "the bread." Each card will also have the name of a WLS jock. Morning man Larry Lujack and afternoon man Tommy Edwards will read some DJ/landmark

combinations on the air. Correct combinations also qualify listeners for cash.

- WPMY/Rochester held an "I Love L.A. Weekend" by giving away 50 copies of Randy Newman's "Trouble In Paradise" LP. All album winners went into a drawing for a trip for two to Los Angeles including tickets to see "Dreamgirls," the "Tonight Show," the Universal Studio tour, and limo service to and from the Air Supply concert.

- KC103/Evansville is active with a "High School Spirit" contest. Prizes include a \$800 stereo system, a swim party and dedication show to the winning school.

- WSFL/New Bern held its annual "Beach Music Festival" (5-15). Over 20,000 folks were on hand to catch the music of the Four Tops, Embers, and the Chairmen Of The Board, among others.

- WNFY/Daytona Beach offered its listeners a free three-minute call on a wats line for long distance Mother's Day greetings.

- WKAU/Appleton-Oshkosh raised \$118,000 for the March of Dimes, and WJXQ/Jackson-Lansing sponsored a concert for 15,000 walkers featuring Epic's Art In America.

- OK100/Ithaca reports success with the "OK Catch Word" contest. A \$100 bill is locked away and the listeners take guesses trying to figure out the serial number. If they do, they win the cash, plus an additional \$500 if they happen to know the OK Catch Word of the day.

- WCGQ/Columbus is hosting the "World's Largest Toga Party" in conjunction with Miller Beer and the Delta Chi house at Auburn University.

Motion

Gary Weinstein exits the MD slot at KEZR/San Jose to become PD at KONG/Visalia, CA which is dropping Religion in favor of CHR. . . KKFM/Colorado Springs PD Dave Ryan reports that Scott Thrower, last with KOPA/Phoenix, has signed on to do mornings. . . P.J. Foxx moves from the all-night simulcast of WNYS-AM & FM/Bufallo to middays on the AM, and partimer Sandy Michaels is upped to overnights. Ric Lippincott, who exits the PD slot at WLS-AM & FM/Chicago, can be contacted at (312) 577-2262.

DeBarge

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1660GF



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94Q/Atlanta

"TOP 15 LP SALES, very strong single sales, a super-sounding summer record."

BOB TRAVIS

WGCL/Cleveland

"#1 HIT RECORD, album should be #1 ALSO. Best album I've heard this year."

SID HAROT

KFYR/Bismarck

"Great mass appeal record for the Midwest! Record continues to grow."

LORNA OZMON

WOMC/Detroit

"An instant hit!"

New!

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KIIS-FM add	OK100 add
K104 add	95XIL add
WHFM add	WHEB add
WBCY add	KISR add
WANS-FM add	WPFM add
WZYP add	WAEV add 29
WEBC add	Z102 add 38
WMEE add	KTRS add
KBBK add	

Key Moves

B104 deb 27	Y100 14	WHTT 39-34	WDCG deb 28	WNVZ deb 34	WCIR 27-20	WSGF 19-15
WXKS-FM 18-16	WKQX 22-18	WROR 14-12	94TYX 1-1	KITY 26-19	WOMP-FM 40-30	WBWB 28-26
WKBW 30-28	WGCL 19	WTIC-FM 17-14	WJDY 17-13	WSEZ 18-14	WERZ deb 38	WCIL-FM deb 23
WNYS 30-29	WHYT on	WKEE deb 40	Y103 27-25	WNAM deb 30	13FEA 22-19	99KG deb 39
WCAU-FM 11	Q103 on	KSLY 24-17	WOKI 32-22	WNAP 18-15	WKHI 28-24	KENI 36-34
B94 31-28	KEARTH 20-19	Q106 deb 28	KBFM deb 26	WHOT 31-29	WFLB 25-21	KGHO 32-30
WHTX 31-27	KIQQ 25	WBBQ 24-17	FM100 28-24	KYNO-FM 10-7	Q104 19-12	KDZA 38-34
PRO-FM deb 35	XTRA 17	KHFI 28-25	G100 28-26	KIDD 21-15	WFOX 34-26	KBIM 36-34
94Q 30-24	KFRC 8	KZZB 38-31	WHYY-FM 21-16	KJRB 18-13	KILE 24-19	
Z93 29-20	KNBQ 26-25	KXX106 22-17	KX104 deb 28	KHYT deb 26	Q101 deb 28	
I95 18-13	WFLY 21-18	CK101 19-9	B97 deb 28	WGUY 28-23	KNOE-FM deb 30	



CALENDAR



BRAD MESSER

Why People (Really) Get Fired

What do people do to get themselves canned out? Wouldn't we like to know! We all read the trades, see the oh-so-proper phrases arranged in the proper order, and the words add up to a stonewall.

You know exactly what I mean because you've never seen a story that revealed the ax was propelled through someone's neck because "the PD was stuck on himself. I unstuck him. He was getting awfully big for his own britches, thought he was hot stuff and — this was the final straw — I'm almost certain he thought I was an idiot!"

We're still waiting to read one like that, or, "We cut him loose because, despite his references, he was a complete loser. It was obvious within ten days of his arrival that we had suckered into hiring someone who could hype a resume but didn't have the faintest glimmer of talent regarding hyping a station."

Sure, there are excellent reasons why it cannot happen in this (or any other) industry, primarily because no trade publication would be crazy enough to print it, and secondarily because the teller of the straight truth could rely on the immediate physical return of the now-enraged former employee, brimming with malice aforethought from the tips of his unemployed toes to the about-to-be-employed barrel of his .38. Not to mention lawsuits.

It doesn't take a mastermind to understand that people get fired because they hurt someone's feelings, bruise an ego, or their boss just gets tired of seeing their face. But never will we read a quote from a VP/GM saying, "Joe Blank has been humiliated by a demotion from Operations Manager to part-time record librarian because my wife thinks he is a complete idiot."

Or "The little wimp parked in my space!"

Keep The Snow Plows Gassed

MONDAY, JUNE 6 — Summer will be here in a couple of weeks. We all know what kind of weather to expect. Maybe. On this date in 1816 major snowstorms began in New England, with a week of frost as far south as Virginia, followed by eight more weeks of frequently-freezing and sometimes snowy weather. It became known as the Year of No Summer. A volcano in Indonesia was blamed for dusting the upper atmosphere with sufficient ash to significantly reduce Northeastern America's incoming solar radiation.

The first drive-in movie theater opened 50 years ago tonight (1933) at Camden, NJ. There was no car speakers, just two huge box speakers sitting on the grass in front of the screen.

Bjorn Borg, who led Sweden to its first Davis Cup in 1975, is 27: to avoid the 95% tax rate in Sweden, Borg has a condo in South Carolina and a home in Monte Carlo. **Joe Stampley** is 39. Former Canned Heat member **Larry "the Mole" Taylor** is 41.

Who's Really In Dan'l Boone's Grave?

TUESDAY, JUNE 7 — This was the day **Daniel Boone** began his great adventure in 1769, exploring the then-unknown Western American frontier which is now Kentucky. Boone was world-famous when he died at age 86 in 1820 and was buried in Missouri. A few years later (1845), Kentucky demanded the return of his remains and Missouri agreed, but almost a century later (1937) Missouri changed its mind and asked Kentucky to send the Boone bones back. Kentucky refused. **Dr. Barbara Allen** of the University of Notre Dame says, "So in retaliation then, Missouri said, 'Well, when we sent you his body before, it wasn't really his body!' so both Kentucky and Missouri can claim to have Daniel Boone buried within their boundaries."

Flopped In Front Of The Tube

WEDNESDAY, JUNE 8 — The age of people staying home flopped in front of the TV set began 55 years ago tonight (1928), when **WGY** started a three-nights-a-week program schedule for the Schenectady-Albany area. **Charles King**, Manager of Operations for what became **WRBG-TV**, says, "In the early days we [mailed out] a program schedule with a postcard. [Viewers] indicated their rating of the program from excellent to poor and they wrote their comments. This was probably the first television ratings service that existed."

Boz Scaggs is 39. **Robert Preston** is 65.

Someday We'll All Eat From Machines

THURSDAY, JUNE 9 — Someday there won't be restaurants and everyone will get food out of machines. That's what some food industry pioneers thought when they opened the first Automat on this date in 1902. The Philadelphia Automat was a room with a wall full of glass-doored cubbyholes: put in a nickel, open the door, take out a sandwich. "It was the first endeavor to sell food out of a vending machine," says Automat executive **Robert Burns**, and it was also the first fast-food service." For awhile it looked as though the Automat people had guessed right, and they expanded to about 70 locations in Philly and New York City, until hot fast food come along with the Big Mac. The Automats folded, with the exception of a lone holdout location in Manhattan which remains open mainly because it's a tourist attraction.

The University of Texas paid the highest price for a book when it shelled out \$2.4 million for a Gutenberg Bible five years ago today. It isn't on the market, but **Sally Leach** of the UT Humanities Research Center says if it were, "We could get perhaps a million more [than we paid]. Everything's gone up!"

Robert Cummings, a leading man in 1940s movies, is 73.

Strike It Rich

FRIDAY, JUNE 10 — **Peter O'Reilly** and **Patrick McLaughlin** wanted to go to California to get in on the Gold Rush in 1849, but they stopped in what's now Nevada because one mountain there looked very promising. The mountain kept its promise. On this date in 1859 they found the legendary Comstock Lode, the richest gold-and-silver mine on the continent. "United Comstock Mines has just announced a new underground operation," says Nevada Bureau of Mines geologist **Hal Bonham**, "so I guess you could say in a small way it's still producing." Nevada's still the largest U.S. gold producer.

F. Lee Bailey is 50. Early astronaut **James McDivitt**, who first went into space in 1965, is 54.

Tomorrow (6-11) former car racing champ **Jackie Stewart** will be 44, actor **Chad Everett** 46, **Gene Wilder** 48, and **Jacques Cousteau** will be 73. **Sunday** (6-12) **Jim Nabors** hits 50, **Vic Damone** will be 55 and Vice President **George Bush** will be 59.

O'Bryan At Roxy



Capitol's O'Bryan recently played the Roxy in Los Angeles. Pictured after the show are (l-r) Capitol's **Wendell Bates** and **Mike White**, O'Bryan, and label's **Sue Epstein** and **Larry Hathaway**.

Boardwalk Keeps Ear On Earons



Boardwalk has signed New York area band the Earons, with a single called "Video Babies" kicking off the project. Pictured (l-r front) are Boardwalk VP **Ruben Rodriguez**, label's **Beverly Weinstein**, VP **David Shein**, and manager **Vernon Gibbs**; (l-r rear) a back view of the group, designated individually as **Earon .28**, **Earon .33**, **Earon .22**, and **Earon .18**.

RCA Provides Pointer



Planet's June Pointer recently released her first solo album, and RCA set up a number of interviews surrounding the release. Pictured (l-r) are RCA VP **Bill Staton**, **Pointer**, and RCA VP **Robert Wright**.

Meeting The Spinners



Atlantic's Spinners played the Red Parrot in New York recently. Pictured after the show are (l-r) group's **John Edwards**, management's **Steve Allen**, CBS-TV sportscaster **Charlie Neal**, group's **Henry Fambrough**, Cotillion artist **Ronnie Dyson**, and Atlantic VP **Perry Cooper**.

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94Q	KC101	FM100	WZPL	KQMQ	KQIZ-FM	KYTN	KDZA
KAFM	WKFM	G100	WJXQ	KSKD	Q104	KRNA	KBIM
79Q	WRCK	WSFL	WVIC	KHYT	WYKS	WAZY-FM	
Q102	WKRZ-FM	KTFM	Z104	WACZ	KVOL	KKLS	
WLOL-FM	WSSX	KTSA	KQKQ	WIGY	FM99	KFMW	

AOR



JEFF GELB

WXRT Hits Demo Jackpot

Do you like numbers? Listen to these: #1 men 25-49, #1 men 25-34, #1 men 18-49, #1 men 18-34, #2 adults 18-34, #2 men 25-54. Oh yes — and #11 teens (less than 4% teen listening compared to over 60% 25+). These are the results of the 1983 winter Arbitron survey in Chicago, and the station with all the great upper demo wins is WXRT. The station also fared well in 12+ figures with a 2.9 (its highest share ever), showing up just behind WLUP's 3.1 and ahead of WMET's 2.6. This is the same WXRT that registered two 1.3's in a row back in 1981. Obviously, times have changed for WXRT, and its success story provides an interesting look at how to successfully change a negative station image into a winning one on all levels.

Reevaluating Progressive Rock

Norm Winer joined WXRT as PD in the fall of 1979, returning to programming after a jock stint at KSAN/San Francisco. As an early PD of WBCN/Boston, Winer seemed an appropriate choice to tackle Chicago's faltering progressive AOR, WXRT. But success did not come quickly at WXRT; his first several books presented lackluster results. In May of 1981, Winer met with GM Seth Mason and owner Dan Lee to discuss the troubled station's future. He recalled, "We were doing progressive rock radio as progressively as it could be done in the city of Chicago, and what we had to show for it was not enough to survive. We needed to modify our approach to broaden our appeal to an older audience, by being less esoteric and more accessible."



Norm Winer

Winer recounted his first step in changing the station's image: "What I had to do was to update the station for the new decade. In the process, I had to reevaluate much of the music we were playing. The true 'progressive music' of the late seventies, by British bands like the Clash and the Jam, had pretty much been ignored by WXRT. We had made the mistake of lagging behind in certain musical and cultural areas. At first, the changes we made were a little too drastic for Chicago audiences, and they resulted in the 1.3's."

Still, Winer felt he was not far off-base. "We knew that the crux of our appeal was our variety and the depth of our record library," he stated. "Our other major strength was our airstaff; they were all musically intelligent people willing to go along with a set of guidelines that would make it impossible for them to do a less-than-adequate show. These systems steered them away from areas we thought could be potentially damaging, and toward areas we hoped would be advantageous for us."

"In looking at the depth of our library, we realized that no one else in town was playing reggae, blues, or jazz. But, instead of playing every blues, reggae or jazz artist, we decided to streamline and play the best of each musical style."

"There are now specific library categories, and jocks are allowed a great many choices within each category. It's quite detailed yet comparatively loose, since they have that realm of choice. They're not be-

ing given a stack of records and being told to play them in that precise order."

Musical dayparting is now essential. "We decided consciously to not test people's limits as much all day long. When we wanted to challenge people musically, we saved that for the times of the day when they'd be most receptive to that style of programming." WXRT is suitably most adventurous after 6pm.

Some music was eliminated from the WXRT library. Winer explained, "A number of artists and groups whose appeal was primarily too young for us fell by the wayside. These included REO Speedwagon, Styx, Kansas, etc. We'd played these bands for many years because of their Midwestern origins. But, after a certain time, their images were of dubious value to us. Playing their material as well as the more extreme, challenging, adult material was stretching us a bit too far." Choices were made primarily by the age group appeal of each act, based on some research and a lot of gut feeling.

"We still play some heavy metal by bands with a listener track record. But they're integrated into a mix of modern with old; we don't like to put all our musical

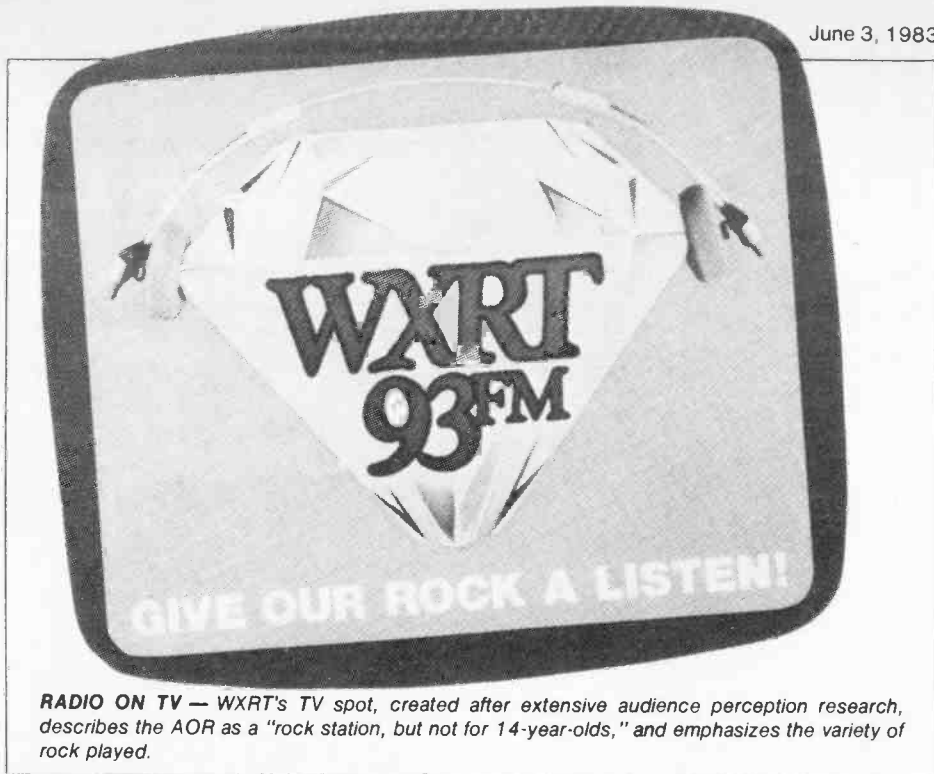
"We were doing progressive rock radio as progressively as it could be done . . . and what we had to show for it was not enough to survive." —Norm Winer

eggs in one basket. We try to evoke a sense of rock history by still playing music by people like Buddy Holly and Elvis Presley."

New music is picked subjectively, Winer admitted. "We don't do callouts for music; it's basically a matter of what MD John Mrvos and I think is appropriate for our sound. Our input comes from the trades, what other stations in the market are playing, and, since we do play a lot of things before they get airplay elsewhere in the market, we keep tabs on musical trends in England from the music newspapers over there. The airstaff is all serviced with copies of the records, and their input is very important."

Jock Talk

WXRT's musical programming is carefully tied in to the abilities of its airstaff. "If they weren't able to understand our philosophy, they wouldn't have the freedoms they do. We no longer deal with the attention to



RADIO ON TV — WXRT's TV spot, created after extensive audience perception research, describes the AOR as a "rock station, but not for 14-year-olds," and emphasizes the variety of rock played.

detail and musical trivia that progressive radio was once noted for. We have to be entertainers, relating to our audience in terms with which they're familiar. It might be what was on TV last night or what happened at city hall. We're a personality-oriented radio station to the degree that I encourage the airstaff to sound human. But they know that the reason people are listening to us is because of our wide range of music. So they have to justify everything they say on the basis of how interesting it is to our listeners, compared to playing a piece of music we know they'd like. Our jocks talk when it enhances the entertainment value of their shows.

"Overall, the feeling I try to encourage on the air, both musically and verbally, is for us to sound as unpredictable, exciting, and entertaining as we can."

Variety's Pros And Cons

Working behind the scenes to make sure that Winer has the freedom he needs to program WXRT creatively is GM Seth Mason, who joined WXRT ten years ago.

Mason recalled the initial steps taken to give the station a new direction for the '80s. "We looked at survey results by Wallace & Washburn, which delineated purchasing habits of listeners as well as their musical likes. The survey was a bit old for our purposes, but it did give us a handle on certain groups' popularity within certain formats. What was more relevant for today was the perceptual studies done for us by Hiber & Hart last fall. These included a series of focus groups followed up by callouts. This research allowed us to see how people perceived WXRT as well as the other stations in the market. We found that our station was known for having the best variety in the market. But everyone's definition of variety differed: for some, the word reggae scared them; for others, the word jazz was a turnoff. We learned from that not to classify our musical styles on and off the air, but just say that we play 'Chicago's finest rock.'"



Seth Mason

Why 25+?

WXRT's decision to target 25+ was no accident. Mason mentioned, "This group has the largest allegiance to variety in music on the radio. Their education in radio took place in the late '60s and early '70s, when this type of radio was first starting to develop. We also felt the population bulge was there, as well as the purchasing power, and we felt they were much more stable as listeners than the under-25s. Young people are very fickle, moving from one station to the next. Up to a few years ago, we were trying to maintain a 50-50 balance of under-and-over 25. But the young people were too

flaky, and Arbitron's methodology couldn't be counted on, because they don't get enough 18-24 male diaries back. So, in the spring of 1981 we rolled out the diamond logo and first started dayparting our music, and picking our selections much more carefully than ever before. It took about a year from that point to get a good handle on what we did and didn't want to do to get 25+ listeners."

WXRT is now firmly entrenched with those listeners, but Mason is uncertain as to whether their upper-demo success can be duplicated in other markets. "I would guess it would be very hard for a station to switch from a 12-24 AOR to an older AOR," he stated. "It takes a long time to get a 25+ audience; they don't come to you overnight. The key is whether the station has ever made a musical or other commitment to teens. An 18-34 station can more easily change its emphasis to 25-34 than a teen station, though it would take them awhile to get advertisers to come around to them, because their image would remain a younger demo rocker for a long time."

Mason is understandably pleased with WXRT's market image and position. "We really feel we can continue to dominate the 25-34 male cell," he enthused. "We might not be #1 men 18-34 if someone pulls a huge men 18-24 number, but #2 there will be just fine too. We'd like to see some growth with women, and we feel that with such a large 25-34 male share, some exposure to women is bound to happen. We're behind the A/C's in women right now, but we're ahead of the

"It takes a long time to get a 25+ audience; they don't come to you overnight." —Seth Mason

hard AORs. We won't be a power in women, but we're #1 in the market for percentage of working women. That's certainly salable."

Success also feels great to PD Norm Winer, who offered this summary of the station's achievements: "We all believe in what we're doing, and we're lucky enough to be owned by one man who also believes in us. Dan Lee's belief has meant we've never been made to compromise or overreact at any point in time. That, added to the station's longevity and reputation, has helped us to last this long."

"Also, musical trends have caught up with us. What we do musically is no longer that far out. For instance, when Men At Work first came out, I thought, 'Here's another WXRT hit.' I never thought it would do what it has — I figured the sax solo alone would spell its doom."

Winer concluded, "I think we can sustain our numbers, so long as we continue to stay broad-based musically. We'll try to remain as multi-faceted as our diamond logo."

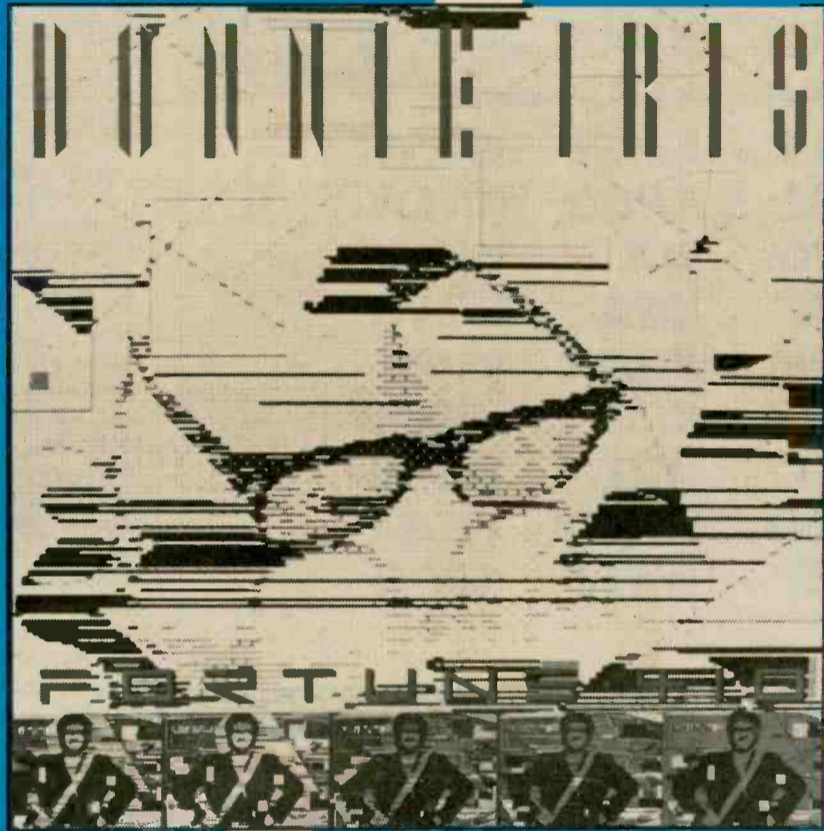
MESSAGE LOGGED IN...
 DONNIE IRIS HAS A NEW ALBUM
 ... DO YOU COMPUTE? ... NEW
 MUSIC FROM A VETERAN ROCK
 'N' ROLLER... DO YOU
 COMPUTE? ... HIS NEW ALBUM
 TITLED "FORTUNE 410" IS
 NOW ON YOUR DESK... DO YOU
 COMPUTE? ... END OF MESSAGE
 ... BUT THE STORY ON
 "FORTUNE 410" HAS JUST
 BEGUN...

NEW FROM DONNIE IRIS
 PRODUCED BY MARK AVSEC

KEY CUT:
DO YOU COMPUTE?

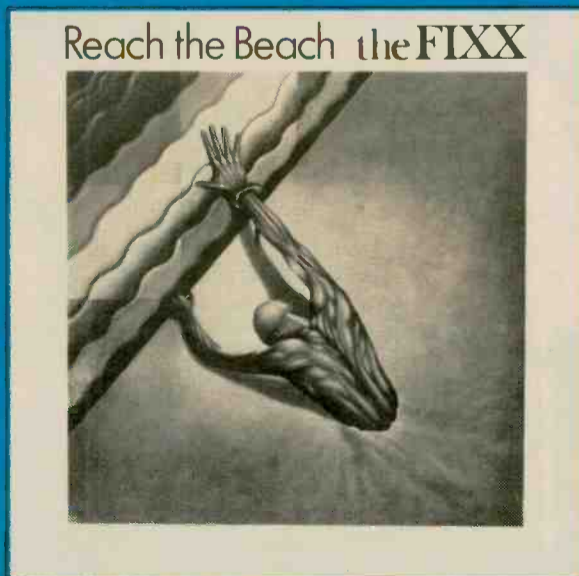
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...AND WE HAVE RADIO TO THANK!



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Reach
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AOR / HOT TRACKS 29

AOR / ALBUMS 5

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PLIMSOULS

The New LP on Geffen Records:

EVERYWHERE AT ONCE

GHS 4002

Produced By Jeff Eyrich

THE PLIMSOULS
Everywhere At Once



Check these cuts:
"Million Miles Away,"
"Oldest Story" and
"Play The Breaks"

WBCN	KBPI	AOR NEW & ACTIVE	
WUWU	KNAC		
WBAB	KLOS		
WKLS	KMET		WYMX
KEGL	KROQ		KNCN
KTXQ	91X		WQDR
KLOL	KGB		WLWQ
KSRR	KQAK		KVRE
KQRS	KRQR		WECM
KEZY	WZZO		WSLQ
KBCO	WAQY	WDEK	
KAZY	WKLC	KZOQ	

ELTON JOHN

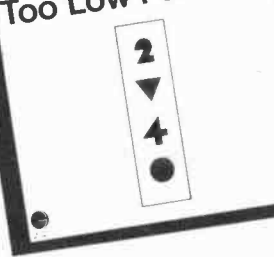
The New LP on Geffen Records:

TOO LOW FOR ZERO

GHS 4006

Produced By Chris Thomas

ELTON JOHN
Too Low For Zero



And Check These Cuts:
"Kiss The Bride,"
"Crystal" "Whipping Boy"
and the Hit Single:
"I'm Still Standing"

WBCN	AOR NEW & ACTIVE			
WCOZ				
WBAB				
WAPP				
WNEW-FM				
DC101				
WAVA				
KEGL			KBCO	KZAM
WXRT			KBPI	WROQ
WMMS			K97	WOAY
KKCI	KNX-FM	WOWD		
KSHE	KDKB	KFMF		
KEZY	KUPD	KTMS		

Featuring Ten Original Compositions by Elton John and Bernie Taupin. With Davey Johnstone on Guitars, Dee Murray on Bass and Nigel Olsson on Drums.

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EVOLUTION

Sharon Smith joins KCPX/Salt Lake City for promotions and music research... Belle Nolan steps down as Asst. PD/MD at KQAK/San Francisco, but retains her airshift. No immediate replacement has been named... Roxanne Smith joins the airstaff of KBCO/Boulder, as Ginger Havlett moves from KBCO to KADE/Boulder as MD... Ashley Knight joins the full-time airstaff at KSHE/St. Louis... New to nights at 91X/San Diego is Eric "the Wreck"... WRCK/Utica appoints Tara Howard as Programming Assistant... New to airwork at KCAL/

San Bernardino are Mark Monroe, Allen Foxx, and Steve Netty... Joining WYER/Mt. Carmel's airstaff are John Terry and Dave Burkett... Tom Dunn is a new part-timer at WSLQ/Roanoke.

COMING NEXT WEEK: I call it the "One Track Syndrome," and it refers to AOR radio's seeming reticence to program more than a single track from most new artists' albums. Next week, AOR programmers and record reps discuss the pros and cons of this emerging programming trend.

UPDATE

AOR vs. MTV: These two media forms are not playing adversary roles in Toledo, where an annual "Rock RadioGuide" listing of 1400 rock stations nationwide is being distributed free by WIOT, Wendy's, and the local cable system that carries MTV. In fact, the RadioGuide is being advertised on MTV with a spot featuring WIOT jock Joe Thomas. The commercial includes the slogan, "Hear the rock on FM104 - See the rock on MTV." Meanwhile, KDKB/Phoenix is tying in with a stereo simulcast of two MTV concerts for a contest in which a KDKB jock will party with the winner during the show, bringing along food and beverages... Rock and roll placemats: That's the latest merchandising and research idea from WQDR/Raleigh, which produced 40,000 placemats that will be used by an area restaurant chain throughout the summer. Artwork on the placemats features artists played on WQDR, and games ask listeners to unscramble or find words that describe the station's programming. A detachable survey asks the diner to answer specific questions about music and radio listening habits. The completed forms are redeemable at local WQDR merchandise stores for free gifts... KFMG/Albuquerque's "five in a row" guarantee offers winners not cash but paid vacations, including trips for two to the US festival... Also awarding US festival travel packages to listeners was WAQY/Springfield, which qualified entrants for a drawing if they correctly identified a block of songs by artists playing at the event... KSRR/Houston commemorated Mother's Day by asking listeners to write morning man Moby and register their names in a drawing whose winner's mom was flown to Houston to spend the day with her offspring (or, if mom lived in Houston, she received a \$500 department store gift certificate)... Due to phone system problems in Hartford, WCCC contest callers have found themselves on accidental party lines with other callers. WCCC reports this has already resulted in several dates between dialers and party-line parties. WCCC has even printed up "WCCC party-line person" T-shirts... In case you were wondering, those Doubleday/TM rock and roll jingles are going over well at WAVA/Washington, according to PD John Larson, who reported no negatives... WQXM/Tampa held a '98 Rock

Beach Party" that drew 5000... WDHA/North Jersey held a drawing whose winner received a guitar lesson from Blackfoot's Ricky Medlocke prior to the band's local concert... Congratulations to WMET/Chicago PD Rich Meyer and wife Nancy on the arrival of son Richard... KZEW/Dallas is sponsoring a series of free outdoor concerts with area bands... Who says talk won't work on AOR radio? WBAB/Long Island's popular talk show with Joel Martin just celebrated its 11th anniversary; the two-hour program airs nightly... KLYV/Dubuque is preparing to celebrate its first AOR anniversary in July, and needs artist IDs and birthday greetings. Contact the station at (319) 557-1040.

CONCERTS & CONVERSATIONS

PRESENTATIONS: R.E.M., Robert Hazard, INXS by WXRT/Chicago for \$3 each.

BROADCASTS: Divinyls on WBCN/Boston.

GUEST DJs: Dr. Demento, Weird Al Yankovic on WPLR/New Haven... Tommy Shaw, Carmine Appice on WDIZ/Orlando.

CONVERSATIONS: Blackfoot on WEZX/Scranton... INXS on WZZO/Allentown... Humble Pie on WQFM/Milwaukee, WLWQ/Columbus... Art In America on WQFM/Milwaukee... U2, Dave Edmunds, Turtles on WBCN/Boston... Triumph on WBLM/Lewiston-Portland... Ramones on WMAD/Madison, WLPX/Milwaukee... Nell Schon on WCCC/Hartford... Roxy Music on WMMS/Cleveland, CHEZ-FM/Ottawa... Kix, Call on WTPA/Harrisburg... Def Leppard on WCKO/Miami, WKDF/Nashville... Styx on WYNF/Tampa... Michael Bolton on KKCI/Kansas City, KUFO/Odessa... Backseat Sally, U2, Triumph, Zebra on WZIR/Buffalo... Zebra on WDHA/North Jersey... Alex Call on KVRE/Santa Rosa... ZZ Top on WIMZ/Knoxville... Bryan Adams on WZIR/Buffalo... Joe Cocker on KTMS/Santa Barbara... Blackfoot, Uriah Heep on WPYX/Albany... U2, Bryan Adams on WMMS/Cleveland... Weird Al Yankovic on WHCN/Hartford... Berlin on KZAP/Sacramento... Bryan Ferry, Greg Kihn on WXRT/Chicago... Dexys Midnight Runners on WCKO/Miami... Blackfoot, Aerosmith on WTPA/Harrisburg.



ROCK 'N BOWL WINNER — When KTXQ/Dallas MD Drake Hall journeyed to Los Angeles for the T.J. Martell Rock 'N Bowlathon, Epic took advantage of the opportunity to hand-deliver Hall a platinum record for his early support of the Michael Jackson album. Pictured (l-r) are visiting MTV VJ Martha Quinn, Epic's Harvey Leeds and Bill Bennett, Hall, and Epic's John Kirksey.

AOR Is On The Right Tracks With These:



ARCANGEL

AOR NEW & ACTIVE

Portrait

Out Of The Box Action At:

WZIR	KEGL	KDWB	KRQR	WDHA	WWCK	KWXL	WOAY
WBAB	KTXQ	KLOS	KZOK	WZXY	WILS	KFMG	WBYG
WYSP	WMMS	KDKB	WAAL	WQMF	WMAD	KIDQ	KFMF



QUIET RIOT

"Metal Health"

PASIA

AOR ALBUMS: **24** AOR TRACKS: # **37**

BILLBOARD ALBUMS: **94****

NOW OVER 150,000 UNITS!

**ON
MTV**



EDDY GRANT

"Killer On The Rampage"

Portrait

AOR ALBUMS: **12**

AOR TRACKS: # **12**

BILLBOARD: **40** - 29** - 25****

"Electric Avenue"
**HEAVY ROTATION
ON MTV**



GARY MYRICK

"Language"

**AOR
SIGNIFICANT ACTION**

Epic

**ON
MTV**

Out Of The Box Action At:

WDVE	KLOS	KRQR	WZZO	WIMZ	WLAV	KROY	KFMX
WMMS	KROQ	WPYX	WROQ	WLVO	WILS	WRKI	KOZZ
KBCO	KFOG	WQBK	KLAQ	KQDS	WMAD	KSMB	



BLUE ROSE

Breaking Out Of The Northwest & Southeast!

WAPP	KWK	WIZD
WAVA	KBCO	WCPZ
WMET	KNX-FM	KSPN
WEBN	KREM	KTCL
KKCI	KWFM	KTMS

**AOR
SIGNIFICANT ACTION**

EPIC RECORD CORPORATION

Adult / Contemporary



JEFF GREEN

Women In Radio Programming & Management

One thing that can be said about radio broadcasting is that it's a man's business. That is, men outnumber women by a large majority in nearly all positions and in all formats, including A/C. For example, among R&R's A/C reporters, male PDs outnumber females 135-3! Nationwide, management and controlling ownership figures are not significantly different.

Such lopsided statistics might lead women considering a career in radio programming, management, or ownership to believe the deck is stacked against them. This week, ten successful women involved with the A/C format candidly talk about what it's like being a woman in radio, and give some encouraging words to those on their way up. Their advice, by the way, seems to be just as valuable for men, too.

Obstacles Facing Female Broadcasters

When asked if being a woman in a male-dominated business ever discouraged them at any time, the answers were mixed. WMYS/Bedford, MA PD Joanie Pfeiffer began by pointing out she was frequently exposed to sexist attitudes. "Until I came to WMYS, I was often discouraged because I was turned down for so many jobs. Some men would say, 'Oh, you have a terrific voice and your commercials sound great. Why don't you go into that aspect of the business? You'll never make it as a personality.'"

In WHIO/Dayton PD Judy Kelly's case, the resistance she faced came from her own sex. "The hardest thing was the initial negative reaction from the other females around me here," she said. "Being as young as I am, I got a lot of flak. They were jealous, because I was the first woman PD at WHIO."

WKBR/Manchester OM Janice Bailey noted that having her ideas ignored was the toughest part. "It's not so bad being put down," she said, "as much as it is getting ignored. You have to be aggressive and say

"I got used to having PDs chase me around their couch, telling me that women belonged in the kitchen and the bedroom and no other place! That only served to make me more determined that no matter what they said or did, I would make it in radio."

—Joey Evans

to yourself, 'Well, they didn't listen to me this time... maybe next time.' With a positive attitude like this, it does pay off... without it, it's almost impossible." KVOX/Moorhead PD Joey Evans admitted, "It frustrated but never discouraged me. I got used to being put on the night shift, or having PDs chase me around their couch, telling me that women belonged in the kitchen and the bedroom and no other place! That only served to make me more determined that no matter what they said or did, I would make it in radio."

Some of the other women felt differently, including WOMC/Detroit VP/GM Elaine Baker, who said, "My family background emphasized the work ethic, so I believed by working hard, my talents would be recognized. I've approached my career on that

basis, so I can't say it's been discouraging." KOY/Phoenix MD and past VP/American Women In Radio/TV (AWRT) Marni Pingree agreed, but pointed out, "There are very few places women in radio can go to for role models. That's why I gravitated towards AWRT — to find women who could share some of the same problems I was experiencing."

Other answers to this question revealed problems these women had not inside, but outside their stations. WSB-FM/Atlanta PD Donna Brake said, "When you're at your own station, it's not so noticeable. But when you're going to conventions and other outside events, you're made aware of how

"Keep the PD aware that you can do more, including things they don't ask of you. The person who goes the extra mile without being asked to is paving her way to a better position."

—Donna Brake

much a male-dominated business it is. Sometimes it's a bit overwhelming and intimidating." WEZS/Richmond GM Wanda Bottiger noted, "What concerned me was that I was never going to be able to put my feet up on the desk, crack a few dirty jokes, guzzle a couple of drinks, and be able to get the job done. It was going to require a much more structured arrangement. I was eventually recognized for having the qualities which are more typical to success: professionalism, commitment to service, and performance. But let's face it: it's a very political world out there, and I knew that was going to be a problem. The only thing to do was to act professionally and accentuate the positives. That meant getting the job done, but not necessarily ever being able to be part of that 'buddy' system."

Equal Treatment As Men?

It was interesting to find reactions were also mixed when discussing whether or not the women believed they had been treated equally to men during their careers. NBC Radio's Owned Stations Director/Radio Research Eileen Seidowitz felt positively, saying, "I've come across individuals who've been prejudiced, but I can't say I've personally encountered the problem on the job." WMHE/Toledo VP/GM Ruth Ray concurred. "I've always been treated as an equal here, being fortunate to work for an

owner who feels if you have the ability, there will be the chance to use it. I know that isn't true all over, though. In fact, outside the station I've sometimes perceived a certain attitude from men who were surprised to learn I was a GM."

Judy Kelly felt otherwise, however, and stated frankly, "I feel a woman doesn't get paid as much here as a man would, for my position or any other."

Other women pointed out they had indeed experienced discrimination in past positions, but presently see themselves as being treated fairly. Joanie Pfeiffer said, "Here at WMYS, there's never been a problem, but generally that hasn't been the case. I could be wrong, but to this day I still fear it'd be difficult finding another job in radio because I'm a woman."

Janice Bailey agreed. "I haven't always been considered as an equal," she said, "but I am here because I've established I can do the job. I've been lucky my GM has always listened to my ideas, without the preconceived notion that because I was a woman I should be stuck writing copy."

Advantages/Disadvantages Of Being Female

More than one woman mentioned that they felt being female offered them an advantage, particularly in the area of creative thinking. Ms. Bailey commented, "I think sometimes women have an easier time being creative, simply because of the way we were brought up. Being creative is almost more acceptable for a girl than it is for a boy."

Wanda Bottiger pointed out, however, that such a background is a double-edged sword. She said, "As children, women are not raised up to be decision-makers or leaders. They weren't trained as career people — to be aggressive, or to develop themselves educationally with hands-on experience in business. So if they're going to come into this industry without that foothold — without that golden opportunity of having been comfortable in this environment — they're going to have a hard time of it. I'm the first to admit I'm not nearly as comfortable with my position as a man would be because my subconscious is not structured to accept it as well as a man is."

Eileen Seidowitz emphasized the risks of passive conditioning, saying, "In the past, women were not raised to be as competitive as men. But in the working world, you must be competitive or opportunities pass you by."

Although noting that being a woman in itself doesn't provide an advantage, Marni Pingree sees sales as an area where women are taking major strides towards management. She said, "One thing we've noticed in

Continued on Page 40

Eileen Seidowitz



Judy Kelly



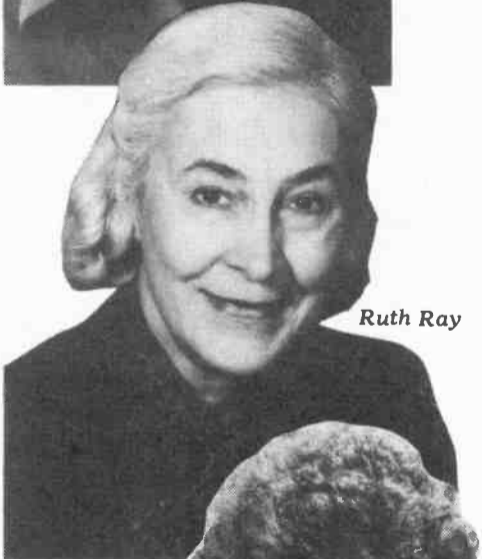
Elaine Baker



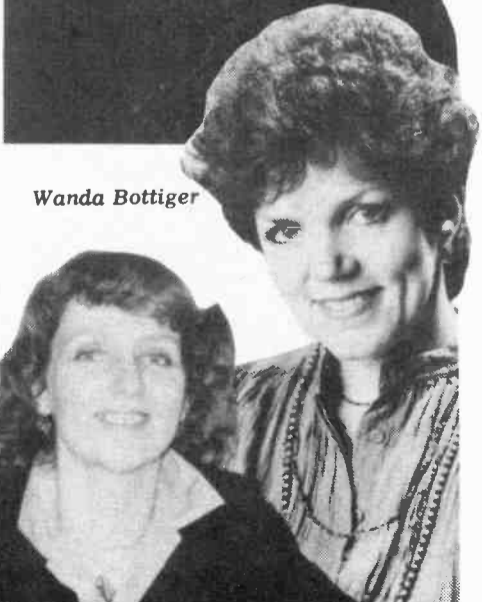
Donna Brake



Joanie Pfeiffer



Ruth Ray



Wanda Bottiger



Marni Pingree



Joey Evans



Janice Bailey

Instant Recognition.

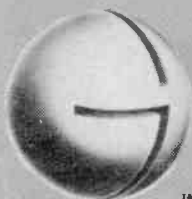
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CATS

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I'm Moving In

(With Apologies To Hank Snow & Ted Baxter)

It all started at a 3000-watt FM station in Monmouth, Illinois (pop. 10,000). I was wrapping up my usual six-days-a-week, 5pm-midnight shift on a Beautiful Music station, when I realized that the guy who was supposed to come on at 12 to do six hours of country music had not bothered to show up. I immediately recognized this to be a tremendous opportunity, since the all-night country jock was the only one who was allowed to *talk!* So, I gave my first real live ID and rolled right into Red

Simpson's "I'm A Truck." Next came Tommy Overstreet's "Ann (Don't Go Runnin')," and the next thing I knew, I was a Country radio personality. (My tax man once asked me the difference between a disc jockey and a personality. I figured it to be about \$10,000 a year.)

From there, it was on to WGIL-FM/Galesburg, IL and KLAQ/Denver. I left Colorado in 1975 for what I still consider to be the break of a lifetime. WMAQ/Chicago had just changed formats to Country, and I was hired to do weekends/vacation relief. In addition, I was to handle the callout research under the direction of Bob Pittman. WMAQ was an incredibly exciting place to be. Very few, if any, Country stations were using a short playlist, and very few were doing callout research of any kind. There were many who doubted that WMAQ would succeed at all, much less become one of the most successful radio stations in the country. I consider myself extremely fortunate to have been connected with WMAQ and look back on my time there as one of tremendous professional and personal growth.

Next came almost two years of on-air work for WJJD & WJEZ/Chicago. Again, another great group of people, but you talk about different circumstances! These stations were competing against WMAQ. WMAQ: 50,000 watts at 670; big money giveaways; heavy-bucks TV campaigns; contests, contests, contests. Conversely, WJJD was a 50,000 watt daytimer that had been virtually the only Country station in Chicago for years, but suddenly found itself fighting for its Country life. WJEZ had only recently ceased simulcasting with WJJD, and was just beginning to establish its own identity. I was only a

small part of WJJD & WJEZ, but being on the "other side" of all that power and money, trying to rely on music and personality to win, I received another part of my "radio education" that was, in some areas at least, almost 180 degrees from what I learned at WMAQ. I didn't know it then, but I would be in both of those situations again . . . at the same station!

In September of 1980 I was hired to do afternoons and be the Assistant PD at KHJ/Los Angeles, which was preparing to change its format to Country. There was a real air of excitement and confidence that permeated the hallowed halls of KHJ. (As a side note, I don't mean to sound hokey or to overstate the case by using the word "hallowed," but when walking the halls alone, late at night, one really does feel a bit overwhelmed when thinking of the radio history made at KHJ. You can almost hear the echoes . . .) Back to September of 1980; why shouldn't there have been a confident feeling? Most of the personnel assembled had achieved a great deal of success at other major market Country stations. RKO was willing to spend big bucks. And we did. Believe me, we did, launching a major ad campaign with Dolly, Willie, Kenny, Barbara, Crystal, and Charlie Daniels as spokespersons. Tons of TV, major billboard showing. Big money contests. Consultants, focus groups, in-person music testing, community involvement, live concert broadcasts, morning man with six years of success on WMAQ, a strong personality lineup . . . KHJ seemingly had it all.

It should have worked. It didn't. Why? Trust me, you aren't the only one asking that question. Answers? Well, there are probably as many different theories as to why it didn't work as there are people in-



PENN STATES A REED PREFERENCE — Jerry Reed, who recently performed at Harrisburg's Farm Show Arena, really got into the spirit by wearing his own official Penn State T-shirt throughout his performance. Pictured with RCA's "Good Ole Boy" are (l-r) WHYL/Carlisle, PA staffers Ann Stevens, Al Brodie (MD), and the "Real Shotgun," Mike Kurtis.

I'm Moving On

Carolyn Parks

Until this moment, I thought the most difficult column I've ever had to write was my first. I was wrong. This one far surpasses that first column in terms of finding the right words to express the conflicting feelings that have been bombarding me ever since I decided to leave R&R and pursue a different career direction. I'm sure most of you know by now that I'll be leaving the big city shortly, moving to Nashville, and opening up my own business doing independent country record promotion.

Although it wasn't the easiest decision to make, the opportunity came at a time when I felt it was the right move for me both professionally and personally. Of course there are regrets. You don't leave an organization you believe in, a job you've put your heart and soul into, and people you love without a few twinges of momentary nostalgia.

The past several years have been a labor of love for me. After many years of searching, I realized that country music was the niche I had been looking for and the field I would probably be involved in, in one form or another, for the rest of my life (or until they retire me to the farm, whichever comes first). Not only do I enjoy the music, but I love the people connected with it even more, people I've become acquainted with through my association with R&R. In fact, it's through those associations as well as the credibility that R&R has and continues to maintain that I'm in a position to enter this new endeavor.

There are two factors which make leaving a little bit easier. One is knowing that I am turning over the reins of the Country section to a person who cares as much about it as I do and who will continue to work toward the goals we've set with the same determination. That person, of course, is **Lon Helton**, someone probably already well-known to many of you. Lon's background and genuine concern for the growth of country music and Country radio make him an excellent choice for the position of R&R's Country Editor. Even if you don't know him personally yet, I know you will be as impressed with his knowledge and perception through his columns as I was when I first had the oppor-

tunity to sit down with him and discuss radio at length. That conversation lasted three hours (and could have gone on at least three more if time had permitted). In short, the man *knows* Country radio and, even more importantly, *cares about* Country radio, a quality harder to find than one might expect.

The second reason I can exit (one of my favorite radio words!) with fewer regrets than I might normally have is because I won't be losing touch with many of the people I've come to know and care about, the PDs and MDs whom I talk to every week. Whether you know it or not, you are the highlight of my job. Some of my best columns (and probably most of my best jokes!) have come from you, and for that I thank you. However, my departure is certainly not the end of these relationships. If anything, I expect to get to know you even better in the months and years to come . . . only this time I'll be calling you instead of you calling me every week!

Lon wanted me to stretch this out as long as possible so he could get the hang of the R&R word processor, but I've always found that when you've said all you wanted to say, it's best to just close out and get on to other things. That's what I'm about to do, but I won't say goodbye . . . only, I'll be talking to you.

P.S. **Dene Hallam** made me promise that I'd use his name somewhere before I left, so as a closing gesture and to insure that Dene won't get withdrawal symptoms (since he hasn't changed jobs lately and, therefore, hasn't had his picture on page one in recent weeks), I am forthwith honoring that promise.

involved. There have been any number of late-night laments rehashing the events, all with really the same conclusion, I guess: there is no single "answer." Just as in an extremely successful operation there is no one answer for the winning, there is no single thing you can point to for a station's failure. But, I digress.

In June of 1982, KHJ's programmer **Charlie Cook** went across the street to become PD at KLAC, and in August I was appointed PD. Shortly thereafter, a new GM was appointed, and things changed dramatically. It was now time to win with music and personality . . . only. In fairness to all, it really was a tough situation. A new GM inheriting a new PD is probably not the ideal situation. The hardest thing to accept, though, was the tourniquet put on the pocketbook. As a matter of fact, from September of 1982 through April of 1983 there were zero dollars spent . . . on anything. No promotions, no contests, no outside advertising, no nothing. We all know that radio is a business and, at some time, there comes a point of diminishing returns; i.e., throwing good money after bad. Of course, when you're the PD, you always feel that you're just about to turn the corner. Everybody you know (in the business) thinks the station sounds great. You know the next book will get it. Please . . . just a little more time . . . just a little more money. But, sometimes, reality is also just a book away.

It is with this background that I come to you as the new Country Editor of R&R. I went through the above litany of successes

and non-successes so by perhaps having a feeling of where I've been, you'll have a better feeling of where I am going, and what I hope to bring you on these pages. As I alluded to earlier, there are many things that are necessary in order to have a successful radio station, but there are no magic formulas. What works one place may not work in another place. And that brings me to what I want to accomplish with this weekly column.

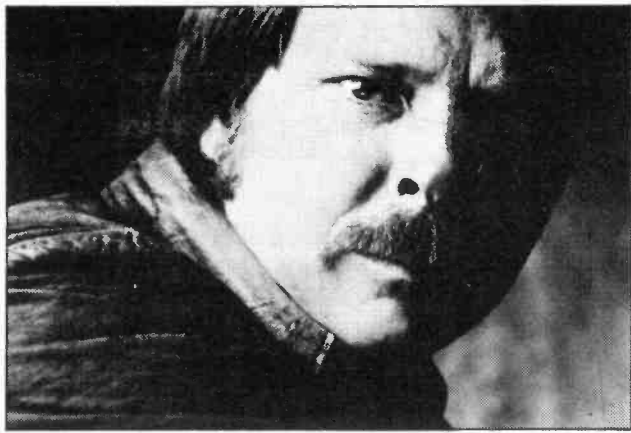
I'd like to supply you with as much information as possible regarding the individual elements that make up a successful station: music, promotions, contests, hiring and dealing with personalities, any of the building blocks. PDs from around the country will tell us what works for them. I want to expose new thinking, new ideas, new ways of looking at old problems. I want you to have as much information as possible so that you can decide how much of each element to put into your station on its road to success.

Country radio and country music are things I deeply care about. With your help, we can all achieve even greater things in the future.

The Music Section

Country's Most Accurate
Music Information

Adds & Hots . . . See Page 48
New & Active . . . See Page 64



NATIONAL AIRPLAY/50

50 - 45 - 38

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Nashville This Week



SHARON ALLEN

Fans from all over are Nashville bound, 'cause it's Fan Fair time in this star studded town. Writing poetry is not my forte, but at Fan Fair schedules I'm A-OK.

Monday, June 6 - 7 to 10pm - Festivities begin with the Bluegrass Show featuring Bill Monroe, James Monroe, Jim & Jesse McReynolds, Wilma Lee Cooper, the Lost Kentuckians, High Country, Good Ol' Persons, Lonzo & Oscar, Border Ride, and Charlie Louvin.

Tuesday, June 7 - 10:30am to 12:30pm - These composers will perform during the Songwriters Show: Wayne Carson Thompson, Carl Chambers, Marijohn Wilkin, Harlan Howard, Bobby Braddock, Mark Gray, Rhonda Kye Fleming, Pam Rose, Thom Schuyler, Eddy Raven, Rafe Van Hoy, and Wayland Holyfield. In addition, John Conlee, Brenda Lee, Lacy J. Dalton, David Frizzell, and Sylvia will appear with the songwriters.

2 to 4pm - Tom T. Hall will act as Master of Ceremonies for the PolyGram show featuring the Kendalls, Reba McEntire, the Statler Brothers, and Ray Stevens.

9 to 11pm - Chet Atkins hosts CBS Records' stars Ronnie McDowell, Johnny Rodriguez, B.J. Thomas, and Tammy Wynette.

Wednesday, June 8 - 10am to noon - Fan Fair's first Gospel show features Cynthia Clawson (CBS Priority Records), the Dixie Melody Boys (Heartwarming Records), the Lewis Family and the Rex Nelson Singers (Canaan Records), and the Masters Five (Skylite Records).

2 to 4pm - Nashville's newest country comedy team, Sandy Pinkard and Richard Bowden, will host the Warner Brothers Records show. Scheduled to perform are John Anderson, Karen Brooks, Rick and Janis Carnes, Johnny Lee, Gary Morris, and Conway Twitty.

Thursday, June 9 - 10am to noon - The CMA International show features talent from around the world. Brenda Lee and Ed Bruce will cohost, perform, and MC this segment. The lineup includes Colorado (Scotland), Brendan Dugan and Jodi Vaughn (New Zealand), Iris Larratt (Canada), B.J. McKay (Australia), Waldemar Matuska and KTO (Czechoslovakia), and Western Union (West Germany).

3 to 5pm - Jerry Clower directs the MCA show with John Conlee, Terri Gibbs, Lee Greenwood, Loretta Lynn, the Oak Ridge Boys, and Gene Watson.

9 to 11pm - RCA Records hosts Thursday's closing with Alabama, Earl Thomas Conley, Gus Hardin, and Louise Mandrell.

Friday, June 10 - 10am to noon - Indigo Records lines up Rayburn Anthony, Tommy Cash, Dick Feller, the Four Guys, Cheryl Handy, Stan Hitchcock, Stonewall Jackson, Tommy Jennings, the Owens Brothers, Ray Pillow, Ronnie Prophet, Jeanne Pruett, and Keata Wright for its show.

2 to 4pm - The Mixed Label show features Lynn Anderson and Bill Anderson hosting and performing along with Wyvon Alexander, Darlene Austin, Boxcar Willie, Chantilly, Big Al Downing, Gene Kennedy & Karen Jeglum, Rodney Lay, and Tanya Tucker.

7 to 8:30pm - Orion, Jim Owen, Webb Pierce, and Rita Remington headline the Plantation/Sun Records show.

9 to 11pm - Cajun music and dancing wrap up the festivities with Jimmy C. Newman and Cajun Country hosting guest artists the Burrito Brothers, the Abe Manuel Family, and Dave Petitjean (a special section in front of the stage has been arranged for dancing this year).

In addition to the more than 25 hours of concerts, Fan Fair patrons have access to 350 Fan Club and other music related exhibits.

Tuesday evening the stars compete in the All American Country Games at Vanderbilt University Stadium from 6 to 8pm. Proceeds from this event benefit the Tennessee Special Olympics. Participating in the games will be Brenda Lee's red team with Eddy Raven, Dave Rowland, Tom Grant, Helen



The three team captains for the All American Country Games (l-r), Brenda Lee (red team), Richard Sterban (white team), and Barbara Mandrell (blue team), get together for a little pre-game conference.

Cornelius, Jerri Kelly, Kippi Brannon, and Reba McEntire. The white team, under Richard Sterban, includes Lee Greenwood, Joe Bonsall, Gary Morris, Charly McClain, Karen Brooks, Stella Parton, and Sylvia. The 1982 winner, Barbara Mandrell, will defend her title with blue teammates Louise Mandrell, Bill Anderson, Jacky Ward, Rex Allen Jr., Misty Rowe, Irlene Mandrell, and Steve Wariner. Tickets and information are available by writing or calling: Fan Fair, 2804 Opryland Dr., Nashville, TN 37214, (615) 889-7503.

If you can't come to Music City for all this excitement, you can still see some of your favorite artists when the Statler Brothers, Louise Mandrell, and Janie Fricke host the "17th Annual Music City News Country Awards" broadcast live from the Grand Ole Opry House on June 6, 8pm (CDT). This annual awards special recognizes country entertainers in 14 categories, including honors for male and female vocalist of the year, album of the year, and single of the year. Two new categories were added - the Living Legend Award (for a living performer with outstanding achievements over a career spanning 25 years or more), and the Star of Tomorrow Award. Special guests scheduled to appear are: Alabama, Lynn Anderson, David Frizzell, the Kendalls, Loretta Lynn, Barbara Mandrell, Irlene Mandrell, the Oak Ridge Boys, Minnie Pearl, Charley Pride, Ricky Skaggs, Sylvia, Conway Twitty, Shelly West, and the Whites. The two-hour special, produced by Jim Owens Entertainment and Multimedia Program Productions, Inc., will be seen in more than 90% of the U.S., either live or tape-delayed.



Country News

This Week's Guests:

**ALABAMA INTERVIEWS ALABAMA!
ALSO MICHAEL MURPHEY**

Call Pete Howard or John Peterson (213)392-8743
228 Main St., Suite R Venice, CA 90291

Country Pictures



BANDANA COVERS POWELL — When the group Bandana came to the Powell, WY area recently to perform, Q92 MD Mike Wood wanted to meet the band members and even donned his best duds for the occasion. Mike is the spiffy dresser in the center of the picture surrounded by members of the band.



WAYLON PUTS ON THE RITZ — Waylon Jennings recently performed at the Ritz Theatre in Elizabeth, NJ, and New York's WKHK was there to greet the entertainer backstage. The station, which has been named the official radio station for the Ritz's spring country concert series, also presented Waylon with an official WKHK T-shirt. Pictured are (l-r) Stage One Entertainment's Lenore Andriel, Waylon, and WKHK MD Tim Byrd.



INDUSTRY GOES FISHING WITH MERLE — Merle Haggard's annual bass fishing tournament, held each year on Lake Shasta in Redding, CA, once again drew many anglers from all phases of the industry. Pictured are just some of the folks who cast their lines, including (front, l-r) independent promoter Bob Saporiti, artist Wyvon Alexander, KTOM/Salinas PD Marc Hahn, and KRAK/Sacramento MD Rick Stewart; (back, l-r) independent promoters Beau James, John Curb, and Joe T. Ethridge.



DOLLY DOES DAHLMAN INTERVIEW — During a stopover in Iowa City, IA, Dolly Parton got together with Steven Dahlman, formerly with KXIC, to do a station interview. It must have turned out well because Steve has now set up his own company to professionally market interviews with country artists!



THE OTHER JONES COMES TO NASHVILLE — Prior to his appearance at the Grand Ole Opry, Tom Jones met with WSIX air personality Marvis Harris (left) and Bill Deutsch (right) of Cumberland Concerts, cosponsors of the concert.



PENSACOLA'S PACHYDERM PROMOTION — There aren't many things a radio station won't do for publicity. Ask J. Christopher, WOWW-FM/Pensacola's afternoon drive personality, who recently participated in a media elephant race. And, in true radio tradition, J. was the loser, entitling him to the infamous golden shovel award. J. is pictured at left on his losing entry Petunia.



THE TOPEKA TROUBADOUR — Don Williams, who headlined recently at Topeka's Municipal Auditorium, met with the staff of KSKX following his concert. Pictured backstage are (l-r) air personality Roger Randel, MD Betty Lou Pardue, Williams, DJ Marshall Barber, and PD Dave Waters.



ON YOUR MARK, GET SET, EAT! — The staffs of WWVA & WCPI/Wheeling recently squared off over pans of hot pizza at a local Pizza Inn to raise money for the national Easter Seals campaign, with Pizza Inn donating one dollar to the fund for each slice consumed by the staffers. The WCPI staff (on right) were the winners (?), downing 69 slices of pizza to WWVA's 54. Then it was back to the station for some bromo.



WWW SEES DOUBLE — When WWW/Detroit decided to give away Oak Ridge Boys tour jackets, the station had no idea the winner would be an identical twin! Naturally, to keep peace in the family (and because two winners are always better than one), both young ladies were awarded jackets plus backstage passes to visit the Oaks following their concert. Pictured (l-r) are Oaks member Joe Bonsall, and Duane Allen, WWW PD Barry Mardit, winners Shawna and Donna, and Oak Ridge Boys Richard Sterban and Bill Golden.



GEORGE NEVER LOOKED SO COUNTRY! — KIX106/Washington decided that country needed another famous George and, being in our nation's capital, made up a special setting. The poster, which has been on display in the National Museum of American History since Washington's 250th birthday celebration in February, 1982, is being viewed by (from left) Smithsonian curator Howard Morrison, KIX106 Promotion Director Patricia Jones, and station PD Bob Cole.

CHIA

"IT'S INE
The debut single
from the forthcoming
"CHA

Produced by Kevin Beamish and Terry Thomas
Management: Bud Prager / ESP Management, Inc.
In Association with Dave Thomas


ON MIRAGE RECORDS

Distributed by Atco Records A

RIIIE

"AVITABLE"

7-99862

Single on Mirage
upcoming album,
"ARLIE"

0098

ACE

RECORDS AND CASSETTES

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COLUMBIA IS TOO HOT TO STOP!**



**PEACHES & HERB
"Remember"**

Black Radio BREAKERS

**PEACHES & HERB
Remember (Columbia)**

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 17/0, Light 24/4, Extra Adds 2, Total Adds 6. WXYV, KRLY, WDIA, WHRK, KSOL, WKND. Debuts at number 30 on the Black Radio Chart.



**NEW HORIZONS
"Your Thing Is Your Thing"**

Black Radio NEW & ACTIVE

NEW HORIZONS "Your Thing Is Your Thing" (Columbia) 35/4

Rotations: Heavy 12/0, Medium 6/1, Light 15/1, Extra Adds 2, Total Adds 4. WXYV, WHUR, KKDA-FM, WDIA. Heavy: KRNB, WYLD-FM, WZEN-FM, KACE, WATV, WJMI, WWDM. Medium: KMJQ, WEDR, KJCB, WLOU, WVOL.



**MARVIN GAYE
"Joy"**

Just Released--Already On:

WILD	WOOK	KJLH	WOIC	WVKO
WRKS	WHRK	WNHC	WJJS	WVOI
WDAS	WYLD-FM	WGIV	WBLX	KPOP-FM



**CARLOS SANTANA
"Watch Your Step"**

Urban Contemporary
Acceptance Already At:

WDIA	WATV
WYLD-FM	WVOL
WJMO	WTLC



**BOB JAMES
"The Genie"**

Radio & Records Jazz Chart: **7**



**RED ALERT!
ON YOUR DESK THIS WEEK, THE LONG-AWAITED
NEW SMASH SINGLE
"CRAZY" BY THE MANHATTANS**

Black Radio



WALT LOVE

KEN WEBB: WRKS/NEW YORK'S NEW MORNING MAN

Becoming A Successful Black Air Personality

Some of you out there in radioland may not know exactly who Ken Webb is. Total recognition of one's accomplishments in any profession seems to elude most individuals. I hope after reading this article, you'll be more informed about this highly successful black air personality. On a personal level, Ken Webb is one of the finest human beings I know. For this reason, it gives me great pleasure to give you some insight into this special person.

This Wednesday (6-1) Ken Webb began his tenure with a new organization, as morning man for WRKS/New York, the Urban Contemporary outlet owned by RKO. I asked him to briefly recount his background. "I go all the way back to 1956 as a ham radio operator. At that time I used to build my own equipment at home, and from there I got interested in commercial broadcast radio. For a while there, I had an illegal station on the air — you do those things when you're a kid. At that point the only radio station that really attracted my attention was WOR-FM, now WRKS. At that time it was programmed by Sebastian Stone, under the Drake format. The thing that attracted me was the format — one oldie, then one new song. Naturally, I got interested in programming. One thing led to another and I got my first job at WBAB/Babylon (Long Island); Tony James gave me a break programming soul music on Friday, Saturday, and Sunday nights. They would turn the FM transmitter off and let me do my thing on AM. Anyway, my knowledge of radio began to grow, so I began doing some sales work. I'd go out, get my little sponsors, make my own commercials, and air them. We had the public service program called 'Black Spectrum' and we would interview community people.

"Then things picked up. I started coming into Manhattan and meeting people like yourself. WOR-FM to me was like a big Swiss watch — buttons and meters all lit up, people jumping and moving around. The engineers at that time had 45-minute board shifts so they wouldn't lose their concentration or their speed. It was all very impressive.

"Then I met Frankie Crocker. The next thing I knew, he was asking me if I'd like to be his morning man on WBSL. This was prior to Inner City purchasing it. I started on the 4th of July, 1972 until now, when I'm with WRKS."

Becoming Established As A Personality

How did Ken become known as a personality and what did he have to do to accomplish it on Black radio? "I can really appreciate that question, because when I



POSTGAME HOOPLA FOR WEBB — Ken Webb is pictured signing autographs after one of the many benefit basketball games he's played in. At the time Webb was morning personality at WBSL.

started, there was no one on New York FM radio with any numbers in the morning. You just didn't listen to FM in the morning in this city. New York Black radio came alive at noon with the likes of Billy Taylor, the late Jack Walker, and later on in '71, when Frankie came on with WBSL. Not wanting to sit around and do nothing, when I got the job at WBSL I started getting into the community meeting people. We needed to know what the people were thinking and what they wanted.

"I used little gimmicks like the 'Color Of The Day' and talking to people the same way as my father used to talk to me when he would wake me up in the mornings when I was a kid. Example: 'Come on guy, let's get up and out of that bed. You only have 15 minutes to make it or you're gonna miss your ride!' The idea is this — I feel I've become a personality because I believe in being a human being at all times.

"Part of my thing is to talk straight to the blue collar worker, male and female. I'm talking about the brothers and sisters who have to get up and 'hit it' every morning, if they plan to be able to pay their rent, buy groceries, etc.

"In the molding of my image, I feel that when my wife had our twin boys back in '74, that did a lot for me as a radio personality.



BASKETBALL FOR A CAUSE — Ken Webb organized a benefit basketball game to raise funds for a possible kidney transplant for young Olympia Lawrence. Pictured (l-r) are Webb, Mrs. & Mr. Lawrence holding baby Olympia, and WBSL personality Vaughn Harper. Sadly, baby Olympia died shortly after the game was played.

Other mothers loved the idea that I talked about the entire family. When the boys were born, we already had three girls. All of my listeners were happy for us but also sympathized with me for having so many mouths to feed. The boys were born at 11:30pm. I called my boss at the time, Frankie Crocker, and told him I couldn't make it on the air at 5am because of the birth. He said, 'There's nobody to replace you, so you have to make it.' It's the best thing that ever happened. Naturally, I went to work tired and talking about my family. New Yorkers liked it, and my family became part of the daily programming of my show. We would put the boys' goo goos and dadas on the air, and we even cut some promos with one of my daughters saying, 'Listen to my dad, Ken "Spider" Webb, every day on WBSL.' It was fun and definitely helped me do the job."

Ken's too modest to tell it all, but I'll tell you, I remember when he had four jobs at one time. He started at 5am on WBSL, got off at 9am and went out in the streets to sell commercials for his own show. After that, he would go to Brooklyn College to work the third gig as an assistant instructor in the communications department. Finally, two nights a week, Tuesdays and Thursdays, he would play records at the Roller Dome in Brooklyn. That's one of the reasons I feel Ken Webb is so special as a black man and as a Black radio personality. Nothing was easy; he had to earn it.

I asked Ken if blacks must do anything special to become household names? "Because the world situation is the way it presently is, people being very color-conscious, I would honestly have to say yes. Black radio talent must do more to be successful and become a household name. All right, so you're black, fine, but are you on time for work every day? How's your language, both on and off the air? How do you dress, your appearance? How do you respect other people? Are you able to work with other people and get along? Are you willing to lose the battle to win the war in various situations that come up? These are the kinds of things we must do to prove ourselves to those who don't think blacks possess these qualities."

Professionalism Pays

"I've been offered many jobs by white broadcasting companies, but the offers were to pay me to stay off the air types of situations. Or they were to get me off the morning show at WBSL. So I've had to be careful about the decisions I've made. I hate to say I've had to be professional, because sometimes the word 'professionalism' is overused. But we have had to do all the correct things to help generate success. When I started making some money, I put it

back into my company. I had to open an office, hire a secretary, get a bookkeeper, hire a good lawyer, and get a business manager. All this so I could serve the community properly while on and off the air.

What advice do you have for youngsters in college majoring in communications? "Be versatile. If you can do more than one thing, you'll always be in demand. Early in my career I learned to do it all. It's important to know about sales, electrical maintenance, news, etc. In my case, I've combined being a talent with all the other things, but most importantly, my commitment to community service has helped me make it in New York radio.

"I would like to tell students that technology is moving fast. They need to learn all about it and master anything new."

"All right, so you're black, fine, but are you on time for work every day? How's your language both on and off the air? How do you dress, your appearance?"

But more important, I think the human approach and human awareness is going to be more in demand than ever as we continue to enter the computer age."

What does Ken plan for WRKS? "I intend to take all of my God-given talents and approaches with me. That's why RKO wanted me; they plan to expand in some of the areas I've talked about. One thing that's very important: when I talk about community-oriented approaches, I don't just mean the black community. When I say that, I'm referring to all of New York City and all types of people, New Yorkers!"

In closing, I told Ken that he was a positive role model for our young people. His reply was, "I'd like to think I'm a positive example of our people, but a 'role model' — I don't want anyone to get the wrong impression of me because I'm not an egotist. When you have five children and a wife, you learn to tend to their needs, so you become humbled quite a bit. Many mornings when I've been on my way down the driveway at 3:30am on my way to work to be this big New York star radio personality, my wife Teresa hollers out the window, 'Don't forget to put the garbage out, dear, you missed it last week!' That keeps you humble and in your place."

There's no one more deserving of such a great opportunity with a major broadcasting company than Ken Webb. Godspeed, Ken, and much continued success.

"Motown 25": A Triumph For Black Music

The "Motown 25" TV special on NBC scored a 22.8 rating, 35 share, and was the week's most popular show — a significant achievement for a music special on TV (possibly the best showing ever) and for black music, an important step. Two hours of prime time TV dedicated completely to black music and a black-owned record company is impressive enough, but going number one proves that black music really has mass appeal far beyond what many advertisers and other opinionmakers ever dreamed.

We have constantly heard that MTV's reason for not showing videos of black artists is that black music is not mass appeal. With the excellent showing of "Motown 25" it's obvious that Middle America was watching, and if that's not mass appeal, I don't know what is. Let's hope this strong showing will encourage the networks to give us more black music programming. Black/Urban radio GMs and Sales Managers — here's some more ammunition to use at the agency level that proves the mass appeal of black music.

This Week In Music History

DAN FORMENTO

Beatles Pass Audition

MONDAY, JUNE 6 — After a disappointing rejection by Decca Records six months before, Beatles manager Brian Epstein had a better plan this time. He called on a friend working in EMI's publishing department to play the group's demo for some of the staff producers there. George Martin was the first. "I listened to the tapes and they were pretty awful. I understood why people had turned them down. But I thought they were interesting. Interesting enough to see them." The audition took place at EMI Recording Studios in London on June 6, 1962. "CONGRATULATIONS BOYS," read Epstein's telegram to the Beatles in Hamburg, "EMI REQUESTS RECORDING SESSION. PLEASE REHEARSE NEW MATERIAL."

"Tommy!"

TUESDAY, JUNE 7 — If "classic" can be used to describe a rock album, this is certainly a fitting one . . . "Tommy," the Who's two-record rock opera, which first entered the American charts on June 7, 1969. Group guitarist/vocalist Pete Townshend composed the work, a story of a boy who is struck deaf, dumb, and blind after witnessing an adulterous act between his mother and uncle, but who nevertheless develops a talent for playing pinball through the sense of smell (?) alone. After a "mystical experience," Tommy recovers his faculties to find he's become a Messiah to an adolescent army, which soon turns against him.

Brian Jones Quits The Stones

WEDNESDAY, JUNE 8 — Brian Jones announced that he was quitting the Rolling Stones on June 8, 1969. "I no longer see eye to eye with the others over the discs we are cutting," was his statement to the press, implying an amicable parting with his colleagues. The truth was, in fact, that Jones was fired by Mick and Keith, and was promised an annual salary of 100,000 pounds sterling to keep that fact from being revealed. Brian would never see that money. He drowned in his swimming pool one month later.

EXTRA FACTS: Keyboardist Rick Wakeman quit Yes, 1974.

Electric Guitar Pioneer Born

THURSDAY, JUNE 9 — Les Paul, the man who was largely responsible for pioneering the development of the electric guitar, was born Lester Polfus on June 9, 1923. With his partner and wife Mary Ford, Les designed for the Gibson corporation a revolutionary guitar in the 1950s that was solid-bodied and fitted with multiple pickups. The Les Paul guitar was discovered to be ideal for blues playing, having a biting tone and good sustain quality. Today, an original Les Paul Gibson is a nearly priceless collector's item.

EXTRA FACTS: Bob Dylan given Honorary Doctorate from Princeton, 1970 . . . Richard Pryor severely burned in drug mishap, 1980.

Asia Formed

FRIDAY, JUNE 10 — Hyped as "the first supergroup of the '80s," Asia announced its formation on June 10, 1981. Its members, half of which rose from the ashes of Yes, were guitarist Steve Howe, keyboardist Geoff Downes, former King Crimson/Uriaiah Heep bassist John Wetton, and ELP mainstay drummer Carl Palmer. The group's self-titled debut album was one of 1982's biggest sellers and a Grammy award nominee.

EXTRA FACTS: Wings set indoor concert attendance record, 1976 . . . Jethro Tull teargassed in Denver, 1971.

Music On TV

The Turner Broadcasting System's six-hour Friday-Saturday music video show, "Night Tracks," debuts June 3 and June 4 over WTBS-TV at midnight Eastern time . . . "Solid Gold" for the week of June 3 stars Berlin, Laura Branigan, Irene Cara, Joe Cocker, Naked Eyes, Dolly Parton, and Rick Springfield . . . Robert Hazard and the Hollies are on "American Bandstand" June 4 . . . Jeff Baxter, Red Rider, and Sparks are on "Rock 'N' Tonight" the weekend of June 4 in a rerun installment . . . "Genesis In America" is the concert feature on MTV June 4, while the fourth "MTV Basement Tapes" show airs June 8 and Paul McCartney is interviewed on MTV's "Fast Forward" June 5 . . . Dottie West stars in concert on Showtime, premiering June 7 with five further June dates scheduled.



SATURDAY NIGHT WONDER — Motown's Stevie Wonder hosted a recent "Saturday Night Live" and participated in several skits, including the one pictured above, in which the show's Eddie Murphy (right) instructed him on how to perform a better Stevie Wonder impersonation.



- **ARTIE MOGULL, JERRY RUBENSTEIN BECOME CO-CHAIRMEN AT UA** — New VPs: Charlie Minor, Mark Lindsey, Pat Pipolo, Larry Cohen
- **DON IMUS JOINS WHK/CLEVELAND FOR AFTERNOON DRIVE**
- **F. RICHARD LEE NAMED STATION MANAGER AT WIRE/INDIANAPOLIS;** Gary Havens Becomes PD
- **NUMBER ONE FIVE YEARS AGO:** "Shadow Dancing" — Andy Gibb (RSO) (2nd week)
- **NUMBER ONE A/C:** — "With A Little Luck" — Wings (Capitol) (3rd week)
- **NUMBER ONE COUNTRY:** "You Know You Are My Sunshine" — Statler Bros. (Mercury)
- **NUMBER ONE LP:** "Stranger In Town" — Bob Seger (Capitol)

Women In Radio

Continued from page 30

AWRT is that women are having an easier time with sales, and more and more women are going into it. By proving themselves as good account executives, they are moving into positions of management as local and national sales managers. Sales is the path a lot of women are taking towards general management, and I see this area increasing the fastest."

According to the women interviewed, the issue of EEO is not unlike a pendulum swinging back and forth between bias and benefit. Joey Evans said, "For EEO purposes, a woman might have an occasional advantage. One problem I've seen with EEO is that some women who were not good employees were hired just to satisfy the EEO. Management would say to me, 'Well, we hired a woman once, and she didn't work out,' and that was their rationale for either not hiring me or thinking twice before they did. It's my view that if you get hired because you're a woman, so what? At least you got the job and you can then prove to everyone that you're worthy of the position. If you carry a chip on your shoulder about it, you won't last."

Donna Brake added, "Some PDs still think, 'All these female applicants are really good, but I've got all the women I really need.' I think that's a bad attitude — one should look for the best applicants, regardless of sex. But this is something which will have to be overcome." Reinforcing Donna's attitude, Elaine Baker said, "When hiring someone, I look at candidates very objectively. I know what kind of person and ability I'm looking for, and I don't care if it's a man or woman."

Ruth Ray pointed out how EEO wields implied clout favoring women. She said, "There could be an advantage in that sometimes a station looks particularly for women because they feel they should. That may open up some doors, when years ago it certainly didn't." Eileen Seidowitz observed, "One reason people are anxious to hire women today is EEO. But another reason is that there are more qualified women around than ever before."

Tips On Working Your Way Up

All ten women were more than willing to share some advice to others seeking to improve their position. Most of them emphasized that hard work was the key. Joanie Pfeiffer stressed, "Be willing to go that extra mile, as your actions will show you mean business and that you're determined to make it."

Janice Bailey suggested, "Don't be afraid to take credit for what you do. If an idea of yours works successfully at the station, make sure everybody knows where it came from. Women tend not to be aggressive in this sense — it's more natural for a man to do it."

Marni Pingree said, "You have to be determined and give 110% — not because you're a

female, but because it's a competitive business." Joey Evans believes a team spirit is what's important. "Women tend to think individually and overlook the fact they're members of a team working towards one goal. If they make the team effort, they're going to be noticed."

Judy Kelly reminded women, "Don't get discouraged. I know there are a lot of men who are just mean, but women have to stand up for themselves."

"Attitude is one of the most important things," maintains Ruth Ray. "Be willing to start in whatever area you can to get the experience, and keep your eyes open for new things to do. The more you know about what's happening in your station, the more valuable you become, and the better chance you have of advancing. Not complaining about the hours, being enthusiastic, dedicated, loyal, and wanting to learn and progress — these are some of the qualities I look for in an employee."

Elaine Baker cautioned women to study their employers carefully. She said, "The most important thing is what kind of people you work for. Before taking a job anywhere, you should check them out the same way they check up on you. For women entering broadcasting or attempting to further their careers, the key is — number one — the company, and then the people that are going to be your direct supervisors or bosses. What kind of people are they? What's their track record in the way they treat and promote from within their own department or company?"

Eileen Seidowitz urged, "Don't sit back — be competitive! I wouldn't say a woman shouldn't start out as a secretary — we've promoted two of them in our department into research positions. By showing you want to learn, you'll be given opportunities. If you wait for someone to come to you, it just doesn't happen . . . you'll get left at the post. You have to take the initiative."

Wanda Bottiger remarked, "You must have a tremendous ego drive to succeed in this business. You need a strong personality by way of your commitment to getting the job done and how you do it. Male or female, it's especially important to have a mentor, someone who encourages, teaches, and really believes in you. Find ways to learn the answers to your questions, without being told what to do."

Donna Brake concluded the discussion by offering, "Attitude and enthusiasm are very important. Make sure you're ready, willing and eager to do the job. Even though an opportunity will seldom be available the day you knock on the door, if you can be perceived as being enthusiastic, you'll be remembered."

"Once you're in the door, keep the PD aware that you can do more, including things they don't ask of you. PDs really notice that. The person who goes the extra mile without being asked to is paving her way to a better position."

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XT-40

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GEORGE BENSON "Inside Love (So Personal)"
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Tanner Country

CONWAY TWITTY "Lost In The Feeling"
OAK RIDGE BOYS "Love Song"
JANIE FRICKE "He's A Heartache (Looking...)"
LARRY GATLIN... "Easy On The Eye"
RAY CHARLES "3/4 Time"

Red Satin Rock

POLICE "Every Breath You Take"
EURYTHMICS "Sweet Dreams (Are Made Of This)"
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NAKED EYES
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CULTURE CLUB "Time (Clock Of The Heart)"
KENNY ROGERS "All My Life"

Murcer Moves From Baseball To Records



Former Yankees star Bobby Murcer has signed with the Entertainment Co. and will release a country single on Columbia called "Skoal Dippin' Man." Pictured (l-r) are Entertainment Co. principals Charles Koppelman and Marty Bandier and (seated) Murcer.

Hall & Oates & Arizona Radio



Daryl Hall & John Oates attracted a cluster of Phoenix and Tucson radio notables to their traveling roadshow. Pictured are (l-r standing) KDKB/Phoenix MD J.D. Holmes, KDKB PD Jeff Sattler, independent promotion rep Kenny Ryback, KZZP/Phoenix MD Steve Goddard, KRQ/Tucson MD Kelly Norris, KTKT/Tucson PD Ed Alexander, KRQ PD Guy Zapolean, and Daryl Hall; (l-r, kneeling) John Oates and RCA's Jeff Naumann.

United Stations Celebrates "Great Sounds"



The United Stations network recently held a party in New York celebrating its nostalgia-oriented "Great Sounds" program, with recording stars of the past joining key advertising executives. Pictured above are (l-r) Mrs. & Mr. John Meskill (he's Group Sr. VP for Warwick Advertising), vocalists Helen Forrest and Sammy Kaye, and United Stations President Nick Verbitsky. Below, shown (l-r) are Bozell & Jacobs' Carmel Tuths, Needham, Harper & Steers' Jeanne Wigand, and United Stations partner Dick Clark.



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K104	Z104	WXLK
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Issue #5-16 features TEXAS! Houston AOR's KLOL & KSRR, CHR KKQB & A/C KRBE. San Antonio's AOR's KISS & KXZL, CHR's KITY & KTFM & A/C KLSS. And El Paso's AOR's KLAQ & KSET plus CHR KAMZ. Cassette, \$5.50.

Classic Issue #C-31 features KHJ/Charlie Van Dyke-1975, WRKO/Jerry Butler-1969, KFVB/Elliott Field-1963, K100/Robert W. Morgan-1974, K100-KGBS/Kris Eric Stevens-1974, KIIS/Dave Hull-1973, plus 99X-1974, KFRC-1972, KLOS-1973. Cassette, \$10.50.

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Opportunities

Openings

EAST

Announcer with good voice & good production. Must be stable. T&R: PD, WRKZ, Box Z, Hershey, PA 17033. No calls please. EOE (6-3)

HELP!

Pittsburgh's #1 AC FM needs an afternoon drive person now!!!! Great money for right person. NO CALLS. T&R to Herb Crowe, 3WS, One Allegheny Square, Pittsburgh, PA 15212 (EOE)

WAPP/New York looking for top-notch nighttime jock. AOR/CHR experience. T&R: Joe Krause, WAPP, Box 1035, New York, NY 11365. (6-3)

WHCN needs super night jock. T&R: Daniel Hayden, 1039 Asylum Ave., Hartford, CT 06105. EOE M/F (6-3)

Major market Eastern CHR has rare morning opening. Humor, timing, formatic ability a must! We pay top dollars. Send skimmer aircheck, production work, bits along with resume to: "I Really Like Getting Up At 4:30, Honest!" c/o Radio & Records, 1930 Century Park West, #484, Los Angeles, CA 90067. EOE M/F

Openings

WXXW/Allentown looking for parttime air talent. R&R: Neal Newman, WXXW, Box 2727, Lehigh Valley, PA 18001. EOE M/F (6-3)

98 Country WCAV (suburban Boston) is looking for full & parttime personalities. T&R: Bill Hess, WCAV, 60 Main St., Brockton, MA 02403. EOE M/F (6-3)

Promotion minded Program Director/personality wanted for the Northeast CHR in Top 50 market. Good voice a must. Send tape & resume and salary requirements to: Radio & Records, 1930 Century Park West, #486, Los Angeles, CA 90067.

Easy Listening at the beach. Mature morning personality with strong production needed. T&R: Harv Glass, WGMD, Box 530, Rehoboth Beach, DE 19971. EOE M/F (6-3)

WHCN Hartford is looking for the most exciting night jock in America. Tapes and resumes to: Daniel Francis Hayden, Program Director, (WHCN), 1039 Asylum Avenue, Hartford, CT 06105. No calls please. EOE M/F

Openings

Boston Country WDLW seeks morning pro with excellent production skills. Write to Duncan Stewart, WDLW, Box 1330, Waltham, MA 02254. EOE M/F (5-27)

Morning personality needed for top A/C in beautiful Can-Am market. Work with top GM, national PD. Grow, Call Martha Putnam (315) 784-0554. EOE M/F (5-27)

Central PA CHR station accepting applications. Future full & parttime openings. No calls please. T&R: Frank Bell, WSQV, Box 354, Jersey Shore, PA 17740. EOE M/F (5-27)

SOUTH

Professionals only need apply. Seeking future air talent/production. T&R: Willis Williams, WLAS, Box 760, Jacksonville, NC 28540. EOE M/F (6-3)

Premiere Sunbelt CHR owned by major group searching for relatable morning person with localized humor and involvement. A Great Opportunity for a hard working killer! T&R: Radio & Records, 1930 Century Park West, #490, Los Angeles, CA 90067.

Aggressive group needs morning man for Talk/MOR. Great potential for movers. T&R: M. Sedota, WNMB & WGSN, 429 Pine Ave., N. Myrtle Beach, SC 29582. EOE M/F (6-3)

Morning personality needed! WNEX/Macon, GA. 3 yrs. experience. T&R: Kenny Davis, WNEX, Box 6318, Macon, GA 31208. (6-3)

Openings

New 100,000 watt A/C FM, MAGIC-106 accepting applications for parttime/summer-swing openings. T&R: Bill Thomas, WMJJ, 530 Beacon Parkway W., #600, Birmingham, AL 35209. EOE M/F (6-3)

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98Rock Tempe needs News Director. T&R: George Hawras, Box 4809, Clearwater, FL 33518. EOE M/F (6-3)


Marketplace



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Opportunities

Openings

CHR afternoon personality. Station-involved jock & production. T&R: Janice Williams, KPUR, Box 30,000, Amarillo, TX 79120, (806) 374-1637. EOE (6-3)

So you think you're Melanie Chartoff... we're looking for the female newsactress... must know how to write, understand today's contemporary radio and be prepared to win... Hit us with your best tape. Great Florida market under the sun. Send to: Radio & Records, 1930 Century Park West, #492, Los Angeles, CA 90067.

WDIA/Memphis seeks Production Director. T&R: Bobby O'Jay, Box 12045, Memphis, TN 38182-0045. EOE M/F (6-3)

Looking for talk show host. Salary begins at 18k. Contact Chuck Martin, KARN, Box 4189, Little Rock, AR 72214. (6-3)

Rock95/Jacksonville needs Production Director that sparkles. Send T&R immediately: Brad Hoffman, WFVY, 9090 Hogan Rd., Jacksonville, FL 32216, (904) 642-1055. EOE M/F (6-3)

Modern Country Programmer
Full-time AM on Southeast Coast. T&R to: Radio & Records, 1930 Century Park West, #488, Los Angeles, CA 90067.

Programmers needed for consulted stations. All formats. T&R: J.J. Jordan, MJM Research, Box 791144, Dallas, TX 75379. EOE (5-27)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Openings

Fill my Country mornings. Top 50 market experience necessary. Start July. Humor helpful, will steal the man I want. Confidential. Steve McRae (504) 344-2666, after 2pm CDT. EOE M/F (5-27)

KISS 105-FM seeks personality for CHR Top Tracks format. 2 yrs. experience. T&R: Lou Patrick, 4908 N.W. 34th St., Gainesville, FL 32605. No calls. EOE M/F (6-3)

Major Southwest Group Broadcaster looking for AOR/CHR air personalities for Rock-formatted outlet. Top Ten Market: Great environment, great people. No beginners. T&R: Radio & Records, 1930 Century Park West, #489, Los Angeles, CA 90067. EOE M/F

Immediate openings for morning drive & 6-10pm. Experience, community involvement a must. Rush T&R: Jaff Blake, WSKZ, Box 11202, Chattanooga, TN 37401. EOE M/F (5-27)

MIDWEST

KOFM/Oklahoma City has opening for mature, communicative, warm A/C personality. T&R: John Jenkins, KOFM, Box 14806, Oklahoma City, OK 73113. EOE (6-3)

Award-winning medium market news team needs experienced professional for morning drive. T&R: Dale Woolery, KRNT, Box 1350, Des Moines, IA 50305. EOE (6-3)

We're number one and still growing in a highly competitive top 100 Midwest market. High profile opening at 100,000 watt FM CHR for a talent who doesn't believe personality should end at 10am. Excellent salary for the most unique and creative individual we can find. If you've got it, we'd like to have you. Rush T&R and photo to: Radio & Records, 1930 Century Park West, #491, Los Angeles, CA 90067.

Cincinnati's new W-LITE searching for 7-midnight air talent. Must sound smooth & friendly. T&R: C.C. Matthews, WLLT-FM, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (6-3)

Openings

WTSS & Z104/Madison, WI Needs go-getter, reporter/anchor. Strong local news commitment. T&R: Judy Newman, ND, Box 8030, Madison, WI 53708. EOE M/F (6-3)

Looking for qualified parttime talent. Automation experience helps. T&R: Keith Carr, WIZM, Box 99, La Crosse, WI 54601. EOE (6-3)

Award-winning Superstars station WWCK 105-FM seeking air personalities. Summer relief & weekend work. T&R: Mark Miller, 3217 Lapeer Rd., Flint, MI 48503. No calls. EOE M/F (6-3)

Chicago's Contemporary Country US99 seeking 6-10pm talent. T&R: Lee Logan, 875 N. Michigan, Suite 1320, Chicago, IL 60611. No calls. EOE M/F (6-3)

WHBY & WAPL seeking production manager to take over creative services. FM salesperson also. Experienced only. T&R: Don Weir, Box 1519, Appleton, WI 54913. (6-3)

We're looking for the best talent in America. A very rare opening in a major market. Salary and benefits are commensurate. Send tape, picture and resume to: P.O. Box 33003, Washington, D.C. All inquiries will be treated confidentially.

WASK/Lafayette, IN is expanding. Needs mature personalities who can talk & perform. T&R: Jerry Collins, Box 7880, Lafayette, IN 47903. EOE M/F (5-27)

Growing organization needs news anchor/reporter. Also need sports production person. T&R showing ability for either position. WZZY, Box 427, Winchester, IN 47394. EOE M/F (5-27)

Announcer/production openings for MOR-A/C, Country-FM. Females encouraged. T&R: Bob Belcher, Box 727, Rolla, MO 65401. EOE M/F (5-27)

Needed immediately, production assistant. Copywriting good blade, pipes a must. Possible airwork. T&R: Les Cook, WLS, 800 W. Cavanaugh, Lansing, MI 48910. EOE M/F (5-27)

Openings

ND needed for AM & FM combo. Degree required, experience preferred. T&R: Dekalb Radio Studios, 711 N. First, Dekalb, IL 60115. No calls. EOE M/F (5-27)

New 100,000 watt FM in MI seeking A/C personalities. All interested encouraged to apply. T&R: Don London, WHGR & WJGS, Box 1290, Houghton Lake, MI 48629. EOE M/F (5-27)

Country WJEZ seeking experienced morning talent for competitive Chicago market. Tapes & resumes to John Charleston, WJEZ, 180 North Michigan Avenue, Chicago, IL 60601. EOE (5-27)

WEST

Morning talent wanted. 5kw AM reorganizing to Oldies-based A/C. T&R plus salary needs: Gary Waldron, KCPX, Box 30404, Salt Lake City, UT 84125. (6-3)

KMGQ-FM/Goleta (Santa Barbara), A/C seeking announcer/producer with 2 yrs. experience. Females encouraged. T&R: KMGQ, 354 S. Fairview, Goleta, CA 93117. EOE (6-3)

DJs needed for future openings. Must have good production skills. T&R, production sample & picture: Sherman Cohen, KHYT, Box 26040, Tucson, AZ 85726. EOE M/F (6-3)

Air talent for possible future openings at San Diego's only Adult CHR. T&R: Dave Parks, OM, KS103, 3180 University, San Diego, CA 92104. No calls. EOE M/F (6-3)

Pacific Northwest station seeking air talent/production for drivetime. T&R: Box 2485, Tri-Cities, WA 99302 or call Dan Springer (509) 547-9791. EOE M/F (6-3)

Football & basketball PBP needed for fall. T&R: Harry Dierks, KBIM, Box 2308, Roswell, NM 88201. EOE M/F (6-3)

Country syndication seeking reliable, self-motivated, L.A.-based individual for phone sales. Great opportunity for the right person. Leave message after 5pm at 392-8743. EOE M/F (6-3)

Newsperson needed for KTOM(AM). Minorities encouraged. T&R: M. Hahn, Box 81380, Salinas, CA 93912. No calls. EOE M/F (6-3)

Jeff Pollack Communications seeking air talent for future openings. AOR, CHR, A/C. T&R: 984 Monument St. #204, Pacific Palisades, CA 90272. (6-3)

Anchor/police-reporter. Must be hustler. Award-winning news team. Top 50 market. T&R: Randy LaVonn, KRKE, Box 737, Albuquerque, NM 87103. No calls. EOE M/F (6-3)

Opportunities

Openings

Production company is accepting medium-major market voice-over tapes... union & non-union. Cassettes or R-R: Julian & Assoc. Box 1984, Pomona, CA 91769. EOE (6-3)

MIDDAY PERSONALITY

Wanted at KLOK, 50,000 watt San Francisco Bay area Adult Contemporary.

Please send tape and resume immediately to Allen Waterous.

PERSONALITY A MUST

P.O. Box 21248, San Jose, CA 95151.
(408) 274-1170

Experienced air & news talents for Midwest & West Coast large markets. Send ratings, T&Rs: Lund Consultants, Box 50389, Tulsa, OK 74150. (5-27)

First Pacific Broadcasting, Inc. seeks 7-midnight personality. Previous experience necessary. CHR station. T&R: Robert O'Brian, Box 1227, Everett, WA 98206. No calls. EOE M/F (5-27)

KYND-FM seeking top air talent to work & play in CA. Great pay. T&R: John Lee Walker, 1060 Fulton Mall, Suite 1500, Fresno, CA 93721. EOE M/F (5-27)

Now accepting T&Rs for upcoming opening at KUUY/Cheyenne. Country. Rick Johnson, Box 926, Cheyenne, WY 82003. (5-27)

Exciting major Sunbelt FM CHR seeking air staff immediately. Also, fulltime engineer/jock. Confidentially guaranteed. T&R: Jim Zippo, Box 116 Cedar Glen, CA 92321. EOE (5-27)

Immediate opening. L.A.-based radio engineer needed for national syndication production - Innerview Inc. (213) 652-8710. (5-27)

Arizona: New FM 40 miles from Tucson needs Country personality. KAVV, Box 42977, Tucson, AZ 85733. EOE (5-27)

Radio program sales placement people. Excellent commission structure. Syndication radio or promo background. Resume: Tom Shovan, CFI, 6255 Sunset, #1026, Hollywood, CA 90028. EOE M/F (5-27)

Positions Sought

Experienced air talent with good production seeking fulltime position in medium market. Call DON (303) 351-8294, evenings, MDT. (6-3)

Experienced, multi-talented, hard-working female seeks major or medium market. Great attitude/production. 3 yrs. experience announcing & programming. Available now. (804) 458-7948. (6-3)

CHUCK CANNON, KSOL, KBEQ. #1 rated night jock looking for major market air position. (714) 887-9897. (6-3)

Suburban cowboy looking for bigger city! 5-yr. Country pro, MD, Assistant PD, creative production. #1 stations only need inquire. DAVE (309) 344-1971. (6-3)

CHARLES EDWARD WALTON, now WAPE, formerly WVOJ & WQIK, WFYV, WWGS, WBIT & WDDO, WGGG, WRUF, WERD. 8 yrs. experience on air, 3 in sales. College grad, single. (904) 264-4523. (6-3)

Positions Sought

12 1/2 yrs. major market experience, all formats, seeks management/air position in medium or large market in MD, FL, or CA. BOB (301) 889-6657. (6-3)

Programming/operations! For answers call JACK ARMSTRONG (717) 667-2251. 17 yrs. experience. Former OM at WKJJ & WCII, & PD WKKE & WAMS. (6-3)

A star shines in Carolina. NC's #1 parttimer is ready for fulltime in Southeast small market. JAY (919) 621-5596. (6-3)

Major market vet currently doing AOR in Canada's #1 market. I'd like to put my experience to work programming. U.S. citizen. JIM BAUER (416) 960-1062. (6-3)

6 yrs. AOR experience. Creative, educated. Team-player or manager. JEFF (313) 474-1919. (6-3)

PD with 13 yrs. experience, 3 1/2 retail management, wishes to re-enter broadcasting as station manager or PD. South or West. CHRIS (713) 444-9271. (6-3)

NM, TX, hire a proven pro with style. Ready now. MARK HARPER (317) 584-6400, Box 286, Winchester, IN 47394. (6-3)

Operations/Production Manager of University AM seeking 1st big break. 4 yrs. management experience. Strong newscasting, writing tool! ALLAN LIEBMAN (514) 482-9280. (6-3)

Want your ratings raised? Contact THE BEAR, 3008 N.E. Winn Rd., #202, Kansas City, MO 64117, or (816) 452-0526. 10 yrs. of experience. (6-3)

Award-winning ND. Employer selling to non-profit group. 250,000 Metro area. Also Talk, music & operations experience. Reliable. JACK (216) 323-2140. (6-3)

AOR & CHR personality, 10 yrs. experience. Distinctive, rich voice seeks MD or Assistant PD position. LEE DRAVIS (301) 475-8077 for T&R. (6-3)

Looking for a serious professional? I had the highest ratings at an AOR station in Midwest & want a new challenge. REED (312) 634-2227. (6-3)

WILLIE CURTIS, radio DJ/newsman with excellent voice seeking work, any format, anyplace. Willing to relocate. (312) 737-6489, (312) 434-9687 from 9-12 noon. (6-3)

Charge it! Master card reader, no. Personality, yes! CHR, 10 yrs. Low voice, but great octave range for creative production. WILLIAM (516) 423-0167. (6-3)

Bobby Christian, 8 years as PD/OM at WXXK (WHTX), WMET, KXXK (KPKE), KUPD. 16 years in radio, 8 as PD or OM. 10 years experience in audience/market research. Excellent track record. Top references. (303) 635-8279.

New England small market PD, announcer must relocate. Needs competitive atmosphere & caring station. Hard-worker, creative, fits in anywhere. JIM (802) 334-2170. (5-27)

Experienced college graduate seeks fulltime sports position. Aggressive, hard-working. Willing to go just about anywhere for a break. Call STU (608) 251-1199. (5-27)

DAN WEST, 1st phone, PD/MD experience. Formerly KFRE & KFRY/Fresno. Now with KGOE/San Fernando Valley. Seeking airshift in OH, WV. (805) 259-1433. (5-27)

JERRY DEAN, 10-yr. programming veteran seeking A/C or CHR PD position. Formerly PD, WAAY for past 5 yrs. Stable family man. Complete T&R & ratings at (205) 883-5234. (5-27)

Experienced ND seeks new challenge. Good Manager. Let's talk. Call (307) 235-1483. (5-27)

Positions Sought

Broadcast reporter, very aggressive, 7 yrs. in CA. NPR, KFI, KFOX, KEKA, KSRO. Seeks serious news company. MIKE McCOWAN (707) 523-4636. (5-27)

Smooth one-to-one communicator. 4-yr. pro & college degree. Family man working & looking. ANDY GORON (716) 664-4142. (5-27)

Energetic professional sportscaster available.. Experienced college football, basketball, minor-league baseball BPP. RICH, 12831 Collins St., N. Hollywood, CA 91607. (5-27)

Versatile, energetic, talented jock at top AOR station is biting at the bit to be creative. Laid-back or zany. Call TERRY (502) 222-1930. (5-27)

Morning personality with killer routines. Experienced, major/medium markets. Rock, Blues, Talk & News. Chicago, Milwaukee, Peoria, Rockford, Madison area only. (312) 244-5904. (5-27)

For sales: Morning drive C&W personality with good sound system. 10 yrs. experience PD/MD, equipped with mellow pipes. Afternoon, CST (817) 691-1649. (5-27)

Experienced air personality seeking fulltime air position in Midwest medium market. Strong voice, enthusiastic. Salary open, will relocate. BILL JOHNSON (517) 422-3478. (5-27)

7 yrs. experience in A/C, Country, Oldies, personality & teamwork. Working & looking for a good station. DAVE (215) 791-4485. (5-27)

Factory rebate! My mom is offering \$5.00 kick-back to first CA CHR to hire 4-yr. pro jock. BRIAN (that's me!). (503) 855-7716. (5-27)

10-yr. vet seeks air/MD, or small market PD. Southeast preferred. CHR, Country, A/C. For free information, phone RICK (919) 855-3354, evens. (5-27)

Experienced A/C, Country PD available for large or medium market. Good references. RON DENNINGTON (314) 423-4082, (314) 427-4485. (5-27)

Call the published writer. DJ, news, talk. Creative, dependable, mature. Want first on-air opportunity with you. Experienced interviewer tool PHEBE (201) 773-3492. (5-27)

Air personality seeking air/production with enthusiastic contemporary Christian format station. 1 yr. experience at WZZD/Philadelphia. Single. JON GENNARO (609) 423-0577. (5-27)

Don Imus, Steve Dahl, The Grassman all rolled into one. Wild & crazy morning man. Phone bits, outrageous humor. Major market experience. JEFF CONRAD (305) 392-1916. (5-27)

Dependable copywriter/production manager, advertising degree, strong air, seeks stable position with quality operation. 4 yrs. experience. BILL (904) 375-7263, evens. (5-27)

Help me! I'm depressed about working at an automated station. A live gig would really brighten my day! AOR, CHR, A/C. TIM VAN MIKELS (314) 227-9750. (5-27)

Major market Country & A/C personality offers big voice & production with adult presentation. I do it all! Please call anytime. BOB (616) 968-8125. (5-27)

NYC station ANNE LEIGHTON will make your listeners feel like mating. YWCA, #18, 69 N. Broadway, White Plains, NY 10603. (5-27)

Enthusiastic announcer seeks stable position with opportunity for advancement. Good voice, excellent production skills. 7 yrs. experience, will relocate. DAVE (313) 765-9587. (5-27)

16-yr. pro available now due to ownership change. Experienced in all formats. Reasonable salary only requirement. JAMES (817) 767-8799. (5-27)

MD, AOR format. Afternoon drive, morning drive. Looking for slot in medium market or PD in small. DOUG (205) 834-3684, (205) 832-4295. (5-27)

Attention, important notice! Reliable, trained & talented young man seeks your club or small radio station. Call MIKE now. (312) 377-7162. (5-27)

Major market MD seeks PD/air position at A/C or CHR in small or medium market. Excellent recommendations. Call (215) 946-7944. (5-27)

12-yr. Country vet with major market experience interested in programming medium market or larger. Preferably West Coast, but willing to relocate. (612) 789-3958, (612) 781-3788. (5-27)

West Coast OM, PD, production & major syndication experience. Seeks challenge. Bonus! Engineering, music, FCC & more. CHRIS (805) 833-9890. (5-27)

I can't eat snow; can't spend sunshine. I'm looking anywhere, USA. All formats. (817) 787-2509. (5-27)

Announcer, sportscaster. 7 yrs. experience CHR. Southern Rockies, West Coast. Respond anytime (or leave message) (303) 651-3079. (5-27)

DOUG WILSON, formerly with WQAM, WAPE, seeking PD position. Good people motivator. Call (305) 238-4878. (5-27)

Female personality: Husky voice. Fresh, adaptable. Seeks challenge, chance to advance, intelligent management. 3 yrs. experience includes 50k clear. Hear now! (716) 671-6070. (5-27)

Positions Sought

RICK FARRELL is on the loose! Strong news, laid-back with the music. Call (915) 699-6224 after 3pm CDT for more info. (5-27)

4 1/2 yrs. experience, seeks PD position. Most unique format for Beautiful Music, A/C, CHR. Unprecedented formats for modern & Black music. JIM (702) 782-4285. (5-27)

Major market experience. CHR, A/C, AOR. CHRISTOPHER WEST available for fulltime position. (415) 821-6217. (5-27)

Cute, warm, lovable DJ seeking a nice home. 259 mo. old, broadcast-trained. FCC & shots. For info, call TOD ALLEN (312) 795-0482. (5-27)

I'm a veteran air personality who wishes to settle down at a successful station in a nice city. Experience includes extensive background in A/C radio & the following positions: Music Director, production & sales. One-to-one communicator with a natural, friendly delivery. I can offer your station dedication, hard work, enthusiasm & an exceptional knowledge of radio and Pop/Adult music. If your station has something to offer - now or in the future - please write: PO Box 793, Greenville, KY 42345 for tape & resume. (5-27)

Changes

RADIO

Christy Collins & Fred Braden join KRMG/Tulsa, as Account Executives.

Dan McAllister & Carolyn Brown named Executives at KFMB/San Diego.

Jim McKernan, formerly WOW/Omaha, designated Regional Sales Manager at KWMT & KKEZ-FM/Fort Dodge, IA.

RECORDS

Joe Scharf appointed Plant Manager, Capitol Magnetic Products Div., Glenbrook, CT.

INDUSTRY

Dorene Lauer joins WASEC Press Relations staff as MTV Publicist.

Jaymes Foster-Levy named Professional Manager at Quincy Jones Publishing.

Paul Cochran joins Chips Moman as Professional Manager.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check. Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes. Deadline for all Opportunities ads is noon (Pacific Time) Thursday. For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

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RADIO & RECORDS
The Industry's Information Center
1930 Century Park West • Los Angeles, CA 90067



Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKYY/Baltimore
Tim Watts
JOHNNY GILL
JUNE POINTER
AL JARREAU
PEACHES & HERB
NEW HORIZONS
MICHAEL JACKSON
LARRY GRAHAM
SERVICE
ORLANDO JOHNSON
Hottest:
NEW EDITION
MTUME
ISLEY BROS
JONZUN CREW
MALCOLM MCLAREN

WLD/Boston
Elroy R.C. Smith
DICK SMITH
JUNE POINTER
GIRLS CAN'T HELP
MIDNIGHT STAR
GEORGE DUKE
JUNIOR
BASS CONSTRUCTION
MARVIN GAYE
Hottest:
GLADYS KNIGHT
MTUME
SERGIO MENDES
DEBARGE
IRENE CARA

WKND/Hartford
Jordan/McLean
DONNA SUMMER
JUNIOR
KASHIF
PEACHES & HERB
Hottest:
GLADYS KNIGHT
NARADA M. WALDEN
DENICE WILLIAMS
GEORGE DUKE
DEBARGE

WNHC/New Haven
James Jordan
HALL & OATES
BOB MARLEY
FINIS HENDERSON
JOHNNY GILL
OLIVER CHEATHAM
PAMELA NIVENS
HUMAN LEAGUE
MICHAEL JACKSON
JUNIOR
Hottest:
MTUME
ISLEY BROS
GLADYS KNIGHT
DAVID BOWIE
SERGIO MENDES

WKYS/Washington, DC
Donnie Simpson
TYRONE BRUNSON
O'JAYS
ONE WAY
Hottest:
DONNA SUMMER
GEORGE CLINTON
NEW EDITION
MICHAEL JACKSON
ISLEY BROS

WOKK/Washington, DC
Chris Gardner
CHI-LITES
STEVE ARRINGTON'S
O'BRYAN
JUNIOR
EDDY GRANT
MARY JANE GIRLS
SYSTEM
TYRONE BRUNSON
REDDINGS
Hottest:
MICHAEL JACKSON
CULTURE CLUB
IRENE CARA
GLADYS KNIGHT
DONNA SUMMER

SOUTH

WVEE/Atlanta
Scotty Andrews
JOE COCKER
JOHNNY GILL
COLLAGE
LANIER & CO
CAMEO
LARRY CARLTON
LARRY CARLTON
HOTTEST:
DEBARGE
NEW EDITION
EDDY GRANT
GEORGE BENSON
MTUME

WAOK/Atlanta
Larry Tinsley
CHI-LITES
CON FUNK SHUN
MIDNIGHT STAR
BRENDA RUSSELL
PATTI AUSTIN
GREN GUTHRIE
REAL THING
MUSICAL YOUTH
Hottest:
NEW EDITION
GEORGE CLINTON
MICHAEL JACKSON
DEBARGE
JONZUN CREW

WRDW/Augusta
Teddy Black
MICHAEL JACKSON
MIDNIGHT STAR
JUNIOR TUCKER
O'JAYS
TRANSIT AUTHORITY
BOB MARLEY
SINNAMON
DONNA SUMMER
JUNIOR
SMOKEY ROBINSON
Hottest:
MTUME
KASHIF
GEORGE BENSON
GRANDMASTER FLASH
MICHAEL JACKSON

WHUR/Washington, DC
Oscar Fields
TAVARES
NEW HORIZONS
SHOCK
Hottest:
GLADYS KNIGHT
MTUME
AL JARREAU
WHISPERS
DENICE WILLIAMS

WVTV/Birmingham
Ron January
INDEEP
EDDIE KENDRICKS
O'JAYS
EDDY GRANT
CULTURE CLUB
THUNDERFLASH
ROCKET
LIONEL RICHIE
JONZUN CREW
Hottest:
DENICE WILLIAMS
DEBARGE
LEON HAYWOOD
ANGELA BOFILL
MAZE

WENN/Birmingham
Gene Wise
TONY 'PROUTMAN
THOMAS DOBLY
ANITA BAKER
ESTHER PHILLIPS
Hottest:
MICHAEL JACKSON
GLADYS KNIGHT
LAKESIDE
CHI-LITES
EW&F

WPEG/Charlotte
Les Norman
MARY JANE GIRLS
DONNA SUMMER
LEON HAYWOOD
STEVE ARRINGTON'S
SERGIO MENDES
OLIVER CHEATHAM
MIDNIGHT STAR
Hottest:
GLADYS KNIGHT
ISLEY BROS
MTUME
MICHAEL JACKSON
NEW EDITION

WVOC/Columbia
Mickey Arnold
DONALD BANKS
BRENDA HILLIARD
DONNA SUMMER
JUNIOR
MARVIN GAYE
AL JARREAU
Hottest:
DENICE WILLIAMS
MTUME
GLADYS KNIGHT
DEBARGE
GRANDMASTER FLASH

KKDA-FM/Dallas
Terri Avery
CARGO & COLLINS
INGRAM
ONE WAY
NEW HORIZONS
COLLAGE
SEXUAL HARRASSMEN
INGRAM & AUSTIN
Hottest:
GEORGE BENSON
CHAMPAIGN
JONZUN CREW
MTUME
STARPOINT

KRLY/Houston
Mike Caviel
LAKESIDE
CAMEO
CHI-LITES
PEACHES & HERB
ONE WAY
KIDDO
TYRONE BRUNSON
Hottest:
ISLEY BROS
GLADYS KNIGHT
MAZE
AL JARREAU
WHISPERS

KMJJ/Houston
Greg Mack
THOMAS DOBLY
AL JARREAU
WAR
INGRAM
ART WILSON
PHYLLIS HYMAN
Hottest:
MTUME
JANET JACKSON
MAZE
JONZUN CREW
SPYDER-D

WTLN/Indianapolis
Jay Johnson
CHI-LITES
JOHNNY GILL
MUSICAL YOUTH
MIDNIGHT STAR
ONE WAY
WARREN BURRIS
Hottest:
GLADYS KNIGHT
BRASS CONSTRUCTIO
DEBARGE
LIONEL RICHIE
CAMEO

WLTH/Gary
Dane Huskisson
TEMPTATIONS
JUNE POINTER
JUNIOR
JOHNNY GILL
MIDNIGHT STAR
JOHNNIE TAYLOR
FINIS HENDERSON
JONZUN CREW
BOB MARLEY
PHYLLIS HYMAN
Hottest:
GLADYS KNIGHT
DAVID BOWIE
WHISPERS
INDEEP
DENICE WILLIAMS

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
MTUME
DAVID BOWIE
GLADYS KNIGHT
MAZE
MICHAEL JACKSON

WGV/Charlotte
Hal Harrill
MICHAEL JACKSON
AL JARREAU
WYND CHYMES
JOHNNY GILL
LOU RAWLS
JUNE POINTER
Hottest:
JANET JACKSON
LEON HAYWOOD
DENICE WILLIAMS
MAZE
ANGELA BOFILL

WJMI/Jackson
Carl Haynes
LARRY GRAHAM
IRENE CARA
GREG KIHN
MIDNIGHT STAR
Hottest:
JONZUN CREW
GRANDMASTER FLASH
MAZE
ANGELA BOFILL

WNOO/Chattanooga
Smokin' Sam Ervin
none
Hottest:
MTUME
GRANDMASTER FLASH
RUN-D.M.C
WHISPERS

WJAX/Jacksonville
Steve Fox
MICHAEL JACKSON
DONNA SUMMER
O'JAYS
MIDNIGHT STAR
SERGIO MENDES
Hottest:
MTUME
NEW EDITION
DENICE WILLIAMS
WHISPERS

WPDQ/Jacksonville
Marc Little
none
Hottest:
CAMEO
DEBARGE
ISLEY BROS
MTUME
D TRAIN

KJCB/Lafayette
Beatrice Evans
O'JAYS
JOHNNY GILL
Hottest:
MTUME
MAZE
LAKESIDE
GEORGE BENSON
DENICE WILLIAMS

KOKY/Little Rock
Paul Todd
FATBACK
CHI-LITES
JOHNNY GILL
KIDDO
TYRONE BRUNSON
Hottest:
ISLEY BROS
GLADYS KNIGHT
MAZE
AL JARREAU
WHISPERS

WLOU/Louisville
Neal O'Ree
JUNIOR
JOHNNY GILL
AL JARREAU
MIDNIGHT STAR
Hottest:
GLADYS KNIGHT
JONZUN CREW
FONZI THORNTON
MTUME
GEORGE BENSON

KMJM/St. Louis
Tony Gray
LEON HAYWOOD
WHISPERS
ROBERT PALMER
GIRLS CAN'T HELP
STARPOINT
Hottest:
MICHAEL JACKSON
SISTER SLEDGE
O'BRYAN
PRINCE

WZEM-FM/St. Louis
Ajay Kemp
none
Hottest:
MICHAEL JACKSON
GLADYS KNIGHT
EDDY GRANT
CHAMPAIGN

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
MTUME
DAVID BOWIE
GLADYS KNIGHT
MAZE
MICHAEL JACKSON

WJSS/Lynchburg
Lad Goins
HALL & OATES
MIDNIGHT STAR
C.O.D.
JANET JACKSON
VAUGHAN MASON
MARVIN GAYE
SERGIO MENDES
ANGELA BOFILL
Hottest:
MICHAEL JACKSON
ISLEY BROS
GLADYS KNIGHT
MTUME

KRNB-FM/Memphis
Floyd Blackwell
O'JAYS
CHI-LITES
STONE CITY BAND
TEMPTATIONS
Hottest:
MTUME
MICHAEL JACKSON
NEW HORIZONS
MAZE
GRANDMASTER FLASH

WVIA/Memphis
Bobby O'Jay
LEON HAYWOOD
NEW HORIZONS
GRANDMASTER FLASH
CARLOS SANTANA
PEACHES & HERB
CHI-LITES
REAL THING
STARPOINT
JUNIOR TUCKER
Hottest:
MICHAEL JACKSON
LAKESIDE
ISLEY BROS
MTUME
JONZUN CREW

WHRM/Memphis
Jimmy Smith
O'JAYS
ONE WAY
GARRETT'S CREW
PETER TOSH
MARVIN GAYE
GARY TAYLOR
KASHIF
PEACHES & HERB
Hottest:
MICHAEL JACKSON
MTUME
IRENE CARA
DONNA SUMMER
GEORGE BENSON

WEDR/Miami
Jackson/Jones
MICHAEL WYCOFF
GEORGE CLINTON
ORLANDO JOHNSON
ESTHER PHILLIPS
DONNA SUMMER
M.C. CONNECTION
TERRI WELLS
ROCKET
B.B. KING
MIDNIGHT STAR
Hottest:
GLADYS KNIGHT
RUN-D.M.C
LAKESIDE
DENICE WILLIAMS
PAGE & PEARSON

WPLZ/Petersburg
Hardy Jay
MICHAEL JACKSON
MIDNIGHT STAR
GRANDMASTER FLASH
JUNIOR
O'JAYS
BLUE MAGIC
NILE RODGERS
KASHIF
HALL & OATES
FATBACK
Hottest:
MICHAEL JACKSON
GEORGE BENSON
DEBARGE
MTUME
INGRAM & AUSTIN

WANT/Richmond
Kirby Carmichael
MICHAEL JACKSON
SMOKEY ROBINSON
O'JAYS
GLENN JONES
JUNE POINTER
O'BRYAN
Hottest:
NEW EDITION
ISLEY BROS
LAKESIDE
MTUME
MICHAEL JACKSON

WTOY/Roanoke
Francisca Stewart
LARRY GRAHAM
AL JARREAU
OZONE
DONNA SUMMER
EDDY GRANT
SERGIO MENDES
INDEEP
PAMELA NIVENS
Hottest:
GLADYS KNIGHT
MTUME
ISLEY BROS
MAZE
CAMEO

WVDM/Sumpter
Janice Baycote
GLADYS KNIGHT
LANIER & CO
JUNIOR TUCKER
SERVICE
TERRI WELLS
SHIRLEY LITES
MIDNIGHT STAR
DENISE LASALLE
Hottest:
MAZE
WHISPERS
GEORGE BENSON
DEBARGE

WANM/Tallahassee
Joe Bullard
FINIS HENDERSON
MIDNIGHT STAR
Hottest:
MICHAEL JACKSON
GLADYS KNIGHT
DAVID BOWIE
LAKESIDE
MTUME

WAAA/Winston-Salem
Jae Jackson
AL JARREAU
WEES & CO
KASHIF
SYSTEM
MIDNIGHT STAR
MARLENA SHAW
NARADA M. WALDEN
JUNIOR
FINIS HENDERSON
REDDINGS
O'JAYS
GEORGE CLINTON
BOOKER NEWBERRY I
LARRY GRAHAM
ONE WAY
BOB MARLEY
Hottest:
GLADYS KNIGHT
MTUME
D TRAIN
NEW EDITION
DENICE WILLIAMS

WEST

KDAY/Los Angeles
Jack Patterson
DONNA SUMMER
GWEN GUTHRIE
LARRY GRAHAM
MADNESS
JUNE POINTER
Hottest:
MTUME
MAZE
SISTER SLEDGE
MICHAEL HENDERSON
DENICE WILLIAMS

KACE/Los Angeles
Miller/Wiggins
GEORGE DUKE
GWEN GUTHRIE
COLLAGE
WE GEE
JOHNSON & TUCKER
SARAH DASH
Hottest:
MICHAEL JACKSON
GLADYS KNIGHT
WHISPERS
MTUME
ANITA BAKER

KJHL/Los Angeles
J.B. Stone/Rico
WILL POWERS
JOHNNY GILL
TYRONE BRUNSON
DENICE WILLIAMS
LTD
CLARKE SISTERS
MARVIN GAYE
GARY TAYLOR
FIFTH DIMENSION
MAZE
MOSES TYSON
O'JAYS
Hottest:
MTUME
CHI-LITES
LEON HAYWOOD
IRENE CARA
NEW HORIZONS

KDJA/Oakland
Jeff Harrison
MICHAEL JACKSON
ANITA BAKER
HALL & OATES
O'JAYS
EDDY GRANT
LARRY GRAHAM
Hottest:
IRENE CARA
DAVID BOWIE
INDEEP
MARY JANE GIRLS
GLADYS KNIGHT

KKOP-FM/Sacramento
Bill Jeffries
LARRY GRAHAM
DONNA SUMMER
ROD STEWART
DIONNE WARWICK
ROBERT PALMER
MARVIN GAYE
FIXX
STEVIE NICKS
A FLOCK OF SEAGUL
Hottest:
CULTURE CLUB
DEBARGE
EDDY GRANT
MADNESS
O'BRYAN

XHRM/San Diego
Von/Lindsey
GLENN JONES
PHYLLIS HYMAN
O'JAYS
FINIS HENDERSON
JUNIOR
PATTI AUSTIN
Hottest:
GLADYS KNIGHT
MTUME
MICHAEL JACKSON
ISLEY BROS

KSOL/San Mateo
Bernie Moody
MUSICAL YOUTH
JOHNNY GILL
STARPOINT
JUNIOR
PEACHES & HERB
MOSES TYSON
KASHIF
Hottest:
GLADYS KNIGHT
MAZE
MEN AT WORK
IRENE CARA
INDEEP

MIDWEST

WBWX/Chicago
Lee Michaels
PHYLLIS HYMAN
LARRY GRAHAM
INSTANT FUNK
MUSICAL YOUTH
DONNA SUMMER
DR'S
Hottest:
NONA HENDRYX
INDEEP
JOHNNIE TAYLOR
FONZI THORNTON
EDDY GRANT

WGCI/Chicago
Richard Pegue
STEVE ARRINGTON'S
O'BRYAN
MICHAEL JACKSON
DONNA SUMMER
ISLEY BROS
KASHIF
BOB MARLEY
ISLEY BROS
THUNDERFLASH
DAVID DIGGS
D TRAIN
Hottest:
MICHAEL JACKSON
MTUME
GLADYS KNIGHT
MAZE
CHAMPAIGN

WBLZ/Cincinnati
Brian Castle
EDDY GRANT
MIDNIGHT STAR
DONNA SUMMER
BRASS CONSTRUCTIO
ANGELA BOFILL
SYSTEM
Hottest:
LIONEL RICHIE
ISLEY BROS
DEBARGE
MTUME
IRENE CARA

WCIN/Cincinnati
Frank Bailey
CHI-LITES
GLENN JONES
KLYMAXX
DONNA SUMMER
FATBACK
AL JARREAU
BRENDA RUSSELL
Hottest:
GLADYS KNIGHT
STARPOINT
GEORGE BENSON
DAVID BOWIE
EW&F
NONA HENDRYX
DENICE WILLIAMS

WVOC/Columbus
Lyles/Jones
AL JARREAU
JANET JACKSON
LIONEL RICHIE
ROBERT PALMER
PHYLLIS HYMAN
Hottest:
MTUME
RICHIE
DEBARGE
NEW EDITION
MAZE

WDAO/Dayton
Lankford Stephens
none
Hottest:
MTUME
LAKESIDE
DEBARGE
GLADYS KNIGHT
LIONEL RICHIE

WGPR/Detroit
Joe Spencer
JOHNNY GILL
LARRY GRAHAM
MARCIE JOSEPH
MIDNIGHT STAR
Hottest:
MICHAEL JACKSON
ISLEY BROS
LAKESIDE
GLADYS KNIGHT
MAZE

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
MTUME
DAVID BOWIE
GLADYS KNIGHT
MAZE
MICHAEL JACKSON

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
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DAVID BOWIE
GLADYS KNIGHT
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MICHAEL JACKSON

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
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MADONNA
JUNIOR
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DAVID BOWIE
GLADYS KNIGHT
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WVOC/Toledo
Max Myrick
MICHAEL JACKSON
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PATI AUSTIN
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JUNIOR
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WVOC/Toledo
Max Myrick
MICHAEL JACKSON
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PATI AUSTIN
KASHIF
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JUNIOR
GREN GUTHRIE
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WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
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DAVID BOWIE
GLADYS KNIGHT
MAZE
MICHAEL JACKSON

WVOC/Toledo
Max Myrick
MICHAEL JACKSON
LOU RAWLS
MARVIN GAYE
PATI AUSTIN
KASHIF
MADONNA
JUNIOR
GREN GUTHRIE
Hottest:
MTUME
DAVID BOWIE
GLADYS KNIGHT
MAZE
MICHAEL JACKSON

(J) indicates Black reporters also contributing to Jazz Chart

JAZZ RADIO NATIONAL AIRPLAY/30

June 3, 1983

Last Week	Rank	Artist/Album
1	1	EARL KLUGH/Low Ride (Capitol)
2	2	JARREAU/Jarreau (WB)
3	3	WILTON FELDER/Gentle Fire (MCA)
4	4	JOE SAMPLE/The Hunter (MCA)
5	5	LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)
6	6	RARE SILK/New Weave (Polydor/PolyGram)
18	7	BOB JAMES/The Genie (Columbia)
10	8	YELLOW JACKETS/Mirage A'Trois (WB)
11	9	MILES DAVIS/Star People (Columbia)
7	10	DAN SIEGEL/Reflections (Pausa)
9	11	DAVID DIGGS/Realworld (Palo Alto)
8	12	JESSICA WILLIAMS/Update (Clean Cuts)
13	13	PHIL UPCHURCH/Revelations (JAM)
14	14	DAVE GRUSIN/The NY/LA Dream Band (GRP)
12	15	GEORGE HOWARD/Asphalt Gardens (Palo Alto)
16	16	MOSE ALLISON/Lessons In Living (Musician/Elektra)
17	17	BURGESS GARDNER/Music Year 2000 (MCA)
15	18	RICHIE COLE AND.../Return To Alto Acres (Palo Alto)
19	19	GERRY MULLIGAN/Little Big Horn (GRP)
24	20	B.B. KING/Blues N' Jazz (MCA)
23	21	JAY HOGGARD/Love Survives (Gramavision)
23	22	JIMMY COBB/So Nobody Else Can Hear (Contempo-Vibrato)
21	23	LARRY CARLTON/Friends (WB)
21	24	STEPS AHEAD/Steps Ahead (Musician/Elektra)
25	25	EDDIE HARRIS/The Real Electrifying (Mutt & Jeff)
20	26	DAVID GRISMAN/Dawg Jazz (WB)
19	27	HANK CRAWFORD/Midnight Ramble (Milestone)
22	28	BILL EVANS/A Tribute (Palo Alto)
29	29	JOHN KAIZAN NEPTUNE/West Of Somewhere (Milestone)
30	30	CHARLES EARLAND/Street Themes (Columbia)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gainesville, FL, Albert Jiles; WLOO/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; KTNW/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

CHUCK MANGIONE



Chuck Mangione's second Columbia album finds the Grammy and Emmy winner in fine fettle. His flugelhorn graces the album with clear, compelling melodies and improvised twists and turns. Chuck's numerous national TV appearances will be complemented by an extensive national tour where his warm personality will continue to win friends and fans everywhere.

NEW SINGLE "JOURNEY TO A RAINBOW"
SHIPPING JUNE 14th!

A/C Regional Adds & Hots

EAST Parallel One

WFBM/Baltimore
Andy Szulinski
none
Hottest: IRENE CARA
MEN AT WORK
LIONEL RICHIE
LEE GREENWOOD
ALABAMA

GR55/Buffalo
Jerry Reo
none
Hottest: LIONEL RICHIE
AL JARREAU
EDDIE RABBITT
IRENE CARA
SERGIO MENDES

WPIX/New York
Alan Anderson
LEE GREENWOOD
Hottest: CULTURE CLUB
SERGIO MENDES
LIONEL RICHIE
JIM CAPALDI
DEBARGE

WYNY/New York
Jeff Mazzei
none
Hottest: NAKED EYES
DEKYS MIDNIGHT RU
IRENE CARA
STEPHEN BISHOP
GARY PORTNOY

Y97/Pittsburgh
Jay Cresawell
INGRAM & AUSTIN
ROD STEWART
HOLLIES
NELSON & HAGGARD
AL JARREAU
Hottest: IRENE CARA
CHAMPAGN
SERGIO MENDES
LIONEL RICHIE
CULTURE CLUB

WTAE/Pittsburgh
Don Berns
JOURNEY
POLICE
Hottest: LIONEL RICHIE
MEN AT WORK
SERGIO MENDES
CULTURE CLUB
IRENE CARA

WWSW (3WS)/Pittsburgh
Herb Crowe
none
Hottest: CULTURE CLUB
IRENE CARA
LAURA BRANIGAN
HALL & OATES
LIONEL RICHIE

WPRO/Providence
Tom Cuddy
STYX
Hottest: none

WLTT/Washington, D.C.
Baibam/Cummings
none
Hottest: LAURA BRANIGAN
CULTURE CLUB
RONNIE MILSAP
IRENE CARA
MEN AT WORK

WASH/Washington, D.C.
Colleen Cassidy
MICHAEL JACKSON
DONNA SUMMER
BEE GEES
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK

Parallel Two
WAEB/Allentown
Chapman/Ward
STYX
PAUL ANKA
DEBARGE
Hottest: CULTURE CLUB
IRENE CARA
SERGIO MENDES
NAKED EYES
MEN AT WORK

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

WFSM/Harrisburg
Bob Palva
LAURA BRANIGAN
Hottest: SERGIO MENDES
KENNY ROGERS
CULTURE CLUB
IRENE CARA
INGRAM & AUSTIN

WTIC/Hartford
Ginny Jesionka
PAUL ANKA
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
Kenny Rogers
NEIL DIAMOND

WWVZ/Hartford
Glenn Colligan
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
INGRAM & AUSTIN
IRENE CARA

WVSH/Philadelphia
Acuff/Hillier
ALABAMA
Hottest: CULTURE CLUB
MEN AT WORK
SERGIO MENDES
LIONEL RICHIE
EDDIE RABBITT

WVOR/Rochester
Gary Smith
IRENE CARA
Hottest: EDDIE RABBITT
AL JARREAU
LIONEL RICHIE
NEIL DIAMOND
SERGIO MENDES

WGY/Schenectady
Walter Fritz
POLICE
HOLLIES
Hottest: ALABAMA
LRB
INGRAM & AUSTIN
KINKS
CHAMPAGN

WHEN/Syracuse
Karen Gallagher
POLICE
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
STYX
IRENE CARA
LRB
CHRIS CROSS
JOURNEY

Parallel Three
WAYV/Atlantic City
John Barab
ROXY MUSIC
SMOKEY ROBINSON
TUBES
SPARKS
ELTON JOHN
GEORGE BENSON
MICHAEL JACKSON
ROD STEWART
GLADYS KNIGHT

WLTW/Washington, D.C.
Baibam/Cummings
none
Hottest: IRENE CARA
DAVID BOWIE
MEN AT WORK
NAKED EYES
LIONEL RICHIE

WEST Parallel One
KHOW/Denver
Leigh Siarnes
PAUL ANKA
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK
EDDIE RABBITT

KPPL/Denver
Rick Brady
PAUL ANKA
HOLLIES
Hottest: IRENE CARA
KENNY ROGERS
SERGIO MENDES
JIM CAPALDI
BRYAN ADAMS

KOST/Los Angeles
Key/Marie
POLICE
Hottest: RAJA GOOGOO
CHRIS CROSS
Hottest: IRENE CARA
SERGIO MENDES
JIM CAPALDI
EDDIE RABBITT

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

B100/San Diego
McCartney/Knight
none
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

WNNR/Beckley
Gary Mann
DIONNE WARWICK
BRUCE MURRAY
HOLLIES
NOEL BUTLER
Hottest: KENNY ROGERS
INGRAM & AUSTIN
JOURNEY
ALABAMA
STYX

WKZE-FM/Cape Cod
Joan Orr
PAUL ANKA
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
Kenny Rogers
NEIL DIAMOND

WVYZ/Hartford
Glenn Colligan
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
INGRAM & AUSTIN
IRENE CARA

WVSH/Philadelphia
Acuff/Hillier
ALABAMA
Hottest: CULTURE CLUB
MEN AT WORK
SERGIO MENDES
LIONEL RICHIE
EDDIE RABBITT

WVOR/Rochester
Gary Smith
IRENE CARA
Hottest: EDDIE RABBITT
AL JARREAU
LIONEL RICHIE
NEIL DIAMOND
SERGIO MENDES

WGY/Schenectady
Walter Fritz
POLICE
HOLLIES
Hottest: ALABAMA
LRB
INGRAM & AUSTIN
KINKS
CHAMPAGN

WHEN/Syracuse
Karen Gallagher
POLICE
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
STYX
IRENE CARA
LRB
CHRIS CROSS
JOURNEY

Parallel Three
WAYV/Atlantic City
John Barab
ROXY MUSIC
SMOKEY ROBINSON
TUBES
SPARKS
ELTON JOHN
GEORGE BENSON
MICHAEL JACKSON
ROD STEWART
GLADYS KNIGHT

WLTW/Washington, D.C.
Baibam/Cummings
none
Hottest: IRENE CARA
DAVID BOWIE
MEN AT WORK
NAKED EYES
LIONEL RICHIE

WEST Parallel One
KHOW/Denver
Leigh Siarnes
PAUL ANKA
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK
EDDIE RABBITT

KPPL/Denver
Rick Brady
PAUL ANKA
HOLLIES
Hottest: IRENE CARA
KENNY ROGERS
SERGIO MENDES
JIM CAPALDI
BRYAN ADAMS

KOST/Los Angeles
Key/Marie
POLICE
Hottest: RAJA GOOGOO
CHRIS CROSS
Hottest: IRENE CARA
SERGIO MENDES
JIM CAPALDI
EDDIE RABBITT

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

B100/San Diego
McCartney/Knight
none
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

MIDWEST Parallel One
WLCR/Chicago
Gary Price
DIONNE WARWICK
LEE GREENWOOD
Hottest: DEBARGE
IRENE CARA
LIONEL RICHIE
MEN AT WORK
CULTURE CLUB

WFYR/Chicago
John Wetherbee
none
Hottest: IRENE CARA
JOURNEY
CULTURE CLUB
DEBARGE
LINDA RONSTADT

55KRC/Cincinnati
Alan Alien
none
Hottest: NAKED EYES
LIONEL RICHIE
SERGIO MENDES
EDDIE RABBITT
Kenny Rogers

WARM99/Cincinnati
Walker/Zerhusen
POLICE
LRB
LOU RAWLS
Hottest: SERGIO MENDES
INGRAM & AUSTIN
KENNY ROGERS
IRENE CARA
JIM CAPALDI

WKNE/Keno, NH
Howard Corday
DEBARGE
DIONNE WARWICK
LOU RAWLS
NOEL BUTLER
BERTIE HIGGINS
Hottest: IRENE CARA
MEN AT WORK
LIONEL RICHIE
SERGIO MENDES
KENNY ROGERS

WVOR/Rochester
Gary Smith
IRENE CARA
Hottest: EDDIE RABBITT
AL JARREAU
LIONEL RICHIE
NEIL DIAMOND
SERGIO MENDES

WGY/Schenectady
Walter Fritz
POLICE
HOLLIES
Hottest: ALABAMA
LRB
INGRAM & AUSTIN
KINKS
CHAMPAGN

WHEN/Syracuse
Karen Gallagher
POLICE
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
STYX
IRENE CARA
LRB
CHRIS CROSS
JOURNEY

Parallel Three
WAYV/Atlantic City
John Barab
ROXY MUSIC
SMOKEY ROBINSON
TUBES
SPARKS
ELTON JOHN
GEORGE BENSON
MICHAEL JACKSON
ROD STEWART
GLADYS KNIGHT

WLTW/Washington, D.C.
Baibam/Cummings
none
Hottest: IRENE CARA
DAVID BOWIE
MEN AT WORK
NAKED EYES
LIONEL RICHIE

WEST Parallel One
KHOW/Denver
Leigh Siarnes
PAUL ANKA
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK
EDDIE RABBITT

KPPL/Denver
Rick Brady
PAUL ANKA
HOLLIES
Hottest: IRENE CARA
KENNY ROGERS
SERGIO MENDES
JIM CAPALDI
BRYAN ADAMS

KOST/Los Angeles
Key/Marie
POLICE
Hottest: RAJA GOOGOO
CHRIS CROSS
Hottest: IRENE CARA
SERGIO MENDES
JIM CAPALDI
EDDIE RABBITT

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

WHR/Kansas City
Jeff Roberts
PAUL ANKA
Hottest: CULTURE CLUB
KENNY ROGERS
NEIL DIAMOND
SERGIO MENDES
IRENE CARA

WISN/Milwaukee
Harris/Murphy
LEE GREENWOOD
PAUL ANKA
Hottest: LIONEL RICHIE
KENNY ROGERS
SERGIO MENDES
NEIL DIAMOND
MEN AT WORK

WCCO/Minneapolis
Denny Long
LACY J. DALTON
NOEL BUTLER
PEACHES & HERB
HOLLIES
SYLVIA
BRUCE MURRAY
KINKS
MAC McANALLY
Hottest: none

KS94/St. Louis
Morgan/Watermann
LEE GREENWOOD
DEBARGE
Hottest: SERGIO MENDES
LINDA RONSTADT
NEIL DIAMOND
LIONEL RICHIE

WVOR/Rochester
Gary Smith
IRENE CARA
Hottest: EDDIE RABBITT
AL JARREAU
LIONEL RICHIE
NEIL DIAMOND
SERGIO MENDES

WGY/Schenectady
Walter Fritz
POLICE
HOLLIES
Hottest: ALABAMA
LRB
INGRAM & AUSTIN
KINKS
CHAMPAGN

WHEN/Syracuse
Karen Gallagher
POLICE
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
STYX
IRENE CARA
LRB
CHRIS CROSS
JOURNEY

Parallel Three
WAYV/Atlantic City
John Barab
ROXY MUSIC
SMOKEY ROBINSON
TUBES
SPARKS
ELTON JOHN
GEORGE BENSON
MICHAEL JACKSON
ROD STEWART
GLADYS KNIGHT

WLTW/Washington, D.C.
Baibam/Cummings
none
Hottest: IRENE CARA
DAVID BOWIE
MEN AT WORK
NAKED EYES
LIONEL RICHIE

WEST Parallel One
KHOW/Denver
Leigh Siarnes
PAUL ANKA
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK
EDDIE RABBITT

KPPL/Denver
Rick Brady
PAUL ANKA
HOLLIES
Hottest: IRENE CARA
KENNY ROGERS
SERGIO MENDES
JIM CAPALDI
BRYAN ADAMS

KOST/Los Angeles
Key/Marie
POLICE
Hottest: RAJA GOOGOO
CHRIS CROSS
Hottest: IRENE CARA
SERGIO MENDES
JIM CAPALDI
EDDIE RABBITT

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

B100/San Diego
McCartney/Knight
none
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

KRNT/Des Moines
Steve Gibbons
KINKS
STYX
ALABAMA
DEBARGE
IRENE CARA
Hottest: RONNIE MILSAP
MARTY BALIN
KENNY ROGERS
NELSON & HAGGARD
JOURNEY

WTRX/Flint
Burke/Wright
DEBARGE
ALABAMA
DIONNE WARWICK
SERGIO MENDES
LOUISE TUCKER
Hottest: LIONEL RICHIE
EDDIE RABBITT
SERGIO MENDES
CULTURE CLUB
CHRIS CROSS
LEE GREENWOOD

WOWO/Ft. Wayne
Chris Witting
NEIL DIAMOND
ALABAMA
JOURNEY
KJAGOOGOO
Hottest: IRENE CARA
LIONEL RICHIE
MEN AT WORK
BRYAN ADAMS
TOTO

WENS/Indianapolis
Cummings/Wheeler
LRB
HOLLIES
Hottest: LIONEL RICHIE
SERGIO MENDES
IRENE CARA
INGRAM & AUSTIN

KMBZ/Kansas City
Steve Bell
LOUISE TUCKER
Hottest: LIONEL RICHIE
EDDIE RABBITT
SERGIO MENDES
Kenny Rogers
NEIL DIAMOND

KUDL/Kansas City
Etaine Taylor
ALABAMA
DEBARGE
Hottest: LIONEL RICHIE
SERGIO MENDES
EDDIE RABBITT
PETER ALLEN
LOU RAWLS

WFMK/Lansing
Jay Richards
LOUISE TUCKER
HOLLIES
NELSON & HAGGARD
KINKS
Hottest: IRENE CARA
CHAMPAGN
SERGIO MENDES
LIONEL RICHIE
KENNY ROGERS

WISM-FM/Madison
Bill Vancil
none
Hottest: SERGIO MENDES
CULTURE CLUB
IRENE CARA
JIM CAPALDI

Parallel Three
WAYV/Atlantic City
John Barab
ROXY MUSIC
SMOKEY ROBINSON
TUBES
SPARKS
ELTON JOHN
GEORGE BENSON
MICHAEL JACKSON
ROD STEWART
GLADYS KNIGHT

WLTW/Washington, D.C.
Baibam/Cummings
none
Hottest: IRENE CARA
DAVID BOWIE
MEN AT WORK
NAKED EYES
LIONEL RICHIE

WEST Parallel One
KHOW/Denver
Leigh Siarnes
PAUL ANKA
Hottest: LIONEL RICHIE
CHAMPAGN
SERGIO MENDES
IRENE CARA
MEN AT WORK
EDDIE RABBITT

KPPL/Denver
Rick Brady
PAUL ANKA
HOLLIES
Hottest: IRENE CARA
KENNY ROGERS
SERGIO MENDES
JIM CAPALDI
BRYAN ADAMS

KOST/Los Angeles
Key/Marie
POLICE
Hottest: RAJA GOOGOO
CHRIS CROSS
Hottest: IRENE CARA
SERGIO MENDES
JIM CAPALDI
EDDIE RABBITT

WICC/Bridgeport
Lee Roberts
GARY PORTNOY
DIONNE WARWICK
HOLLIES
PAUL ANKA
Hottest: LIONEL RICHIE
EDDIE RABBITT
CULTURE CLUB
SERGIO MENDES
IRENE CARA

WBEN/Buffalo
Roger Christian
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CHAMPAGN
DEBARGE
B. J. THOMAS

V100/Charleston, WV
Spence/Jarvis
none
Hottest: IRENE CARA
LIONEL RICHIE
SERGIO MENDES
STYX
CULTURE CLUB

WRIE/rie
Ted Abbott
PAUL ANKA
Hottest: CHRIS CROSS
DEBARGE
LEE GREENWOOD
LIONEL RICHIE
KENNY ROGERS

WZUU/Milwaukee
Steve Schram
IRENE CARA
Hottest: AL JARREAU
TOTO
EDDIE RABBITT
LIONEL RICHIE
SERGIO MENDES

KLTE/Oklahoma City
Randy Kemp
CHRIS CROSS
ALABAMA
Hottest: LIONEL RICHIE
SERGIO MENDES
EDDIE RABBITT
AL JARREAU
MEN AT WORK

KOIL/Omaha
Mason/Irwin
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
IRENE CARA

WOUA/Owad Cities, IL
J.J. Scott
CHAMPAGN
ALABAMA
STYX
DIONNE WARWICK
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
KENNY ROGERS
IRENE CARA

KYKY/St. Louis
Joan Andrew
none
Hottest: ALAN PARSONS
MEN AT WORK
JOURNEY
KENNY LOGGINS
BARRY MANLOW

WMME/Toldeo
Ruth Ray
LEE GREENWOOD
BOB SEGER
LOUISE TUCKER
HALL & OATES
Hottest: IRENE CARA
SERGIO MENDES
KENNY ROGERS
LRB
CULTURE CLUB

KKRD/Wichita, KS
Nancy Johnson
none
Hottest: BRYAN ADAMS
AL JARREAU
LIONEL RICHIE
CULTURE CLUB
IRENE CARA

Parallel Three
WJBC/Bloomington, IL
Stew Salowitz
none
Hottest: none

KCRG/Cedar Rapids, IA
Cari Mann
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
IRENE CARA

KVXF/Fargo-Moorhead
Joey Evens
HOLLIES
POLICE
LOUISE TUCKER
Hottest: NEIL DIAMOND
KENNY ROGERS
SERGIO MENDES
INGRAM & AUSTIN

KFSB/Joplin, MO
Don Carpenter
CHAMPAGN
AL JARREAU
POLICE
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
MARTY BALIN
KENNY ROGERS

KFOR/Lincoln, NE
Cathy Blythe
none
Hottest: SERGIO MENDES
KENNY ROGERS
NEIL DIAMOND
INGRAM & AUSTIN
LEE GREENWOOD

KWEB/Rochester, MN
Al Axelson
none
Hottest: LIONEL RICHIE
SERGIO MENDES
NAKED EYES
GARY PORTNOY
IRENE CARA

WJON/St. Cloud, MN
Cal Stout
POLICE
KINKS
CHAMPAGN
PHIL COLLINS
Hottest: LIONEL RICHIE
SERGIO MENDES
NAKED EYES
GARY PORTNOY
IRENE CARA

WJON/St. Cloud, MN
Cal Stout
POLICE
KINKS
CHAMPAGN
PHIL COLLINS
Hottest: LIONEL RICHIE
SERGIO MENDES
NAKED EYES
GARY PORTNOY
IRENE CARA

WJON/St. Cloud, MN
Cal Stout
POLICE
KINKS
CHAMPAGN
PHIL COLLINS
Hottest: LIONEL RICHIE
SERGIO MENDES
NAKED EYES
GARY PORTNOY
IRENE CARA

WJON/St. Cloud, MN
Cal Stout
POLICE
KINKS
CHAMPAGN
PHIL COLLINS
Hottest: LIONEL RICHIE
SERGIO MENDES
NAKED EYES
GARY PORTNOY
IRENE CARA

WLT/Atlanta
Allen Saunders
none
Hottest: LIONEL RICHIE
AL JARREAU
TOTO

WSB/Atlanta
Greg Picciano
STYX
PAUL ANKA
CRYSTAL GAYLE
Hottest: EDDIE RABBITT
SERGIO MENDES
CULTURE CLUB
CHRIS CROSS
LEE GREENWOOD

WSB-FM/Atlanta
Donna Brake
CHRIS CROSS
Hottest: SERGIO MENDES
CULTURE CLUB
IRENE CARA

WAAV/Huntsville
Jim Kendrick
none
Hottest: LIONEL RICHIE
SERGIO MENDES
CULTURE CLUB
STYX
IRENE CARA

KVIL/Dallas-Ft. Worth
Chuck Rhodes
JIM CAPALDI
DEBARGE
Hottest: IRENE CARA
LIONEL RICHIE
STYX
RONNIE MILSAP
SERGIO MENDES

EAST
Most Added® Hottest
Loverboy
Stevie Nicks
Joe Walsh
Bryan Adams
Irene Cara
Eddy Grant
Culture Club

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Loverboy
Michael Sembello
Stevie Nicks
Irene Cara
Eddy Grant
Culture Club

EAST

PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence
BRYAN ADAMS
HOLLIES
MICHAEL SEMBELLO
LBB
Hottest:
IRENE CARA 1-1
CULTURE CLUB 4-2
EDDY GRANT 8-4
BALL & OATES 9-5
MICHAEL JACKSON 27-17

WTRY/Albany, NY
Bill Cahill
DONNA SUMMER
HOLLIES
LOVERBOY (dp)
HUMAN LEAGUE
Hottest:
RICK SPRINGFIELD 6-2
BALL & OATES 7-4
CULTURE CLUB 10-5
EDDY GRANT 13-9
SERGIO MENDES 19-14

WHTT/Boston, MA
Patena/Dana
BOB SEGER
STEVIE NICKS
POLICE
HOLLIES
BILLY IDOL
A FLOCK OF SEAGUL
FIXX
STOMPERS
Hottest:
DAVID BOWIE 1-2
EDDY GRANT 14-7
CULTURE CLUB 8-8
TUBES 11-10

WROR/Boston, MA
Gary Berkowitz
JOAN ARMSTRADING
A FLOCK OF SEAGUL
EURYTHMICS
DURAN DURAN
Hottest:
DAVID BOWIE 3-1
IRENE CARA 1-2
CULTURE CLUB 4-3
LIONEL RICHIE 5-4
HALL & OATES 6-5

K104/erie, PA
Bill Shannon
LOVERBOY
GREG KIHN BAND
HUMAN LEAGUE
JOE WALSH
GOANNA
DEF LEPPARD
DEBARGE
JULIUKA
FIXX
Hottest:
JOURNEY 1-1
DEF LEPPARD 6-2
ALEX CALL 12-8
KAJAGOOGOO 16-9
JOURNEY 20-14

WYCR/Hanover-York, PA
J.J. Randolph
PRINCE
DURAN DURAN
DEF LEPPARD
LOVERBOY
BRYAN ADAMS
FIXX
Hottest:
IRENE CARA 1-1
JOURNEY 9-3
HALL & OATES 10-4
STYX 11-5
CULTURE CLUB 14-8

WVIC/FM/Hartford, CT
Mike West
PRINCE
ROD STEWART
STEVIE NICKS
Hottest:
IRENE CARA 1-1
EDDY GRANT 5-2
SERGIO MENDES 13-9
KAJAGOOGOO 12-10
POLICE 28-26

WLAN-FM/Lancaster, PA
Nicole
MICHAEL JACKSON
STEVIE NICKS
DURAN DURAN
ROBERT HAZARD
BRYAN ADAMS
GREG KIHN BAND
Hottest:
IRENE CARA 1-1
HALL & OATES 16-2
EDDY GRANT 17-3
KAJAGOOGOO 18-4
JOURNEY 15-5

WBLI/Long Island, NY
Bill Terry
EDDY GRANT
POLICE
DONNA SUMMER
Hottest:
IRENE CARA 2-1
DAVID BOWIE 1-2
MEN AT WORK 3-3
PRINCE 4-4
CULTURE CLUB 9-5

WKCI/New Haven
STEVIE NICKS
BEE GEES
DONNA SUMMER
BRYAN ADAMS
HOLLIES
IRENE CARA 1-1
EDDY GRANT 15-7
TUBES 12-8
CHAMPAIGN 14-11
MICHAEL JACKSON 29-24

WSPK/Poughkeepsie, NY
Chris Leide
SPANDAU BALLET
DURAN DURAN (dp)
A FLOCK OF SEAGUL (dp)
FIXX (dp)
MTUME
Hottest:
IRENE CARA 1-1
JOURNEY 4-2
STYX 5-3
RICK SPRINGFIELD 7-4
ELTON JOHN 13-5

WHFM/Rochester, NY
Charley Lake
STEVIE NICKS
FIXX
DEBARGE
EURYTHMICS
Hottest:
IRENE CARA 2-1
NAKED EYES 10-5
CULTURE CLUB 12-6
TUBES 14-8
CHRIS DEBURGH 15-9

WKFM/Syracuse
John Carucci
BOB SEGER
LOVERBOY (dp)
KROKUS
JOE WALSH
SPANDAU BALLET
BRYAN ADAMS
STOMPERS
HOLLIES
ROMAN HOLIDAY
LOUISE TUCKER (dp)
Hottest:
IRENE CARA 2-1
KAJAGOOGOO 8-6
TUBES 20-13
MADNESS 21-17
BILLY IDOL 27-18

WPST/Trenton, NJ
Volkmann/Garrett
HUMAN LEAGUE
LOVERBOY
PRINCE
Hottest:
IRENE CARA 4-1
PRINCE 5-2
EDDY GRANT 12-6
CULTURE CLUB 13-9
MADNESS 27-21

WRCK/Utica, NY
Jim Reitz
BRYAN ADAMS
DEF LEPPARD
LOVERBOY
BOB SEGER
JOE WALSH
MICHAEL SEMBELLO
ROMAN HOLIDAY
GOANNA
TUBES 2-1
EDDY GRANT 6-2
RICK SPRINGFIELD 4-3
BILLY IDOL 18-10
POLICE D-22

WKRZ-FM/Wilkes-Barre
Jim Rising
LOVERBOY
RED ROCKERS
PAUL ANKA
DEF LEPPARD
JOE WALSH
JOE COCKER
BRYAN ADAMS
GREG KIHN BAND
STOMPERS
Hottest:
MEN AT WORK 1-1
RICK SPRINGFIELD 3-2
IRENE CARA 5-3
NAKED EYES 6-4
JOURNEY 11-5
MADNESS 25-23

Q108/York, PA
Dan Steele
CHRIS DEBURGH
STEVIE NICKS
LEE GREENWOOD
DAVE EDMUNDS
Hottest:
IRENE CARA 1-1
CULTURE CLUB 4-3
JOURNEY 8-4
STYX 9-6
SERGIO MENDES 14-9

PARALLEL THREE

WFBG/Athens, PA
Tony Booth
POLICE
HOLLIES
ROD STEWART
RED ROCKERS (dp)
LOVERBOY
Hottest:
IRENE CARA 1-1
MEN AT WORK 2-2
HALL & OATES 6-3
ELTON JOHN 22-15
EDDY GRANT 30-18

WACZ/Bangor, ME
Michael O'Hara
LOVERBOY
STEVIE NICKS
BRYAN ADAMS
STEVIE NICKS
DEF LEPPARD
Hottest:
IRENE CARA 5-1
JOURNEY 8-6
STYX 10-8
EDDY GRANT 14-10
SERGIO MENDES 30-20

WCUY/Bangor, ME
Jim Randall
STEVIE NICKS
AL JARREAU
LOVERBOY
RED ROCKERS
LOUISE TUCKER
Hottest:
IRENE CARA 1-1
EDDY GRANT 3-2
HALL & OATES 12-3
MICHAEL JACKSON 16-7
DONNA SUMMER 24-17

WIGY/Bath, ME
Scott Robbins
EDDY GRANT
STEVIE NICKS
BRYAN ADAMS
HOLLIES
LOVERBOY
RED ROCKERS
LOUISE TUCKER
Hottest:
IRENE CARA 1-1
MEN AT WORK 3-3
LAURA BRANIGAN 4-4
JOURNEY 5-5

WCIR/Beckley, WV
Jim Martin
A FLOCK OF SEAGUL
BOB SEGER
BRYAN ADAMS
DAVE EDMUNDS (dp)
FIXX
Hottest:
EDDY GRANT 1-1
LIONEL RICHIE 2-2
IRENE CARA 3-3
STYX 7-4
PRINCE 22-14

WOMP-FM/Bellaire, OH
McKenzie
GREG KIHN BAND
A FLOCK OF SEAGUL
ROD STEWART
GEORGE BENSON
JOAN ARMSTRADING
LEE GREENWOOD
BERLIN
Hottest:
IRENE CARA 1-1
PAT BENATAR 15-10
LBB 21-11
MADNESS 28-16

WIKZ/Chambersburg, PA
William/Scott
DURAN DURAN
HOLLIES
A FLOCK OF SEAGUL
STOMPERS
LOVERBOY
Hottest:
IRENE CARA 1-1
TUBES 12-8
KAJAGOOGOO 15-9
HALL & OATES 19-13

WTSN/Dover, NH
Jim Sebastian
CHRIS DEBURGH
Hottest:
IRENE CARA 3-1
RICK SPRINGFIELD 8-4
CULTURE CLUB 9-6
JOURNEY 13-8
LIONEL RICHIE 15-9

WERZ/Exeter, NH
Scott Mackey
LOVERBOY
STEVIE NICKS
JIM CAPALDI
LOUISE TUCKER
MTUME
ROBERT PALMER
JOE COCKER
Hottest:
IRENE CARA 3-1
NAKED EYES 7-6
ELTON JOHN 11-8
EDDY GRANT 26-13
ROD STEWART 28-23

WZYQ/Frederick, ND
Kerosabi Joe
CSN
GREG KIHN
CHAMPAIGN
PRISM
TRIUMPH
BRYAN ADAMS
Hottest:
IRENE CARA 1-1
EDDY GRANT 15-7
A FLOCK OF SEAGUL 23-17
BEE GEES 34-23
MICHAEL JACKSON 39-29

OK100/Ithaca, NY
Denny Alexander
A FLOCK OF SEAGUL
HOLLIES
LINDA RONSTADT
LOVERBOY
GREG KIHN BAND
HUMAN LEAGUE
JOE WALSH
DEF LEPPARD
DEBARGE
GOANNA
Hottest:
JOURNEY 3-1
STYX 5-2
ALEX CALL 16-7
JOURNEY 17-14
KENNY ROGERS 20-15

13FEA/Manchester, NH
Rick Ryder
none
Hottest:
IRENE CARA 2-1
CULTURE CLUB 4-2
NAKED EYES 7-4
KAJAGOOGOO 8-5
EDDY GRANT 17-9

WKHI/Ocean City, MD
Jack Gillan
DURAN DURAN
HUMAN LEAGUE
INGRAM & AUSTIN
JOE COCKER
EURYTHMICS
Hottest:
IRENE CARA 2-1
CULTURE CLUB 3-2
STYX 9-5
RICK SPRINGFIELD 10-8
HALL & OATES 13-10

96X1/Parkersburg, WV
Paul DeMille
A FLOCK OF SEAGUL
LOVERBOY
DEF LEPPARD (dp)
DEBARGE
JOE WALSH
GOANNA
HUMAN LEAGUE
Hottest:
STYX 2-1
RICK SPRINGFIELD 3-2
SAGA 5-4
NIGHT RANGER 12-9
MARTIN BRILEY 25-18

WJBQ/Portland, ME
John Willis
LOUISE TUCKER
LOVERBOY
MICHAEL SEMBELLO
MTUME
JOE WALSH
HUMAN LEAGUE
Hottest:
IRENE CARA 1-1
DAVID BOWIE 2-2
MEN AT WORK 3-3
LAURA BRANIGAN 4-4
JOURNEY 5-5

WHBE/Portsmouth
Mike Leide
POLICE
STEVIE NICKS
DEBARGE
Hottest:
IRENE CARA 3-1
CULTURE CLUB 6-5
HALL & OATES 7-6
ELTON JOHN 11-8
NAKED EYES 12-10

WSQV/Williamsport, PA
Frank Bell
DAVID BOWIE
DEF LEPPARD (dp)
LOVERBOY (dp)
DURAN DURAN
EURYTHMICS
JOE WALSH
HOLLIES
TUBES 3-1
STYX 9-5
JOURNEY 9-7
BILLY IDOL 13-9
CHRIS DEBURGH 19-15

SOUTH
PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens
FIXX (dp)
MTUME
MICHAEL SEMBELLO
Hottest:
IRENE CARA 1-1
CULTURE CLUB 5-2
HALL & OATES 12-6
MICHAEL JACKSON 20-15
EDDY GRANT 29-23

KHFI/Austin, TX
Volkmann/Garrett
HALL & OATES
PRINCE
STEVIE NICKS
DONNA SUMMER
DURAN DURAN
FIXX
DEF LEPPARD
Hottest:
IRENE CARA 3-1
CULTURE CLUB 6-2
JOURNEY 8-4
STYX 10-5
RICK SPRINGFIELD 14-8

WFMF/Baton Rouge, LA
Rice/Alyson
STEVIE NICKS
BOB SEGER
HOTTES
DAVID BOWIE 2-1
CULTURE CLUB 5-4
STYX 6-5
IRENE CARA 9-6
HALL & OATES 18-13

KZZB/Beaumont, TX
Murphy/Harrison
DAVE EDMUNDS
STEVIE NICKS
LOVERBOY
JOE WALSH
FIXX
Hottest:
IRENE CARA 2-1
STYX 5-2
JOURNEY 7-4
EDDY GRANT 17-5
MADNESS 28-19

WOID/Biloxi, MS
Kirk Clatt
JOE WALSH
BOB SEGER
ROD STEWART
STEVIE NICKS
RED ROCKERS (dp)
DOUBLE IMAGE (dp)
HOTTES
STYX 4-1
RICK SPRINGFIELD 3-3
CHAMPAIGN 7-5
EDDY GRANT 18-9
ELTON JOHN 20-12

KXX106/Birmingham, AL
Steve Davis
KAJAGOOGOO
DURAN DURAN
HOTTES
LIONEL RICHIE 1-1
JOURNEY 5-3
STYX 11-7
HALL & OATES 15-8
NAKED EYES 20-13

WCSC/Charleston, SC
Chris Bailley
HOLLIES
TONY CAREY
GREG KIHN BAND
AMERICA
LOUISE TUCKER
DOUBLE IMAGE
STARBUCK
Hottest:
IRENE CARA 2-1
RICK SPRINGFIELD 8-3
STYX 9-5
EDDY GRANT 17-11
ELTON JOHN 18-12

WSSX/Charleston
Bill Martin
BRYAN ADAMS
GOANNA
JOE WALSH
DURAN DURAN
A FLOCK OF SEAGUL (dp)
TONY CAREY (dp)
Hottest:
MICHAEL JACKSON 1-1
STYX 7-3
JOURNEY 6-4
CHRIS DEBURGH 10-6
BOB SEGER 18-7

WBCY/Charlotte, NC
Bob Kaghan
DEBARGE
STEVIE NICKS
FIXX (dp)
Hottest:
IRENE CARA 1-1
EDDY GRANT 5-2
CHAMPAIGN 13-9
SERGIO MENDES 15-12
TODD RUNDGREN 19-13

WSKZ/Chattanooga, TN
David Carroll
DURAN DURAN
LOVERBOY
CHRIS CROSS
DOUBLE IMAGE (dp)
Hottest:
IRENE CARA 4-1
MEN AT WORK 1-2
RICK SPRINGFIELD 3-3
CULTURE CLUB 5-4
LIONEL RICHIE 2-5

WCKS/Cocoa Beach, FL
Mike Lowe
STEVIE NICKS
HOLLIES
JOE COCKER
PRINCE
KINKS
LOVERBOY (dp)
DOUBLE IMAGE (dp)
Hottest:
IRENE CARA 2-1
SERGIO MENDES 12-4
DEBARGE 19-9
STYX 24-16
POLICE D-29

WNOK-FM/Columbia, SC
Hunter Herring
STEVIE NICKS
CHRIS DEBURGH
STEVIE NICKS
DONNA SUMMER
DOUBLE IMAGE
DEBARGE 1-1
CHAMPAIGN 6-3
IRENE CARA 10-5
LEE GREENWOOD 25-19
EDDY GRANT 32-20

Y103/Jacksonville, FL
Robert John
NELSON & HAGGARD
Hottest:
LAURA BRANIGAN 2-1
IRENE CARA 8-4
STYX 17-6
SHERIFF 23-18
JOURNEY 28-23

WQUT/Johnson-City, TN
Rod Hampton
DURAN DURAN
FIXX
EURYTHMICS
EDDY GRANT
LIONEL RICHIE 9-1
MEN AT WORK 7-5
JOURNEY 10-7
STYX 15-9
RICK SPRINGFIELD 20-16

KZFM/Corpus Christi, TX
Jackie Robbins
DEF LEPPARD
STEVIE NICKS
ROBERT HAZARD
LOVERBOY (dp)
Hottest:
MEN AT WORK 3-1
MICHAEL JACKSON 1-2
JOURNEY 7-5
STYX 8-6
DEF LEPPARD D-28

WDOQ/Daytona Beach, FL
Rick Knight
DEF LEPPARD
LOVERBOY
CHRIS CROSS
EURYTHMICS
Hottest:
IRENE CARA 1-1
RICK SPRINGFIELD 3-2
JOURNEY 4-3
CULTURE CLUB 9-4
KAJAGOOGOO 12-6

WNFY/Daytona Beach, FL
Stevens/Logan
BERLIN
HOLLIES
JAMES PANOLARO
Hottest:
none

WDCG/Durham-Raleigh
Randy Kabrich
MICHAEL JACKSON
MADNESS
POLICE
BOB SEGER
DONNA SUMMER
KINKS
Hottest:
IRENE CARA 2-1
MICHAEL JACKSON 1-2
CULTURE CLUB 8-4
SERGIO MENDES 16-7
TUBES 17-8

KAMZ/E Paso, TX
Bob West
MICHAEL SEMBELLO
MTUME
Hottest:
IRENE CARA 1-1
CULTURE CLUB 6-3
SERGIO MENDES 12-9
MICHAEL JACKSON 25-22

KSET-FM/E Paso, TX
Cot Simon
none
Hottest:
MEN AT WORK 1-1
CULTURE CLUB 2-2
HALL & OATES 8-8
MADNESS 11-11
THOMPSON TWINS 16-16

WRQK/Greensboro, NC
Wes Jones
PRINCE
DURAN DURAN
BRYAN ADAMS
MICHAEL SEMBELLO
Hottest:
IRENE CARA 1-1
EDDY GRANT 21-14
KINKS 24-20
MADNESS 27-21
MICHAEL JACKSON 29-24

WHY-FM/Montgomery
Mark St. John
HOLLIES
MICHAEL SEMBELLO
DONNA SUMMER
Hottest:
IRENE CARA 1-1
CULTURE CLUB 5-2
HALL & OATES 8-4
KAJAGOOGOO 14-7
STYX 16-9

KRGV/McAllen-Brown
Perry/Taylor
HOLLIES
CHRIS DEBURGH
MARTIN BRILEY
DOUBLE IMAGE
Hottest:
IRENE CARA 3-1
HALL & OATES 4-2
STYX 5-3
CHAMPAIGN 7-6
EDDY GRANT 19-16

KX104/Nashville, TN
Bryan Sargent
LOVERBOY
EURYTHMICS
HOLLIES
LBB
DEF LEPPARD (dp)
Hottest:
IRENE CARA 1-1
EDDY GRANT 11-4
CULTURE CLUB 10-8
CHAMPAIGN 12-9
ELTON JOHN 19-15

WJDX/Jackson, MS
Kerr/Storie
MICHAEL SEMBELLO
DURAN DURAN
DAVE EDMUNDS
STEVIE NICKS
CHAMPAIGN
Hottest:
IRENE CARA 1-1
CULTURE CLUB 3-2
LIONEL RICHIE 6-5
HALL & OATES 10-7
EDDY GRANT 15-8

MTYX/Jackson, MS
Jim Chick
STARBUCK
EURYTHMICS
CHRIS DEBURGH
STEVIE NICKS
DOUBLE IMAGE
DEBARGE 1-1
CHAMPAIGN 6-3
IRENE CARA 10-5
LEE GREENWOOD 25-19
EDDY GRANT 32-20

Y103/Jacksonville, FL
Robert John
NELSON & HAGGARD
Hottest:
LAURA BRANIGAN 2-1
IRENE CARA 8-4
STYX 17-6
SHERIFF 23-18
JOURNEY 28-23

WQUT/Johnson-City, TN
Rod Hampton
DURAN DURAN
FIXX
EURYTHMICS
EDDY GRANT
LIONEL RICHIE 9-1
MEN AT WORK 7-5
JOURNEY 10-7
STYX 15-9
RICK SPRINGFIELD 20-16

WOKI/Knoxville, TN
Gary Adkins
LOVERBOY
DEF LEPPARD
BERLIN
DOUBLE IMAGE
LOUISE TUCKER
Hottest:
IRENE CARA 3-1
STYX 9-5
EDDY GRANT 12-7
BILLY IDOL 20-16
DEBARGE 32-22

KKYK/Little Rock, AR
David Allen Ross
SERGIO MENDES
CHAMPAIGN
Hottest:
IRENE CARA 4-1
CULTURE CLUB 5-4
RICK SPRINGFIELD 7-5
BRYAN ADAMS 14-7
RONNIE MILSAP 9-8

KBFM/McAllen-Brownville
Bob Mitchell
HOLLIES
PRINCE
BOB SEGER
LOVERBOY
Hottest:
RICK SPRINGFIELD 2-1
CULTURE CLUB 5-3
STYX 9-5
EDDY GRANT 10-7

FM100/Memphis, TN
Garry Wall
BRYAN ADAMS
AL JARREAU
Hottest:
IRENE CARA 3-1
JOURNEY 4-2
SERGIO MENDES 7-3
CULTURE CLUB 10-9
EDDY GRANT 25-20

WABB-FM/Mobile, AL
Blaine Kelley
STEVIE NICKS
DAVID BOWIE
LOVERBOY
ROD STEWART
LOUISE TUCKER
CHRIS MANCINI
HUMAN LEAGUE
MICHAEL SEMBELLO
Hottest:
IRENE CARA 1-1
NEW EDITION 3-4
SERGIO MENDES 13-10
RICK SPRINGFIELD 13-10
BARRY MANILOW 32-29

KTSA/San Antonio, TX
Frank Walsh
LIONEL RICHIE
BRYAN ADAMS
EDDY GRANT
KAJAGOOGOO
KINKS
Hottest:
SERGIO MENDES 1-1
IRENE CARA 10-3
ALABAMA 12-8
RICK SPRINGFIELD 17-14

KROK/Shreveport, LA
Bennett/Stewart
MICHAEL SEMBELLO
A FLOCK OF SEAGUL
FIXX (dp)
STEVIE NICKS
NONA HENDRYX
AL JARREAU
Hottest:
IRENE CARA 2-1
JOURNEY 8-3
CULTURE CLUB 11-8
RICK SPRINGFIELD 12-9
STYX 14-10

WSEZ/Winston-Salem
Steve Finnegan
STEVIE NICKS
HOLLIES
MARTIN BRILEY
BERLIN
AL JARREAU
ROBERT PALMER
RED ROCKERS
Hottest:
IRENE CARA 1-1
CHAMPAIGN 11-7
SERGIO MENDES 14-8
EDDY GRANT 19-13
JIM CAPALDI 26-18

WSFL/New Bern
Kerr/Storie
BRYAN ADAMS
MICHAEL SEMBELLO
TONY CAREY
LEE GREENWOOD
DONNA SUMMER
MEN AT WORK 1-1
THOMAS DOLBY 2-2
CULTURE CLUB 3-3
LIONEL RICHIE 5-4
IRENE CARA 6-5

B97/New Orleans, LA
Bazoo/Loustau
BOB SEGER
DURAN DURAN
Hottest:
IRENE CARA 2-1
DEF LEPPARD 7-4
HALL & OATES 12-8
KAJAGOOGOO 20-16
MADNESS 24-19

WTIX/New Orleans
Gary Franklin
ROD STEWART
DURAN DURAN
STEVIE NICKS
DONNA SUMMER
Hottest:
IRENE CARA 1-1
ELTON JOHN 17-7
MICHAEL JACKSON 22-8
SERGIO MENDES 21-13
MADNESS 26-16

WNVZ/Norfolk
Steve Kelly
none
Hottest:
IRENE CARA 1-1
KAJAGOOGOO 17-5
ELTON JOHN 25-19
KINKS 32-25
MICHAEL JACKSON 33-26

BJ106/Orlando, FL
Gary Mitchell
DURAN DURAN
ROD STEWART
RICK SPRINGFIELD 6-4
HALL & OATES 14-8

WFLB/Fayetteville
Larry Cannon
FIXX
HOLLIES
GOANNA (dp)
RED ROCKERS (dp)
LOVERBOY (dp)
Hottest:
IRENE CARA 3-1
HALL & OATES 8-3
STYX 16-12
SERGIO MENDES 19-13
KAJAGOOGOO 24-15

WQTF/Florence
Ralph Carroll
none
Hottest:
MICHAEL JACKSON 1-1
LIONEL RICHIE 6-6
IRENE CARA 10-10
DEF LEPPARD 26-26

KISR/Ft. Smith, AR
Rick Hayes
MICHAEL JACKSON
LOVERBOY (dp)
DONNA SUMMER
DEBARGE
Hottest:
IRENE CARA 1-1
EDDY GRANT 15-7
DEBARGE 19-15
KINKS 25-18
TUBES 30-22
BILLY IDOL 33-28

Q104/Gadsden, AL
Gailther/Davis
FIXX
LOVERBOY (dp)
GREG KIHN BAND
DONNA SUMMER
Hottest:
IRENE CARA 1-1
MICHAEL JACKSON 14-5
O'BRIEN 18-9
MTUME 31-19
ISLEY BROS 38-28

FM97/Tallahassee, FL
Al Brock
BRYAN ADAMS
JOE WALSH
STEVIE NICKS
MARTIN BRILEY (dp)
MICHAEL SEMBELLO
Hottest:
IRENE CARA 2-1
CULTURE CLUB 3-2
RICK SPRINGFIELD 5-3
STYX 10-5
EDDY GRANT 18-12

WFLK/Tallahassee, FL
Brian Phillippe
DURAN DURAN
HUMAN LEAGUE
LOVERBOY (dp)
RED ROCKERS (dp)
MICHAEL SEMBELLO
Hottest:
CULTURE CLUB 3-1
DAVID BOWIE 2-3
MEN AT WORK 4-6
SERGIO MENDES 13-11
EDDY GRANT 19-12

KKQV/Wichita Falls, SD
Chuck Beck
BILLY IDOL
JOE WALSH
Hottest:
IRENE CARA 1-1
CULTURE CLUB 4-2
MICHAEL SEMBELLO 9-5
JOURNEY 8-7
HALL & OATES 16-10
WHSW/Wilmington, NC
Foster/Horton
LOVERBOY (dp)
BRYAN ADAMS (dp)
GREG KIHN BAND
PATRICK SIMMONS
Hottest:
MEN AT WORK 2-1
EDDY GRANT 20-13
MADNESS 23-15
POLICE 28-19
STEVIE NICKS 29-21

PARALLEL THREE

KQIZ-FM/Amarillo
Ron Chase
LOVERBOY
BERLIN
BRYAN ADAMS
HOLLIES
Hottest:
RICK SPRINGFIELD 1-1
TUBES 7-5
EDDY GRANT 16-11
CHRIS DEBURGH 19-13
POLICE D-24

WISE/Ashville, NC
John Stevens
BERLIN
DOUBLE IMAGE
Hottest:
DEF LEPPARD 3-3
DAVID BOWIE 4-4
LIONEL RICHIE 5-5
IRENE CARA 6-6
KAJAGOOGOO 12-12

WJAD/Bainbridge
Elliot West
PRINCE
HUMAN LEAGUE
RED ROCKERS (dp)
LOVERBOY (dp)
Hottest:
IRENE CARA 1-1
IRENE CARA 5-2
RICK SPRINGFIELD 10-6
EDDY GRANT 20-11
KAJAGOOGOO 17-12

WCGQ/Columbus, GA
Bob Raleigh
DURAN DURAN
CHRIS DEBURGH
FIXX
PRINCE
DOUBLE IMAGE (dp)
Hottest:
MEN AT WORK 1-1
IRENE CARA 2-2
CULTURE CLUB 4-3
RICK SPRINGFIELD 6-4
HALL & OATES 14-8

WVAV/Savannah, GA
J.D. North
LBB
INGRAM & AUSTIN
CHRIS DEBURGH
DEBARGE
EURYTHMICS
MICHAEL SEMBELLO
FIXX
STARBUCK
GEORGE BENSON
Hottest:
NAKED EYES 1-1
IRENE CARA 3-2
STYX 11-7
JOURNEY 18-14
BEE GEES 26-19

WSGF/Savannah, GA
J.P. Hunter
HUMAN LEAGUE
PETER TOSH
SPARKS
MICHAEL SEMBELLO
O'BRIEN
Hottest:
IRENE CARA 1-1
EDDY GRANT 15-7
DEBARGE 19-15
KINKS 25-18
TUBES 30-22
BILLY IDOL 33-28

Z102/Savannah, GA
Randi Sommers
MICHAEL SEMBELLO
DEBARGE
LOVERBOY
DONNA SUMMER
Hottest:
IRENE CARA 1-1
MICHAEL JACKSON 14-5
O'BRIEN 18-9
MTUME 31-19
ISLEY BROS 38-28

WFOG/Gainesville, GA
Alan Du Priest
STEVIE NICKS
MICHAEL SEMBELLO
AL JARREAU
HOLLIES
Hottest:
IRENE CARA 1-1
TUBES 12-3
NAKED EYES 9-8
EDDY GRANT 28-20
SERGIO MENDES 27-23

WYKS/Gainesville, FL
Lou Patrick
LOVERBOY
BRYAN ADAMS (dp)
DEF LEPPARD (dp)
HUMAN LEAGUE (dp)
Hottest:
CULTURE CLUB 3-1
DAVID BOWIE 2-3
MEN AT WORK 4-6
SERGIO MENDES 13-11
EDDY GRANT 19-12

KILE/Galveston, TX
Scott Taylor
EDDY GRANT
HUMAN LEAGUE
BERLIN
GREG KIHN BAND
HOLLIES
MICHAEL SEMBELLO
Hottest:
IRENE CARA 1-1
CULTURE CLUB 8-2
STYX 11-6
TUBES 16-9
HALL & OATES 18-10

KVOL/Lafayette
Jeff Nemetz
BRYAN ADAMS
RED ROCKERS (dp)
MICHAEL SEMBELLO
HOLLIES
JOE COCKER
GOANNA (dp)
LOVERBOY
Hottest:
IRENE CARA 2-1
LIONEL RICHIE 4-3
STYX 8-6
CHAMPAIGN 17-11
JIM CAPALDI 32-28

Q101/Meridian, MS
Chuck McCartney
POLICE
LOUISE TUCKER
AL JARREAU
LEE GREENWOOD
GOANNA
CHARLIE
STOMPERS
MICHAEL SEMBELLO
Hottest:
IRENE CARA 6-1
CULTURE CLUB 5-2
RICK SPRINGFIELD 10-3
JOURNEY 11-4
STYX 15-6

KNOE-FM/Monroe, LA
Rhymas/Shae
STEVIE NICKS
DURAN DURAN
HOLLIES
JOE WALSH
LOVERBOY (dp)
Hottest:
CULTURE CLUB 4-1
RICK SPRINGFIELD 5-4
JOURNEY 7-5
STYX 9-6
HALL & OATES 11-8

WPFM/Panama City
Skip Bishop
MICHAEL SEMBELLO
TONY CAREY
DEBARGE (dp)
CSN (dp)
Hottest:
IRENE CARA 1-1
EDDY GRANT 4-2
CULTURE CLUB 5-3
MADNESS 9-4
CHAMPAIGN 19-8

WXLK/Roanoke, VA
David Lee Michaels
PRINCE
ROD STEWART
JOE WALSH
MICHAEL JACKSON
POLICE
Hottest:
THOMAS DOLBY 2-1
ROBERT ELLIS ORRA 4-2
EDDY GRANT 21-11
PRINCE D-20
TUBES 24-21

WAEV/Savannah, GA
J.D. North
LBB
INGRAM & AUSTIN
CHRIS DEBURGH
DEBARGE
EURYTHMICS
MICHAEL SEMBELLO
FIXX
STARBUCK
GEORGE BENSON
Hottest:
NAKED EYES 1-1
IRENE CARA 3-2
STYX 11-7
JOURNEY 18-14
BEE GEES 26-19

WSGF/Savannah, GA
J.P. Hunter
HUMAN LEAGUE
PETER TOSH
SPARKS
MICHAEL SEMBELLO
O'BRIEN
Hottest:
IRENE CARA 1-1
EDDY GRANT 15-7
DEBARGE 19-15
KINKS 25-18
TUBES 30-22
BILLY IDOL 33-28

Z102/Savannah, GA
Randi Sommers
MICHAEL SEMBELLO
DEBARGE
LOVERBOY
DONNA SUMMER
Hottest:
IRENE CARA 1-1
MICHAEL JACKSON 14-5
O'BRIEN 18-9
MTUME 31-19
ISLEY BROS 38-28

FM97/Tallahassee, FL
Al Brock
BRYAN ADAMS
JOE WALSH
STEVIE NICKS
MARTIN BRILEY (dp)
MICHAEL SEMBELLO
Hottest:
IRENE CARA 2-1
CULTURE CLUB 3-2
RICK SPRINGFIELD 5-3
STYX 10-5
EDDY GRANT 18-12

WFLK/Tallahassee, FL
Brian Phillippe
DURAN DURAN
HUMAN LEAGUE
LOVERBOY (dp)
RED ROCKERS (dp)
MICHAEL SEMBELLO
Hottest:
CULTURE CLUB 3-1
DAVID BOWIE 2-

MIDWEST Most Added Hottest

Loverboy
Duran Duran
Bryan Adams
Irene Cara
Eddy Grant
Styx

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Loverboy
Stevie Nicks
Duran Duran
Irene Cara
Culture Club
Eddy Grant

MIDWEST PARALLEL TWO

WKDD/Akron, OH

Matt Patrick
LOVERBOY
DEF LEPPARD
AMY BOLTON
DAVID BOWIE
RED ROCKERS
GREG KINN BAND
Hottest:
RICK SPRINGFIELD 4-2
HALL & OATES 6-3
KAJAGOOGOO 10-6
EDDY GRANT 16-10
GOANNA 21-15

WKAU/Appleton-Oshkosh

Ross/Allen
DURAN DURAN
STEVIE NICKS
LOVERBOY (dp)
Hottest:
RICK SPRINGFIELD 2-1
STYX 4-2
EDDY GRANT 20-12
MADNESS 30-20
MICHAEL JACKSON 34-23

WNAM/Appleton-Oshkosh

Chris Caine
LOVERBOY (dp)
STEVIE NICKS
RED ROCKERS
HOLLIES
BILLY IDOL (dp)
JOE WALSH
Hottest:
IRENE CARA 1-1
SERGIO MENDES 13-6
LRB 20-11
EDDY GRANT 22-13
JIM CAPALDI 23-17

92X/Columbus, OH

Teri Nutter
DEF LEPPARD
MADNESS
EURYTHMICS
STEVIE NICKS
Hottest:
IRENE CARA 1-1
HALL & OATES 14-9
TUBES 17-12
ELTON JOHN 19-15
EDDY GRANT 24-16

KHK/Davenport, IA

Jim O'Hara
STEVIE NICKS (dp)
DURAN DURAN (dp)
A FLOCK OF SEAGUL (dp)
HOLLIES
Hottest:
IRENE CARA 5-1
STYX 7-3
NAKED EYES 12-8
EDDY GRANT 20-10
KAJAGOOGOO 18-13

KMGK/Des Moines, IA

Jim Roberts
DURAN DURAN
PRINCE
BILLY IDOL
HUMAN LEAGUE
STEVIE NICKS
Hottest:
IRENE CARA 2-1
DAVID BOWIE 3-2
RICK SPRINGFIELD 5-3
TUBES 14-12
KINKS 16-14

WEBC/Duluth, MN

Dick Johnson
EDDY GRANT (dp)
DEBARGE
BOB SEGER
CHRIS DEBURGH (dp)
Hottest:
IRENE CARA 1-1
CULTURE CLUB 2-2
STYX 6-3
JOURNEY 8-5
SERGIO MENDES 15-8

WKDQ/Evansville, IN

Hobbs/Payne
none
Hottest:
none
WMEE/Fort Wayne
John Curry
ALABAMA
DURAN DURAN
LOVERBOY
DEBARGE
Hottest:
DEF LEPPARD 5-4
EDDY GRANT 11-7
RICK SPRINGFIELD 10-8
HALL & OATES 20-15
BRYAN ADAMS D-23

WGRD/Grand Rapids, MI

J.J. Duling
CHRIS CROSS
LOVERBOY
DURAN DURAN
FIXX
DEF LEPPARD (dp)
PRINCE
Hottest:
IRENE CARA 1-1
RICK SPRINGFIELD 4-2
JOURNEY 10-4
EDDY GRANT 16-8
KAJAGOOGOO 20-17

WZZR/Grand Rapids, MI

Don Schueller
LOVERBOY
BRYAN ADAMS
Hottest:
RICK SPRINGFIELD 3-1
CHRIS DEBURGH 12-4
SCANDAL 15-14
EDDY GRANT 21-18
RED ROCKERS 22-20

WNAP/Indianapolis, IN

Larry Mego
LRB
Hottest:
MEN AT WORK 1-1
LIONEL RICHIE 3-2
CULTURE CLUB 4-3
IRENE CARA 9-5
JOURNEY 21-13

WZPL/Indianapolis

Hoffman/Brodie
BRYAN ADAMS
DONNA SUMMER
JOE WALSH
HOLLIES
STOMPERS
BERLIN
Hottest:
MEN AT WORK 1-1
BRYAN ADAMS 6-2
IRENE CARA 11-3
JOURNEY 12-10
RICK SPRINGFIELD 16-13

WJXQ/Jackson, MI

Ryan/Cheeks
LOVERBOY
DEF LEPPARD
BRYAN ADAMS
HOLLIES (dp)
CHRIS MANCINI (dp)
DOUBLE IMAGE (dp)
Hottest:
RICK SPRINGFIELD 12-1
LOVERBOY D-8
DEF LEPPARD D-16
BRYAN ADAMS D-17
TODD RUNDGREN 28-18

WKFR/Kalamazoo, MI

Swart/Chapman
POLICE
DONNA SUMMER
CHRIS DEBURGH
LEE GREENWOOD
STOMPERS
BRYAN ADAMS
Hottest:
IRENE CARA 3-1
JOURNEY 4-2
CULTURE CLUB 5-4
EDDY GRANT 16-9
KAJAGOOGOO 18-13

WVIC/Lansing

Jay Stevens
BRYAN ADAMS
POLICE
DURAN DURAN
BILLY IDOL
Hottest:
NAKED EYES 2-1
PRINCE 4-3
CHRIS DEBURGH 5-5
JOURNEY 6-6
STYX 9-7

WZEE/Madison, WI

Little/Hudson
ROBERT PALMER
CHAMPAIGN
FIXX
BRYAN ADAMS
Hottest:
IRENE CARA 1-1
RICK SPRINGFIELD 3-2
PRINCE 5-4
STYX 6-5
EDDY GRANT 15-8

KQKQ/Omaha, NB

Taylor/Evans
DONNA SUMMER
DURAN DURAN
BRYAN ADAMS
Hottest:
IRENE CARA 1-1
RICK SPRINGFIELD 6-3
EDDY GRANT 10-4
PRINCE 15-7
MICHAEL JACKSON 19-14

K293/Peoria, IL

Mark Maloney
DONNA SUMMER
BEE GEES
LOVERBOY
DURAN DURAN
MARTIN BRILEY
GREG KINN BAND
DEF LEPPARD
JOAN ARMATRADING
Hottest:
NAKED EYES 1-1
NIGHT RANGER 6-3
IRENE CARA 8-6
SCANDAL 10-7
EDDY GRANT 17-12

WZOK/Rockford

Tim Fox
POLICE
BOB SEGER
LOVERBOY
Hottest:
RICK SPRINGFIELD 4-1
STYX 5-2
JOURNEY 6-3
TUBES 11-4
CULTURE CLUB 13-7

U93/South Bend, IN

J.K. Dearing
SERGIO MENDES
POLICE
Hottest:
IRENE CARA 3-1
MICHAEL JACKSON 2-2
DEF LEPPARD 8-3
BRYAN ADAMS 18-4
STYX 10-5

KAYI/Tulsa, OK

Phil Williams
FIXX
PRINCE
SPARKS
DURAN DURAN
DAVE EDMUNDS
Hottest:
CULTURE CLUB 2-1
RICK SPRINGFIELD 5-2
TUBES 8-5
ELTON JOHN 15-10
EDDY GRANT 16-11

KRAV/Tulsa, OK

Gary Reynolds
none
Hottest:
IRENE CARA 1-1
MEN AT WORK 2-2
CULTURE CLUB 5-5
STYX 8-8
SERGIO MENDES 10-10

KEYN-FM/Wichita, KS

Taylor/Pearman
STEVIE NICKS
Hottest:
LIONEL RICHIE 1-1
CULTURE CLUB 5-2
MEN AT WORK 2-3
STYX 10-7
LRB 13-9

WHOT/Youngstown, OH

Dick Thompson
STEVIE NICKS
RED ROCKERS
MTUME
GOANNA
HOLLIES
JOE WALSH
LOVERBOY
STOMPERS
BRYAN ADAMS
Hottest:
IRENE CARA 2-1
SERGIO MENDES 18-13
MICHAEL JACKSON 26-20
POLICE D-23
BOB SEGER D-27

WYFM/Youngstown, OH

Jeff Tobin
EDDY GRANT
Hottest:
MICHAEL JACKSON 1-1
PRINCE 2-2
IRENE CARA 3-3
BRYAN ADAMS 10-7
JOURNEY 16-9

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan
LEE GREENWOOD
DONNA SUMMER
Hottest:
IRENE CARA 1-1
HALL & OATES 9-3
CULTURE CLUB 10-6
STYX 14-8
EDDY GRANT 17-10

WBWB/Bloomington

John Heimann
RED ROCKERS
DURAN DURAN
CS&N
HOLLIES
LOVERBOY
Hottest:
MEN AT WORK 1-1
ELTON JOHN 25-17
MADNESS 27-19
EDDY GRANT 35-23
MICHAEL JACKSON 40-27

WCIL-FM/Carbondale, IL

Tony Waitkus
DEF LEPPARD (dp)
NEW EDITION
BRYAN ADAMS
DURAN DURAN
CHRIS MANCINI
Hottest:
EDDY GRANT 2-1
IRENE CARA 1-2
CHRIS DEBURGH 10-4
KAJAGOOGOO 21-14
ZZ TOP 29-18

KFMZ/Columbia

Jim Williams
GREG KINN BAND
POLICE
TOTO
PRINCE (dp)
BOB SEGER
DAVE EDMUNDS
DEVO (dp)
BLACKFOOT (dp)
Hottest:
MEN AT WORK 2-1
ELTON JOHN 8-5
MICHAEL JACKSON 17-10
CHRIS DEBURGH 16-11
MADNESS 21-15

KQWB/Fargo, ND

Craig Roberts
HOLLIES
BEE GEES
POLICE
EDDY GRANT
Hottest:
IRENE CARA 1-1
STYX 5-5
HALL & OATES 7-7
SERGIO MENDES 9-9
JIM CAPALDI 16-16

KKXL-FM/Grand Forks, ND

Don Nordine
BOB SEGER
ROD STEWART
CHAMPAIGN (dp)
EURYTHMICS
FIXX (dp)
DURAN DURAN (dp)
STEVIE NICKS
Hottest:
IRENE CARA 2-1
RICK SPRINGFIELD 5-4
STYX 11-8
EDDY GRANT 19-9

KYTN/Grand Forks, ND

Tom Fricke
DURAN DURAN
LOVERBOY
DEF LEPPARD
BRYAN ADAMS
ROMAN HOLLIDAY
PATRICK SIMMONS
Hottest:
TUBES 2-1
RICK SPRINGFIELD 6-3
IRENE CARA 14-7
CHRIS DEBURGH 30-22
PRINCE D-33

KRNA/Iowa City, IA

Bart Goynsbor
BOB SEGER
DAVE EDMUNDS (dp)
GOANNA (dp)
CS&N (dp)
BRYAN ADAMS (dp)
Hottest:
IRENE CARA 4-1
MEN AT WORK 1-2
HALL & OATES 7-3
EDDY GRANT 14-4
RICK SPRINGFIELD 13-7

WAZY-FM/Lafayette, IN

Jim Stacy
MADNESS
BRYAN ADAMS
STEVIE NICKS
PRINCE
EURYTHMICS
Hottest:
JOURNEY 3-1
CULTURE CLUB 4-2
RICK SPRINGFIELD 7-4
STYX 9-6
EDDY GRANT 20-11

WRKR/Racine, WI

Steve Warren
KINKS
MICHAEL SEMBELLO
GEORGE BENSON
Hottest:
IRENE CARA 5-1
MEN AT WORK 6-3
KAJAGOOGOO 23-16
EDDY GRANT 35-24
PRINCE D-27

KKLS/Rapid City, SD

Sherwin/Piper
CHAMPAIGN
BRYAN ADAMS
TUBES
PATRICK SIMMONS
Hottest:
MEN AT WORK 1-1
IRENE CARA 2-2
STYX 4-3
LRB 11-6
ELTON JOHN 13-7

KSKG/Salina

Collier/Travis
MINISTRY (dp)
STOMPERS
PRINCE
DONNA SUMMER
BOB SEGER
ROD STEWART
LOUISE TUCKER
HUMAN LEAGUE
Hottest:
IRENE CARA 1-1
RICK SPRINGFIELD 5-2
STYX 10-5
KAJAGOOGOO 19-10
EDDY GRANT 34-24

KKRC/Sioux Falls

Dan Kietley
BOB SEGER
LOVERBOY
GREG KINN BAND
DONNA SUMMER
CHAMPAIGN
PATRICK SIMMONS
CHRIS CROSS
Hottest:
MEN AT WORK 1-1
TUBES 4-2
IRENE CARA 5-3
LRB 16-11
EDDY GRANT 23-14

KWTO-FM/Springfield, MO

Alexander/Hammond
DURAN DURAN
PRINCE
LOVERBOY
CHRIS DEBURGH
Hottest:
RICK SPRINGFIELD 2-1
IRENE CARA 4-2
CULTURE CLUB 6-4
JOURNEY 10-6
STYX 11-7

WSPT/Stevens Point, WI

Fuhr/Tracy
MICHAEL JACKSON
STEVIE NICKS
SERGIO MENDES
EURYTHMICS
Hottest:
PRINCE 1-1
MEN AT WORK 2-2
DAVID BOWIE 3-3
IRENE CARA 19-11
EDDY GRANT 22-17

KDVV/Topeka, KN

Tony Stewart
PRINCE
DURAN DURAN
LOVERBOY
CHRIS DEBURGH (dp)
Hottest:
IRENE CARA 1-1
STYX 4-3
DAVID BOWIE 5-4
EDDY GRANT 14-7
POLICE D-21

KFMW/Waterloo, IA

Mark Potter
PRINCE
BOB SEGER
STEVIE NICKS
DURAN DURAN
BRYAN ADAMS
ROMAN HOLLIDAY
Hottest:
MEN AT WORK 1-1
STYX 8-4
TUBES 18-6
EDDY GRANT 20-10
POLICE D-20

WEST PARALLEL TWO

KKXX/Bakersfield, CA

Squires/Marcus
STEVIE NICKS
SPARKS
DEF LEPPARD (dp)
Hottest:
TUBES 9-2
KAJAGOOGOO 14-7
MADNESS 22-17
EDDY GRANT D-24
DONNA SUMMER 31-25

KBBK/Boise, ID

Tom Evans
LOVERBOY (dp)
GREG KINN BAND
DEBARGE (dp)
ROD STEWART
DONNA SUMMER
DEF LEPPARD (dp)
Hottest:
IRENE CARA 3-1
RICK SPRINGFIELD 10-7
STYX 11-8
EDDY GRANT 21-17
MADNESS D-28

KKFM/Colorado Springs

Ryan/Finney
ROD STEWART
EURYTHMICS
FIXX
BRYAN ADAMS
CHRIS DEBURGH
Hottest:
IRENE CARA 1-1
JOURNEY 2-2
LIONEL RICHIE 6-3
HALL & OATES 12-6
NAKED EYES 20-12

KYNO-FM/Fresno

Walker/Davis
JUNE POINTER
O'BRYAN
MICHAEL SEMBELLO
POLICE
AL JARREAU
Hottest:
IRENE CARA 3-1
CULTURE CLUB 6-5
DEBARGE 10-7
HALL & OATES 14-12
EDDY GRANT 18-13

KIKI/Honolulu, HI

Kong/Shishido
STEVIE NICKS
ANGELA BOFILL
MANHATTANS
LOVERBOY (dp)
Hottest:
IRENE CARA 2-1
PHASE VII 6-3
THOMAS DOLBY 8-5
CHAMPAIGN 7-6
EDDY GRANT 21-16

KQMQ/Honolulu, HI

Kimo Akane
HOLLIES
BRYAN ADAMS
ROBERT HAZARD
LOVERBOY
ROBERT PALMER
RED ROCKERS
GOANNA
Hottest:
DAVID BOWIE 4-1
MEN AT WORK 3-2
IRENE CARA 7-3
EDDY GRANT 14-10
HALL & OATES 16-11

KLUC/Las Vegas, NV

Randy Lunquist
SERGIO MENDES
STEVIE NICKS
FIXX
DURAN DURAN
LOVERBOY
Hottest:
IRENE CARA 10-1
CULTURE CLUB 8-5
TUBES 11-8
LRB 19-13
MADNESS 27-17

KOSO/Modesto

Ashum/Main
none
Hottest:
IRENE CARA 1-1
TUBES 9-2
STYX 7-3
PLANET P 19-9
SHRRPFF 27-22

KHOP/Modesto-Stockton

David Kraham
AL JARREAU
JOE WALSH (dp)
STEVIE NICKS
BOB SEGER
RED ROCKERS
LEE GREENWOOD
Hottest:
IRENE CARA 1-1
MEN AT WORK 2-2
JIM CAPALDI 10-5
KAJAGOOGOO 12-8
HALL & OATES 17-11

KIDD/Monterey

Brown/Kel
FIXX
KINKS
DONNA SUMMER
Hottest:
LIONEL RICHIE 1-1
MEN AT WORK 2-2
CULTURE CLUB 3-3
IRENE CARA 7-4
HALL & OATES 13-6

K96/Provo, UT

Gentry/McCoy
PRINCE
MICHAEL JACKSON
POLICE
ALABAMA
Hottest:
IRENE CARA 3-1
RICK SPRINGFIELD 8-3
JOURNEY 13-8
STYX 19-10
EDDY GRANT 29-19

KGGI/Riverside-S.B.

O'Neil/Hubbs
none
Hottest:
IRENE CARA 1-1
PRINCE 2-2
SERGIO MENDES 10-10
CHAMPAIGN 14-14
MICHAEL JACKSON 22-22

KSKD/Salem, OR

Len E. Mitchell
STEVIE NICKS
HOLLIES
AL JARREAU
LOVERBOY
BRYAN ADAMS (dp)
MAZE (dp)
JOE WALSH (dp)
DEF LEPPARD (dp)
Hottest:
IRENE CARA 1-1
EDDY GRANT 7-2
STYX 15-11
THOMPSON TWINS 28-22
A FLOCK OF SEAGUL 35-28

KRSP/Salt Lake City, UT

Carlson/Moll
EURYTHMICS
DURAN DURAN
CHRIS DEBURGH
MICHAEL SEMBELLO
A FLOCK OF SEAGUL
Hottest:
IRENE CARA 1-1
CULTURE CLUB 7-4
STYX 9-7
EDDY GRANT 21-14
PRINCE D-23

KYYX/Seattle, WA

Van Johnson
YELLOW
X
NORM NORMAN
Q-FEEL
ONE TWO THREE
TIN TIN
FUN BOY THREE
MEN WITHOUT HATS
ROMAN HOLLIDAY
Hottest:
SPARKS 1-1
MADNESS 4-3
DEVO 9-5
EURYTHMICS 20-16
POLICE 29-19

KJRB/Spokane, WA

Suda Coleman
STEVIE NICKS
Hottest:
IRENE CARA 2-1
SERGIO MENDES 4-4
STYX 8-7
DEBARGE 18-13

KHYT/Tucson, AZ

Sherman Cohen
JIM CAPALDI
ROBERT PALMER
RED ROCKERS
ROMAN HOLLIDAY
HOLLIES
LOVERBOY
BRYAN ADAMS
Hottest:
IRENE CARA 2-1
EDDY GRANT 3-2
LIONEL RICHIE 11-6
CULTURE CLUB 8-8
MICHAEL JACKSON 29-13

KRQ/Tucson, AZ

Zapoleon/Norris
MADNESS
GEORGE BENSON
DEBARGE
CHAMPAIGN
Hottest:
DAVID BOWIE 1-1
IRENE CARA 2-2
EDDY GRANT 7-5
NAKED EYES 24-10
CULTURE CLUB 21-16

PARALLEL THREE

KENI/Anchorage, AK

Vaughn/Kimberly
MICHAEL JACKSON
STEVIE NICKS
HOLLIES
JOE COCKER
ROD STEWART
A FLOCK OF SEAGUL
Hottest:
IRENE CARA 6-1
CULTURE CLUB 9-6
PRINCE 3-9
KAJAGOOGOO 12-11
SERGIO MENDES 23-18

KYYA/Billings, MT

Charlie Fox
ROD STEWART
BOB SEGER
SPARKS
IRENE CARA 3-1
CULTURE CLUB 6-2
STYX 9-6
LRB 22-15
EDDY GRANT 27-18

KCDQ/Bozeman, MT

Williams/St. John
LOVERBOY
BRYAN ADAMS
JOE COCKER
AL JARREAU
ROBERT PALMER
JOE WALSH
DEF LEPPARD
Hottest:
IRENE CARA 1-1
JOURNEY 2-2
RICK SPRINGFIELD 5-3
TUBES 14-8
LRB 16-11

KTRS/Casper, WY

Sears/Donovan
DEBARGE
DONNA SUMMER
DURAN DURAN
Hottest:
IRENE CARA 1-1
STYX 6-3
BALL & OATES 10-7
SERGIO MENDES 13-8
EDDY GRANT 18-11

KKAZ/Cheyenne, WY

John Ramsey
HALL & OATES
BEE GEES
A FLOCK OF SEAGUL
FIXX
Hottest:
STYX 3-1
LIONEL RICHIE 5-2
IRENE CARA 8-5
CULTURE CLUB 10-6
RICK SPRINGFIELD 11-8

KIST/Santa Barbara

Scotty Johnson
none
Hottest:
JIM CAPALDI 1-1
CULTURE CLUB 2-2
MEN AT WORK 3-3
IRENE CARA 7-6
HALL & OATES 13-8

225 Reporters

217 Current Reports

The following stations reported frozen playlists this week:

- KIQQ/Los Angeles
KSET-FM/EI Paso
WNFY/Daytona Beach
KRAV/Tulsa
WKDQ/Evansville
KGGI/Riverside
WJBO/Portland
WQLT/Florence

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

225 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E	33%		Up 51
M	21%		Same 4
S	56%		Down 0
W	19%		Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debuts 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on their charts.
Adds 25 — Total number of stations adding it this week.

A FLOCK OF SEAGULLS
Wishing (If I Had...)
(Jive/Arista)
LP: Listen

Regional Reach	126/21	56%	National Summary
E	70%		UP 38
S	59%		DEBUTS 12
M	42%		SAME 34
W	52%		DOWN 0
			ADDS 21

BEE GEES
The Woman In You (RSO/PG)
LP: Soundtrack Staying Alive

Regional Reach	166/6	74%	National Summary
E	80%		UP 14
S	70%		DEBUTS 16
M	51%		SAME 10
W	86%		DOWN 0
			ADDS 6

BRYAN ADAMS
Cuts Like A Knife (A&M)
LP: Cuts Like A Knife

Regional Reach	53/49	24%	National Summary
E	24%		UP 19
S	24%		DEBUTS 1
M	24%		SAME 0
W	18%		DOWN 1
			ADDS 49

GEORGE BENSON
Inside Love (WB)
LP: In Your Eyes

Regional Reach	103/6	46%	National Summary
E	46%		UP 36
S	55%		DEBUTS 5
M	55%		SAME 0
W	55%		DOWN 0
			ADDS 6

(George Benson continued)

WEST	WFLY 23-19	WYPR 26-24	WYPR 26-24
EAST	WFLY 23-19	WYPR 26-24	WYPR 26-24
SOUTH	WFLY 23-19	WYPR 26-24	WYPR 26-24
MIDWEST	WFLY 23-19	WYPR 26-24	WYPR 26-24

MARTIN BRILEY
The Salt In My Tears (Mercury/PolyGram)
LP: One Night With A Stranger

Regional Reach	67/7	30%	National Summary
E	30%		UP 88
S	30%		DEBUTS 15
M	25%		SAME 21
W	18%		DOWN 13
			ADDS 7

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

JIM CAPALDI
That's Love (Atlantic)
LP: Fierce Heart

Regional Reach	168/5	76%	National Summary
E	70%		UP 111
S	80%		DEBUTS 12
M	71%		SAME 39
W	75%		DOWN 1
			ADDS 5

CHRISTOPHER CROSS
No Time For Talk (WB)
LP: Another Page

Regional Reach	141/8	63%	National Summary
E	60%		UP 94
S	70%		DEBUTS 12
M	64%		SAME 28
W	64%		DOWN 6
			ADDS 6

IRENE CARA
Flashdance... What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional Reach	207/0	92%	National Summary
E	94%		UP 89
S	94%		DEBUTS 107
M	94%		DOWN 11
W	98%		ADDS 0

CULTURE CLUB
Time (Clock Of The Heart) (Virgin/Epic)
LP: Kissing To Be Clever

Regional Reach	217/0	96%	National Summary
E	94%		UP 160
S	94%		DEBUTS 16
M	94%		DOWN 16
W	100%		ADDS 0

DURAN DURAN
Is There Something... (Capitol)
LP: Duran Duran

Regional Reach	143/58	64%	National Summary
E	70%		UP 8
S	68%		DEBUTS 28
M	68%		SAME 50
W	57%		DOWN 0
			ADDS 56

(Irene Cara continued)

WEST	WFLY 23-19	WYPR 26-24	WYPR 26-24
EAST	WFLY 23-19	WYPR 26-24	WYPR 26-24
SOUTH	WFLY 23-19	WYPR 26-24	WYPR 26-24
MIDWEST	WFLY 23-19	WYPR 26-24	WYPR 26-24

DEVON
Theme From Doctor Detroit (Backstreet/MCA)
LP: Soundtrack Doctor Detroit

Regional Reach	53/1	24%	National Summary
E	24%		UP 19
S	24%		DEBUTS 3
M	24%		SAME 0
W	22%		DOWN 3
			ADDS 1

DAVE EDMUNDS
Slipping Away (Columbia)
LP: Information

Regional Reach	88/8	38%	National Summary
E	46%		UP 22
S	56%		DEBUTS 13
M	36%		SAME 43
W	34%		DOWN 0
			ADDS 0

EURHYTHMICS
Sweet Dreams (RCA)
LP: Sweet Dreams (Are Made Of This)

Regional Reach	153/23	68%	National Summary
E	62%		UP 21
S	68%		DEBUTS 21
M	58%		SAME 59
W	64%		DOWN 0
			ADDS 23

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

(Culture Club continued)

WEST	WFLY 23-19	WYPR 26-24	WYPR 26-24
EAST	WFLY 23-19	WYPR 26-24	WYPR 26-24
SOUTH	WFLY 23-19	WYPR 26-24	WYPR 26-24
MIDWEST	WFLY 23-19	WYPR 26-24	WYPR 26-24

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

(Duran Duran continued)

WEST	WFLY 23-19	WYPR 26-24	WYPR 26-24
EAST	WFLY 23-19	WYPR 26-24	WYPR 26-24
SOUTH	WFLY 23-19	WYPR 26-24	WYPR 26-24
MIDWEST	WFLY 23-19	WYPR 26-24	WYPR 26-24

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

CHAMPAGNE
Try Again (Columbia)
LP: Modern Heart

Regional Reach	150/13	67%	National Summary
E	60%		UP 88
S	70%		DEBUTS 15
M	60%		SAME 21
W	60%		DOWN 13
			ADDS 13

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

(Men At Work continued)

STEVIE NICKS
Stand Back (Modern/Atco)
LP: The Wild Heart

Regional 142/67 63% National Summary
DEBUTS 10
DOWNS 0
ADDS 57

BREAKER

STYX
Don't Let It End (A&M)
LP: Kilroy Was Here

Regional 215/1 96% National Summary
DEBUTS 11
DOWNS 1
ADDS 6

SERGIO MENDES
Never Gonna... (A&M)
LP: Sergio Mendes

Regional 179/5 80% National Summary
DEBUTS 14
DOWNS 0
ADDS 5

POLICE
Every Breath You... (A&M)
LP: Synchronicity

Regional 210/26 83% National Summary
DEBUTS 12
DOWNS 0
ADDS 26

ROB SEGER
Roll Me Away (Capitol)
LP: The Distance

Regional 162/28 72% National Summary
DEBUTS 37
DOWNS 4
ADDS 26

NAKED EYES
Always Something... (EMI America)
LP: Naked Eyes

Regional 173/0 77% National Summary
DEBUTS 10
DOWNS 28
ADDS 0

PRINCE
1999 (WB)
LP: 1999

Regional 126/32 56% National Summary
DEBUTS 10
DOWNS 0
ADDS 31

MICHAEL SEMBELLO
Maniac (Casablanca/PolyGram)
LP: Soutrack Flashdance

Regional 51/31 23% National Summary
DEBUTS 2
DOWNS 0
ADDS 31

ROD STEWART
Baby Jane (WB)
LP: Body Wishes

Regional 160/19 71% National Summary
DEBUTS 19
DOWNS 0
ADDS 13

SPARKS & JANE WIEDLIN
Cool Pieces (Atlantic)
LP: Sparks In Outer Space

Regional 81/4 36% National Summary
DEBUTS 4
DOWNS 2
ADDS 4

KENNY ROGERS
All My Life (Liberty)
LP: We've Got Tonight

Regional 95/0 42% National Summary
DEBUTS 5
DOWNS 0
ADDS 0

RICK SPRINGFIELD
Affair Of The Heart (RCA)
LP: Land Of Oz

Regional 205/0 91% National Summary
DEBUTS 1
DOWNS 15
ADDS 0

DONNA SUMMER
She Works Hard... (Mercury/PolyGram)
LP: She Works Hard For The Money

Regional 134/24 60% National Summary
DEBUTS 22
DOWNS 0
ADDS 34

STYX
Don't Let It End (A&M)
LP: Kilroy Was Here

Regional 215/1 96% National Summary
DEBUTS 11
DOWNS 1
ADDS 6

PRINCE
1999 (WB)
LP: 1999

Regional 126/32 56% National Summary
DEBUTS 10
DOWNS 0
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ADDS 13

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ADDS 6

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1999 (WB)
LP: 1999

Regional 126/32 56% National Summary
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DOWNS 0
ADDS 31

MICHAEL SEMBELLO
Maniac (Casablanca/PolyGram)
LP: Soutrack Flashdance

Regional 51/31 23% National Summary
DEBUTS 2
DOWNS 0
ADDS 31

ROD STEWART
Baby Jane (WB)
LP: Body Wishes

Regional 160/19 71% National Summary
DEBUTS 19
DOWNS 0
ADDS 13

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PARADELS

Adult / Contemporary

Continued from Back Page

BREAKERS

CHAMPAIGN

Try Again (Columbia)

46% of our reporters on it. Rotations: Heavy 16/0, Medium 27/3, Light 20/6, Extra Adds 1, Total Adds 10, KMGC, WHHY, WQUA, KRLB, WLVA, WROV, KFSB, WHNN, WJON, KRKK. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

CRYSTAL GAYLE "Our Love Is On The Faultline" (WB) 61/3

Rotations: Heavy 3/0, Medium 33/1, Light 25/2, Extra Adds 0, Total Adds 3, WSB, WRVA, KKPL. Heavy: KSL, KFSB, KALE. Medium: WFBR, WCCO, KHOW, KOY, KGW, WHBC, KRNT, KMBZ, WFMK, WISM-FM, KBOI, KKUA, KEX, KCEE, WAYV, WNNR, WEIM, WSKY, WCKQ, WGSV, KVOX, KFOR, KFQD, KRKB.

LOUISE TUCKER "Midnight Blue" (Arista) 55/19

Rotations: Heavy 0/0, Medium 23/3, Light 32/16, Extra Adds 0, Total Adds 19, KGW, KPLZ, WAFB, WSLI, WEZS, WTRX, KMBZ, WFMK, WMHE, KRDO, KUGN, KWAV, KSL, WKZE-FM, WCPI, WSKY, WLVA, KVOX, KSRO. Medium: WCCO, KHOW, KOY, WBEN, WGY, WMAZ, WRVR, WHBC, KEX, WEIM, WKNE, WSKI, WTNV, WCHV, KCRG, KFSB, KFOR, KRKB, KRKB, KALE.

HOLLIES "Stop In The Name Of Love" (Atlantic) 52/23

Rotations: Heavy 0/0, Medium 20/4, Light 32/19, Extra Adds 0, Total Adds 23, Y97, WCCO, KPPL, WICC, WGY, WBT, WSLI, WRVR, 2WD, WENS, WFMK, KBOI, KUGN, WNNR, WSKI, WCPI, WSKY, WLVA, WVBS, KVOX, WHNN, KRKB, KISN. Medium: WFBR, GR55, WARM98, KGW, KPLZ, WAEB, WSRZ, WMHE, KRDO, KWAV, WKZE-FM, WTNV, WCHV, KRNO, KVSF, KALE.

KINKS "Come Dancing" (Arista) 50/12

Rotations: Heavy 2/0, Medium 24/1, Light 24/6, Extra Adds 2, Total Adds 12, WCCO, WHEN, KEY103, WSLI, WHHY, KRNT, WFMK, KBOI, WJON, KQDI, KRNO, KISN. Heavy: WGY, KALE. Medium: WAEB, WICC, WYVZ, WWSH, KMGC, KFIM, WMHE, WAYV, WKZE-FM, WEIM, WKNE, WSKI, WTNV, WSKY, WCHV, WLVA, KRKB, KRKB.

ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 48/3

Rotations: Heavy 4/0, Medium 24/1, Light 20/2, Extra Adds 0, Total Adds 3, WBT, WSKY, KRNO. Heavy: WCCO, WRVA, WDEF, KFSB. Medium: KOY, WTC, WGY, WVLK, WMAZ, WHBY, KRNT, WTRX, KMBZ, KBOI, KKUA, KEX, WEIM, WKNE, WSKI, WTNV, WLVA, WJBC, KVOX, KFOR, KRKB, KSRO, KALE.

DIONNE WARWICK "All The Love In The World" (Arista) 43/16

Rotations: Heavy 1/0, Medium 20/5, Light 9/2, Extra Adds 0, Total Adds 16, WCLR, KOY, WICC, WSGN, WSRZ, WTRX, WQUA, KBOI, KRDO, KKUA, WNNR, WKNE, WSKI, WLVA, KFQD, KISN. Heavy: WCCO. Medium: WSLI, WHBY, KMBZ, WISM-FM, KUGN, KSL, WKZE-FM, WSKY, KFSB, KFOR, KRNO, KRKB, KRKB, KVSF, KALE.

DAN SEALS "Everybody's Dream Girl" (Liberty) 39/1

Rotations: Heavy 5/0, Medium 12/0, Light 22/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WHBC, KUGN, KSL, WKNE, WDEF. Medium: WCCO, WHBY, WFMK, WMHE, KUDO, WEIM, WSKI, WCKQ, KWEB, WJON, KRKB, KRKB.

BRYAN ADAMS "Straight From The Heart" (A&M) 37/4

Rotations: Heavy 8/0, Medium 20/2, Light 9/2, Extra Adds 0, Total Adds 4, KKPL, WTNV, KFQD, KALE. Heavy: WFYR, KPPL, WRIE, WSGN, WOWO, WFMK, KKR, KUDO. Medium: WPIX, WTAE, Y97, WLTT, WSB-FM, V100, WHEN, KMGC, KFIM, WAAY, WSRZ, WISM-FM, WMHE, KBOI, KWAV, WKZE-FM, WSKI, WCKQ.

ELTON JOHN "I'm Still Standing" (Geffen) 37/4

Rotations: Heavy 1/0, Medium 18/0, Light 18/4, Extra Adds 0, Total Adds 4, KBOI, KWAV, WAYV, WBOW. Heavy: KFIM. Medium: WFBR, WTAE, 97AIA, WAEB, WHEN, WRVR, WQUE, WHBC, WFMK, WKNE, WSKI, WSKY, WCKQ, WCHV, WROV, KFQD, KRKB, KRKB.

BEE GEES "The Woman In You" (RSO/PolyGram) 35/3

Rotations: Heavy 2/0, Medium 17/0, Light 16/3, Extra Adds 0, Total Adds 3, WASH, WCPI, KFQD. Heavy: WGY, WLVA. Medium: WFBR, KVIL, KPLZ, WICC, V100, WRIE, WYVZ, WWSH, KFIM, WHHY, KKR, WAYV, WSKI, WSKY, WCKQ, KFSB, KRKB.

GEORGE BENSON "Inside Love (So Personal)" (WB) 34/5

Rotations: Heavy 2/0, Medium 16/1, Light 16/4, Extra Adds 0, Total Adds 5, KEZR, WHHY, KWAV, WAYV, KRNO. Heavy: WGY, KALE. Medium: WAXY, 97AIA, B100, KNBR, WRIE, WRVR, WISM-FM, KBOI, WEIM, WSKI, WSKY, WVBS, KRKB, KRKB, KRKB.

POLICE "Every Breath You Take" (A&M) 33/22

Rotations: Heavy 2/2, Medium 14/7, Light 16/12, Extra Adds 1, Total Adds 22, WTAE, WSB-FM, WARM98, KOST, WGY, WHEN, WRVR, WQUE, KRDO, KKUA, KUDO, KWAV, WTNV, WSKY, WCHV, WLVA, KVOX, KFSB, WJON, WBOW, KFQD, KISN. Medium: KFIM, WAAY, WHHY, WISM-FM, WAYV, KRKB, KRKB.

DARYL HALL & JOHN OATES "Family Man" (RCA) 33/3

Rotations: Heavy 8/1, Medium 14/1, Light 11/1, Extra Adds 0, Total Adds 3, KEY103, WMHE, WTNV. Heavy: 3WS, WAXY, KFIM, WFMK, WAYV, WSKI, WCKQ. Medium: WYNY, Y97, KPLZ, WWSH, WHEN, KLTE, KOIL, KYKY, KKR, WSKY, WCHV, KRKB, KALE.

BRUCE MURRAY "From Now On" (Capitol) 30/8

Rotations: Heavy 0/0, Medium 4/0, Light 26/8, Extra Adds 0, Total Adds 8, WCCO, WRVA, KUGN, WNNR, WCHV, WGSV, KRKB, KISN. Medium: KSL, WDEF, WLVA, KFOR.

NAKED EYES "Always Something There To Remind Me" (EMI America) 30/2

Rotations: Heavy 8/0, Medium 13/0, Light 9/2, Extra Adds 0, Total Adds 2, 97AIA, KFQD. Heavy: WYNY, 55KRC, WMJI, WAEB, KKR, WAYV, WSKI, WHNN. Medium: WFBR, WAXY, KPPL, KGW, B100, KPLZ, WWSH, WHEN, KFIM, WQUE, WMHE, WSKY, KRKB.

SIGNIFICANT ACTION

BERTIE HIGGINS "Pirates And Poets" (Kat Family/CBS) 22/1

Rotations: Heavy 0/0, Medium 10/0, Light 12/1, Extra Adds 0, Total Adds 1, WKNE. Medium: WSRZ, WHBY, WQUA, KSL, WNNR, WSKI, WGSV, WLVA, KRKB, KRKB.

PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 18/1

Rotations: Heavy 3/0, Medium 10/0, Light 4/0, Extra Adds 1, Total Adds 1, WJON. Heavy: KPLZ, WSRZ, WCKQ. Medium: KGW, WISM-FM, KBOI, WAYV, WNNR, WEIM, WKNE, WSKI, WLVA, KFQD.

PEACHES & HERB "Remember" (Columbia) 14/1

Rotations: Heavy 0/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, WCCO. Heavy: WHBY, KRNT, WTRX, WISM-FM, KSL, WNNR, WCKQ.

MOST ADDED

HOLLIES (23)

Stop In The Name Of Love (Atlantic)

POLICE (22)

Every Breath You Take (A&M)

LOUISE TUCKER (19)

Midnight Blue (Arista)

PAUL ANKA (16)

Hold Me 'Til The Mornin' Comes (Columbia)

DIONNE WARWICK (16)

All The Love In The World (Arista)

DeBARGE (13)

All This Love (Gordy/Motown)

HOTTEST

SERGIO MENDES (99)

Never Gonna Let You Go (A&M)

LIONEL RICHIE (85)

My Love (Motown)

IRENE CARA (75)

Flashdance... (Casablanca/PolyGram)

CULTURE CLUB (56)

Time (Clock Of The Heart) (Virgin/Epic)

KENNY ROGERS (55)

All My Life (Liberty)

MEN AT WORK (37)

Overkill (Columbia)

LOU RAWLS "Upside Down" (Epic) 13/5

Rotations: Heavy 0/0, Medium 4/0, Light 9/5, Extra Adds 0, Total Adds 5, WARM98, WKNE, WGSV, KFQD, KRKB. Medium: WBEN, WRIE, KUGN, KFOR.

JOE COCKER "Threw It Away" (Island/Atco) 12/6

Rotations: Heavy 0/0, Medium 2/2, Light 10/4, Extra Adds 0, Total Adds 6, WKZE-FM, WTNV, WLVA, KRKB, KRKB, KALE.

ROD STEWART "Baby Jane" (WB) 12/4

Rotations: Heavy 0/0, Medium 6/1, Light 6/3, Extra Adds 0, Total Adds 4, Y97, WSGN, WAYV, WROV. Medium: WHEN, WHHY, WQUE, WSKY, KRKB.

JIM GLASER "You Got Me Running" (Noble Vision) 11/0

Rotations: Heavy 0/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WNNR, WKNE, KFOR, KRKB.

BOB SEGER & THE SILVER BULLET BAND "Roll Me Away" (Capitol) 10/3

Rotations: Heavy 0/0, Medium 4/2, Light 6/1, Extra Adds 0, Total Adds 3, KNBR, KEY103, WMHE. Medium: WAYV, WSKI.

SYLVIA "Snapshot" (RCA) 9/1

Rotations: Heavy 0/0, Medium 2/0, Light 7/1, Extra Adds 0, Total Adds 1, WCCO. Medium: KRNO, KVSF.

KAJAGOOGOO "Too Shy" (EMI America) 8/2

Rotations: Heavy 2/1, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 2, KOST, WOWO. Heavy: WAYV. Medium: Y97, KRKB.

JARREAU "Boogie Down" (WB) 7/5

Rotations: Heavy 0/0, Medium 0/0, Light 6/4, Extra Adds 1, Total Adds 5, Y97, WHHY, KFSB, KQDI, KRKB.

SHERIFF "When I'm With You" (Capitol) 7/0

Rotations: Heavy 2/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK. Medium: WMHE.

NOEL BUTLER "Summertime, Summertime" (Lew's Record Co.) 6/4

Rotations: Heavy 0/0, Medium 0/0, Light 6/4, Extra Adds 0, Total Adds 4, WCCO, WNNR, WKNE, KRKB.

MICHAEL JACKSON "Wanna Be Startin' Somethin'" (Epic) 6/1

Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WAYV. Medium: WSKI.

STEVIE NICKS "Stand Back" (Modern/Atco) 6/1

Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, WLVA.

FIREFALL "Falling In Love" (Atlantic) 6/0

Rotations: Heavy 0/0, Medium 0/0, Light 6/0, Extra Adds 0, Total Adds 0.

MADNESS "Our House" (Geffen) 6/0

Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: KFIM, WHHY, WSKY.

RICK SPRINGFIELD "Affair Of The Heart" (RCA) 6/0

Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WHEN, WVBS.

T. RICHARDSON WILLITS "In You" (Wild Card) 6/0

Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WJON, KFQD.

MAC McANALLY "How Cool" (Geffen) 5/2

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WCCO, KRKB.

DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 5/2

Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WASH, KRKB. Medium: WFBR, WSKI.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Adds & Hots . . . See Page 49

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DONNA SUMMER

She Works Hard For The Money (Mercury/PolyGram)

70% of our reporting stations on it. Rotations: Heavy 7/0, Medium 14/1, Light 24/10, Extra Adds 6, Total Adds 17 including WRKS, WEDR, WBMX, WGCI, WBLZ, WCIN, WJMO, WGPR, KDAY, WRDW, WPEG, WOIC, WPDQ, WTOY, WKWM, WLUM, KPOP-FM. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

LARRY GRAHAM

I Never Forgot Your Eyes (WB)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/1, Light 28/7, Extra Adds 2, Total Adds 10, WXYV, WBMX, WZAK, KDAY, WJMI, WTOY, WAAA, WKWM, KDIA, KPOP-FM. Debuts at number 29 on the Black Radio Chart.

PEACHES & HERB

Remember (Columbia)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 17/0, Light 24/4, Extra Adds 2, Total Adds 6, WXYV, KRLY, WDIA, WHRK, KSOL, WKND. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

JUNE POINTER "Ready For Some Action" (Planet/RCA) 43/9

Rotations: Heavy 2/0, Medium 7/0, Light 32/7, Extra Adds 2, Total Adds 9, WXYV, WILD, KDAY, KNOW, WGIV, WANT, WLTH, WKWM, KUKQ. Heavy: WVEE, KPOP-FM. Medium: WOOK, XHRM, KSOL, WVOL, WAAA.

GLENN JONES "Keep On Doin'" (RCA) 43/5

Rotations: Heavy 3/0, Medium 15/1, Light 24/3, Extra Adds 1, Total Adds 5, WCIN, XHRM, WANT, WAAA, KUKQ. Heavy: WYLD-FM, WZEN-FM, WPDQ. Medium: WOOK, WVEE, WOIC, WVOL, WLTH, WWWW, KPOP-FM.

PHYLLIS HYMAN "Riding The Tiger" (Arista) 42/8

Rotations: Heavy 1/0, Medium 15/1, Light 23/4, Extra Adds 3, Total Adds 8, KMJQ, WBMX, WDRQ, XHRM, KNOW, WBLX, WKWM, WLTH. Heavy: WILD. Medium: WHUR, WGPR, KACE, WWWW, WLUM, KDIA.

MICHAEL JACKSON "Wanna Be Startin' Somethin'" (Epic) 40/12

Rotations: Heavy 11/3, Medium 12/2, Light 14/4, Extra Adds 3, Total Adds 12 including WXYV, WGCI, WZAK, WNHC, WRDW, WPDQ, WPLZ. Heavy: WOOK, WHRK, KACE, WATV, WLUM. Medium: WAIL-FM, WDRQ, WBLX, WLTH, KUKQ.

STEVE ARRINGTON'S HALL OF FAME "Weak At The Knees" (Atlantic) 40/4

Rotations: Heavy 4/0, Medium 25/2, Light 11/2, Extra Adds 0, Total Adds 4, WOOK, WGCI, WDRQ, WPEG. Heavy: WEDR, KACE, WRDW, KJCB. Medium: KRLY, WDIA, XHRM, WKND, WVOL, WKWM, WLUM.

JUNIOR "Communication Breakdown" (Mercury/PolyGram) 39/18

Rotations: Heavy 3/1, Medium 10/3, Light 24/12, Extra Adds 2, Total Adds 18 including WILD, WGPR, XHRM, WKND, WLOU, WVOL, WLUM, KDIA. Heavy: KRNB, WHRK. Medium: WHUR, WGCI, WZAK, WGIV, WWWW.

KASHIF "Stone Love" (Arista) 39/11

Rotations: Heavy 8/0, Medium 16/3, Light 14/7, Extra Adds 1, Total Adds 11 including WHRK, WZAK, KSOL, WKND, WAAA, WKWM, WVOI. Heavy: WKYS, WOOK, WVEE, KJLH, WRDW, KJCB. Medium: WILD, KRNB, XHRM, WOIC, KUKQ.

MARY JANE GIRLS "Candy Man" (Gordy/Motown) 37/2

Rotations: Heavy 10/0, Medium 14/1, Light 13/1, Extra Adds 0, Total Adds 2, WOOK, WPEG. Heavy: WVEE, WAIL-FM, KACE, WAAA, WKWM, WLUM, KDIA. Medium: WXYV, WAMO, WDMT, WZEN-FM, WTOY.

CULTURE CLUB "Time (Clock Of The Heart)" (Virgin/Epic) 37/1

Rotations: Heavy 18/0, Medium 14/0, Light 5/1, Extra Adds 0, Total Adds 1, WATV. Heavy: WRKS, WDMT, XHRM, KSOL, WNHC, KOKY, WANM, KPOP-FM. Medium: WHUR, KKDA-FM, WJLB, KDAY, WGIV, WKWM.

NEW HORIZONS "Your Thing Is Your Thing" (Columbia) 35/4

Rotations: Heavy 12/0, Medium 6/1, Light 15/1, Extra Adds 2, Total Adds 4, WXYV, WHUR, KKDA-FM, WDIA. Heavy: KRNB, WYLD-FM, WZEN-FM, KACE, WATV, WJMI, WWWW. Medium: KMJQ, WEDR, KJCB, WLOU, WVOL.

INDEEP "When Boys Talk" (Sound Of New York) 33/2

Rotations: Heavy 10/0, Medium 14/0, Light 9/2, Extra Adds 0, Total Adds 2, WATV, WTOY. Heavy: WAOK, WGCI, WZEN-FM, KSOL, WWWW, WANM, WAAA, WLTH, KDIA. Medium: WRKS, WYLD-FM, WZAK, WWWW.

EDDY GRANT "Electric Avenue" (Portrait/CBS) 32/5

Rotations: Heavy 14/0, Medium 9/1, Light 8/3, Extra Adds 1, Total Adds 5, WOOK, WBLZ, WATV, WTOY, KDIA. Heavy: WILD, WVEE, WBMX, WPLZ, KPOP-FM. Medium: KKDA-FM, WAIL-FM, KDAY, WANT, WKWM.

BOOKER NEWBERRY III "Love Town" (Boardwalk) 32/1

Rotations: Heavy 5/0, Medium 16/0, Light 11/1, Extra Adds 0, Total Adds 1, WAAA. Heavy: WEDR, WJMO, WENN, WWWW, WWWW. Medium: WXYV, WOOK, WVEE, KRNB, WGCI, XHRM, WNHC, WATV, WLTH.

THUNDERFLASH "Not A Day Too Soon" (Jam Power) 31/2

Rotations: Heavy 3/0, Medium 9/0, Light 19/2, Extra Adds 0, Total Adds 2, WGCI, WATV. Heavy: WEDR, WWWW, WAAA. Medium: WOOK, WCIN, WJMO, WGPR, KACE, WENN, WGIV, WLTH, WWWW.

OLIVER CHEATHAM "Get Down Saturday Night" (MCA) 30/3

Rotations: Heavy 1/0, Medium 9/0, Light 18/1, Extra Adds 2, Total Adds 3, WNHC, KNOW, WPEG. Heavy: WWWW. Medium: WXYV, KRLY, WHRK, WYLD-FM, WBMX, WGCI, XHRM, WENN, WWWW.

O'JAYS "I Can't Stand The Pain" (Philadelphia International/CBS) 29/15

Rotations: Heavy 2/1, Medium 9/3, Light 18/11, Extra Adds 0, Total Adds 15 including WKYS, WDMT, KJLH, WATV, WPLZ, WAAA, WKWM, KDIA. Heavy: WVEE. Medium: WAOK, KRNB, WNHC, WOIC, WVOL, WLUM.

RJ'S LATEST ARRIVAL "Movin' On Up" (Larc) 29/0

Rotations: Heavy 2/0, Medium 14/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WZEN-FM. Medium: WOOK, WEDR, WZAK, XHRM, KSOL, WENN, WPEG, WKXI, KOKY, WWWW, WTLCL, WWWW, KDIA.

MUSICAL YOUTH "Heartbreaker" (MCA) 28/6

Rotations: Heavy 2/0, Medium 9/0, Light 14/3, Extra Adds 3, Total Adds 6, WAOK, WBMX, WDMT, WDRQ, KSOL, WTLCL. Heavy: WVEE, KPOP-FM. Medium: WHUR, WHRK, KACE, XHRM, KNOW, WPDQ, WWWW.

JOHNNY GILL "Super Love" (Cotillion/Atco) 27/16

Rotations: Heavy 2/2, Medium 7/4, Light 15/7, Extra Adds 3, Total Adds 16, WXYV, WAMO, WVEE, WAIL-FM, WGPR, KJLH, KSOL, WNHC, WGIV, KJCB, KOKY, WLOU, WVOL, WLTH, WTLCL, WLUM. Medium: WHUR, WHRK.

THOMAS DOLBY "She Blinded Me With Science" (Capitol) 27/2

Rotations: Heavy 13/0, Medium 11/1, Light 3/1, Extra Adds 0, Total Adds 2, KMJQ, WENN. Heavy: WKYS, WHUR, WVEE, WGCI, WNHC, WRDW, WBLX, WKWM. Medium: WAIL-FM, WDRQ, KDAY, WPDQ, KOKY, WANM.

SYSTEM "Sweat" (Mirage/Atco) 27/2

Rotations: Heavy 3/0, Medium 14/2, Light 10/0, Extra Adds 0, Total Adds 2, WOOK, WAAA. Heavy: WEDR, KJCB, KOKY. Medium: WDIA, KDAY, XHRM, WKND, WPEG, WPDQ, WDAO, WLTH, WKWM, WWWW.

MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 26/19

Rotations: Heavy 3/2, Medium 1/1, Light 17/11, Extra Adds 5, Total Adds 19, WILD, WAOK, WEDR, WBLZ, WZAK, WRDW, WPEG, WJMI, WPDQ, WLOU, WJJS, WPLZ, WWWW, WANM, WAAA, WLTH, WTLCL, WWWW, KUKQ. Heavy: WHRK.

SIGNIFICANT ACTION

RUN-D.M.C "It's Like That" (Profile) 24/1

Rotations: Heavy 4/0, Medium 7/1, Light 13/0, Extra Adds 0, Total Adds 1, WVOL. Heavy: WAOK, WEDR, WZAK, KJCB. Medium: WRKS, WDMT, WRDW, WKXI, WANM, WTLCL.

WARP 9 "Light Years Away" (Prism) 23/1

Rotations: Heavy 3/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, WGPR. Heavy: WRKS, WEDR, WWWW. Medium: WDAO, WHUR, WAOK, WBMX, WGCI, KDAY, KJLH, XHRM, WENN, WPEG, WJAX, WLTH.

LANIER & CO. "Share Your Love" (Larc) 20/3

Rotations: Heavy 1/0, Medium 7/1, Light 12/2, Extra Adds 0, Total Adds 3, WDAO, WVEE, WWWW. Heavy: KRNB. Medium: WAOK, WHRK, WENN, WPDQ, WVOL, WLUM.



NATIONAL AIRPLAY/30

June 3, 1983

Three Weeks	Two Weeks	Week	Rank	Artist/Record
1	1	1	1	GLADYS KNIGHT & THE PIPS/Save The Overtime... (Col.)
3	2	2	2	MAZE featuring FRANKIE BEVERLY/Love Is The Key (Capitol)
2	3	3	3	DENIECE WILLIAMS/Do What You Feel (Columbia)
6	4	4	4	MTUME/Juicy Fruit (Epic)
29	11	5	5	GEORGE BENSON/Inside Love (So Personal) (WB)
18	14	7	6	WHISPERS/Keep On Lovin' Me (Solar/Elektra)
-	18	10	7	IRENE CARA/Flashdance... What A Feeling (Casablanca/PolyGram)
10	9	8	8	LIONEL RICHIE/My Love (Motown)
9	6	6	9	CAMEO/Style (Atlanta Artist/PolyGram)
30	21	16	10	JANET JACKSON/Say You Do (A&M)
21	20	13	11	ANGELA BOFILL/Tonight I Give In (Arista)
14	13	12	12	DeBARGE/All This Love (Gordy/Motown)
19	17	14	13	SISTER SLEDGE/B.Y.O.B. (Bring Your Own Baby) (Cotillion/Atco)
16	15	15	14	"D" TRAIN/Music (Prelude)
7	7	9	15	LAKESIDE/Raid (Solar/Elektra)
13	16	19	16	ISLEY BROTHERS/Between The Sheets (T-Neck/CBS)
DEBUT	17	17	17	JARREAU/Boogie Down (WB)
20	19	18	18	DAVID BOWIE/Let's Dance (EMI America)
-	28	27	19	LEON HAYWOOD/I'm Out To Catch (Casablanca/PolyGram)
-	-	28	20	STARPOINT/Don't Be So Serious (Boardwalk)
24	23	21	21	JONZUN CREW/Space Cowboy (Tommy Boy)
-	-	24	22	O'BRYAN/You And I (Capitol)
-	-	26	23	J. INGRAM & P. AUSTIN/How Do You Keep The Music... (Qwest/WB)
DEBUT	24	24	24	GRANDMASTER FLASH.../New York New York (Sugar Hill)
28	26	25	25	BRASS CONSTRUCTION/Walkin' The Line (Capitol)
4	5	11	26	EARTH, WIND & FIRE/Side By Side (Columbia)
5	8	23	27	NEW EDITION/Candy Girl (Streetwise)
DEBUT	28	28	28	DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)
DEBUT	29	29	29	LARRY GRAHAM/I Never Forgot Your Eyes (WB)
DEBUT	30	30	30	PEACHES & HERB/Remember (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- MIDNIGHT STAR (19)
- JUNIOR (18)
- DONNA SUMMER (18)
- JOHNNY GILL (16)
- O'JAYS (15)

HOTTEST

- MTUME (47)
- GLADYS KNIGHT & THE PIPS (33)
- MAZE featuring FRANKIE BEVERLY (30)
- DeBARGE (19)
- ISLEY BROTHERS (19)

SMOKEY ROBINSON "Touch The Sky" (Tamla/Motown) 20/2

Rotations: Heavy 5/0, Medium 8/0, Light 7/2, Extra Adds 0, Total Adds 2, WRDW, WANT. Heavy: WAOK, WVEE, WBMX, WATV, WAAA. Medium: WGCI, KMJM, XHRM, KOKY, WPLZ, WDAO, WLTH, WTLCL.

COLLAGE "Get In Touch With Me" (Solar/Elektra) 19/6

Rotations: Heavy 1/0, Medium 6/1, Light 11/4, Extra Adds 1, Total Adds 6, WDAS, WVEE, KKDA-FM, WDMT, WJMO, KACE. Heavy: KPOP-FM. Medium: WHRK, KJLH, WENN, WLUM, KDIA.

ANITA BAKER "No More Tears" (Beverly Glen) 19/2

Rotations: Heavy 2/0, Medium 7/0, Light 10/2, Extra Adds 0, Total Adds 2, WENN, KDIA. Heavy: KACE, KDAY. Medium: WVEE, WEDR, WGPR, XHRM, KSOL, WVOL, WLTH.

OZONE "Strutt My Thang" (Motown) 19/1

Rotations: Heavy 7/0, Medium 9/0, Light 3/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WVEE, XHRM, KSOL, WATV, KJCB, WANM, WKWM. Medium: WOOK, WAOK, KKDA-FM, KDAY, WENN, WPEG, WNOO, WJAX, WLUM.

DARYL HALL & JOHN OATES "Family Man" (RCA) 18/7

Rotations: Heavy 3/0, Medium 5/1, Light 8/4, Extra Adds 2, Total Adds 7, WAIL-FM, WDRQ, WNHC, WJJS, WPLZ, KDIA. Heavy: WKYS, WOOK, KPOP-FM. Medium: WVEE, WBLZ, WDMT, KMJM, KUKQ.

JR. TUCKER "Bad Girls" (Geffen) 17/4

Rotations: Heavy 1/0, Medium 5/1, Light 10/2, Extra Adds 1, Total Adds 4, WDIA, WRDW, KNOW, WWWW. Heavy: KRNB. Medium: KSOL, WATV, KOKY, WVOL.

ART WILSON "Stay" (Tabu/CBS) 17/1

Rotations: Heavy 3/0, Medium 6/0, Light 7/0, Extra Adds 1, Total Adds 1, KMJQ. Heavy: WVEE, WJMO, WWWW. Medium: KRNB, XHRM, WENN, WGIV, WPDQ, WVOL.

CON FUNK SHUN "You Are The One" (Mercury/PolyGram) 17/1

Rotations: Heavy 2/0, Medium 11/0, Light 3/0, Extra Adds 1, Total Adds 1, WAOK. Heavy: WATV, KOKY. Medium: KKDA-FM, KRNB, WDMT, KSOL, WRDW, WGIV, WOIC, WJMI, WDAO, KDIA, KUKQ.

FINIS HENDERSON "Skip To My Lou" (Motown) 16/7

Rotations: Heavy 0/0, Medium 4/1, Light 11/5, Extra Adds 1, Total Adds 7, XHRM, WNHC, WANM, WAAA, WLTH, WTLCL, WLUM, KUKQ. Medium: KACE, WRDW, KJCB.

BOB MARLEY & THE WAILERS "Buffalo Soldier" (Island/Atco) 16/5

Rotations: Heavy 1/0, Medium 4/0, Light 10/4, Extra Adds 1, Total Adds 5, WGCI, WNHC, WRDW, WAAA, WLTH. Heavy: WYLD-FM. Medium: WGPR, XHRM, WPDQ, WBLX.

ROCKET "Here Comes My Love" (Quality) 16/3

Rotations: Heavy 2/0, Medium 6/1, Light 7/1, Extra Adds 1, Total Adds 3, WEDR, WATV, WVOL. Heavy: WHUR, WVEE. Medium: KRNB, WBMX, WPEG, WLUM, WWWW.

INSTANT FUNK "Who Took Away The Funk" (Salsoul/RCA) 16/2

Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Extra Adds 1, Total Adds 2, WBMX, WJMO. Heavy: KJCB. Medium: WJAX, WPDQ, WLOU, WVOL.

GEORGE CLINTON "Get Dressed" (Capitol) 16/2

Rotations: Heavy 0/0, Medium 8/0, Light 7/1, Extra Adds 1, Total Adds 2, WEDR, WAAA. Medium: KRNB, WGIV, WPEG, WNOO, KJCB, WLOU, WLTH, KUKQ.

WHODINI "The Haunted House Of Rock" (Arista) 16/1

Rotations: Heavy 2/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WZAK, WATV. Medium: XHRM, WPEG, KJCB, WWWW.

MICHAEL WYCOFF "There's No Easy Way" (RCA) 16/1

Rotations: Heavy 0/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, WEDR. Medium: WAMO, WHRK, KACE, KJCB, WAAA, WDAO, WLUM.

NEW GUYS ON THE BLOCK "On The Dance Floor" (Sugar Hill) 16/0

Rotations: Heavy 0/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WVEE, KRNB, KACE, KJLH, WNHC, WPEG.

MARVIN GAYE "Joy" (Columbia) 15/7

Rotations: Heavy 0/0, Medium 5/1, Light 8/4, Extra Adds 2, Total Adds 7, WILD, WHRK, KJLH, WOIC, WJJS, WVOI, KPOP-FM. Medium: WOOK, WNHC, WGIV, WBLX.

BRENDA RUSSELL "I Want Love To Find Me" (WB) 15/2

Rotations: Heavy 2/0, Medium 5/0, Light 6/0, Extra Adds 2, Total Adds 2, WAOK, WCIN. Heavy: KACE, KOKY. Medium: WHUR, WVEE, KJLH, WKND, WTLCL.

WEEKS & CO. "If You're Looking For Fun" (Salsoul/RCA) 15/1

Rotations: Heavy 3/0, Medium 3/1, Light 9/0, Extra Adds 0, Total Adds 1, WAAA. Heavy: WILD, KJCB, WPLZ. Medium: WEDR, WVOL.

Adds & Hots... See Page 47

WE GOT YOUR POINT

STARPOINT

BREAKER

Now Debuts On The Boardwalk
with

"DON'T BE SO SERIOUS"



Featuring the Brilliant Voice of

Renee Diggs

"Don't Be So Serious" The first single

NB-12-178-7

from the Just Released

Starpoint album, It's So Delicious

NB-33266-1



Produced by LIONEL JOB

On Boardwalk Cassettes and Records





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS Love Song (MCA)

On 82% of reporting stations. National Summary: Up 19, Same 39, Down 0, Debuts 32, Adds 33. A Most Added Record. Moves 50-43 on the Country Chart.

HANK WILLIAMS JR. Leave Them Boys Alone (WB/Curb)

On 65% of reporting stations. National Summary: Up 20, Same 33, Down 0, Debuts 21, Adds 24. A Most Added Record. Debuts at number 44 on the Country Chart.

LARRY GATLIN & THE GATLIN BROTHERS Easy On The Eye (Columbia)

On 62% of reporting stations. National Summary: Up 40, Same 24, Down 0, Debuts 17, Adds 12. Debuts at number 45 on the Country Chart.

LANE BRODY Over You (Liberty)

On 60% of reporting stations. National Summary: Up 17, Same 40, Down 0, Debuts 13, Adds 20. Debuts at number 46 on the Country Chart.

MOST ADDED

- JOHNNY LEE (60)
Hey Bartender (Full Moon/WB)
- RONNIE McDOWELL (52)
You're Gonna Ruin My Bad... (Epic)
- GEORGE STRAIT (46)
A Fire I Can't Put Out (MCA)
- OAK RIDGE BOYS (33)
Love Song (MCA)

HOTTEST

- RICKY SKAGGS (50)
Highway 40 Blues (Epic)
- RONNIE MILSAP (49)
Stranger In My House (RCA)
- EDDIE RABBITT (47)
You Can't Run From Love (WB)
- CRYSTAL GAYLE (46)
Our Love Is On The Faultline (WB)
- ALABAMA (42)
The Closer You Get (RCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on add to on, 31-31, etc.), moved it down on their charts, or added it this week. indicated one of this week's most added new songs.

DAVID FRIZZELL "Where Are You Spending Your Nights These Days" (WB/Viva) 84/23
National Summary: Up 16, Same 31, Down 0, Debuts 15, Adds 23 including WPOP-FM, WVVVA, WYNNK-FM, KIKK-FM, WRNL, WQYK-FM, WMNI, KRRK, WMIL, WWJO, KYAK, KVEG, KTOM, KCBQ, KMPS-AM-FM. Debuts at number 50 on the Country Chart.

DELIA BELL "Flame In My Heart" (WB) 81/5
National Summary: Up 19, Same 37, Down 0, Debuts 9, Adds 5, WIL-AM-FM, KTPK-FM, KKCS, KLZ, KEIN, WGNA-FM 31-25, KLVI 21-15, WHOO 19-16, KRMD-AM-FM 33-21, KSO 24-19, WCXI-AM-FM 39-35, WFMS-FM 35-24, KIK-FM 43-39, KWJJ 33-28, KSOP-FM 42-33.

JERRY REED "Good Ole Boys" (RCA) 79/7
National Summary: Up 37, Same 23, Down 0, Debuts 12, Adds 7, WXKW, WUBE-FM, KS100, WMNI, WAXX, WXCL, KCBQ, CHOW 50-40, WGTO 39-33, KHEY-AM 48-41, KRMD-AM-FM 44-34, WIRK-FM 49-42, KBMR 48-40, WFMS-FM 33-29, KRAK 43-39.

KENDALLS "Precious Love" (Mercury/PolyGram) 75/10
National Summary: Up 19, Same 37, Down 0, Debuts 9, Adds 10, WCOS-AM-FM, WNOX, KRMD-AM-FM, WTQR-FM, WAXX, WFMS-FM, WDAF, KCJB, KEIN, KCUB, WGNA-FM 34-30, KASE 36-32, KTTS-AM-FM 45-37, WTOD 37-32, KMPS-AM-FM d-29.

ATLANTA "Atlanta Burned Again Last Night" (MDJ) 74/12
National Summary: Up 21, Same 34, Down 0, Debuts 7, Adds 12, WIXY, WYII, WSOC-FM, KPLX-FM, WWOD/WKZZ, KYXX, WKIX, WQYK-FM, WTQR-FM, WFMS-FM, KTPK-FM, KSOP-FM, WLWI-FM 36-30, KYNN-AM-FM 46-30, KLZ on.

RONNIE McDOWELL "You're Gonna Ruin My Bad Reputation" (Epic) 72/52
National Summary: Up 3, Same 13, Down 0, Debuts 4, Adds 52 including WVAM, WYRK, WHN, WFIL, KIX106, WVVVA, WSOC-FM, WKSJ-FM, WSM, WUBE, WFMS-FM, KEBC-FM, KFDI-AM-FM, KIK-FM, KTOM.

ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 71/14
National Summary: Up 24, Same 23, Down 1, Debuts 9, Adds 14, WXKW, WVAM, WSNO, WFIL, WYII, WXBQ-FM, WDAK, KLRA, WNOE-AM, WIRE, WMIL, KTPK-FM, KCCY-FM, KRSY, WVVVA d-40.

GUS HARDIN "If I Didn't Love You" (RCA) 67/10
National Summary: Up 15, Same 31, Down 0, Debuts 11, Adds 10, WXBQ-FM, KHEY-AM, KLLL, WTQR-FM, WONE, WTSO, WXCL, KFDI-AM-FM, KWJJ, KSON-FM, WVAM 46-38, WIXL-FM 36-30, WNOE-AM 30-27, KTTS-AM-FM 43-35, KYAK d-24.

JOHNNY LEE "Hey Bartender" (Full Moon/WB) 62/60
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 60 including WPOC-FM, WYRK, WHN, KLVI, WESC-AM-FM, WLWI-FM, WCXI-AM-FM, WIRE, WXCL, KFDI-AM-FM, KUZZ, KUUY, KYGO-FM, KSON-FM, KMPS-AM-FM.

MERLE HAGGARD & LEONA WILLIAMS "We're Strangers Again" (Mercury/PolyGram) 56/11
National Summary: Up 13, Same 24, Down 0, Debuts 9, Adds 11, WSEN-AM-FM, WSOC-FM, KLLL, WLWI-FM, WIRK-FM, WMNI, WAXX, WIRE, KCJB, WTOD, KVEG, WGNA-FM d-36, KTTS-AM-FM 44-36, KTOM 49-38, KCKC 21-18.

VERN GOSDIN "Way Down Deep" (Compleat/PolyGram) 52/27
National Summary: Up 2, Same 14, Down 0, Debuts 9, Adds 27 including KXYL, KIKK-FM, WMC-AM, WKSJ-FM, KRMD-AM-FM, WIRK-FM, KWMT, WFMS-FM, KEBC-FM, KVOO, KIK-FM, KYAK, KGEM/KJOT, KVEG, KRAK, KTOM.

BOBBY BARE "The Jogger" (Columbia) 52/13
National Summary: Up 13, Same 17, Down 0, Debuts 9, Adds 13, WPOC-FM, KLVI, KXYL, WAMZ-FM, WWOD/WKZZ, WMNI, WWWV-FM, WAXX, WKMF, KWMT, WDAF, KGEM/KJOT, KLZ, WIRK-FM 48-38, KWJJ 45-36.

GEORGE STRAIT "A Fire I Can't Put Out" (MCA) 47/46
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 46 including WSNO, KASE, WYNNK-FM, WMC-AM, WKSJ-FM, WSM, WMAQ, WCXI-AM-FM, WKKQ-AM-FM, WIRE, KEBC-FM, KTTS-AM-FM, KNIX-FM, KTOM, KMPS-AM-FM.

MARK GRAY "It Ain't Real (If It Ain't You)" (Columbia) 46/7
National Summary: Up 5, Same 27, Down 0, Debuts 7, Adds 7, WXKW, KIX106, KHEY-AM, KLLL, WLWI-FM, WTQR-FM, KFDI-AM-FM, WSEN-AM-FM 45-40, KMML 43-33, KLVI 36-32, KBMR d-46, WXCL 33-31.

SIGNIFICANT ACTION

LORETTA LYNN "Lynin', Cheatin', Woman..." (MCA) 43/9
National Summary: Up 6, Same 19, Down 0, Debuts 10, Adds 9, WGNA-FM, WIXL-FM, WRNL, KBMR, KRRK, WAXX, WDAF, KVEG, KWJJ, WCXI-AM-FM 35-28.

TENNESSEE EXPRESS "Cotton Fields" (RCA) 40/11
National Summary: Up 1, Same 25, Down 0, Debuts 4, Adds 11, WGNA-FM, WIXL-FM, WYII, KMML, KKYX, WUSQ-FM, KBMR, WTOD, KKAL, KGEM/KJOT, KVEG.



NATIONAL AIRPLAY/50

June 3, 1983

Three Weeks Two Weeks Last Week

- 4 2 2 1 CRYSTAL GAYLE/Our Love Is On The Faultline (WB)
- 5 4 3 2 EDDIE RABBITT/You Can't Run From Love (WB)
- 9 6 4 3 MICKEY GILLEY/Fool For Your Love (Epic)
- 19 11 8 4 DON WILLIAMS/Love Is On A Roll (MCA)
- 8 7 6 5 GENE WATSON/You're Out Doing What I'm Here Doing Without (MCA)
- 14 10 7 6 RONNIE MILSAP/Stranger In My House (RCA)
- 7 5 5 7 DAVID ALLAN COE/The Ride (Columbia)
- 25 18 14 8 BARBARA MANDRELL/In Times Like These (MCA)
- 24 17 15 9 LEE GREENWOOD/I.O.U. (MCA)
- 20 14 10 10 MICHAEL MURPHEY/Love Affairs (Liberty)
- 27 20 16 11 RICKY SKAGGS/Highway 40 Blues (Epic)
- 23 15 13 12 T.G. SHEPPARD/Without You (WB/Curb)
- 18 13 11 13 LEON EVERETTE/My Lady Loves Me (Just As I Am) (RCA)
- 28 23 18 14 GARY MORRIS/The Love She Found In Me (WB)
- 26 22 17 15 STATLER BROTHERS/Oh Baby Mine (Mercury/PolyGram)
- 33 27 19 16 WILLIE NELSON & MERLE HAGGARD/Pancho And Lefty (Epic)
- 3 3 1 17 WAYLON JENNINGS/Lucille (RCA)
- 31 25 20 18 CHARLY McCLAIN/Fly Into Love (Epic)
- 37 33 23 19 KENNY ROGERS/All My Life (Liberty)
- 39 34 25 20 SYLVIA/Snapshot (RCA)
- 42 35 26 21 ALABAMA/The Closer You Get (RCA)
- 41 36 28 22 GEORGE JONES/I Always Get Lucky With You (Epic)
- 15 12 12 23 MEL TILLIS/In The Middle Of The Night (MCA)
- 34 32 27 24 MEL McDANIEL/Old Man River (I've Come To Talk Again) (Capitol)
- 2 1 9 25 MERLE HAGGARD/You Take Me For Granted (Epic)
- 43 37 30 26 RAZZY BAILEY/After The Great Depression (RCA)
- 45 40 33 27 EARL THOMAS CONLEY/Your Love's On The Line (RCA)
- 44 38 32 28 WHITES/I Wonder Who's Holding My Baby Tonight (WB/Curb)
- 49 47 37 29 DOLLY PARTON/Potential New Boyfriend (RCA)
- 47 41 38 30 STEVE WARINER/Don't Your Mem'ry Ever Sleep At Night (RCA)
- 6 8 21 31 EMMYLOU HARRIS/I'm Movin' On (WB)
- 44 41 32 BELLAMY BROTHERS/I Love Her Mind (WB/Curb)
- 45 42 33 JANIE FRICKE/He's A Heartache... (Columbia)
- 43 40 34 ED BRUCE/You're Not Leavin' Here Tonight (MCA)
- 1 9 25 35 JOHN CONLEE/Common Man (MCA)
- 50 46 43 36 KIERAN KANE/It's You (WB)
- - 44 37 CONWAY TWITTY/Lost In The Feeling (WB)
- 50 45 38 DAN SEALS/Everybody's Dream Girl (Liberty)
- 46 39 35 39 TANYA TUCKER/Changes (Arista)
- 48 43 39 40 CON HUNLEY/Once You Get The Feel Of It (MCA)
- 22 16 22 41 GAIL DAVIES/Singing The Blues (WB)
- 32 30 29 42 JIM GLASER/You Got Me Running (Noble Vision)
- - 50 43 OAK RIDGE BOYS/Love Song (MCA)
- DEBUT 44 HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb)
- DEBUT 45 LARRY GATLIN & THE GATLIN BROTHERS/Easy On The Eye (Columbia)
- DEBUT 46 LANE BRODY/Over You (Liberty)
- 17 19 31 47 JOHNNY RODRIGUEZ/Foolin' (Epic)
- 21 31 34 48 SHELLY WEST/Jose Cuervo (WB/Viva)
- 10 26 46 49 LOUISE MANDRELL/Save Me (RCA)
- DEBUT 50 DAVID FRIZZELL/Where Are You Spending... (WB/Viva)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

LACY J. DALTON "Dream Baby (How Long Must I Dream)" (Columbia) 39/29
National Summary: Up 1, Same 7, Down 0, Debuts 2, Adds 29 including KASE, WSOC-FM, WIRK-FM, WIRE, WXCL, KKAL, KRWO-FM, KRAK, KSOP-FM, KMPS-AM-FM.

BAMA BAND "Tijuana Sunrise" (Soundwaves) 37/2
National Summary: Up 16, Same 13, Down 0, Debuts 6, Adds 2, KLLL, KTPK-FM, WVAM 42-37, WJQS 39-32, KKYX 50-44, WAXX d-39, KVOO 34-28, KVEG 40-35, KWJJ 43-37, KTOM 46-39.

ED HUNNICUTT "Fade To Blue" (MCA) 35/2
National Summary: Up 13, Same 16, Down 0, Debuts 4, Adds 2, WSLR, KGA, WVAM 43-39, WVVVA on, KMML 46-36, WXCL on, KTTS-AM-FM 47-39, KEEN on.

WAYNE MASSEY "Lover In Disguise" (MCA) 32/5
National Summary: Up 4, Same 20, Down 0, Debuts 3, Adds 5, KHEY-AM, WNOE-AM, KYXX, WMAQ, KWMT, WLWI-FM d-40, KVEG on, KMPS-AM-FM on.

NITTY GRITTY DIRT BAND "Shot Full Of Love" (Liberty) 31/23
National Summary: Up 0, Same 6, Down 0, Debuts 2, Adds 23 including WAJR, WFIL, KIX106, WKSJ-FM, KYNN-AM-FM, WXCL, KVOO, KIK-FM, KCCY-FM.

JAMES & MICHAEL YOUNGER "A Taste Of The Wind" (MCA) 31/9
National Summary: Up 5, Same 12, Down 0, Debuts 5, Adds 9, KMML, WGTO, WIRK-FM, WAXX, KWMT, WXCL, KYAK, KVEG, KGA, KKYX 43-37.

JERRY REED "She's Ready For Someone..." (RCA) 30/7
National Summary: Up 2, Same 11, Down 1, Debuts 9, Adds 7, WVVVA, KMML, KIKK-FM, WRNL, WDAF, KIK-FM, KYAK, WWOD/WKZZ 41-36, WMC-AM d-28, WONE 38-34.

BILLY SWAN "Yes" (Epic) 27/7
National Summary: Up 2, Same 14, Down 0, Debuts 4, Adds 7, KASE, WJQS, WWOD/WKZZ, KFQO, KTTS-AM-FM, KFDI-AM-FM, KVEG, WNOX 47-41, KRMD-AM-FM 49-42, KCUB on.

DOTTIE WEST "Tulsa Ballroom" (Liberty) 23/23
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 23 including WSNO, KLRA, WSIX-FM, WQYK-FM, KEBC-FM, KTTS-AM-FM, KNIX-FM, KRAK, KSOP-FM, KCKC.

MARTY ROBBINS "What If I Said I Love You" (Columbia) 21/16
National Summary: Up 2, Same 3, Down 0, Debuts 0, Adds 16 including WVAM, WBGW-FM, WJQS, WMC-AM, WKSJ-FM, WPAP-FM, KBMR, WKMF, WTOD, KSOP-FM.

GLEN CAMPBELL "On The Wings Of My Victory" (Atlantic America) 20/1
National Summary: Up 2, Same 15, Down 0, Debuts 2, Adds 1, KGA, WBGW-FM on, WYNNK-FM on, WNOX 48-44, KKYX on, KRMD-AM-FM 47-39, KVOO on, KFDI-AM-FM on, KNIX-FM on, Q92 on.

OSMOND BROTHERS "She's Ready For Someone To..." (WB) 19/13
National Summary: Up 1, Same 4, Down 0, Debuts 1, Adds 13 including WKYQ, CHOW, WLWI-FM, KEBC-FM, KTTS-AM-FM, WWJO, KTPK-FM, KVOO, KUZZ, KSOP-FM.

DAVID WILLS "The Eyes Of A Stranger" (RCA) 17/17
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 17 including WBGW-FM, WKYQ, WCMF-FM, WPAP-FM, WGEE, WIRE, WTOD, KUUY, KCCY-FM, KMPS-AM-FM.

DAVE KEMP "Ain't That The Way It Goes" (Soundwaves) 17/3
National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 3, WVVVA, WGTO, WESC-AM-FM, WSEN-AM-FM on, KKYX on, KSO 32-29, WTOD on, KVOO on, KVEG on, KGA on.

Adds & Hots... See Page 48



ATLANTA

Would Like To Thank
 These R&R Stations For Reporting
 "Atlanta Burned Again
 Last Night"

MDJ A-4831

WVAM
 WBGW-FM
 WSNO
 WOKQ
 WIXL-FM
 WKYG
 WIXY
 WSEN-AM/FM
 KIX106
 WWVA
 WYII
 KRRV

WYNK-FM
 KXYL
 WEZL-FM
 WSOC-FM
 WGTO
 KPLX-FM
 KHEY-AM
 WFNC
 WESC-AM/FM
 WJQS
 KLRA
 KLLL

WWOD/WKZZ
 WOKK
 WKSJ-FM
 WLWI-FM
 WNOE-AM
 WCMS-FM
 KYXX
 WPAP-FM
 WKIX
 WRNL
 KKYX
 KRMD-AM/FM
 WQYK-FM

WIRK-FM
 WTQR-FM
 KBMR
 WONE
 KSO
 KRRK
 WAXX
 KFGO
 WKMF
 KWMT
 WFMS-FM
 WITL-FM
 WTSO

WDGY
 KYNN-AM/FM
 WXCL
 WHBF
 KTTS-AM/FM
 WWJO
 WTOD
 KTPK-FM
 KVOO
 KFDI-AM/FM
 KRST-FM
 KIK-FM

KYAK
 KGEM/KJOT
 KUUY
 KLZ
 KUGN-FM
 KMAK
 KEIN
 KVEG
 KWJJ
 KRSY
 KSOP-FM
 KGA



38 Music Square East, Suite 219
 Nashville, TN 37203
 (615) 244-5220



P.O. Box 7340
 Atlanta, GA 30357

AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week		Total	Heavy	Medium	Add	Total Adds	
—	—	3	1	POLICE/Every Breath You Take (A&M)	158+	125+	23-	3-	11-
5	2	2	2	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	134+	118+	16-	0=	1-
—	—	22	3	STEVIE NICKS/Stand Back (Modern/Atco)	151+	78+	53+	11-	32-
1	1	1	4	TUBES/She's A Beauty (Capitol)	127-	99-	28+	0=	0=
15	10	7	5	DAVID BOWIE/Modern Love (EMI America)	119+	89-	30+	0=	1-
57	41	18	6	DURAN DURAN/Is There Something I Should... (Capitol)	131+	72+	43+	10-	24-
3	3	4	7	ZZ TOP/Gimme All Your Lovin (WB)	116-	83-	33+	0=	0=
40	28	11	8	FIXX/One Thing Leads To Another (MCA)	126+	54+	70+	1-	2-
16	8	8	9	RED ROCKERS/China (415/Columbia)	128-	45+	81-	2+	2+
6	5	5	10	RICK SPRINGFIELD/Affair Of The Heart (RCA)	113-	84-	29-	0=	0=
14	11	9	11	MADNESS/Our House (Geffen)	123-	65+	58-	0=	0=
17	12	10	12	EDDY GRANT/Electric Avenue (Portrait/CBS)	117-	88-	28+	1+	4-
25	20	13	13	DAVE EDMUNDS/Slippin' Away (Columbia)	123+	40+	81-	1=	3-
4	4	6	14	INXS/The One Thing (Atco)	108-	70-	38+	0=	0=
2	13	12	15	KROKUS/Screaming In The Night (Arista)	110-	41+	69-	0=	0=
21	17	14	16	A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)	108-	53-	54-	0=	0=
19	19	15	17	MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)	96-	69-	27-	0=	0=
DEBUT	—	—	18	LOVERBOY/Hot Girls In Love (Columbia)	118+	32+	59+	27+	106+
27	24	21	19	GOANNA/Solid Rock (Atco)	114-	17+	96-	1+	1-
13	15	17	20	MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)	99-	37-	60-	2+	3+
8	9	16	21	BRYAN ADAMS/Cuts Like A Knife (A&M)	87-	49-	38-	0=	0=
31	30	27	22	ZEBRA/Who's Behind The Door (Atlantic)	102+	31+	69+	1-	5-
28	27	20	23	DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	82-	60-	22-	0=	1-
24	23	24	24	MEN AT WORK/High Wire (Columbia)	84-	52-	32+	0=	0=
11	18	25	25	PLANET P/Why Me? (Geffen)	76-	48-	28-	0=	0=
10	14	23	26	DAVID BOWIE/Let's Dance (EMI America)	74-	63-	11-	0=	0=
32	29	30	27	FASTWAY/Say What You Will (Columbia)	92+	22+	69-	1+	1-
—	45	37	28	DAVID BOWIE/China Girl (EMI America)	75+	60+	15-	0=	1=
51	33	34	29	FIXX/Saved By Zero (MCA)	85+	39+	45+	0=	1-
7	7	19	30	PINK FLOYD/Not Now John (Columbia)	78-	39-	39-	0=	0=
30	31	31	31	MEN AT WORK/It's A Mistake (Columbia)	71+	55+	16-	0=	0=
46	34	33	32	TODD RUNDGREN/Bang The Drum All Day (Bearsville/WB)	82+	46+	34-	2+	5-
2	6	26	33	MEN AT WORK/Overkill (Columbia)	69-	54-	15+	0=	0=
22	22	29	34	U2/Sunday Bloody Sunday (Island/Atco)	67-	52-	15-	0=	0=
35	37	39	35	KINKS/Come Dancing (Arista)	76+	41+	33-	0=	3-
26	25	28	36	ZZ TOP/Got Me Under Pressure (WB)	66-	48-	18-	0=	0=
34	35	36	37	QUIET RIOT/Metal Health (Pasha/CBS)	77+	13+	62-	2+	4+
—	—	48	38	KINKS/State Of Confusion (Arista)	74+	26+	41+	1-	12-
48	38	40	39	INXS/Don't Change (Atco)	68+	31+	37+	0=	2-
59	39	41	40	MARILLION/He Knows You Know (Capitol)	79+	8+	65+	5-	7-
9	16	32	41	U2/New Year's Day (Island/Atco)	58-	30-	28+	0=	0=
—	—	43	42	BLACKFOOT/Teenage Idol (Atco)	74+	13+	60+	0=	5-
—	—	44	43	U2/Two Hearts Beat As One (Island/Atco)	59+	35+	24+	0=	3+
18	21	35	44	CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	61-	26-	35-	0=	1+
—	—	49	45	IRON MAIDEN/Flight Of Icarus (Capitol)	72+	12+	46+	11-	28-
—	51	45	46	A FLOCK OF SEAGULLS/Nightmares (Jive/Arista)	55+	30+	24=	0=	0=
—	—	60	47	JOE WALSH/Space Age Whiz Kid (Full Moon/WB)	70+	8+	51+	5-	22-
29	36	42	48	DEF LEPPARD/Photograph (Mercury/PolyGram)	42-	30-	12=	0=	0=
43	40	46	49	KAJAGOOGOO/Too Shy (EMI America)	58-	20+	35-	2-	3-
20	26	38	50	BILLY IDOL/White Wedding (Chrysalis)	51-	15-	35+	1=	1=
DEBUT	—	—	51	CROSBY, STILLS & NASH/War Games (Atlantic)	63+	6+	37+	20+	61+
—	—	58	52	ELTON JOHN/I'm Still Standing (Geffen)	49+	23+	20+	6+	7-
DEBUT	—	—	53	MARSHALL CRENSHAW/Whenever You're On My... (WB)	53+	10+	29+	11+	24+
55	43	47	54	PETE SHELLEY/Telephone Operator (Arista)	50-	8-	42-	0=	1-
—	59	54	55	R.E.M./Radio Free Europe (IRS/A&M)	47+	9=	37+	1-	2-
—	—	57	56	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	48+	13+	33-	2-	8+
—	53	53	57	BRYAN ADAMS/Straight From The Heart (A&M)	37+	25-	12+	0=	0=
DEBUT	—	—	58	DEF LEPPARD/Foolin' (Mercury/PolyGram)	33+	21+	12+	0=	0=
53	54	51	59	PLANET P/Static (Geffen)	38-	20-	18=	0=	0=
—	60	55	60	JOAN ARMATRADING/Drop The Pilot (A&M)	47+	12+	34+	1=	1=

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week		Total	Heavy	Medium	Add	Total Adds			
1	1	MEN AT WORK Cargo (Columbia)	158+	125+	23-	3-	11-		
—	—	Overkill "Mistake" "Heckyll"							
2	2	DAVID BOWIE Let's Dance (EMI America)	134+	118+	16-	0=	1-		
—	—	Modern "China" "Dance"							
3	3	FIXX Reach The Beach (MCA)	151+	78+	53+	11-	32-		
—	—	Zero "Thing"							
5	4	EDDY GRANT Killer On The Rampage (Portrait/CBS)	127-	99-	28+	0=	0=		
—	—	Electric Avenue							
6	5	DAVE EDMUNDS Information (Columbia)	119+	89-	30+	0=	1-		
—	—	Slippin' Away							
4	6	A FLOCK OF SEAGULLS Listen (Jive/Arista)	131+	72+	43+	10-	24-		
—	—	Wishing "Nightmares"							
14	7	ELTON JOHN Too Low For Zero (Geffen)	116-	83-	33+	0=	0=		
—	—	Standing "Zero"							
11	8	RED ROCKERS Good As Gold (415/Columbia)	128-	45+	81-	2+	2+		
—	—	China							
9	9	KINKS State Of Confusion (Arista)	113-	84-	29-	0=	0=		
—	—	Come Dancing							
7	10	JIM CAPALDI Fierce Heart (Atlantic)	123-	65+	58-	0=	0=		
—	—	That's Love "Fool" "Tonight"							
10	11	TUBES Outside Inside (Capitol)	117-	88-	28+	1+	4-		
—	—	Beauty "Monkey"							
12	12	MADNESS Madness (Geffen)	123+	40+	81-	1=	3-		
—	—	Our House							
8	13	CARLOS SANTANA Havana Moon (Columbia)	108-	70-	38+	0=	0=		
—	—	Step "Daughter"							
16	14	MARTIN BRILEY One Night With A... (Mercury/PG)	99-	37-	60-	2+	3+		
—	—	Salt							
13	15	PINK FLOYD The Final Cut (Columbia)	87-	49-	38-	0=	0=		
—	—	John "Cut" "Pasts"							
15	16	INXS Shabooh Shoobah (Atco)	102+	31+	69+	1-	5-		
—	—	One Thing "Change"							
18	17	ROBERT PALMER Pride (Island/Atco)	82-	60-	22-	0=	1-		
—	—	System "Have"							
19	18	THOMAS DOLBY The Golden Age Of... (Capitol)	76-	48-	28-	0=	0=		
—	—	Europa "Blinded" "Submarines"							
DEBUT	—	—	19	JOAN ARMATRADING The Key (A&M)	71+	55+	16-	0=	0=
—	—	—	—	Pilot "Names"					
DEBUT	—	—	20	EURYTHMICS Sweet Dreams (Are Made...) (RCA)	82+	46+	34-	2+	5-
—	—	—	—	Sweet Dreams					

CHART PARTICIPANTS — WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXR/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFO/Odessa, WSLO/Roanoke, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses). Including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

☑ indicates one of the week's most added new albums.

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

LOVERBOY Hot Girls In Love (Columbia)

70% of our reporters on it. Total reports: 118. Hot 32, Medium 59, Extra Adds 27, Total Adds 106. Debuts at #18 on the Hot Tracks chart.

SIGNIFICANT ACTION

- ☑ GARY MYRICK/Language (Epic) "Guitar, Talk, Love And Drums"
Total Reports: 21(5)/Total Adds: 16(5); Hots: 3(0)/Hot Adds: 2(0); Mediums: 10(2)/Medium Adds: 6(2)/Extra Adds: 8(3)
- STREETHEART/Dancing With Danger (Boardwalk) "Coming True"
Total Reports: 17(18)/Total Adds: 4(11); Hots: 1(1)/Hot Adds: 0(0); Mediums: 11(10)/Medium Adds: 0(4)/Extra Adds: 4(7)
- POLECATS/Make A Circuit With Me (Mercury/PolyGram) "Make A Circuit With Me"
Total Reports: 17(15)/Total Adds: 4(7); Hots: 2(2)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 3(5)/Extra Adds: 1(2)

- BURNING SENSATIONS/Burning Sensations (Capitol) "The Belly Of The Whale"
Total Reports: 16(13)/Total Adds: 1(0); Hots: 4(5)/Hot Adds: 0(0); Mediums: 11(8)/Medium Adds: 0(0)/Extra Adds: 1(0)
- ALLEN COLLINS BAND/Here, There & Back (MCA) "Just Trouble"
Total Reports: 14(15)/Total Adds: 1(3); Hots: 1(2)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 0(2)/Extra Adds: 1(1)
- ROCKATS/Make That Move (RCA) "Burning"
Total Reports: 14(18)/Total Adds: 1(2); Hots: 3(4)/Hot Adds: 0(0); Mediums: 11(13)/Medium Adds: 1(1)/Extra Adds: 0(1)
- MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA) "Safety Dance"
Total Reports: 13(9)/Total Adds: 3(1); Hots: 3(3)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 0(0)/Extra Adds: 3(1)
- "WEIRD AL" YANKOVIC/"Weird Al" Yankovic (Rock & Roll/CBS) "Ricky"
Total Reports: 13(22)/Total Adds: 3(1); Hots: 0(0)/Hot Adds: 0(0); Mediums: 10(19)/Medium Adds: 0(0)/Extra Adds: 3(1)
- STOMPERS/The Stompers (Boardwalk) "Never Tell An Angel"
Total Reports: 12(13)/Total Adds: 0(0); Hots: 3(4)/Hot Adds: 0(0); Mediums: 9(9)/Medium Adds: 0(0)/Extra Adds: 0(0)
- TONY BANKS/The Fugitive (Atlantic) "This Is Love"
Total Reports: 11(9)/Total Adds: 4(9); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 2(5)/Extra Adds: 2(4)
- SHRIEKBACK/Care (WB) "Lined Up"
Total Reports: 11(10)/Total Adds: 1(1); Hots: 3(1)/Hot Adds: 0(1); Mediums: 8(9)/Medium Adds: 1(0)/Extra Adds: 0(0)
- HEAVEN 17/The Luxury Gap (Virgin/Arista) "We Live So Fast"
Total Reports: 10(8)/Total Adds: 1(1); Hots: 5(2)/Hot Adds: 0(0); Mediums: 4(6)/Medium Adds: 0(1)/Extra Adds: 1(0)
- BLUE ROSE/Blue Rose (Estate/CBS) "Don't You Know (Ambushed)"
Total Reports: 8(7)/Total Adds: 2(5); Hots: 1(0)/Hot Adds: 0(0); Mediums: 5(3)/Medium Adds: 0(1)/Extra Adds: 2(4)
- NR8Q/Grooves In Orbit (Bearsville/WB) "Rain At The Drive-In"
Total Reports: 8(8)/Total Adds: 0(1); Hots: 2(1)/Hot Adds: 0(0); Mediums: 6(6)/Medium Adds: 0(0)/Extra Adds: 0(1)
- LITA FORD/Out For Blood (Mercury/PolyGram) "Stay With Me Baby"
Total Reports: 8(12)/Total Adds: 0(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(11)/Medium Adds: 0(1)/Extra Adds: 0(0)

More AOR Music Information See Page 68

The Hollies



The Hollies are back!
With "STOP IN THE NAME OF LOVE,"⁷⁻⁸⁹⁸¹⁹
the 1st single from their new album,
"WHAT GOES AROUND..."⁸⁰⁰⁷⁶

On Atlantic Records and Cassettes.



Produced by The Hollies, Graham Nash, Stanley Johnston & Paul Bliss.
Crosslight Management/Peter Colden & Bill Siddons/Hollywood, CA.



AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

June 3, 1983			169 REPORTERS								
Three Weeks	Two Weeks	Last Week		Total Reports	Heavy Rotation	Medium Rotation	Adds	Total Adds All Rotations			
3	3	2	1 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Ages" (134)	"Too Late" (82)	"Photograph" (42)	152+	136+	16-	0=	0-
1	2	1	2 MEN AT WORK/Cargo (Columbia)	"Heckyll" (96)	"Wire" (84)	"Mistake" (71)	161-	117-	44+	0=	0=
5	4	3	3 DAVID BOWIE/Let's Dance (EMI America)	"Modern" (119)	"China" (75)	"Dance" (74)	156+	125=	31+	0=	1=
6	5	5	4 ZZ TOP/Eliminator (WB)	"Gimme" (116)	"Pressure" (66)	"Dressed" (28)	143-	100-	43+	0-	0-
25	13	7	5 FIXX/Reach The Beach (MCA)	"Thing" (126)	"Zero" (85)		158+	65+	91+	1-	3-
2	1	4	6 TUBES/Outside Inside (Capitol)	"Beauty" (127)	"Business" (23)	"Monkey" (13)	136-	103-	33+	0=	0-
7	7	6	7 INXS/Shaboo Shooobah (Atco)	"The One Thing" (108)	"Change" (68)		138-	83-	55+	0=	2+
4	6	8	8 U2/War (Island/Atco)	"Sunday" (67)	"Hearts" (59)	"Day" (58)	127-	78-	49+	0=	1+
16	12	10	9 A FLOCK OF SEAGULLS/Listen (Jive/Arista)	"Wishing" (108)	"Nightmares" (55)	"Talking" (13)	137+	66+	70=	0-	0-
22	29	16	10 DURAN DURAN/Duran Duran (Capitol)	"Something" (131)	"Girls" (35)		134+	75+	46+	9-	22-
10	8	9	11 RICK SPRINGFIELD/Living In Oz (RCA)	"Affair" (113)	"Touch" (14)	"Oz" (11)	119-	84-	35+	0=	0=
18	17	13	12 EDDY GRANT/Killer On The Rampage (Portrait/CBS)	"Electric Avenue" (117)			120-	89-	30+	1=	4-
15	16	14	13 MADNESS/Madness (Geffen)	"Our House" (123)			123-	65+	58-	0=	0-
17	15	11	14 RED ROCKERS/Good As Gold (415/Columbia)	"China" (128)			127-	44+	81-	2+	2+
12	14	17	15 KROKUS/Headhunter (Arista)	"Screaming" (110)	"Eat" (23)		121-	44+	77-	0=	0=
8	9	12	16 BRYAN ADAMS/Cuts Like A Knife (A&M)	"Cuts" (87)	"Straight" (37)	"Take" (25)	110-	66-	43+	1+	2+
24	20	18	17 DAVE EDMUNDS/Information (Columbia)	"Slippin' Away" (123)			124+	41+	81-	1=	3-
11	10	15	18 PLANET P/Planet P (Geffen)	"Why Me?" (76)	"Static" (38)	"Tools" (22)	108-	60-	48-	0=	0=
-	-	23	19 KINKS/State Of Confusion (Arista)	"Dancing" (76)	"State" (74)		122+	50+	63+	1-	12-
26	19	20	20 FASTWAY/Fastway (Columbia)	"Say" (92)	"Living" (31)		118+	25+	92-	1=	1-
28	25	24	21 ZEBRA/Zebra (Atlantic)	"Door" (102)	"Tell" (17)		113+	34+	77+	1-	5-
14	18	19	22 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)	"Salt" (99)			104-	37-	64-	3+	6+
27	23	22	23 GOANNA/Spirit Of Place (Atco)	"Solid Rock" (114)			115-	18+	96-	1=	1-
29	27	26	24 QUIET RIOT/Metal Health (Pasha/CBS)	"Metal" (77)	"Cum" (25)		95+	21+	72-	2+	4+
9	11	21	25 PINK FLOYD/The Final Cut (Columbia)	"John" (78)			80-	39-	41-	0=	0=
-	39	29	26 BLACKFOOT/Siogo (Atco)	"Idol" (74)	"Angel" (18)	"Heart's" (10)	98+	13+	82+	0-	5-
40	30	27	27 TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB)	"Bang The Drum All Day" (82)			82+	46+	34-	2+	5-
13	21	25	28 JOURNEY/Frontiers (Columbia)	"Faithfully" (31)	"Chain" (23)	"Send" (22)	67-	36-	31-	0=	0=
19	22	28	29 CHRIS DeBURGH/The Getaway (A&M)	"Don't Pay The Ferryman" (61)			67-	26-	41-	0=	2+
-	36	34	30 MARILLION/Script For A Jester's Tear (Capitol)	"He Knows You Know" (79)			79+	8+	65+	5-	7-
39	32	32	31 JOAN ARMATRADING/The Key (A&M)	"Pilot" (47)	"Names" (35)		76=	14+	60-	1-	1-
DEBUT			32 IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (72)			73+	12+	46+	11-	28-
23	26	30	33 THOMAS DOLBY/The Golden Age Of Wireless (Capitol)	"Europa" (36)	"Blinded" (24)	"Submarines" (12)	59-	26-	33-	0-	0-
34	34	36	34 JIM CAPALDI/Fierce Heart (Atlantic)	"Living" (35)	"Love" (22)	"Tonight" (10)	67-	11+	50-	5+	6+
-	38	37	35 TEARS FOR FEARS/The Hurting (Mercury/PolyGram)	"Change" (34)	"World" (24)	"Shelter" (10)	60-	12-	45=	1-	2-
-	-	40	36 URIAH HEEP/Head First (Mercury/PolyGram)	"Midnight" (28)	"Stay" (16)	"Heart" (13)	61+	6+	51+	3-	10-
21	28	33	37 PATRICK SIMMONS/Arcade (Elektra)	"Knocking" (28)	"Wrong" (20)	"Streets" (15)	55-	17-	38-	0-	0-
-	-	38	38 KAJAGOOGOO/White Feathers (EMI America)	"Too Shy" (58)			58-	20+	35-	2-	3-
32	31	35	39 GARY MOORE/Corridors Of Power (Mirage/Atco)	"Loser" (26)	"World" (25)		54-	16-	37-	1+	1+
20	24	31	40 BILLY IDOL/Billy Idol (Chrysalis)	"White Wedding" (51)			50-	15-	34+	1=	1=

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.
No albums qualified for AOR Breaker status this week.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- ✓ MARSHALL CRENSHAW/Field Day (WB) "Whenever You're On My Mind"
Total Reports: 52(38)/Total Adds: 23(20); Hots: 9(8)/Hot Adds: 2(3); Mediums: 29(20)/Medium Adds: 10(8)/Extra Adds: 11(9).
- ✓ PLIMSOULS/Everywhere At Once (Geffen) "A Million Miles Away"
Total Reports: 52(43)/Total Adds: 11(27); Hots: 2(1)/Hot Adds: 0(1); Mediums: 36(22)/Medium Adds: 3(8)/Extra Adds: 8(18).
- ELTON JOHN/Too Low For Zero (Geffen) "I'm Still Standing"
Total Reports: 52(43)/Total Adds: 7(14); Hots: 23(19)/Hot Adds: 0(4); Mediums: 24(18)/Medium Adds: 2(5)/Extra Adds: 5(5).
- R.E.M./Murmur (IRS/A&M) "Radio Free Europe"
Total Reports: 51(47)/Total Adds: 3(4); Hots: 10(10)/Hot Adds: 0(0); Mediums: 39(34)/Medium Adds: 1(2)/Extra Adds: 2(2).
- EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Sweet Dreams (Are Made Of This)"
Total Reports: 49(46)/Total Adds: 8(8); Hots: 13(6)/Hot Adds: 1(1); Mediums: 34(35)/Medium Adds: 5(3)/Extra Adds: 2(4).
- ✓ ARCANGEL/Arcangel (Portrait/CBS) "Tragedy"
Total Reports: 41(25)/Total Adds: 21(22); Hots: 2(1)/Hot Adds: 1(1); Mediums: 25(11)/Medium Adds: 9(8)/Extra Adds: 11(13).
- ✓ MINISTRY/With Sympathy (Arista) "Revenge"
Total Reports: 40(30)/Total Adds: 13(12); Hots: 3(4)/Hot Adds: 0(0); Mediums: 27(20)/Medium Adds: 5(6)/Extra Adds: 8(6).
- NAKED EYES/Naked Eyes (EMI America) "Always Something There To Remind Me"
Total Reports: 40(39)/Total Adds: 6(1); Hots: 15(16)/Hot Adds: 0(0); Mediums: 18(22)/Medium Adds: 0(0)/Extra Adds: 6(1).

MOST ADDED

All Stations

Loverboy "Hot"	(107)
CS & N "War"	(67)
Stevie Nicks	
"Stand"	(33)
Iron Maiden	(29)
Marshall Crenshaw	(26)

HOTTEST

All Stations

Police "Breath"	(142)
Def Leppard	(138)
David Bowie	(138)
Men At Work	(131)
Tubes	(111)

- MICHAEL BOLTON/Michael Bolton (Columbia) "Fools Game"
Total Reports: 37(43)/Total Adds: 0(1); Hots: 23(28)/Hot Adds: 0(0); Mediums: 14(14)/Medium Adds: 0(0)/Extra Adds: 0(1).
- HALL & OATES/H 2 O (RCA) "Family Man"
Total Reports: 33(33)/Total Adds: 2(8); Hots: 12(9)/Hot Adds: 1(1); Mediums: 20(18)/Medium Adds: 1(2)/Extra Adds: 0(5).
- ROXY MUSIC/Avalon (WB) "More Than This"
Total Reports: 26(23)/Total Adds: 6(6); Hots: 4(3)/Hot Adds: 0(1); Mediums: 17(16)/Medium Adds: 2(2)/Extra Adds: 4(3).
- FOGHAT/Zig-Zag Walk (Bearsville/WB) "That's What Love Can Do"
Total Reports: 26(29)/Total Adds: 2(8); Hots: 1(1)/Hot Adds: 0(0); Mediums: 25(24)/Medium Adds: 2(4)/Extra Adds: 0(4).
- HUMAN LEAGUE/Fascination! (A&M) "(Keep Feeling) Fascination"
Total Reports: 25(27)/Total Adds: 1(9); Hots: 5(4)/Hot Adds: 0(1); Mediums: 19(17)/Medium Adds: 1(3)/Extra Adds: 0(5).
- B-52'S/Whammy! (WB) "Whammy Kiss"
Total Reports: 25(25)/Total Adds: 1(2); Hots: 6(8)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 0(1)/Extra Adds: 1(1).
- PETER TOSH/Mama Africa (EMI America) "Johnny B. Goode"
Total Reports: 24(24)/Total Adds: 4(8); Hots: 4(3)/Hot Adds: 0(0); Mediums: 14(15)/Medium Adds: 0(2)/Extra Adds: 4(6).
- ROBERT PALMER/Pride (Island/Atco) "You Are In My System"
Total Reports: 24(26)/Total Adds: 2(5); Hots: 1(2)/Hot Adds: 0(0); Mediums: 22(21)/Medium Adds: 1(2)/Extra Adds: 1(3).
- DOCTOR DETROIT/Various Artists ST (Backstreet/MCA) "Theme from Dr. Detroit"
Total Reports: 24(28)/Total Adds: 1(2); Hots: 6(6)/Hot Adds: 0(0); Mediums: 17(18)/Medium Adds: 0(0)/Extra Adds: 1(2).
- SPARKS/Sparks In Outer Space (Atlantic) "Cool Places"
Total Reports: 23(21)/Total Adds: 2(1); Hots: 6(9)/Hot Adds: 0(0); Mediums: 16(12)/Medium Adds: 1(1)/Extra Adds: 1(0).

Station Listings . . . See Page 51

"I think EMI should re-service Jules Shear's LP with pantyhose packages, to prove the LP has 'Leggs!'"

Tony Gates — WLAV



"Records that are happening for us: ... Jules Shear's 'Whispering Your Name,' which is our air staff fave rave this week and with some market support could be a hit!"

John Mrvos — M.D., WXRT, Chicago, IL

"I've been raving about the Jules Shear album as far as at-home listening goes, for a few weeks. It's a pleasure to actually put it on the radio. We're giving a shot to 'I Need it,' which has great Todd Rundgren production!"

Steve Feinstein — WYSP

"We finally added the Jules Shear record. He not only looks like Rich Piombino, but he also sings like him. All kidding aside, Jules, it's a fine record, a fine artistic effort. Good to see Todd Rundgren producing it!"

Kurt Brown — WXCS

"They say anything Todd Rundgren produces turns to gold. Jules Shear's new album, Watch Dog, is definitely a candidate. It's very reminiscent of the sixties. This album could influence millions! It's hot and it sells. We recommend this LP for everyone's playlist!"

Dana Witten — Vibrations Records

Jules Shear

ST-17092

Featuring the single, "Whispering Your Name." B-8163 From the LP, Watch Dog. Produced by Todd Rundgren for Alchemedia Productions.

"I stopped singing the Peter Tosh in the shower and put it on the air."

Jack Silver — KSHE, St. Louis



"Top 5 Most Added for the 2nd week in a row. Debuts at #30 on the Modern Music Chart this week with WPDH, WOWD, KESI, KTYD and WBAB among other believers!"

FMQB ALBUM REPORT, May 13, 1983

"Glad the Peter Tosh 12" is finally here. I got the tape about 6 weeks ago and I've been hooked ever since. A great remake!"

Ralph Tortora — WBAB, Long Island

"Peter Tosh's 12" of 'Johnny B. Goode' is the surprise, going to #4 in one week!"

Chris Smith — WUOG, Athens

"Speaking of strong records, great new stuff from Peter Tosh!"

Rick Williams — KTYD, Santa Barbara

"Other hot things happening are Peter Tosh's 12" (we're generating good phones on it.)"

Tom Holliday — KLZR, Lawrence

"Excellent phones on Peter Tosh!"

Bernie Kimble — WSCY, Syracuse

Peter Tosh

SO-17095

Featuring the single, "Johnny B. Goode." B-8159 From the LP, Mama Africa. Produced by Chris Kimsey for Wonderknob Ltd. & Peter Tosh.

Available on EMI America Records and High-Quality XDR Cassettes.



Contemporary Hit Radio

Continued from Back Page

BREAKERS

EURHYTHMICS

Sweet Dreams (Are Made Of This) (RCA)

68% of our reporters on it. Moves: Up 51, Debuts 21, Same 58, Down 0, Adds 23 including WKBW, WNBC, Z93, WHYT, KHTR, KIMN, KIIS-FM, 92X. See Parallels, debuts at number 30 on the CHR chart.

DURAN DURAN

Is There Something I Should Know (Capitol)

64% of our reporters on it. Moves: Up 8, Debuts 29, Same 50, Down 0, Adds 56 including CKGM, B94, CHUM, 94Q, KAFM, KBEQ, KZZP, KYUU. See Parallels, will debut next week on the CHR chart.

STEVIE NICKS

Stand Back (Modern/Atco)

63% of our reporters on it. Moves: Up 10, Debuts 42, Same 33, Down 0, Adds 57 including B94, 94Q, 79Q, Q105, Q103, KFI, XTRA, KNBQ. See Parallels, will debut next week on the CHR chart.

CHRIS DeBURGH

Don't Pay The Ferryman (A&M)

60% of our reporters on it. Moves: Up 69, Debuts 12, Same 35, Down 3, Adds 17 including PRO-FM, Q107, Q103, Q106, KZFM, WKFR, KKFM, WCGQ. See Parallels, debuts at number 29 on the CHR chart.

DONNA SUMMER

She Works Hard For The Money (Mercury/PolyGram)

60% of our reporters on it. Moves: Up 32, Debuts 22, Same 46, Down 0, Adds 34 including B104, WNYS, I95, Q105, Q102, KBEQ, KHTR, KNBQ. See Parallels, will debut next week on the CHR chart.

NEW & ACTIVE

A FLOCK OF SEAGULLS "Wishing (If I Had A Photograph Of You)" (Jive/Arista) 126/21
 Moves: Up 58, Debuts 12, Same 34, Down 1, Adds 21 including WXKS-FM, WNYS, 79Q, KBEQ, WLOL-FM, Q103, KUBE, WROR, WSPK, KROK, KLIK, KRSP, WCIR, OK100, KENI.

FIXX "Saved By Zero" (MCA) 125/36
 Moves: Up 11, Debuts 13, Same 65, Down 0, Adds 36 including WNYS, Z93, I95, WGCL, KHTR, KIMN, Q103, KCNR, WHFM, WRVQ, Z104, WCIR, Q104, KXKL-FM, KOZE.

PRINCE "1999" (WB) 125/32
 Moves: Up 16, Debuts 42, Same 34, Down 1, Adds 32 including WBEN-FM, B94, WHTX, Q107, 79Q, WKTI, KIIS-FM, WYCR, WPST, KBFM, WGRD, K96, WCGQ, WAZY-FM, KOZE.

DeBARGE "All This Love" (Gordy/Motown) 123/19
 Moves: Up 54, Debuts 16, Same 31, Down 3, Adds 19 including Q105, KIIS-FM, K104, WHFM, OK100, 95XIL, KISR, WBCY, WANS-FM, WZYP, WEBC, WMEE, KBBK, KRQ, KTRS.

ALABAMA "The Closer You Get" (RCA) 115/2
 Moves: Up 68, Debuts 7, Same 38, Down 0, Adds 2, WMEE, K96, B104 23-19, WBBQ 16-11, KXX106 14-10, WBCY 27-23, 94TYX 16-13, WJDX 13-10, KKYK 21-17, G100 23-19, WNAM 9-5, KO93 13-7, WCIR 25-17, KKLS 27-24, KYA 23-19.

GEORGE BENSON "Inside Love (So Personal)" (WB) 103/6
 Moves: Up 56, Debuts 6, Same 35, Down 0, Adds 6, WXKS-FM, WNYS, KRQ, WOMP-FM, WAEV, WRKR, WCAU-FM 28-25, KMJK 39-36, WFLY 23-19, WBBQ 37-31, WOKI 36-32, FM100 20-16, WTIX 40-36, WKDD 22-19, KLUC 29-26.

BILLY IDOL "White Wedding" (Chrysalis) 100/10
 Moves: Up 47, Debuts 8, Same 35, Down 0, Adds 10, CKGM, Z93, 79Q, KHTR, XTRA, WHTT, WNAM, KMGK, WVIC, KKQV, WXKS-FM 21-18, WNYS 18-10, WCAU-FM 10-7, WKFM 27-18, KBBK 19-16.

KENNY ROGERS "All My Life" (Liberty) 95/0
 Moves: Up 52, Debuts 4, Same 37, Down 2, Adds 0, WBEN-FM 29-27, WKQX 23-19, WTRY 21-19, WNOK-FM 28-25, WZYP 27-23, WJDX 14-11, KRGV 11-8, KITY 17-9, KTSA 9-4, KLIK 24-20, WNAP 25-20, WHOT 24-22, WIKZ 40-37, 99KG 36-34, KENI 29-26.

HUMAN LEAGUE "(Keep Feeling) Fascination" (Virgin/A&M) 85/21
 Moves: Up 22, Debuts 12, Same 43, Down 0, Adds 8, WKEE, Q106, KZZB, WJDX, K107, WCIR, KFMZ, KRNA, WHTX 27-24, KMJK 28-25, WTIX 39-35, WKDD 26-21, OK100 36-31, WYKS 26-20, WBWB 31-24.

DAVE EDMUNDS "Slipping Away" (Columbia) 85/8
 Moves: Up 22, Debuts 12, Same 43, Down 0, Adds 8, WKEE, Q106, KZZB, WJDX, K107, WCIR, KFMZ, KRNA, WHTX 27-24, KMJK 28-25, WTIX 39-35, WKDD 26-21, OK100 36-31, WYKS 26-20, WBWB 31-24.

LOVERBOY "Hot Girls In Love" (Columbia) 82/81
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 81 including WXKS-FM, WPHD, WCAU-FM, CFTR, CHUM, 79Q, WBBM-FM, Q102, WGCL, WABX, WKTI, WLOL-FM, KMJK, XTRA, KNBQ.

SPARKS & JANE WIEDLIN "Cool Places" (Atlantic) 81/4
 Moves: Up 38, Debuts 4, Same 33, Down 2, Adds 4, PRO-FM, K107, KXX, WSGF, WNYS 28-24, KFI 18-14, WLAN-FM 28-24, WPST 25-20, WQID 29-25, WKDD 30-23, KYYX 1-1, WOMP-FM 30-19, KNOE-FM 30-26, WBWB 19-13, KYTN 19-16.

MARTIN BRILEY "The Salt In My Tears" (Mercury/PolyGram) 67/7
 Moves: Up 16, Debuts 8, Same 35, Down 1, Adds 7, KRGV, KITY, WSEZ, KZ93, FM99, KBIM, KSLY, K104 19-12, WBBQ 35-30, KZZB 40-34, WOKI 34-30, WJXQ 16-11, WCIR 30-25, WERZ 33-28, KCBN 27-19.

HOLLIES "Stop In The Name Of Love" (Atlantic) 60/40
 Moves: Up 1, Debuts 6, Same 13, Down 0, Adds 40 including WCAU-FM, 79Q, WABX, Q103, WFLY, WTRY, WKFM, KITY, WSEZ, WNAM, KLIK, WIKZ, WJBO, WBWB.

BRYAN ADAMS "Cuts Like A Knife" (A&M) 53/49
 Moves: Up 2, Debuts 1, Same 0, Down 1, Adds 49 including WPHD, WCAU-FM, 94Q, KAFM, Q102, WLOL-FM, KC101, G100, WVIC, KKF, KSKD, WZYQ, KVOL, WCIL-FM, KKLS.

DEVO "Theme From 'Doctor Detroit'" (Backstreet/MCA) 53/1
 Moves: Up 19, Debuts 3, Same 29, Down 1, Adds 1, KFMZ, WCAU-FM 21-18, WABX d-18, WHYT 26-19, WNOK-FM 36-31, KRGV 29-27, KSKD 38-34, KRSP 29-25, KYYX 9-5, WERZ 37-37, OK100 28-26, 95XIL 27-25, WBWB 37-31, KGHO 38-33, KCBN 19-12, KBIM 40-37.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 51/31
 Moves: Up 2, Debuts 3, Same 15, Down 0, Adds 31 including WCAU-FM, PRO-FM, 79Q, Y100, Q103, WFLY, WRCK, KAMZ, KITY, KTFM, KRSP, WJBO, WFOX, Q101, WGLF, WRKR.

MOST ADDED

- LOVERBOY (81)
Hot Girls In Love (Columbia)
- STEVIE NICKS (57)
Stand Back (Modern/Atco)
- DURAN DURAN (56)
Is There Something I Should Know (Capitol)
- BRYAN ADAMS (49)
Cuts Like A Knife (A&M)
- HOLLIES (40)
Stop In The Name Of Love (Atlantic)
- FIXX (36)
Saved By Zero (MCA)

HOTTEST

- IRENE CARA (180)
Flashdance... (Casablanca/PolyGram)
- EDDY GRANT (103)
Electric Avenue (Portrait/CBS)
- CULTURE CLUB (86)
Time (Clock Of The Heart) (Virgin/Epic)
- RICK SPRINGFIELD (69)
Affair Of The Heart (RCA)
- STYX (68)
Don't Let It End (A&M)
- JOURNEY (57)
Faithfully (Columbia)

SIGNIFICANT ACTION

- RED ROCKERS "China" (415/Columbia) 49/21**
 Moves: Up 10, Debuts 1, Same 17, Down 0, Adds 21 including WKRF-FM, WQID, KTFM, WSEZ, WKDD, WNAM, WHOT, KQMQ, KHOP, KHYT, WIGY, WJAD, KVOL, WBWB, KBIM.
- JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (Qwest/WB) 49/2**
 Moves: Up 17, Debuts 1, Same 29, Down 0, Adds 2, WKHI, WAEV, PRO-FM 22-19, 94Q 28-20, I95 25-19, Y100 20-15, WROR 18-16, WJDX 20-18, Y103 18-16, KRGV 24-21, WTIX 23-21, KITY 27-22, KTFM 29-26, KO93 30-27, WGLF 24-20.
- GREG KIHN BAND "Love Never Fails" (Berserkey/Elektra-Asylum) 48/15**
 Moves: Up 4, Debuts 0, Same 29, Down 0, Adds 15, K104, WLAN-FM, WKRF-FM, WSCS, WKDD, KZ93, KBBK, WOMP-FM, OK100, Q104, KILE, WHSL, KFMZ, KKRC, KSLY.
- LEE GREENWOOD "I.O.U." (MCA) 47/7**
 Moves: Up 15, Debuts 6, Same 19, Down 0, Adds 7, Q106, WNOK-FM, WSFL, WKFR, KHOP, WOMP-FM, KFVR, B104 28-24, WBBQ 31-26, 94TYX 25-19, WOKI 39-35, WHYY-FM 29-26, Q104 31-22, WGLF 21-17, KSLY 34-31.
- BERLIN "The Metro" (Geffen) 46/9**
 Moves: Up 7, Debuts 3, Same 26, Down 1, Adds 9, XTRA, WNFY, WOKI, WSEZ, WZPL, WOMP-FM, KQIZ-FM, WISE, KILE, WPHD 40-38, WABX 33-30, KZFM 28-25, KHYT 19-15, KYTN 40-32, KCBN 22-16.
- DAVID BOWIE "China Girl" (EMI America) 44/9**
 Moves: Up 5, Debuts 3, Same 27, Down 0, Adds 9, CKGM, 79Q, KEARTH, KMJK, WANS-FM, WABB-FM, WKDD, WSQV, KCBN, WBEN-FM 39-36, WPHD 37-35, WBBM-FM 38-35, WSCS d-31, WRVQ d-34, WGRD 40-37.
- JOE WALSH "Space Age Whiz Kids" (Full Moon/WB) 39/28**
 Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 28 including WPHD, WCAU-FM, WABX, K104, WRCK, KZZB, WQID, WSSX, WNAM, WHOT, 95XIL, WSQV, KNOE-FM, FM99, KCDQ.
- DEF LEPPARD "Rock Of Ages" (Mercury/PolyGram) 37/31**
 Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 31 including WPHD, Q102, KMJK, KNBQ, WYCR, KHFI, WDOQ, WKDD, WJXQ, KZ93, KBBK, OK100, WYKS, KYTN, KCDQ.
- JOAN ARMATRADING "Drop The Pilot" (A&M) 36/5**
 Moves: Up 4, Debuts 0, Same 27, Down 0, Adds 5, WROR, KITY, KZ93, WOMP-FM, KSLY, WCAU-FM on, WLOL-FM on, KMJK 40-38, WKFM 40-38, KHYT on, WHSL on, WBWB 32-29, KGHO 36-34.
- GOANNA "Solid Rock" (Atco) 32/11**
 Moves: Up 3, Debuts 0, Same 18, Down 0, Adds 11, WCAU-FM, K104, WSSX, WHOT, KQMQ, OK100, 95XIL, WFLB, KVOL, Q101, KRNA, WPHD on, WABX on, WKDD 21-15, WJXQ 22-20, WOMP-FM 35-28.
- LINDA RONSTADT "Easy For You To Say" (Asylum) 28/2**
 Moves: Up 9, Debuts 1, Same 11, Down 5, Adds 2, OK100, 95XIL, WHYT 38-36, K104 d-29, CK101 23-17, WSFL 35-32, KO93 21-20, KJRB 14-12, KRQ on, WCIR 23-21, WOMP-FM 4-4, WSPT 23-21.
- NEW EDITION "Candy Girl" (Streetwise) 24/2**
 Moves: Up 10, Debuts 0, Same 7, Down 5, Adds 2, CKGM, WCIL-FM, B94 1-1, WABX 7-3, WHYT 14-6, WFLY 20-16, WTRY 24-18, WHTT 22-18, WROR 13-11, WDOQ 30-19, KTSA 27-23, KGGI 3-3, Z102 5-4.
- PLANET P "Why Me?" (Geffen) 23/0**
 Moves: Up 7, Debuts 1, Same 9, Down 6, Adds 0, KAFM 33-21, Q102 12-9, WJXQ 3-3, WVIC 17-16, KO93 19-9, 95XIL d-37, WYKS 27-24, KKQV 17-16, WHSL 10-6.
- STOMPERS "Never Tell An Angel" (Boardwalk) 20/9**
 Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 9, WHTT, WKFM, WKRF-FM, KITY, WZPL, WHOT, WIKZ, Q101, 99KG, WXKS-FM 15-11, WPHD on, WROR d-30, WERZ 36-29.
- ROBERT PALMER "You Are In My System" (Island/Atco) 19/8**
 Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 8, KITE, KTFM, WSEZ, Z104, KQMQ, KHYT, WERZ, KCDQ, CKGM on, KIQQ on, KYTN 38-36.
- ROXY MUSIC "More Than This" (WB) 19/1**
 Moves: Up 2, Debuts 0, Same 16, Down 0, Adds 1, WLOL-FM, WPHD on, KMJK 36-33, KYUU on, KNBQ on, WRCK on, KRGV on, KITY 38-32, WZZR on, Z102 on, WIGY on, WERZ on, KYTN on.
- HIGH INERGY "He's A Pretender" (Gordy/Motown) 19/0**
 Moves: Up 8, Debuts 1, Same 10, Down 0, Adds 0, WCAU-FM 35-33, KFRC on, K104 34-28, KAMZ 17-13, KITY 28-20, KTFM 37-35, KHYT 25-22, OK100 d-32, 95XIL 34-27, KILE 40-38, WBWB on.
- CARL WILSON "What You Do To Me" (Caribou/CBS) 19/0**
 Moves: Up 5, Debuts 0, Same 13, Down 1, Adds 0, PRO-FM on, WABX on, KCNR on, WRQK 24-21, 94TYX 22-21, KQMQ 38-36, WQLT on, KENI 38-35, KSLY 35-30.
- GLADYS KNIGHT & THE PIPS "Save The Overtime (For Me)" (Columbia) 18/4**
 Moves: Up 6, Debuts 1, Same 6, Down 1, Adds 4, WCAU-FM, WABX, KITE, KITY, WXKS-FM 20-17, WNYS 25-23, KEARTH 29-27, KIIS-FM 30-22, KFRC 20-17, KHYT d-29, WGUW 26-20.
- JARREAU "Boogie Down" (WB) 17/13**
 Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 13, WZYP, FM100, KROK, WSEZ, KYNO-FM, KHOP, KSKD, WGUW, WJBO, WFOX, Q101, KCDQ, KSLY, WDOQ d-28, WSGF d-32.
- LOUISE TUCKER "Midnight Blue" (Arista) 17/12**
 Moves: Up 0, Debuts 2, Same 1, Down 2, Adds 12, WCAU-FM, WKFM, WSCS, KITE, WOKI, KTFM, WGUW, WIGY, WERZ, WJBO, Q101, 99KG, K104 d-38, OK100 d-40.
- LOZ NETTO "Fade Away" (21/PolyGram) 17/2**
 Moves: Up 1, Debuts 1, Same 13, Down 0, Adds 2, WXKS-FM, WCAU-FM, WABX on, KIQQ on, WKFM on, KITY d-36, WZZR on, KIKI on, KHOP on, WFBG on-dp, WIGY on, WERZ 35-32, WISE on, WFLB on-dp, WHSL on, KSLY on-dp.
- JOE COCKER "Throw It Away" (Island/Atco) 16/10**
 Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 10, WCAU-FM, WKRF-FM, CK101, KTFM, WERZ, WKHI, KVOL, Z102, KENI, KCDQ, CFTR on, WJBO on, KNOE-FM on, KBIM on, KSLY on.
- PATRICK SIMMONS "Don't Make Me Do It" (Elektra) 15/6**
 Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 6, WFOX, WHSL, KYTN, KKLS, KKRC, KGHO, KX104 on, KRQ on, WOMP-FM d-33, WZYQ on, 13FEA on, Q104 on, WAEV on.
- MTUME "Juicy Fruit" (Epic) 15/6**
 Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 6, WSPK, WBBQ, KAMZ, WHOT, WERZ, WJBO, 79Q 21-19, I95 13-9, KTFM 38-36, WSGF 9-6, Z102 31-19.
- MAZE featuring FRANKIE BEVERLY "Love Is The Key" (Capitol) 14/1**
 Moves: Up 3, Debuts 0, Same 10, Down 0, Adds 1, KSKD, WXKS-FM on, WCAU-FM on, KIQQ on, KFRC 30-26, WKFM on, KITE 25-19, KBFM on, KITY on, KTFM on, WGUW on, KILE on, KVOL on, WSGF 31-29.
- KROKUS "Screaming In The Night" (Arista) 13/3**
 Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 3, WPHD, WKFM, KITY, WRCK 30-27, WJXQ 35-33, WERZ on, KOIZ-FM on, Q101 on, WBWB on, KYTN 33-29, 99KG on-dp, KCDQ on, KBIM on.
- SPANDAU BALLET "Lifeline" (Chrysalis) 13/2**
 Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 2, WSPK, WKFM, WABX on, KBFM on, KITY d-37, KTFM on, WZZR on, WJXQ on-dp, KQMQ on, KYYX 19-17, KHYT on, WERZ on, KYTN on.
- NONA HENDRYX "Keep It Confidential" (RCA) 13/1**
 Moves: Up 5, Debuts 0, Same 7, Down 0, Adds 1, KROK, WCAU-FM on, KFRC 15-14, WTIC-FM 25-24, WSPK on, KITY 26-25, KBFM on, KITY on, WJXQ on-dp, KYNO-FM 28-19, KQMQ 40-38, WBWB on, 99KG on.
- ROMAN HOLLIDAY "Stand By" (Jive/Arista) 12/9**
 Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 9, WLOL-FM, KYUU, KNBQ, WKFM, WRCK, KYYX, KHYT, KYTN, KFMW, WBWB on, 99KG on, KCBN d-36.
- DOUBLE IMAGE "Night Pulse" (Curb/CBS) 11/10**
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WQID, WSCS, WSKZ, CK101, 94TYX, WOKI, KRGV, WJXQ, WISE, WCGQ, WJAD on-dp.
- TONY CAREY "West Coast Summer Nights" (Rocshire) 10/8**
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 8, WABX, WLOL-FM, WSCS, WSSX, WSFL, WPFM, KGHO, KCBN, KNBQ on, WISE on.
- PINK FLOYD "Not Now John" (Columbia) 10/0**
 Moves: Up 4, Debuts 0, Same 6, Down 0, Adds 0, WLS-FM on, K104 40-39, WRCK on, WKDD 27-24, WJXQ 4-4, OK100 38-37, WYKS on-dp, KFMZ 26-23.

E/P/A Artists Heard With Increasing Frequency



EDDY GRANT "ELECTRIC AVENUE"

CHR Chart ⑨

Heavy Rotation On MTV *Portrait*

**DOUBLE
IMAGE**

DOUBLE IMAGE "NIGHT PULSE"

WQID add	CK101 add	KRGV add	WCGQ add
WCSC add	94TYX add	WJXQ add	WJAD on
WSKZ add	WOKI add	WISE add	

**CHR
SIGNIFICANT ACTION**

**CURB
RECORDS**



MTUME "JUICY FRUIT"

I95 13-9	WHOT add	Z102 31-19	
WSPK add	WERZ add	79Q 21-19	KQMQ on
WBBQ add	WJBQ add	KITE deb 30	KHYT on
KAMZ add	WSGF 9-6	KTFM 38-36	WJAD on

**CHR
SIGNIFICANT ACTION**

Epic

NATIONAL AIRPLAY

June 3, 1983



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
3	2	1	1 IRENE CARA/Flashdance... (Casablanca/PolyGram)
9	4	3	2 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
1	1	2	3 MEN AT WORK/Overkill (Columbia)
13	7	6	4 JOURNEY/Faithfully (Columbia)
11	5	5	5 RICK SPRINGFIELD/Affair Of The Heart (RCA)
14	10	7	6 STYX/Don't Let It End (A&M)
18	14	9	7 DARYL HALL & JOHN OATES/Family Man (RCA)
2	3	4	8 DAVID BOWIE/Let's Dance (EMI America)
-	19	13	9 EDDY GRANT/Electric Avenue (Portrait/CBS)
23	17	14	10 TUBES/She's A Beauty (Capitol)
24	18	16	11 KAJAGOOGOO/Too Shy (EMI America)
16	13	10	12 NAKED EYES/Always Something There To... (EMI America)
28	20	17	13 ELTON JOHN/I'm Still Standing (Geffen)
26	22	18	14 SERGIO MENDES/Never Gonna Let You Go (A&M)
10	6	8	15 LIONEL RICHIE/My Love (Motown)
30	24	21	16 LITTLE RIVER BAND/We Two (Capitol)
6	8	11	17 BRYAN ADAMS/Straight From The Heart (A&M)
-	27	24	18 KINKS/Come Dancing (Arista)
-	-	30	19 MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
-	28	26	20 MADNESS/Our House (Geffen)
-	-	27	21 CHAMPAIGN/Try Again (Columbia)
DEBUT	22	POLICE/Every Breath You Take (A&M)	
-	26	25	23 JIM CAPALDI/That's Love (Atlantic)
27	25	23	24 INXS/The One Thing (Atco)
-	30	28	25 BEE GEES/The Woman In You (RSO/PolyGram)
-	-	29	26 CHRISTOPHER CROSS/No Time For Talk (WB)
DEBUT	27	ROD STEWART/Baby Jane (WB)	
DEBUT	28	BOB SEGER & SILVER BULLET BAND/Roll Me Away (Capitol)	
BREAKER	29	CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	
BREAKER	30	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	

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Adult / Contemporary

5	2	2	1 SERGIO MENDES/Never Gonna Let You Go (A&M)
1	1	1	2 LIONEL RICHIE/My Love (Motown)
9	7	3	3 KENNY ROGERS/All My Life (Liberty)
10	5	4	4 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
13	9	6	5 IRENE CARA/Flashdance... What A Feeling (Casablanca/PG)
2	3	5	6 EDDIE RABBITT/You Can't Run From Love (WB)
19	13	10	7 JIM CAPALDI/That's Love (Atlantic)
12	11	9	8 NEIL DIAMOND/Front Page Story (Columbia)
6	6	7	9 MEN AT WORK/Overkill (Columbia)
3	4	8	10 JARREAU/Mornin' (WB)
22	16	13	11 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)
26	20	15	12 CHRISTOPHER CROSS/No Time For Talk (WB)
8	12	12	13 RONNIE MILSAP/Stranger In My House (RCA)
18	14	14	14 LAURA BRANIGAN/Solitaire (Atlantic)
4	8	11	15 TOTO/I Won't Hold You Back (Columbia)
28	24	18	16 LEE GREENWOOD/I.O.U. (MCA)
7	10	16	17 LINDA RONSTADT/Easy For You To Say (Asylum)
-	25	20	18 STYX/Don't Let It End (A&M)
-	26	21	19 ALABAMA/The Closer You Get (RCA)
-	28	23	20 DeBARGE/All This Love (Gordy/Motown)
20	19	17	21 MARTY BALIN/Do It For Love (EMI America)
-	29	25	22 JOURNEY/Faithfully (Columbia)
-	-	27	23 LITTLE RIVER BAND/We Two (Capitol)
17	17	19	24 ROBBIE PATTON/Smiling Islands (Atlantic)
BREAKER	25	CHAMPAIGN/Try Again (Columbia)	
23	22	22	26 CARL WILSON/What You Do To Me (Caribou/CBS)
-	-	30	27 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)
-	-	29	28 WILLIE NELSON & MERLE HAGGARD/Pancho And Lefty (Epic)
11	15	24	29 MAC McANALLY/Minimum Love (Geffen)
15	18	26	30 PETER ALLEN/You Haven't Heard The Last Of Me (Arista)

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AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	
-	-	3	1 POLICE/Every Breath You Take (A&M)
5	2	2	2 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
-	-	22	3 STEVIE NICKS/Stand Back (Modern/Atco)
1	1	1	4 TUBES/She's A Beauty (Capitol)
15	10	7	5 DAVID BOWIE/Modern Love (EMI America)
57	41	18	6 DURAN DURAN/Is There Something I Should... (Capitol)
3	3	4	7 ZZ TOP/Gimme All Your Lovin (WB)
40	28	11	8 FIXX/One Thing Leads To Another (MCA)
16	8	8	9 RED ROCKERS/China (415/Columbia)
6	5	5	10 RICK SPRINGFIELD/Affair Of The Heart (RCA)
14	11	9	11 MADNESS/Our House (Geffen)
17	12	10	12 EDDY GRANT/Electric Avenue (Portrait/CBS)
25	20	13	13 DAVE EDMUNDS/Slippin' Away (Columbia)
4	4	6	14 INXS/The One Thing (Atco)
2	13	12	15 KROKUS/Screaming In The Night (Arista)
21	17	14	16 A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)
19	19	15	17 MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)
BREAKER	18	LOVERBOY/Hot Girls In Love (Columbia)	
27	24	21	19 GOANNA/Solid Rock (Atco)
13	15	17	20 MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)
8	9	16	21 BRYAN ADAMS/Cuts Like A Knife (A&M)
31	30	27	22 ZEBRA/Who's Behind The Door (Atlantic)
28	27	20	23 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)
24	23	24	24 MEN AT WORK/High Wire (Columbia)
11	18	25	25 PLANET P/Why Me? (Geffen)
10	14	23	26 DAVID BOWIE/Let's Dance (EMI America)
32	29	30	27 FASTWAY/Say What You Will (Columbia)
-	45	37	28 DAVID BOWIE/China Girl (EMI America)
51	33	34	29 FIXX/Saved By Zero (MCA)
7	7	19	30 PINK FLOYD/Not Now John (Columbia)

AOR / ALBUMS

3	3	2	1 DEF LEPPARD/Pyromania (Mercury/PolyGram)
1	2	1	2 MEN AT WORK/Cargo (Columbia)
5	4	3	3 DAVID BOWIE/Let's Dance (EMI America)
6	5	5	4 ZZ TOP/Eliminator (WB)
25	13	7	5 FIXX/Reach The Beach (MCA)
2	1	4	6 TUBES/Outside Inside (Capitol)
7	7	6	7 INXS/Shaboo Shoobah (Atco)
4	6	8	8 U2/War (Island/Atco)
16	12	10	9 A FLOCK OF SEAGULLS/Listen (Jive/Arista)
22	29	16	10 DURAN DURAN/Duran Duran (Capitol)
10	8	9	11 RICK SPRINGFIELD/Living In Oz (RCA)
18	17	13	12 EDDY GRANT/Killer On The Rampage (Portrait/CBS)
15	16	14	13 MADNESS/Madness (Geffen)
17	15	11	14 RED ROCKERS/Good As Gold (415/Columbia)
12	14	17	15 KROKUS/Headhunter (Arista)
8	9	12	16 BRYAN ADAMS/Cuts Like A Knife (A&M)
24	20	18	17 DAVE EDMUNDS/Information (Columbia)
11	10	15	18 PLANET P/Planet P (Geffen)
-	-	23	19 KINKS/State Of Confusion (Arista)
26	19	20	20 FASTWAY/Fastway (Columbia)
28	25	24	21 ZEBRA/Zebra (Atlantic)
14	18	19	22 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)
27	23	22	23 GOANNA/Spirit Of Place (Atco)
29	27	26	24 QUIET RIOT/Metal Health (Pasha/CBS)
9	11	21	25 PINK FLOYD/The Final Cut (Columbia)
-	39	29	26 BLACKFOOT/Siogo (Atco)
40	30	27	27 TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB)
13	21	25	28 JOURNEY/Frontiers (Columbia)
19	22	28	29 CHRIS DeBURGH/The Getaway (A&M)
-	36	34	30 MARILLION/Script For A Jester's Tear (Capitol)
39	32	32	31 JOAN ARMATRADING/The Key (A&M)
DEBUT	32	IRON MAIDEN/Piece Of Mind (Capitol)	
23	26	30	33 THOMAS DOLBY/The Golden Age Of Wireless (Capitol)
34	34	36	34 JIM CAPALDI/Fierce Heart (Atlantic)
-	38	37	35 TEARS FOR FEARS/The Hurting (Mercury/PolyGram)
-	-	40	36 URIAH HEEP/Head First (Mercury/PolyGram)
21	28	33	37 PATRICK SIMMONS/Arcade (Elektra)
-	-	38	38 KAJAGOOGOO/White Feathers (EMI America)
32	31	35	39 GARY MOORE/Corridors Of Power (Mirage/Atco)
20	24	31	40 BILLY IDOL/Billy Idol (Chrysalis)

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